

# IFAD11 Impact Assessments: Lessons learned for design & the way forward

February 2023

## IFAD13 REPLENISHMENT



# IFAD11 Impact Assessment



IFAD's [unique commitment and measurement](#): impact assessments measure and guide the IFAD13 Replenishment



[Lessons at the corporate level](#): Impacts of the US\$ 7 billion investment



# Impact for money



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IFAD's interventions caused incomes of **77.4 million** people to increase over 3 years (despite COVID-19).



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Investing \$92 in IFAD's operations **increased the income** of a beneficiary by more than 10%.

# Lessons learned



Invest in **mid-streams** of Agri-Food Systems



Scale-up **climate adaptation** for sustained rural **resilience**



Transforming **gender norms and practices**



Integrate **nutrition components and budgets** for improved diets and food security

# 1. Invest in mid-streams of Agri-Food Systems



✓ IFAD's comparative advantage is investing in agricultural and value chains for *inclusive* food systems transformations.

✓ Investing in producer organisations & agribusiness partnerships results in value addition and market access.

✓ IFAD's beneficiaries increased their *production* by 22% and *market access* by 26%, affecting more than 60 million producers.

## For IFAD 13:

- Invest in last mile *rural infrastructure and rural credit* to maximize impact on market access.
- *Partner* with other IFIs to link IFAD's value chain projects to major physical infrastructure.
- Work with the private sector to lower the cost of credit and barriers to access.
- Support *rural finance* governance & institutions.

## 2. Scale-up climate adaptation for sustained resilience



Beneficiaries were 13% more likely to *recover from shocks*.



Training and input for climate adaptation practices increased adoption in focused IFAD projects.



Adoption of some practices in other projects remain very low: more effort is needed to identify site-specific adaptation options.

### For IFAD 13:

- Broaden focus on site-specific *scientific evidence*.
- Focus on *local financial access* geared to adoption of adaptive technologies.
- Address *chronic and acute shocks*:
  - Chronic shocks: Increased investments in physical & environmental assets
  - Acute shocks: safety nets.



# 3. Transforming gender norms and practices



IFAD investments **increased women's participation** in joint decision-making, especially in the agricultural value chain, land use and use of income.



Women's **asset ownership** did not increase



**Solely targeting** women does not deliver long term transformative change.

For IFAD 13:

- *Increased use* of transformative mechanisms e.g. GALS and HHMs.
- Increased *focus on policy and incentives* (e.g. norms, attitudes, legal frameworks).
- Rigorous *tracking* of multiple dimensions of empowerment.

## 4. Integrate focused nutrition components for improved diets and food security



Despite the fact that nutrition was not yet mainstreamed in IFAD11 IA projects



- Food security of 57 million beneficiaries increased by more than 11%.
- Dietary diversity improved in only a handful of cases.
  - Consumption of unhealthy foods also increased in some.

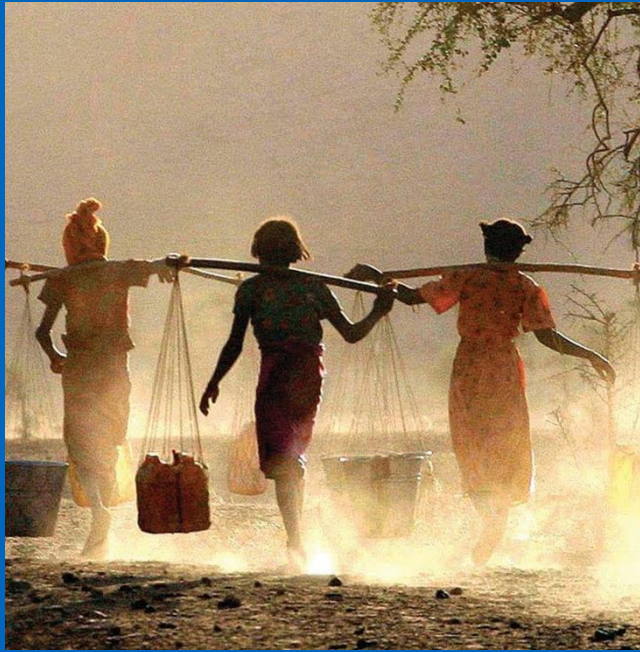


For IFAD 13:

- Integrate *nutrition components* to promote behavioral change in nutritional choices.
- Use training, role-modeling and communication in the **last mile**.
- Develop partnerships with existing nutrition programmes.



# Summary: Directions for IFAD13



- Investments in last-mile rural infrastructure and rural credit and behavior are *impact multipliers*.
- **Climate adaptation** needs increased focus on adoption incentives, scaled-up solutions, site specific evidence and tools to address both *acute & chronic shocks*.
- **Transforming norms, practices and policies for gender** require context specific solutions, tracking and scaling-up.
- **Nutrition** requires *behavioral change, budgets and focused components in the last mile* & partnerships.
- **Evidence** (what works, how much, whom) **and partnerships** are essential for sustained & scaled up impact (private sector and other IFIs).



Thank you