



**IFAD10  
FIDA10**

# Scaling Up Results

7 October 2014

# Why scaling up results is “mission critical”



- Objective of reducing rural poverty and contributing to global food security is large and ambitious
  - 3/4 of the world’s 1.2 billion extreme poor live in rural areas
  - Food availability may need to double to meet population needs in 2050
  - Climate change is happening now and agriculture will need to adapt
- No institution can do it on its own
- Looking for the biggest “bang for the buck”
- Smaller institutions have an even more compelling case to lead scaling up efforts

***“Expanding, adapting and supporting successful policies, programmes and knowledge that can leverage resources and partners to deliver larger results for a greater number of rural poor in a sustainable way.”***

# What is to be scaled up? Learning from the past



- Tap into our ongoing poverty impact evaluation effort
- Demonstrate that innovation works (M&E, baselines, lessons learned)
- Prune what does not work and bring the rest to scale
- Prioritized and rationalized country programmes: policy engagement, projects, knowledge and partnerships
- Avoid scaling up complexity (esp. if limited in-country capacity)

# IFAD progress so far to support scaling up



Brookings Institution: conceptual framework and desk reviews since 2009

- Systematically considered in COSOPs and quality assurance processes
- New indicator introduced in the Results Measurement Framework 2013-2015
- 76% of new designs that identify scaling up activities rated moderately satisfactory or better

## ***Still requiring attention:***

- Mainstreaming into operations and country programmes
- Expanding partnerships
- Scaling up still viewed as a succession of projects
- More focus on “leveraging and sustainability”
- M&E

# Scaling up results, not projects

## Looking to the future



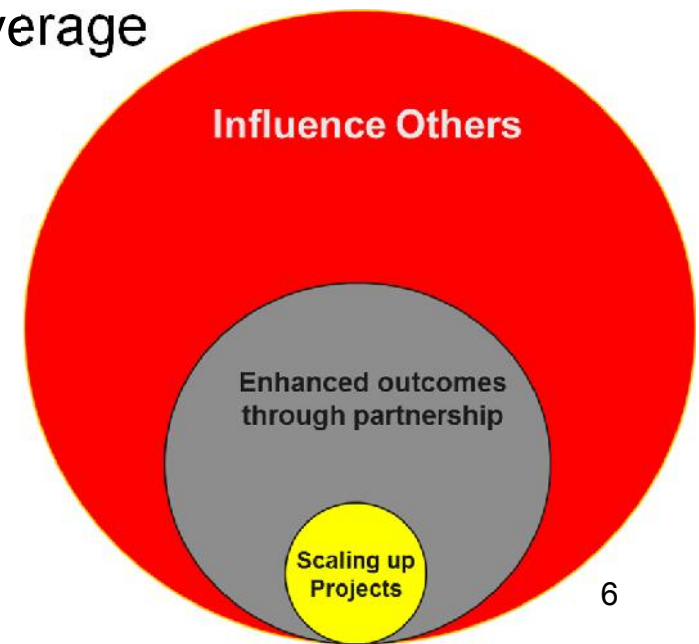
- If donor's resources for a country are fixed, and impact is confined to what that money can do, scaling up is a zero sum game
- Move away from project-centric approach – what can be mobilized from others is far greater than what we can provide ourselves
- Demonstration effect—innovate, create a pole of attraction for others to join and expand
- Systematically build scaling up pathways into project design and monitor them during implementation



# Leveraging and sustainability



- Critical link between scaling up and sustainability beyond project life
- Sustainability and scaling up more likely to come from governments, private sector, banks and beneficiaries, rather than ODA
- Use our projects, policy and knowledge to leverage additional partners and resources
- Explain where sustainability would come from to scale up results beyond projects (policy changes, additional resources)



# Scaling up: pathways and drivers

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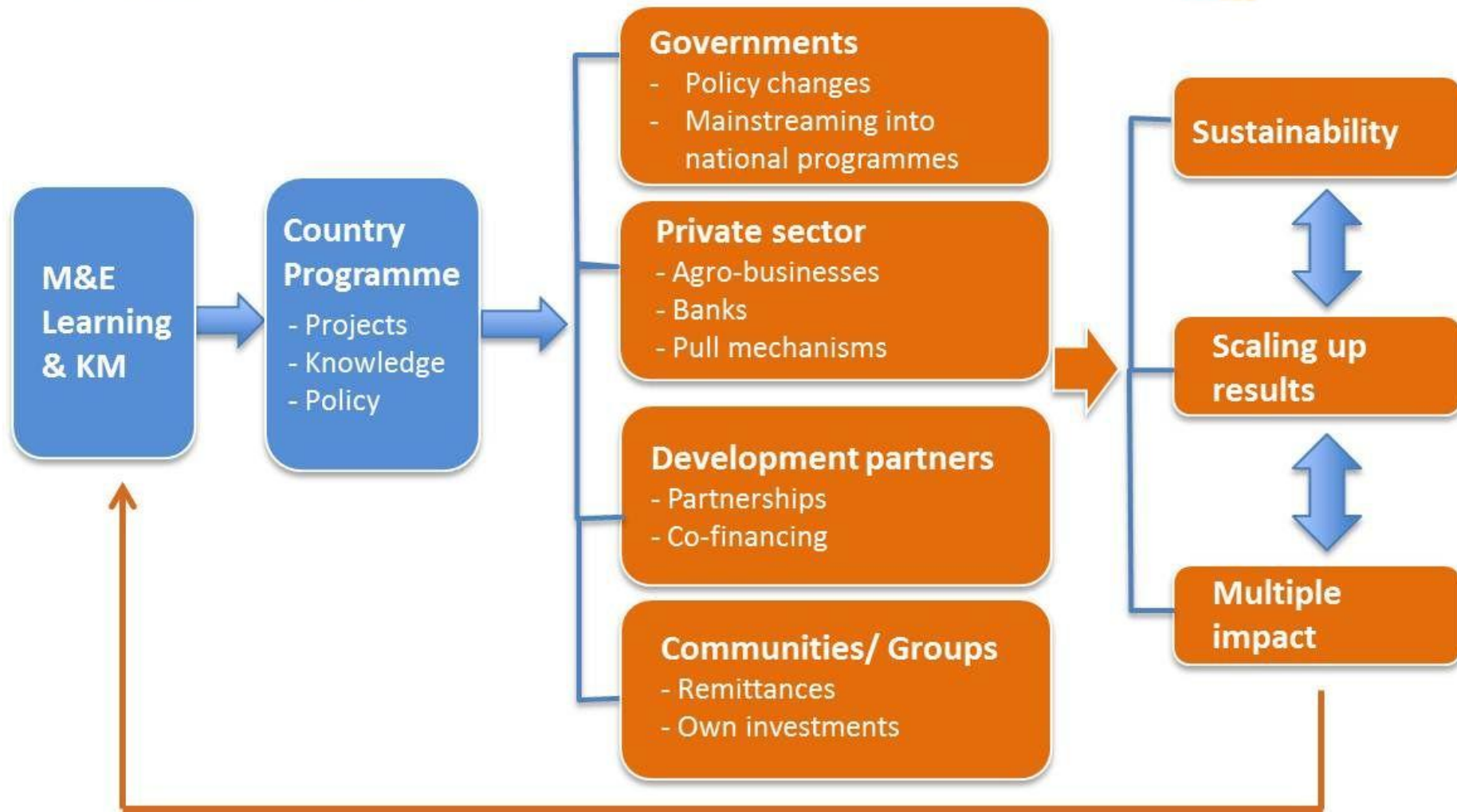
Learning



Leveraging



Scaling up



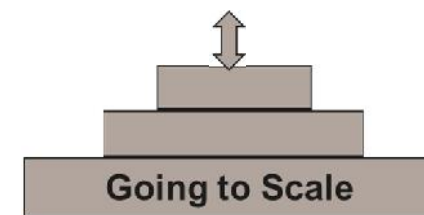
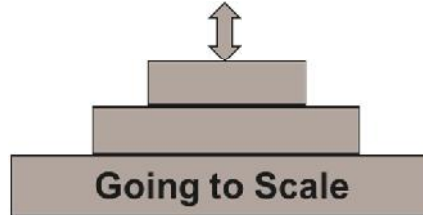
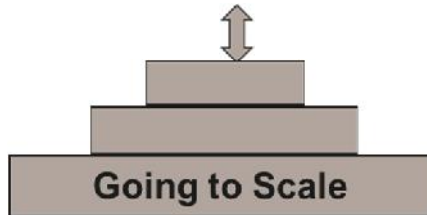
# Help our beneficiaries go to scale



**Banks  
Microfinance  
Insurance Co.  
Service Providers**

**Agri-business  
Input suppliers  
Service Providers  
Insurance/warehouse**

**Control over natural resources  
(land, water, forest, fish)  
Sustainable Use  
Agri-business**



**Capacity building/Empowerment/Associative movements**



**Affinity-based  
Savings & Loans Groups**



**Market-based  
Cooperatives/Value Chains**



**Resource-based  
Irrigation, Watershed**

**Institutions OF the poor**



# Bangladesh: Microfinance for small/marginal farmers [US Treasury Award for Innovative Agr. Financing]



- Address the issue of lack of access to agricultural credit
- IFAD-PKSF piloted new agriculture lending products through partner organizations (POs)
- Major capacity building for farmer organizations and POs
- After experimentation two of the products (seasonal loans & agricultural microcredit) were mainstreamed into PKSF core programme
- Initially 35 POs involved, now 236
- Technology proved sustainable, 98% loans recovery rate, leveraging much larger financing sources from PKSF and MFIs
- Sales of rice and vegetables by beneficiaries up by 50%, net income up 21-45% (external evaluation)

# Mainstreaming into IFAD operations



- Scaling up methodology and approach paper (*Oct. 2014*)
- Guidance tools for staff. Thematic and country applications (*2014*)
  - 10 thematic notes (for each main line of business)
  - 10/15 country notes (including fragile states, MICs)
- Operational framework: revision of business processes (COSOP, project design, quality processes, supervision) (*March 2015*)
- Review and adoption of M&E and impact assessment approaches (*2015*)
- Staff training (*2015*)
- Harnessing and disseminating knowledge (*2015 and beyond*)
- Revised grant policy to support the scaling up agenda (*2015 and beyond*)
- Alignment with South-South cooperation agenda (*2015 and beyond*)
- Implementation of the operational framework (*2015 and beyond*)