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Investing in rural people

President's report

Proposed global/regional grant to the

International Land Coalition for

Promoting People-centred Land Governance with International Land Coalition Members

Note to Executive Board representatives

Focal points:

Technical questions:

Jean-Philippe Audinet
Lead Global Technical Adviser, Institutions
Sustainable Production, Markets
and Institutions Division
Tel.: +39 06 5459 2305
e-mail: j.audinet@ifad.org

Dispatch of documentation:

Deirdre Mc Grenra
Chief
Institutional Governance and
Member Relations
Tel.: +39 06 5459 2374
e-mail: gb@ifad.org

For: Approval

Recommendation for approval

The Executive Board is invited to approve the recommendation for the proposed grant as contained in paragraph 12.

I. Background and compliance with IFAD Policy for Grant Financing

1. The International Land Coalition (ILC) is a unique space in which 255 civil society and intergovernmental organizations come together on equal terms. It has engaged over the last two decades with the complex and rapidly changing realities in which its members work, supporting multi-stakeholder platforms and obtaining reform commitments from governments. ILC has contributed to the widespread recognition that land rights are central to development agendas and to raising the bar for standards of good practice in land governance. ILC has changed significantly over recent years, not only in size and diversity of membership, but also through the regionalization of much of the network's activities, to ensure that horizontal linkages between members and other relevant actors in-country are strengthened and that decision-making resides with members, with the global secretariat acting as a facilitator of interaction. ILC is also a major knowledge management platform offering great potential for learning among members. It facilitates access to policy spaces, expertise and broader networks. As a core donor to ILC, IFAD's contribution has been essential in the above achievements.
2. The proposal is in line with the goal and objectives of the IFAD Policy for Grant Financing (2015).¹ In addition, equitable and secure access to land is a central tenet of inclusive and sustainable rural transformation fully recognized in the framework of the Sustainable Development Goals (SDGs). This grant contribution to the ILC triennial workplan and budget 2019-2021 will ensure IFAD's continued strategic partnership with the Coalition. ILC's strategy is in line with IFAD's strategic vision of "inclusive and sustainable rural transformation" as it aims to generate improved and more resilient livelihoods for poor rural people, in particular smallholder farmers, land-poor and landless workers, women and youth, and marginalized ethnic groups.
3. Engagement in the ILC is also aligned with the IFAD Policy on Improving Access to Land and Tenure Security. In accordance with the policy, ILC promotes secure access to productive land as critical for millions of poor rural people who depend on agriculture, livestock or forests for their livelihoods. ILC's strategy specifically focuses on 10 commitments. These commitments are the benchmark by which members work together towards the implementation of the Voluntary Guidelines on the Responsible Governance of Land, Fisheries and Forests (VGGT), which IFAD continues to support through its investment in and representation on the VGGT Steering Committee convened by the Food and Agriculture Organization of the United Nations (FAO). Since its current strategy began, ILC has undergone three assessments: a midterm review (MTR), a European Union results-oriented monitoring mission and a gender audit. The MTR reaffirmed that ILC's strategy remains valid while making recommendations to revise ILC's operating model. The management response to the MTR was presented to the thirty-first ILC Council in June 2018, outlining the key steps towards a revised operating model.
4. The recipient was identified through direct selection, which was approved since the ILC is IFAD's recognized strategic partner on access to land and tenure security. As such, the competitive selection process is not applicable. IFAD is a founding

¹ See EB 2015/114/R.2/Rev.1.

member of the Coalition, co-Chair of the Coalition Council and it hosts the Secretariat of the ILC under a hosting agreement approved by the Executive Board.

II. The proposed programme

5. The overall goal of the programme is to enable poor women and men to achieve secure and equitable access to land by working towards people-centred land governance. This fits squarely with IFAD's land policy and with IFAD's support to the implementation of the VGGTs (objectively verifiable indicator: Land governance indices capturing the degree to which the 10 commitments are addressed in selected countries). The objectives relate to the second triennium of the ILC Strategy 2016-2021 approved by the ILC Council and Assembly of Members:
 - (i) ILC connects members to each other and to change-makers beyond the Coalition, creating opportunities for mutual learning and joint action;
 - (ii) ILC mobilizes members by facilitating innovation and good practices, creating opportunities for piloting and scaling up, acting as a knowledge broker, assisting members in turning knowledge into action, and disseminating knowledge; and
 - (iii) ILC influences key decision-makers, including governments, their partners and corporate actors to consider civil society actors as interlocutors and promotes greater accountability in decisions over land, through transparency and data availability. This supports the achievement of result 3.1. of the workplan: ILC members jointly and effectively advocate for people-centred land governance.
6. The target group will be composed of land users, including smallholder and marginalized farmers, especially women; rural people relying on common property resources including indigenous peoples and pastoralists; landless rural people; and people affected by land-related conflicts. The immediate beneficiaries of this grant are the local and national members and partners of ILC who represent these target groups or support their land-related interests through technical assistance, capacity-building, information sharing, advocacy and policy dialogue. The ILC multi-stakeholder National Engagement Strategy (NES) platforms are building an enabling environment for change in 28 countries.
7. The programme will be implemented over two years and will have the following components:

Component 1 – Connect. ILC supports the building and strengthening of multi-stakeholder NES platforms, capacity-building of members and testing of new ideas to make the case for changes in policy, practice and agendas. Country assessments against LANDex (a global index that measures land governance) indicators monitor the status of land governance, provide a baseline for monitoring and feed into the consultative process to develop country strategies. ILC also supports regional network initiatives in the Middle East, Central Asia and Africa, and thematic initiatives that bring together members across countries on youth and land issues, rangelands tenure, and indigenous peoples' (IP) land and territorial rights. Over the triennium, 80 per cent of members will be involved in specific ILC initiatives, 70 per cent of NES and commitment-based initiative (CBI) platforms will promote the VGGTs and SDGs, 490 non-member organizations will be engaged in ILC platforms, 50 per cent of members' representatives involved in ILC governance will be women;

Component 2 – Mobilize. ILC is piloting and will scale up the dashboard initiative – now called LANDex – to enable members to gather data on the status of land governance and to monitor progress in relation to the SDGs. Members' good practices will be documented and disseminated in a dedicated database to inform national, regional and global advocacy work and act as a benchmark. ILC thematic initiatives have a strong focus on facilitating peer-to-peer learning. All training draws on ILC member experiences as documented in the good practice database. In addition to content-based training, ILC will support institutional strengthening for member organizations, in particular IP associations and farmers' organizations.

Over the triennium, ILC will deliver 220 knowledge products, 65 learning events involving 500 participants (40 per cent women), 35 platforms will use the Dashboard for Monitoring People-centred Land Governance;

Component 3 – Influence. ILC supports members' engagement in regional and global advocacy spaces, including through campaigns, to raise awareness, facilitate mobilization and add visibility. ILC contributes to progress towards the SDGs by promoting a transformative approach to land governance. Country policy engagement opportunities will be expanded, providing space for interaction between governments, NES facilitators and members, including multilateral agencies such as IFAD, FAO and the World Bank. Over the triennium, ILC members will participate in 750 lobbying and advocacy actions.

III. Expected outcomes

8. The programme is expected to have the following outcomes: (i) changes in practices catalysed by ILC members (56 changes in policy implementation/laws/frameworks/agendas in line with the 10 commitments); (ii) changes in policies catalysed by ILC members (22 new/improved laws and policies are formulated in line with the 10 commitments); and (iii) strengthened network capacity for transformation (75 per cent of ILC members/partner organizations reporting on stronger leadership, improved competencies and stronger institutional capacities; 75 per cent of ILC-supported platforms ranked highly for network vibrancy).

IV. Implementation arrangements

9. As a hosted entity, the ILC Secretariat is subject to all IFAD's fiduciary and administrative requirements. IFAD directly supervises the work of the Coalition through its engagement in the Coalition Council, which IFAD co-chairs, as well as in the Assembly of Members. IFAD's Sustainable Production, Markets and Institutions Division will release the budget and staff needed to ensure proper supervision.

V. Indicative programme costs and financing

10. This grant will not finance a specific project. It is a contribution to the first two years of the ILC workplan and budget (WPB) 2019-21 which support the programmes of all NES and CBI platforms. The WPB is estimated at an average US\$11 million per year, i.e. US\$33 million for the triennium. The IFAD contribution will finance 10 per cent of the core WPB. The WPB is cofinanced by ILC's strategic partners: the European Commission, Government of the Netherlands, Swiss Agency for Development and Cooperation (SDC), Swedish International Development Cooperation Agency (Sida), Irish Aid and the German Federal Ministry for Economic Cooperation and Development (BMZ). Just under US\$14 million has been secured already.

Table 1
ILC triennial workplan and budget 2019-2021
(United States dollars)

	Activity	TARGET
AFRICA	Africa NES, CBIs and Regional engagement	5 000 000
	Regional coordination unit (RCU) and network support	1 050 000
	Africa Governance	465 000
ASIA	Asia NES, CBIs and regional engagement	3 600 000
	RCU and network support	750 000
	Asia Governance	340 000
LAC (Latin America and the Caribbean)	LAC NES, CBIs and regional engagement	3 600 000
	RCU and network support	970 000
	LAC Governance	340 000
EMENA (Europe, Middle East and North Africa)	EMENA NES, CBIs and regional engagement	1 400 000
	EMENA Governance and network support	235 000
GLOBAL and CROSS-REGIONAL	Facilities and Global NES and CBIs	4 100 000
	Cross-regional network support	4 500 000
	Global Governance	520 000
	Global Secretariat	4 400 000
	After Service Medical Coverage Scheme	180 000
	Subtotal direct costs	31 450 000
INDIRECT COSTS	Hosting fee(s)	1 110 000
	Audit	30 000
	Other administrative costs	410 000
	Subtotal indirect costs	1 550 000
	Total budget	33 000 000

11. The overall budget for the 2019-2021 strategy is US\$66 million, of which US\$33 million is "core budget" to fund the ILC workplan, and US\$33 million is leveraged to fund member-led platforms (NES and CBI). Leveraged funding of US\$4.45 million has been secured (for the Land Matrix Initiative and Rangelands Initiative) and US\$14.1 million has been indicated so far by members as leveraged directly from donors for member-led platforms. Core cofinancing for ILC's workplan 2019-2021 (as per existing agreements) is as follows: the European Commission: US\$5.6 million and US\$1.1 million (for Participatory Rangelands Management); Sida: US\$3.79 million; BMZ: US\$0.9 million; SDC: US\$4.25 million; Wellspring Philanthropic Fund: US\$0.25 million; and the Land Matrix Initiative (a multi-donor trust fund): US\$4.5 million.

VI. Recommendation

12. I recommend that the Executive Board approve the proposed grant in terms of the following resolution:

RESOLVED: that the Fund, in order to finance, in part, Promoting People-centred Land Governance with International Land Coalition members, shall provide a grant of two million and two hundred thousand United States dollars (US\$2,200,000) to the International Land Coalition, upon such terms and conditions as shall be substantially in accordance with the terms and conditions presented to the Executive Board herein.

Gilbert F. Houngbo
 President

Results-based logical framework

	Objectives hierarchy	Objectively verifiable indicators	Means of verification	Assumptions
Goal	To realise land governance for and with people at the country level, responding to the needs and protecting the rights of those who live on and from the land	Land governance indices capturing the degree to which 10 commitments are addressed in selected countries	ILC Global Land Index (LANDex) Case studies	LANDex rolled out to at least 10 countries by 2021 Decision makers keep land issues high in their agendas
Objectives	1. ILC CONNECTS members to each other and to change-makers beyond the Coalition, creating opportunities for mutual learning and joint action; 2. ILC MOBILISES members by facilitating innovation and good practice, creating opportunities for piloting and scaling up; acting a knowledge broker, assisting members to turn knowledge into action, and disseminating knowledge; 3. ILC INFLUENCES key decision-makers, including governments, their partners and corporate actors to consider civil society actors as interlocutors; and promotes greater accountability in decisions over land, through transparency and data availability.	1. ILC CONNECTS members to each other and to change-makers beyond the Coalition, creating opportunities for mutual learning and joint action; 2. ILC MOBILISES members by facilitating innovation and good practice, creating opportunities for piloting and scaling up; acting a knowledge broker, assisting members to turn knowledge into action, and disseminating knowledge; 3. ILC INFLUENCES key decision-makers, including governments, their partners and corporate actors to consider civil society actors as interlocutors; and promotes greater accountability in decisions over land, through transparency and data availability.	Sources of information for measuring progress against these indicators	Multi-stakeholder actors in NES processes openness to collaboration and commitment to people-centred land governance Members collaborate in the assessment of the ILC SF Members openness to discuss and share experiences and results, as well as adapt and change perspectives
Outcomes/ Outputs	Outcome 1. Changes in practices catalysed by ILC (Decision makers/governments/parliamentarians improve the implementation or enforcement of policies and laws to be more inclusive, or demonstrate changed behaviours that reflect the principles behind one or more of the 10 commitments.) Outcome 2. Changes in policies catalysed by ILC members (Decision makers/governments/parliamentarians at international, regional, country and local levels improve or defend policies, laws and regulations to reflect the principles behind one or more of the 10 commitments, in an inclusive manner); Bridging outcome 3. Strengthened network capacity for transformation (Stronger ILC-supported platforms, in a more enabling external environment, are equipped to	1. # of cases in which policies /laws/frameworks/agendas are implemented in line with the 10 commitments 2. # of new/preserved/improved, laws and policies in line with the 10 commitments; 3. # of ILC members/ partner organisations reporting on stronger leadership, improved competencies, and stronger institutional capacities. # of ILC-supported platforms ranked highly for network vibrancy.	For all 3: ILC's M&E system reports (NES and CBI) In addition, for 1. Outcome harvest and contribution analysis for selected countries, at least one per region per year 2. Contribution analysis for selected countries, at least one per region per year 3. Competency map and survey (sample of members and partners), M&E system M&E system reports, including outcome harvest and contribution analysis Triennial keystone survey also applied to ILC-supported platforms	NES countries enjoy a stable political environment necessary for land reform and policy implementation.

	Objectives hierarchy	Objectively verifiable indicators	Means of verification	Assumptions
	realise people-centred land governance).			
Key activities by component	<p>1.1 Members and non-members across different categories use ILC as a space to interact, collaborate, share, and express solidarity at country, regional, and global levels</p> <p>1.2 Members use ILC as a bridge to connect to other change-makers, especially at the country level, including from grassroots movements, government and other public institutions, and the private sector</p> <p>2.1. Members use ILC as a space to identify solutions and improve organisational and institutional capacities to better address the 10 commitments</p> <p>2.2. ILC members develop their own and partners competencies to better address the 10 commitments at country, regional, and global levels</p> <p>3.1. ILC members jointly and effectively advocate, lobby and play a role as interlocutors with the government, their development partners, and private sector actors in decision-making over land for the 10 commitments on people-centred land governance.</p>	<p>1</p> <p># of members (disaggregated for gender and youth) participating in CBIs, NES, RCUs and other ILC initiatives</p> <p># of platforms, established/ consolidated</p> <p>% of women and youth representation in ILC supported platforms & governance structures at all levels</p> <p># of non-members engaged with ILC's initiatives</p> <p>2</p> <p># of documented/published knowledge products and good practices produced by ILC</p> <p># of male and female participants in ILC learning events, including training, mentoring, peer to peer exchange and joint missions</p> <p>3</p> <p># of joint lobby (declarations, position papers, policy briefs, shadow reports) and advocacy actions (campaigns, marches, other)</p>	<p>M&E system reports</p> <p>Policy briefs</p> <p>Member net analytics</p> <p>M&E system reports</p>	<p>Multi-stakeholder actors in NES processes openness to collaboration and commitment to people-centred land governance</p> <p>Members collaborate in the assessment of the ILC SF</p> <p>Members openness to discuss and share experiences and results, as well as adapt and change perspectives</p>