Executive Board



President's memorandum Proposed additional financing Republic of Ghana Rural Enterprises Programme

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Action: The Executive Board is invited to approve the recommendation for the

proposed additional financing contained in paragraph 62.

Technical questions:

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Financing summary

Initiating institution: IFAD

Borrower/recipient: Ministry of Finance

Executing agency: Ministry of Trade and Industry

Total programme cost: US\$264.8 million

Amount of original IFAD loan: Special drawing rights (SDR) 19.7 million (equivalent

to approximately US\$31.5 million)

Terms of original IFAD financing: Highly concessional

Amount of additional IFAD SDR 28.35 million (equivalent to approximately

financing 1: US\$40.0 million)

Terms of additional IFAD financing 1: Highly concessional

Amount of additional IFAD US\$

financing 2:

US\$15 million

Terms of additional IFAD financing 2: Blend

Cofinanciers: African Development Bank (AfDB); ARB Apex Bank;

participating financial institutions; district assemblies; micro, small and medium-sized enterprise clients

Amount of cofinancing: AfDB: US\$70 million

Terms of cofinancing: AfDB loan and grant

Contribution of borrower/recipient: US\$91.9 million

Contribution of beneficiaries: US\$16.4 million

I. Background and programme description

A. Background

- 1. The Rural Enterprises Programme (REP) was approved by the Executive Board in September 2011 for an eight-year period and entered into force on 12 January 2012. The original total financing was composed of a highly concessional loan from IFAD of SDR 19.7 million (equivalent to US\$31.5 million); a loan and grant from the African Development Bank (AfDB) of US\$70 million equivalent; a contribution from the Government of Ghana of US\$25.1 million, a contribution from the district assemblies of US\$38.5 million; a contribution from participating financial institutions (PFIs) of US\$6.2 million; and a contribution from the beneficiaries of US\$13.8 million. The Ministry of Trade and Industry (MOTI) is the lead implementing agency.¹
- 2. In 2017, the Government requested and obtained additional financing (AF1) of SDR 28.35 million, equivalent to US\$40 million at the time of approval, with a two-year extension of the implementation period.² This additional loan was on highly concessional terms. In 2022, REP received a further two-year no-cost extension, bringing its completion and closing dates to 31 March 2024 and 30 September 2024, respectively.
- 3. In August 2022, the Government requested a second additional financing (AF2) in the form of a loan in the amount of US\$15 million, which will be on blend terms.
- 4. AF2 will be allocated under the 2022–2024 cycle of the performance-based allocation system. The activities to be supported by AF2 respond to REP's objectives and are aligned with programme design and the activities supported by AF1.

B. Original programme description

- 5. The goal of the programme is to improve the livelihoods and income of rural poor micro and small enterprises/entrepreneurs (MSEs). The objective is to increase the number of rural MSEs that generate profit, growth and employment opportunities. The scope is to scale up and mainstream a district-based MSE support system nationwide within the public institutional system.
- 6. REP consists of three technical components and a fourth one focusing on programme coordination, monitoring and evaluation, as follows: (1) business development services; (2) agricultural commodity processing infrastructure development, later renamed technology promotion and dissemination; and (3) enabling MSE development.
- 7. Component 3 has three subcomponents: 3.1 access to rural finance (ARF); 3.2 institutional capacity-building and policy dialogue; and 3.3 the One District-One Factory initiative and Empowering Novel Agribusiness-Led Employment for Youth (ENABLE Youth). Subcomponent 3.3 was financed by the AfDB and was introduced during REP's midterm review in 2015 due to the need to refocus on youth mainstreaming. The financing agreement was not amended to reflect this change.
- 8. REP has the following outcomes: (i) business development services accessible to MSEs in rural districts; (ii) technical skills transferred and technologies disseminated; (iii) access of MSEs to finance ensured; (iv) pro-poor MSE support institutions and policies in place.

¹ https://webapps.ifad.org/members/eb/103/docs/EB-2011-103-R-16.pdf.

https://webapps.ifad.org/members/eb/122/docs/EB-2017-122-R-7.pdf?attach=1.

II. Rationale for additional financing

A. Rationale

- 9. REP is on track to achieve its objective to increase the number of rural MSEs that generate profit, growth and employment opportunities. As of June 2022, REP had created 80,083 new job opportunities. In addition: (i) 95 business advisory centres (BACs) have been established; (ii) 37-AfDB funded BRCs have been built and are operational and 30 more (financed by IFAD) are being developed; (iii) 21 existing technology service centres are fully operational; (iv) 21,912 master craft persons and apprentices have been trained; (v) 13,274 clients have participated in occupational safety, health and environmental management training; (vi) 13,690 graduate apprentices have been supported by REP to sit for certification examinations; (vii) 6,603 business start-up kits have been provided to graduate apprentices; (viii) 71 financial institutions have been accredited to participate in REP's activities, with US\$12,124,880.43 disbursed to 19,755 clients; (ix) 333 PFI staff have been trained; and (x) an estimated 20,233 clients have access to affordable credit and grants, leading to business expansion and growth.
- 10. The rationale for the additional financing is threefold. **First**, REP implementation has contributed to the establishment of a significant number of MSEs, some of which still need support to strengthen their business acumen. The activities to be funded will benefit from an enabling environment that will sustainably support the MSEs after programme completion. Hence, AF2 will: (i) contribute to consolidating and strengthening REP's achievements and the associated creation of more jobs; and (ii) provide institutional strengthening to the different stakeholders that would provide services/support to the MSEs.
- 11. **Second**, in 2017, REP's activities were realigned with the objectives of the Government's Industrial Transformation Agenda spearheaded by MOTI. As part of the agenda, the Government committed to the One District-One Factory initiative; which is partly aimed at addressing the youth unemployment challenges facing the country. REP was identified as a vehicle to contribute to achieving this development initiative. However, this has created a financing gap. The Government has requested the second batch of additional financing to help fill this gap.
- 12. **Third**, the increased demand for loanable funds under the access to rural finance subcomponent called for additional financing. Hence, some of the AF2 funding will be used to scale up financial products that are in high demand under this subcomponent.
- 13. The AF2-supported activities respond to REP's objectives and are aligned with the programme design.

Special aspects relating to IFAD's corporate mainstreaming priorities

14. In line with IFAD's mainstreaming commitments, the programme has been validated as:

⊠Youth-sensitive

- 15. **Gender.** Considerable work is still needed to achieve gender equality. The adolescent birth rate is 78 per 1,000 women aged 15–19 as of 2018, up from 75.1 per 1,000 in 2016. Women of reproductive age (15–49 years) often face barriers with respect to their sexual and reproductive health and rights. Despite progress, in 2018, just 40.4 per cent of women had access to modern methods for family planning.
- 16. REP is strongly focused on gender mainstreaming; all programme activities have a minimum target of 50 per cent female participation. As of August 2022, the results indicate that women are the main beneficiaries of REP interventions (with an average of 63 per cent).

- 17. **Youth.** According to the National Youth Policy (2022–2032), young people are defined as those between 15 and 35 years.³ The policy covers 19 areas, including: education and skills training; youth in modern agriculture; gender mainstreaming; and youth in conflict prevention and peacebuilding.
- 18. The youth employment programme inventory, carried out in 2016 by the World Bank, found that out of a pool of 145,000 applicants, only 29 per cent had access to programmes run by NGOs and private institutes. Private sector programmes, which focus mostly on skills and entrepreneurship training, tend to be more expensive and operate on a smaller scale relative to public sector programmes.⁴
- 19. In the context of agriculture, rural women and youth face barriers in access to land. Young people have little say in decision-making even within family farms (e.g. in decisions relating to the modernization of farms and extension activities).
- 20. REP has_focused on youth beneficiaries, contributing to a reduction in youth unemployment and addressing the challenges faced by youth entrepreneurs. By August 2022, a total of 67,481 new businesses had been established (65 per cent owned by women, and 46 per cent by young people) 193 per cent with respect to the target. Youth are also targeted under subcomponent 3.3 by the AfDB.
- 21. **Nutrition.** Ghana is on course to meet two global nutrition targets for maternal, infant and young child nutrition, reducing anaemia among women of reproductive age and achieving the target of a 30 per cent reduction in low birth weight. No progress has been made towards achieving the exclusive breastfeeding target, with just 42.9 per cent of infants aged 0-5 months exclusively breastfed. The country is on course to meet the target for stunting, with 17.5 per cent of children aged under 5 affected, but the proportion rises to 33 per cent in the Northern Region. Some progress has been made towards achieving the target for wasting. The prevalence of overweight children under 5 is 1.4 per cent, and the country is on course to prevent the figure from increasing. A long-term Food and Nutrition Security Strategy has been developed and is being used to review the National Nutrition Policy.
- 22. **Climate Change.** Ghana is highly vulnerable to climate change. Rising sea levels, drought, higher temperatures and erratic rainfall negatively impact infrastructure, hydropower production, food security and coastal and agricultural livelihoods. Approximately a quarter of the population live along the coast in rapidly expanding urban areas like Accra, and are especially vulnerable to flooding and waterborne diseases. Drought and reduced rainfall threaten access to power sources, which are already erratic and insufficient. The climate and socio-economic environment in semi-arid, coastal and wetland areas across Ghana makes communities vulnerable to food insecurity and unstable livelihoods and has led to unsustainable agroecological systems, crop failure and unproductive rangelands.⁵
- 23. **Environment.** The main factors that increase the vulnerability of Ghanaians are that (i) poor areas in the country (especially in the north) disproportionally suffer from droughts, floods and soil erosion, which adversely affect agricultural production; (ii) the country relies mainly on wood, oil and electricity for its energy requirements. Since 1985, about 12 million cubic metres of wood and charcoal are being consumed annually accounting for 70 per cent of the country's total energy usage. Declining trends are observed in the biodiversity of forests, dry and subhumid savannah, marine, coastal and inland water areas, especially in some reserves and off-reserve areas. Although there is evidence of an increase in populations of some forest species, there is also evidence of a decline in others, especially over-utilized species.

⁴ https://elibrary.worldbank.org/doi/10.1596/978-1-4648-1579-9_ch4.

³ https://www.youthpolicy.org/factsheets/country/ghana/.

⁵ United States Agency for International Development (USAID) (2017). Climate Change Risk Profile, Ghana. https://www.climatelinks.org/sites/default/files/asset/document/
2017 USAID Climate%20Change%20Risk%20Profile%20-%20Ghana.pdf.

B. Description of geographical area and target groups

- 24. The programme has nationwide coverage, and is being implemented in all 16 regions and in 161 out of 216 districts. The same geographical coverage will be maintained AF2.
- 25. The target group is composed of (i) poor entrepreneurs in rural communities; (ii) local business associations and their umbrella organizations at the district, regional and national levels; and (iii) institutional partners including the Ghana Enterprise Agency (GEA), district assemblies, the Bank of Ghana, the Association of Rural Banks (ARB) Apex Bank, Ghana Regional Appropriate Technology Industrial Service (GRATIS), other relevant public sector institutions and NGOs.
- 26. Particular attention is given to: (i) rural poor people, particularly women, youth and persons with disabilities; (ii) vulnerable individuals or groups; (iii) young people who have completed their education; and (iv) existing MSEs along identified value chains that have the potential to grow. AF2 will continue to target these groups.

C. Components, outcomes and activities

- 27. The programme has four components but AF2-supported activities will fall under components one, three and four. Activities to be financed under AF2 are within the framework of the REP design but some adjustments have been made to improve operational efficiency and ensure sustainability.
- 28. **Outcomes.** AF2-supported activities will contribute to the achievement of the following REP outcomes: (i) business development services accessible to MSEs in rural districts; (ii) access of MSEs to finance is ensured; and (iii) pro-poor MSE support institutions and policies are in place.
- 29. **Activities.** The activities to be financed by AF2 are summarized below.
- 30. **Component 1: Business development services.** This component seeks to upgrade the technical and entrepreneurial skills of rural MSEs by providing access to business development services. AF2 will focus on the following activities: (i) operationalizing business resource centres (BRCs) in the context of the general privatization scheme, guided by a public-private partnership adviser and a transaction adviser to be recruited under the current financing; (ii) formalization/registration of MSEs; (iii) virtual private network connectivity for the BACs; (iv) update of the programme's monitoring and evaluation database and geographic information system; (v) coaching/internship for selected micro and small-scale entrepreneurs; and (vi) hosting, maintenance and management of e-commerce and knowledge management platforms.
- Component 3: Enabling MSE development, which has three subcomponents: 3.1 - access to rural finance, which aims to continue supporting REP's rural enterprise development fund (REDF) to benefit and improve the livelihoods of households and groups operating MSEs; 3.2 - institutional capacity-building and policy dialogue, which supports activities to augment the capacity of selected institutions thereby increasing the likelihood of their sustainability. AF2 activities include: (i) support to the GEA Head Office Monitoring Unit; (ii) organization of policy dialogue; and (iii) support for GRATIS through provision of equipment and technical assistance; 3.3 - One District-One Factory (1D1F) -**Empowering Novel Agribusiness-Led Employment for Youth (ENABLE** Youth). This subcomponent seeks to contribute to the achievement of the Government's industrial transformation agenda's objective being spearheaded by MOTI. AF2 will be used to fund processing equipment, minor works and support for licensing and certification-related processes. As highlighted above, this subcomponent, supported originally by the AfDB, was not in the original programme design. This memorandum seeks to have the financing agreement modified to reflect its inclusion.

32. **Component 4: Programme management, monitoring and evaluation** will continue to be undertaken by the programme coordination and management unit (PCMU). AF2 will support some interventions under this component to help the PCMU to bring REP activities to completion. Target activities include: (i) REP exit strategy implementation preparations; (ii) documenting of lessons and successes; and (iii) knowledge consolidation workshops and packaging of REP-generated knowledge.

D. Costs, benefits and financing Programme costs

- 33. The combined REP incremental investment and recurrent costs for both the original financing, AF1 and AF2, including price and physical contingencies, are estimated at US\$265.8 million. IFAD's original loan amounted to US\$31.5 million equivalent; REP then received additional financing of US\$40.0 million equivalent, as approved by the Executive Board in 2017; the second additional financing from IFAD is estimated at US\$15 million; and the Government's counterpart contribution is US\$918,000.
- 34. The AF2 funding will be used as follows: component 1 US\$5.9 million (37.2 per cent of total AF2); component 3 US\$8.8 million (55.3 per cent); and component 4 US\$1.2 million (7.4 per cent). Recurrent costs will be kept below 15 per cent.

Table 1
Original and additional financing summary
(Thousands of United States dollars)

	Original financing	Additional financing 1	Additional financing 2	Total
IFAD loan	31 500	40 000	15 000	86 500
AfDB	70 008	-	-	70 008
PFIs	6 222	4 929	-	11 151
Beneficiaries (grantees and clients)	13 848	2 526	-	16 374
Government (taxes + GEA* + DAs** + GRATIS)	63 557	17 282	918	81 757
Total	185 135	64 737	15 918	265 790

^{*} Ghana Enterprises Agency.

Table 2 Additional financing: programme costs by component (and subcomponent) and financier (Thousands of United States dollars)

			Ad	dditional		
	IFAD A	F2	Governmen AF2	t-taxes	Tot	al
Component/subcomponent	Amount	%	Amount	%	Amount	%
1. Business development services	5 928	100.0	-	-	5 928	37.2
2. Technology promotion and dissemination	-	-	-	-	-	-
3. Enabling MSE development						
3.1. Access to rural finance	3 900	100.0	-	-	3 900	24.5
3.2. Institutional capacity-building and policy dialogue	701	85.1	123	14.9	824	5.2
3.3. ENABLE Youth	3 286	80.5	795	19.5	4 081	25.6
Subtotal enabling MSE development	7 887	89.6	918	10.4	8 805	55.3
4.1. Programme coordination and management	1 186	100.0	-	-	1 186	7.4
Total	15 000	94.2	918	5.8	15 918	100.0

^{**} District Assemblies.

Table 3
Additional financing: programme costs by expenditure category and financier (Thousands of United States dollars)

	IFAD .	AF2	Governn taxes A		Tota	al
Expenditure category	Amount	%	Amount	%	Amount	%
1. Civil works	-	-	=	-	-	-
2. Equipment & material	3 832	82.8	795	17.2	4 627	29.1
3. Technical assistance and studies	5 927	98.0	123	2.0	6 050	38.0
4. Training and workshops	323	100.0	-	-	323	2.0
5. Credit funds	3 908	100.0	-	-	3 908	24.6
6. Salaries and operating costs	1 011	100.0	-	-	1 011	6.3
Total	15 000	94.2	918	5.8	15 918	100.0

Table 4 **Programme costs by component and programme year (PY)**(Thousands of United States dollars)

	PY1	PY2	PY3	PY4	PY5	PY6	PY7	PY8	PY9	PY10	PY11	PY12	PY13	PY14	Total
Component/subcomponent	Amount														
1. Business development services	8 569	12 086	10 660	11 370	11 604	11 513	20 029	21 229	5 499	5 131	4 000	1928	3 841	159	127 618
Technology promotion and dissemination	6 583	11 940	10 464	7 788	7 506	7 233	7 089	6 689	602	611	-	-	-	-	66 506
3. Enabling MSE development															
3.1. Access to rural finance	4 325	3 702	1 553	1 531	1 446	1 392	5 781	4 390	1 000	2 739	2 088	780	3 120	-	33 848
3.2. Institutional capacity-building and policy dialogue	503	1 164	277	203	207	211	3 510	568	-	-	-	100	712	12	7 466
3.3. ENABLE Youth							1 044	1 547	2 457	2 038	1 000	1 286	2 007	787	12 167
Subtotal enabling MSE development	4 827	4 867	1 831	1 733	1 653	1 602	10 335	6 505	3 457	4 777	3 088	2 166	5 839	799	53 480
4. Programme coordination, monitoring and evaluation															
4.1. Programme coordination	1 122	1 174	980	1 019	1 019	995	1 688	2 982	1 036	1 330	739	41	818	326	15 269
4.2. Monitoring and evaluation	497	305	318	455	295	298	392	307							2 868
Subtotal programme implementation	1 619	1 479	1 298	1 475	1 314	1 293	2 080	3 289	1 036	1 330	739	41	818	326	16 951
Total	21 598	30 372	24 253	22 366	22 077	21 642	39 532	37 711	10 594	11 849	7 828	4 136	10 498	1 285	265 741

Financing and cofinancing strategy and plan

35. Originally, total cofinancing amounted to approximately US\$153.6 million, including the AfDB contribution of US\$70 million equivalent, the PFIs' contribution of US\$6.2 million, the beneficiaries' contribution of US\$13.9 and the Government's contribution of US\$63.5 million. As a result of AF1 in 2017, the cofinanciers' contribution increased to US\$178.3 million. The Government's contribution increased, to US\$80.8 million, the PFIs' contribution to US\$11.1 million, and beneficiaries' contribution to US\$16.3 million.

Disbursement

36. Disbursement arrangements will remain as per the original agreement, except for the updated paragraphs identified in the updated letter to the borrower shared with the borrower and the programme in July 2022. IFAD funds will be disbursed through a designated account in United States dollars and will be processed against duly certified withdrawal applications in accordance with updated IFAD disbursement procedures. Further details concerning disbursement will be provided in the programme financial management and financial control arrangements letter (FMFCL) and the programme financing agreement. The proposed thresholds for the direct payments will be outlined in the FMFCL.

Summary of benefits and economic analysis

37. REP was originally designed to improve the livelihoods and incomes of rural MSEs and increase the number of profitable MSEs, their growth and employment opportunities. The goal and objective have not changed as a result of AF2. During AF2, it is estimated that REP will yield a positive economic rate of return (ERR) of 22.8 per cent and a positive net present value of US\$303.8 million. The programme is highly profitable from an economic standpoint. A sensitivity analysis indicates a high degree of resilience to an increase in costs and reduction in benefits, as REP would still yield an ERR of 14.7 per cent if benefits were reduced by 10 per cent and 15.5 per cent as a result of costs increasing by 10 per cent.

Exit strategy and sustainability

38. Specific activities are being implemented to ensure that benefits continue to flow long after REP closure. These include: (i) establishment of new, and strengthening of existing, service provision institutions (BACs, BRCs and rural technology facilities). In addition, steps are being taken to ensure the continuity of these institutions, for example through franchising and public-private partnerships in order to promote their independence and their desire to provide quality services (value for money) and, consequently, attract and retain clients. The above institutions are already being used by various clients, including a number of Ghana's development partners, to provide services to MSEs; (ii) capacity-building of government institutions (GEA and GRATIS) charged with the responsibility of overseeing effective and efficient performance of the MSEs; and (iii) increased and continued access to reasonably priced financial services. This is being ensured through REDF and the revolving credit fund to be operated on a commercial basis after programme closure by the ARB Apex Bank and the PFIs.

III. Risk management

A. Risks and mitigation measures

39. The main risks and corresponding mitigation measures have been identified for the additional financing phase and are presented in the integrated programme risk matrix. The PCMU will be trained to refine the matrix during implementation and establish a risk log, including tools for the identification, analysis, prevention, monitoring and management of risks. The risk log will be updated regularly to inform decision-making.

Table 5
Overall risk summary

Risk areas	Inherent risk rating	Residual risk rating
Country context	High	Substantial
Sector strategies and policies	Substantial	Moderate
Environment and climate context	High	Moderate
Programme scope	Substantial	Moderate
Institutional capacity for implementation and sustainability	Substantial	Moderate
Financial management	Moderate	Low
Programme procurement	Substantial	Moderate
Environment, social and climate impact	Moderate	Low
Stakeholders	Moderate	Moderate
Overall	Substantial	Moderate

40. **Fiduciary.** The programme's overall financial management risk rating is moderately satisfactory as per the last supervision with some weaknesses identified: (i) PCMU delays in implementing most of the recommendations from previous missions; (ii) PCMU faces significant challenges in the monitoring and oversight of implementing partners' activities and expenditures at the regional and district levels; (iii) delayed submission and approval of the annual workplan and budget (AWPB) resulted in low budget execution in FY 2022. A fast-track plan is in place to facilitate execution before year-end. In future years, timely submission and approval of the AWPB will ensure timely execution of implementation arrangements for subsequent years.

B. Environment and social category

- 41. The environmental and social category of REP has been classified as **moderate** since the environmental impact of small-scale rural activities is considered minimal and mitigating measures can be put in place. Building on the original REP and AF1 activities, AF2 will have no severe negative impacts, such as involuntary land acquisition or restrictions on land-use, which could result in physical or economic displacement. The programme will have no adverse effects on Indigenous Peoples or on sites of historical, religious or cultural significance.
- 42. The potential environmental impacts are manageable and include: (i) contamination from effluent of processing systems; (ii) degradation of the biotope and possible deforestation; and (iii) increased use of pesticides. In terms of social aspects, impacts could be linked to: (i) access to land; and (ii) increased risk of potential conflict between communities. All these impacts have been taken into account and adequate mitigation measures will be taken, including training on waste and effluent management, promotion of agroecological techniques and promotion of bio-pesticides.

C. Climate risk classification

43. From a climate change risk assessment standpoint, the programme is classified as high. The target communities are substantially dependent on climate-sensitive natural resources, especially rainfed agricultural plots and tree crops. Large parts of the programme area are increasingly experiencing droughts and flash-flooding. Green house gas emissions resulting from increased production and processing, along with climate variability, including unexpected dry spells, unpredictable rainfall and low/high temperatures, could affect the programme's impact, sustainability and returns on investments. However, climate resilience measures can be adopted, such as improved techniques for crop cultivation and processing and systematic use of integrated agroforestry system to address risk of deforestation. Systematic climate risk analysis will be undertaken by REP throughout implementation to ensure adequate and timely monitoring and management of climate change risks.

IV. Implementation

A. Compliance with IFAD policies

- 44. Certain IFAD policies were not in place at the time of original design. However, the design and implementation of AF2-supported activities have now been duly aligned with (i) IFAD's Strategic Framework 2016-25; (ii) Gender Equality and Women's Empowerment (2012); (iii) IFAD's Youth Action Plan (2019-2021); (iv) IFAD's 2020 Private Sector Financing Programme; (v) IFAD's Social, Environmental and Climate Assessment Procedures (SECAP); and (vi) IFAD's Inclusive Rural Finance Policy, which is focused on the sustainability of improvements in beneficiaries' livelihoods.
- 45. REP and the AF2-supported activities are fully aligned with the current country strategic opportunities programme (COSOP) 2019-2024. They contribute to all three strategic objectives (SOs): SO1 improve resource mobilization for agriculture; SO2 strengthen productivity in inclusive value chain development; and SO3 strengthen capacities and economic opportunities.

B. Organizational framework

- 46. **Management and coordination.** REP is implemented by MOTI. Day-to-day management is the responsibility of the PCMU, including consolidation of AWPBs, procurement, progress and financial reports, monitoring and evaluation, knowledge management and providing support to and coordination of programme interventions of all implementing partners (IPs).
- 47. Programme oversight, direction and guidance will continue to be the responsibility of the programme steering committee, chaired by MOTI. It comprises representatives from the Ministry of Finance and Economic Planning, Ministry of Local Government and Rural Development, Ministry of Food and Agriculture, Ministry of Women and Children's Affairs, Ministry of Employment and Social Welfare and the National Development Planning Commission (NDPC), NBSSI, the GRATIS Foundation, ARB Apex Bank and also representatives from the private sector (e.g. local business associations, Association of Ghana Industries [AGI]), and two district chief executives representing the participating districts of REP.
- 48. **Financial management.** The financial management arrangements of the original design will remain in place for AF2. The programme's inherent risk was assessed as moderate in the fiduciary risk assessment done during AF2 design. The inherent risk for the additional financing was also maintained at moderate, consistent with the REP financial management ratings during the most recent supervision mission.
- 49. **Procurement.** The procurement section in the original financing agreement needs to be changed to indicate that IFAD's General Conditions for Agricultural Development Financing, Procurement Guidelines and Procurement Handbook will be in force. Other procurement arrangements (such as procurement methods, thresholds, guidelines for prior review, etc.) will be detailed in the letter to the borrower. The PCMU will remain in charge of the procurement process.
- 50. The preparation of annual procurement plans (PPs) will form the basis for all procurement exercises and will be consistent with the approved AWPB. The PP should comply with IFAD standards in both format and content and will be submitted (together with the AWPB) to the Steering Committee for approval and to IFAD for no objection.
- 51. Procurement of works, goods and services will be coordinated by the PCMU in accordance with national procurement rules and regulations, to the extent that these are consistent with IFAD's Procurement Guidelines.

C. Monitoring and evaluation, learning, knowledge management and strategic communication

- 52. **Planning.** The AWPB is a key instrument for implementation and subject to IFAD's review and no objection.
- 53. **Monitoring and evaluation.** The monitoring and evaluation (M&E) system is coordinated by the PCMU and includes the logical framework, an M&E framework, an M&E database and a web-based Geographic Information System.
- 54. To the extent possible, special emphasis will be placed on the need to integrate planning and monitoring as standard responsibilities in the work of the implementing partners/service providers and to ensure regular and consistent recording of progress.
- 55. IFAD will undertake periodic monitoring and evaluation and supervision missions to assess the status of implementation and assess future directions.
- 56. **Learning, knowledge management and strategic communication.** REP will share knowledge through learning events and stakeholder workshops, etc. and through various media (website, social media, radio, television, YouTube, etc.), particularly on the themes of gender and youth, vulnerability reduction and livelihood diversification as a means of household risk management.
- 57. AF2 will cover the cost of hosting and managing an e-commerce and knowledge management platform (already developed but not yet operational). It will also fund the documentation and sharing of lessons learned through professional publications and documentaries, to be distributed during knowledge capitalization workshops among IPs and stakeholders; and the organization of REP exit strategy meetings with relevant stakeholders to ensure sustainability.

D. Proposed amendments to the financing agreement

58. The REP financing agreement will be amended to: (i) reflect the additional financing of US\$15 million; (ii) include the latest reforms introduced by the Financial Management Services Division on Interim Financial Reporting-based disbursements; (iii) formalize a memorandum of understanding between MOTI and the programme to address internal audit arrangements; (iv) reflect subcomponent 3.3 in the programme description schedule of the financing agreement; and (v) extend the completion and closing dates by one year. The Government will cover taxes in the form of exemptions.

V. Legal instruments and authority

- 59. The amendment to the financing agreement will constitute the legal instrument for extending the proposed financing to the borrower. The financing agreement will be amended following approval of the additional financing.
- 60. The Republic of Ghana is empowered under its laws to receive financing from IFAD.
- 61. I am satisfied that the proposed additional financing will comply with the Agreement Establishing IFAD and the Policies and Criteria for IFAD Financing.

VI. Recommendation

62. I recommend that the Executive Board approve additional financing in terms of the following resolution:

RESOLVED: that the Fund shall provide a loan on blend terms to the Government of Ghana in an amount of fifteen million United States dollars (US\$15,000,000) and upon such terms and conditions as shall be substantially in accordance with the terms and conditions presented herein.

Alvaro Lario President

Updated logical framework incorporating the additional financing

Results Hierarchy	Indicators				Means of Ve		Assumptions	
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	_
Outreach REP	1.b Estimated correspo households members	nding total i	number					
	Household members - Number of people			1000000				
	1.a Corresponding num	ber of house	eholds r	eached				
	Women-headed households - Number				-			
	Non-women-headed households - Number							
	Households - Number			250000				
	1 Persons receiving ser by the programme	vices promo	ted or s	upported				
	Females - Number			125000				
	Males - Number			125000				
	Young - Number							
	Total number of persons receiving services - Number of people	otal number of persons eceiving services -		250000				
Programme	Reduced % of rural pov	erty			National hh			
Goal To improve the livelihoods and income of rural poor micro and	Percentage - Percentage (%)	29			expenditure surveys; National statistics on MDGs			
	Reduced unemployment	rates						

Results Hierarchy	Indicators				Means of Ver	ification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	-
small	male - Percentage (%)							
entrepreneurs	female - Percentage (%)							
	Reduced prevalence of age of boys/girls)		rition (w	veight for	National hh expenditure			
	Percentage - Percentage (%)	14			surveys; National statistics on MDGs			
Development Objective	2.2.1 Persons with new opportunities	jobs/emplo	yment	1	REP database;			Youth (18-35 years)
To increase the number of rural micro and small enterprises	Males - Number			60000	Reference surveys, studies; Tracer study; Client profile			
that generate	Females - Number			90000	and poverty analysis			
profit, growth and	youth - Number			79500	allalysis			
employment opportunities	People - Number of people			150000				
	Young persons with new opportunities	w jobs/empl	oyment	1				
	male youth - Number			39750				
	female youth - Number			39750]			
	Businesses created	•	•	•	REP			
	MSE - Number			37000	database;			
	male owned - Number			18500	Reference surveys,			
	female owned - Number		1	18500	studies;			

Results Hierarchy	Indicators				Means of Ver	ification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	youth male owned - Number			7280	Tracer study; Client profile			
	youth female owned - Number			7280	and poverty analysis			
	Existing businesses stre	ngthened	l.		REP			
	businesses - Number		70000	database; Reference surveys, studies;				
	male owned - Number			35000	Tracer study;			
	Female owned - Number			35000	Client profile and poverty analysis	overty		
	Enterprises graduating rapid growth categories			mal and	REP database; Reference			
	MSE - Number			20000	surveys,			
	male owned - Number			10000	studies; Tracer study;			
	female owned - Number			10000	Client profile and poverty analysis			
	Enterprises in operation measure)	after 3 yea	rs (susta	ainability	REP database; Reference			
	MSE - Number			45000	surveys, studies; Tracer study; Client profile			
	male owned - Number			22500	and poverty			
	female owned - Number			22500	_ analysis			
	% increase in househole	d		ı				7

Results Hierarchy	Indicators				Means of Veri		Assumptions				
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility				
	Percentage - Percentage (%)	0		30	REP database; Reference surveys, studies; Tracer study; Client profile and poverty analysis						
Outcome	Operational REP model	BACs									
Business development	model - Number	0		161							
services	Turnover of BACs	•									
accessible to MSEs in rural	Money - Money (USD' 000)			30							
districts	Level of institutional pe	rformance o	f BACs	L				1			
	average efficiency - Rating	0		1							
	Level of effectiveness o	f BDS trainir	ng	L				1			
	Percentage - Percentage (%)	0		60							
Output	New BACs established	1	I	L	REP database						
BACs are	BAC - Number			95	& reports						
established and strengthened	Staff of BACs (re)traine	d		1				1			
2 3. 0.19 3.101104	Staff - Number			835	7						
Output	Rural MSEs counselled				Successful						
Capacity of rural MSEs and their	MSE - Number	0		122880	restructuring of NBSSI						
	male owned - Number	0		61440	7						

Results Hierarchy	Indicators				Means of Ver		Assumptions	
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
associations	female owned - Number	0		61440				
strengthened	Young - Number	0		49152				
	Not Young - Number	0		73728				
	2.1.2 Persons trained in or business management		nerating	activities	Successful restructuring of NBSSI			
	Females - Number	0		231267				
	Males - Number	0		231268	7			
	Young - Number			185014	7			
	Not Young - Number			277521	7			
	Persons trained in IGAs or BM (total) - Number			462 535				
	People receiving vocati	onal training]	II.	Successful			
	Males - Number	0		46777	restructuring of NBSSI			
	People - Number			140 330	01 105551			
	Females - Number	0		93553				
	People trained in busin	ess/entrepro	eneurshi	р	Successful			7
	People - Number			205050	restructuring of NBSSI			
	Males - Number	0		102525	_ OI INDSSI			
	Females - Number	0		102525	7			
	People trained in incon	ne generating	g activiti	es	Successful			
	Males - Number	0		51940	restructuring of NBSSI			
	People - Number			103880	01 100331			
	Females - Number	0		51940				
	LBAs supported/traine	d			Successful			
	Males - Number	0		33650	restructuring of NBSSI			
	Females - Number	0		33650	01 100331			

Results Hierarchy	Indicators				Means of Ver	ification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	People - Number of people	0		67300				
	Associations - Number							
Output Access to non-	2.1.1 Rural enterprises accessing business development services							
financial services	Rural enterprises - Number	0		106400				
Outcome	Operational RTFs	1	I.	I	GRATIS			Decentralizatio
Technical skills transferred and technologies disseminated	RTF - Number	0		51	records; REP database & reports; Tracer-study			n policy remains supportive for sustainability
	Proportion of operation software	g accour	nting	GRATIS records; REP			of RTFs.	
	Percentage - Percentage (%)	0		90	database & reports; Tracer-study			
	Turnover of RTFs				GRATIS			
	RTF - Money (USD' 000)	0		20	records; REP database & reports; Tracer-study			
	RTF management board	ls operation	ıal		GRATIS			
	Board - Number	0		51	records; REP database & reports; Tracer-study			
	NVTI certifications Tra	ining aligne	d with Co	OTVET	GRATIS			
	Certification - Number	0		23000	records; REP			
	Males - Number	0		11500	database & reports;			
	Females - Number	0		11500	Tracer-study			

Results Hierarchy	Indicators				Means of Ver	rification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	Effectiveness of trainin	g & start-up	kits					
	Level (%) - Percentage (%)	0		60				
	Male level (%) - Percentage (%)			60				
	Female level (%) - Percentage (%)			60				
Output	New RTFs are establish	ed		<u> </u>				
RTFs are established	RTF - Number	0		30				
Output	Staff of RTFs (re)traine	d			RTF reports;		Co-financing	
Capacity of rural master craft persons and apprentices developed	People - Number of people	0		153	MSE Sub- committee reports; GRATIS reports; REP database & reports; Periodic reports from partners		available in time; GRATIS Foundation continues support to RTFs.	
	Master craft persons tr	ained			RTF reports;		Co-financing	
	Males - Number	0		15160	MSE Sub- committee		available in time; GRATIS	
	Females - Number	0		15160	reports;		Foundation	
	People - Number of people	0		30320	GRATIS reports; REP database & reports; Periodic reports from partners		continues support to RTFs.	

Results Hierarchy	Indicators				Means of Ver	ification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	Traditional apprentic	es trained			RTF reports;		Co-financing	
	Males - Number	0		15160	MSE Sub- committee		available in time; GRATIS	
	Females - Number	0		15160	reports;	REP to	Foundation	
	People - Number	0		30320	GRATIS reports; REP database & reports; Periodic reports from partners		continues support to RTFs.	
	Technical apprentices		RTF reports;		Co-financing			
	Males - Number	0		948				
	Females - Number	0		948		MSE Sub- committee reports; GRATIS Foundation continues support to RTFs. database & reports; Periodic reports from		
	People - Number of people	0		1895	GRATIS reports; REP database & reports; Periodic		continues support	
	Graduate apprentices	provided with	ı start-u	p kits				
	Males - Number	0		9500				
	Females - Number	0		9500				
	People - Number of people	0		19000				
Output	People accessing fac	litated advisor	y service	es				
Technology	Males - Number	0		67777				
transfer	Females - Number	0		67777				
	People - Number			135553				

Results Hierarchy	Indicators				Means of Ver		Assumptions	
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
Outcome	Value of gross loan port	folio						Effective
Access of MSEs to finance is ensured	Money - Money (USD' 000)	0		8528				linkages with other IFAD programmes
00000	% reduction of portfolio	% reduction of portfolio at risk						(mainly
	Percentage - Percentage (%)			5				RAFiP); PFIs' capacities remain
	Financial Institutions pa	articipating i	n progra	amme				sufficient to
	PFI - Number			80				handle a
	Staff of Financial Institu	d	1				portfolio of small loans	
	Males - Number			173				Sitiali louris
	People - Number			345				
	Females - Number			172				
	1.2.5 Households report services	ural fina	ncial	Annual Outcome and	Annual	PCMU		
	Households - Percentage (%)				Impact Survey			
	Women-headed households - Number							
	Non-women-headed households - Number							
Output Credit Access	1.1.5 Persons in rural a services	ing finar	ncial	PCMU Report	Quarterly	PCMU		
	Total number of accesses to financial services - Number			26000				

Results Hierarchy	Indicators				Means of Ver		Assumptions	
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	Men in rural areas accessing financial services - credit - Number			13000				
	Women in rural areas accessing financial services - credit - Number			13000				
	Young people in rural areas accessing financial services - credit - Number							
	Total persons accessing financial services - credit - Number of people			26000				
Output MGF	MSEs accessing MGF (ne financing)	ot part of th	e 2nd ad	lditional	REP reports; BoG reports;			
operational	MSE - Number			6000	ARB Apex Bank reports			
	male owned MSE - Number			3000				
	female owned MSE - Number			3000				

Results Hierarchy	Indicators				Means of Ver	ification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	MGF amount disbursed additional financing)	d (not part of	the 2nd		REP reports; BoG reports;			
	Money - Money (USD' 000)			3700	ARB Apex Bank reports			
Output REDF	MSEs accessing REDF financing)	(not part of t	ne 2nd a	dditional	REP reports; BoG reports;			
operational	MSE - Number			20000	ARB Apex Bank reports			
	male owned MSE - Number			10000				
	female owned MSE - Number			10000				
	REDF amount disburse additional financing)	d (not part o	f the 2nd		REP reports; BoG reports;			
	Money - Money (USD' 000)			6850	ARB Apex Bank reports			
Output AAFORD's BFF operational	MSEs accessing AAFOR (BFF) through particip (MSEs previously acce	ating financia						
•	MSE - Number			20000				
	male owned MSE - Number			10000				
	female owned MSE - Number			10000				

Results Hierarchy	Indicators				Means of \	Assumptions		
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	BFF amount disbursed							
	Money - Money (USD' 000)			3800				
Outcome Promotion of self employment for and participation of	Number of youth jobs operationalisation of E			;				
tertiary graduates in	Male - Number			807				
the promotion	Women - Number			2479				
and development of agriculture-related enterprises	Total - Number			3286				
Output Equimpment of Enable Youth Factories and training of	Enable Youth factories	fully equiped	l and op	erational				
young	Factories - Number			58				
graduates in the use of the facilities	Beneficiaries youth tra	ined		•				

Results Hierarchy	Indicators				Means of Ve	rification		Assumptions
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
	Male - Number			807				
	Women - Number			2479				
	Total - Number			3286				
Outcome	Disbursement rate of D	As			MSE sub-			NBSSI and
Pro-poor MSE support institutions and policies in	Percentage - Percentage (%)			80	committee reports; Supervision reports			GRATIS are restructured and have capacity to
place	NBSSI is operational kn	owledge cei	ntre for I		MSE sub-			fulfill their role
	Percentage - Percentage (%)			100	committee reports; Supervision reports			
	GRATIS is operational k	entre for	BACs	MSE sub-				
	Percentage - Percentage (%)			100	committee reports; Supervision reports			
	MSE Sub-Committees f	unctional		·I	MSE sub-			
	MSE - Number			150	committee reports; Supervision reports			
	RECOMEPs operational	at RCCs		•	MSE sub-			
	RECOMEP - Number	DMEP - Number 10 committee reports; Supervise reports						
	Functional ASSI branch	es at distric	t level	L	MSE sub-			
	ASSI - Number			100	committee reports; Supervision reports			

Results Hierarchy	Indicators				Means of Ver		Assumptions	
	Name	Baseline	Mid- Term	End Target	Source	Frequency	Responsibility	
Output	DOTI, MSE Sub-Commit	tees, DA trai	ined		REP reports;			
Institutions strengthened at district and regional level	DOTI, MSE Sub- Committees, DA - Number	0		150	NBSSI reports			
	Government officials an	d staff train	ed	•	REP reports;			
	Males - Number	0		161	NBSSI			
	Females - Number	0		161	reports			
	People - Number			322				
	Establishment of Light i	tates su	pported	REP reports;				
	Estates - Number			20	NBSSI reports PCMU's Quarterly PCU			
	NBSSI staff is trained	NBSSI staff is trained					PCU	
	NBSSI staff is trained - Number of people			177				
Output Support to	Number of policy initiat DAs	ives emanat	ing from	REP and	Supervision reports			
policy dialogue	Policy initiative - Number			2]			
_	Quality of policy initiation	l ves emanati	ng from	REP and				_
	Policy initiative - Rating							
	Apex organisations form	Apex organisations formed/strengthened						
	Apex - Number							

Updated Summary of the Economic and Financial Analysis

Table A: Financial Cash Flow Models

	Enterprise models' net incremental benefits (in US\$)										
	Gari Processing Ind.	Gari Processing Group	Mushroom Model Local	Mushroom Model Exotic	Bee Keeping	Bread Making	Soap making model	Pomade Making			
PY1	(280)	(6,883)	(51)	(228)	(399)	(435)	(540)	(80)			
PY2	1,265	14,041	59	122	79	(92)	43	65			
PY3	1,265	14,041	67	122	283	72	133	65			
PY4	1,265	14,041	71	122	338	194	133	65			
PY5	1,265	14,041	67	122	474	194	133	65			
PY6	1,265	14,041	71	122	474	194	133	65			
PY7	1,265	14,041	67	200	474	194	133	65			
PY8	1,265	14,041	67	200	474	666	133	65			
PY9	1,265	14,041	67	200	474	666	133	65			
PY10	1,265	14,041	67	200	474	666	133	65			
IRR/**		204%	121%	50%	59%	281%	16%	79%			
NPV (\$)	6,370	67,254	301	569	1,556	894	130	270			

Table B: Programme Costs and Logical Framework Targets

PROGRAMME COSTS AND	PROGRAMME COSTS AND INDICATORS FOR LOGFRAME											
TOTAL PROGRAMME COSTS (in million USD)			264.9									
Beneficiaries	1,000,000	people	250,000	Households								
Cost per beneficiary	265	USD x person		1,059	USD							
cost per senerally												
Components and Cost (USD million)					WOP (\$)	WP (\$)						
A. Business Development Services	127.6	Average increas	se in income pe	er HH per year	-	2,114						
B. Technology Promotion & Dissemination	66.5											
C. Enabling MSE Environment	52.6											
D. Programme Implementation	18.1											
Total	264.9											

Table C: Main Assumptions and Shadow Prices

C)		MAIN ASSUMPTIO	NS & SHADO	W PRICES					
	Output	Jnit of measure		Annual Income					
			WOP	WP					
	Gari Processing Ind.	Per Year	831.60	2940					
	Gari Processing Group	Per Year	10,022	20,592					
	Mushroom Model Local	Per Year	651	722					
cinancial	Mushroom Model Exotic	Per Year	653	1,185					
INAR	Bee Keeping	Per Year	653	1,127					
ξ,	Bread Making	Per Month	62	1,200					
	Soap making model	Per Month	62	539					
	Pomade Making	Per Month	62	87					
		-							
mic	Standard Conversion Factor			Discount rate or	n saving/deposit accounts				
Conamic	Labour Conversion Factor			Discount rate fo	r Economic Analysis				

Table D: Beneficiary Adoption Rates and Phasing

Incremental Beneficiaries (number of households at the time of starting project participation)										
	Y1	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10-20	Total
successful BAC clients /1 23%	15 171	27 445	#	27 445	27 445	27 445	27 445	27 445	27 445	203 536
RTF master craft persons	1 680	3 680	#	4 160	4 160	4 160	4 160	4 160	4 160	
RTF apprentices	1 680	3 680	#	4 160	4 160	4 160	4 160	4 160	4 160	
successful RTF clients: master crafts men /2 23%	1 344	2 944	#	3 328	3 328	3 328	3 328	3 328	3 328	23 232
apprentices	1 344	2 944	#	3 328	3 328	3 328	3 328	3 328	3 328	23 232
Total no. of beneficiaries	17 859	33 333	#	34 101	34 101	34 101	34 101	42 421	42 421	250 000

Table E: Economic Cash Flow

		BENEF	<u>ITS</u>					
Project year	Incremental	Incremental Benefits from successful RTF clients: mastercraftsme n /5	apprentices	Total Net Inc. Benefits (millions)		CASH		
	Benefits from successful BAC clients				Project Economic Investment Costs	Recurrent Costs	Total Incremental Costs	FLOW
PY1	-	ı	•	1	13,171	5,329	18,499	(18,499)
PY2	13,523	384	192	14,099	14,628	7,763	22,391	(8,292)
PY3	21,120	659	330	22,108	10,366	8,766	19,132	2,977
PY4	24,462	842	421	25,726	9,130	8,801	17,931	7,795
PY5	24,462	952	476	25,891	8,158	8,804	16,962	8,929
PY6	24,462	952	476	25,891	7,650	8,286	15,937	9,954
PY7	24,462	952	476	25,891	7,608	8,245	15,853	10,037
PY8	24,462	952	476	25,891	4,436	8,211	12,647	13,244
PY9	18,347	714	357	19,418	14,878	556	15,433	3,985
PY10	18,347	476	238	19,061	14,045	720	14,764	4,297
PY11	18,347	476	238	19,061	9,395	5,123	14,518	4,543
PY12	18,347	476	238	19,061	5,887	5,314	11,201	7,860
PY13	18,347	476	238	19,061	789	164	953	18,108
PY14	18,347	476	238	19,061	13,989	1,011	15,000	4,061
PY15	18,347	476	238	19,061			15,000	4,061
PY16	18,347	476	238	19,061			15,000	4,061
PY17	18,347	476	238	19,061			15,000	4,061
PY18	18,347	476	238	19,061			15,000	4,061
PY19	18,347	476	238	19,061			15,000	4,061
PY20	18,347	476	238	19,061			15,000	4,061
NPV Ghana Cedis ('000)								3,047,278
NPV ('000 USD)								303,816
EIRR								22.8%
BCR	Benefits	394,583		costa	301,221	BCR	1.3	

Table F: Sensitivity Analysis

able it sensitivity A	Base Case	Benefits -10%	Costs + 10%	Benefits lagged by 1 year		Benefits decrease 20% p.a. after PY10	
Economic Rate of Return (ERR)	22.8%	14.7%	15.5%	12.6%	7.0%	19.9%	
Net Present Value (NPV) USD '000	303 816	190 072	220 453	286 369	266 525	134 420	