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Investing in rural people

President's report on a proposed grant to the International Land Coalition for the Programme to Promote People-centred Land Governance with ILC Members

Note to Executive Board representatives

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For: Approval

Recommendation for approval

The Executive Board is invited to approve the recommendation for the proposed grant as contained in paragraph 9.

President's report on a proposed grant to the International Land Coalition for the Programme to Promote People-centred Land Governance with ILC Members

I. Background and compliance with IFAD Policy for Grant Financing

1. This proposed grant is a contribution to the International Land Coalition (ILC) to continue IFAD's strategic partnership with the coalition. Through this partnership, IFAD will promote secure tenure and equitable rights to and governance of land and territories. ILC and its members promote policies at the national and international level that establish secure resource access as a central tenet of rural transformation. ILC's strategy is in line with IFAD's strategic vision of "inclusive and sustainable rural transformation" in that it also aims to generate improved and more resilient livelihoods for poor rural people, in particular smallholder farmers, land-poor and landless workers, women, youth and marginalized ethnic groups.
2. The proposed programme is in line with the goal and objectives of the 2015 IFAD Policy for Grant Financing.¹ The grant supports three priorities: (i) policy dialogue and advocacy; (ii) strengthening the capacity of IFAD partners; and (iii) learning and knowledge management. IFAD is a founding member of ILC. ILC was directly selected as a grant recipient because it is classified as a strategic partner, in line with paragraph 15(ii) of the IFAD Policy on Grant Financing.

II. The proposed programme

3. The overall goal of the programme is to enable poor women and men to achieve secure and equitable access to land by working towards people-centred land governance. This fits squarely with the IFAD Policy on Improving Access to Land and Tenure Security and with its support to implementation of the Voluntary Guidelines on the Responsible Governance of Tenure² (which ties in with the objectively verifiable indicator [OVI] "number and type of people with legally enhanced tenure security contributed to by collaborative efforts of ILC members" of the ILC's impact-level strategy goal).
4. Grant objectives and expected outcomes are in line with those of the ILC Strategy 2016-2021, approved by the ILC Council and Assembly of Members. The programme will be implemented over two years and will have the following components:
 - (i) Connecting. ILC supports the building and strengthening of multistakeholder national engagement strategy (NES) platforms, building the capacity of members and testing new ideas to make the case for changes in policy, practice and agendas. Country assessments of the status of land governance provide a baseline for monitoring and feed into the consultative process to develop country strategies. ILC will also support regional network initiatives in

¹ See EB 2015/114/R.2/Rev.1.

² Food and Agriculture Organization of the United Nations (FAO) and the Committee on World Food Security, *Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests in the Context of National Food Security* (Rome: FAO, 2012).

the Arab states, Central Asia and Africa, and thematic initiatives that bring together members across countries on youth and land, rangeland tenure and indigenous peoples' land and territorial rights.

- (ii) Mobilizing. ILC is developing a country dashboard to gather data on the status of land governance and to monitor progress in relation to the Sustainable Development Goals (SDGs). It documents and disseminates members' good practices in a dedicated database to inform national, regional and global advocacy work and to act as a benchmark. ILC thematic initiatives have a strong focus on facilitating peer-to-peer learning. All training will make efforts to value ILC member experiences documented in the database of good practices. In addition to content-based training, ILC will support institutional strengthening for member organizations, in particular indigenous peoples' and farmers' organizations. The dashboard initiative will monitor land governance changes in relation to the SDGs at the country level and will be informed by data from ILC members.
- (iii) Influencing. ILC supports member engagement in regional and global advocacy spaces to raise awareness, facilitate mobilization and increase visibility, including through campaigns. ILC will contribute to the implementation of the SDGs by promoting a transformative approach to land governance. Country policy dialogues will be scaled up, starting with Africa, to provide a space for interaction between government representatives, NES facilitators and development agencies such as IFAD.

III. Expected outcomes/outputs

- 5. The grant objectives and expected outcomes are those of ILC's current strategy. The expected outcomes, in accordance with ILC's theory of change are catalysed by ILC members and are:
 - (i) Changes in agendas: degree to which decision-makers engage with and provide a recognized role for NES platforms/ILC members in transformative processes in 10 commitment areas at national, regional or global levels;
 - (ii) Changes in practices: number of cases/countries in which land resources are managed in line with the 10 commitments as part of ILC efforts in documentation, peer-to-peer learning, adaptation and scaling up;
 - (iii) Changes in policies: degree to which national laws and policies reflect positive changes/people-centred land governance provisions as a result of advocacy work by ILC members.

IV. Implementation arrangements

- 6. The ILC secretariat, regional coordination units in Africa, Asia and Latin America and NES facilitators are all involved in implementation of the ILC strategy. The Rome-based secretariat, hosted by IFAD, currently has six staff members, two short-term staff for grants administration and travel, and an average of seven programmatic consultants (full-time) and seven expert consultants (part-time). In the regions, the Regional Coordination Unit teams (Africa, Asia, Latin America and the Caribbean) are each composed of a regional coordinator, a project information officer and a communications officer.
- 7. There are no deviations from the standard procedures for financial reporting and audits.

V. Indicative programme costs and financing

8. ILC is currently implementing its fifth strategy (2016-2021). The roadmap for implementation foresees two 3-year funding cycles to double ILC's budget relative to the previous strategy. For the 2016-2018 cycle, the secretariat's financial target is US\$27 million. All financial targets are based on distributed resource mobilization efforts, with an increasing proportion of the budget each year being mobilized by members, either directly or as cofinancing. This grant will contribute to the first cycle for the period 2017-2018. Over these two years, the total cost of ILC activities is projected at US\$21 million, of which US\$2 million will be covered by this grant and US\$19 million by other donors, as well as members. Of this cofinancing of US\$19 million, US\$17.6 million has already been secured with signed contracts or approved grants awaiting signature of contracts.³

Table 1
Costs by component and financier
(United States dollars)

<i>Component</i>	<i>IFAD</i>	<i>All sources</i>	<i>Total</i>
1. Annual workplan 2017	1 000 000	10 100 000	11 100 000
2. Annual workplan 2018	1 000 000	8 900 000	9 900 000
Total	2 000 000	19 000 000	21 000 000

Table 2
Costs by expenditure category and financier
(United States dollars)

<i>Expenditure category</i>	<i>IFAD</i>	<i>All sources</i>	<i>Total</i>
1. Consultancies	200 000	2 800 000	3 000 000
2. Grants and subsidies	1 000 000	9 500 000	10 500 000
3. Overhead and management fees	100 000	1 300 000	1 400 000
4. Travel and allowances	240 000	1 860 000	2 100 000
5. Salaries and allowances	460 000	3 540 000	4 000 000
Total	2 000 000	19 000 000	21 000 000

VI. Recommendation

9. I recommend that the Executive Board approve the proposed grant in terms of the following resolution:

RESOLVED: that the Fund, in order to finance, in part, the Programme to Promote People-centred Land Governance with ILC Members, shall provide a grant of two million United States dollars (US\$2,000,000) to the International Land Coalition for two years upon such terms and conditions as shall be substantially in accordance with the terms and conditions presented to the Executive Board herein.

Gilbert F. Hougbo
President

³ Cofinancing of US\$17.6 million has been secured (contracts signed) from the Swedish International Development Cooperation Agency; European Commission (EC); Irish Aid; Federal Ministry of Economic Cooperation and Development (BMZ), Germany; Ministry of Foreign Affairs of the Netherlands; and, with IFAD, project support to the United Republic of Tanzania. In addition to secured cofinancing, negotiations are at the signing stage for an additional US\$2 million cumulative over the biennium 2017-2018 with Wellspring International, the Swiss Agency for Development and Cooperation, EC and BMZ (in the last two cases for a top-up of current contributions). Once signed, overall cofinancing from non-IFAD sources will amount to 83% of the proposal. *Note:* Of the projected costs for 2018, US\$1.4 million is still to be raised.

Results-based logical framework

	Objectives hierarchy	Objectively verifiable indicators	Means of verification	Assumptions
Goal	To realise land governance for and with people at the country level, responding to the needs and protecting the rights of those who live on and from the land	Number and type of people with legally enhanced tenure security contributed to by collaborative efforts of ILC members (gender disaggregated) – as part of ILC commitment 1 Amount of land more sustainably managed contributed to by collaborative efforts of ILC members -as part of ILC commitment num. 2	ILC M&E system Independent impact assessment of ILC SF	Decision makers keep land issues high in their agendas
Objectives	SO1. ILC CONNECTS members to each other and to change-makers beyond the Coalition, creating opportunities for dialogue, mutual learning, and joint action SO2. ILC MOBILISES members by facilitating informed and effective action, through accessible and usable knowledge and tools, and by creating opportunities for innovation, piloting, and scaling up. SO3. ILC INFLUENCES key decision-makers, including governments, their partners, and corporate actors and investors to engage with civil society actors as legitimate and necessary interlocutors and partners in achieving land governance for and with people	1.1. - # of joint work-plans and actions by ILC members at all levels to realise ten commitments and ensure gender balance of participants 1.2. - Proportion of members expressing satisfaction that ILC governance is transparent with institutional and financial decision-making easily accessible 1.3. - # and type (commitment diversity) of non-members engaged with NES platforms (grassroots, women's organisations and social movements) 2.1. - # of knowledge products, innovation and good practices to realise ten commitments demonstrated by members or documented and publicised by ILC 2.2. - # and type of ILC members who participate in learning events (training, mentoring, peer exchange, joint missions (participants, gender-disaggregated) 3.1. -# of commitment-relevant joint declarations/position papers/policy briefs/shadow reports resulting from consultations and joint action 3.2. - # of events and processes –by commitments-facilitated by ILC for land-users to be heard and recognised in decision-making processes at national, regional and global levels (gender disaggregated) 3.3. - # of land monitoring activities that inform NES work, and regional and global advocacy	Reports from grant recipients Travel reports membership survey Workshop proceedings Evaluation reports Policy briefs Membernet analytics Membernet satisfaction survey - membership vibrancy survey Activity reports (NES, CBI, Participant Members questionnaires, Travel reports	Multistakeholder actors in NES processes openness to collaboration and commitment to people-centred land governance Members collaborate in the assessment of the ILC SF Members openness to discuss and share experiences and results, as well as adapt and change perspectives
Outcomes	<u>Outcome1</u> . Changes in agendas (narrative shifts) catalysed by ILC members (change-makers include issues covered by 10 commitments in national, regional or global agendas, and open spaces for dialogue that recognise role of ILC members and/ or CSOs)	IO1. Degree that decision-makers engage with and provide a recognised role for NES platforms/ILC members in transformative processes in 10 commitment areas at national, regional or global level, to contribute to a land governance with and for people living on and from the land.	Case studies on yearly basis from ILC M&E system, ILC reports to Council Comprehensive	NES countries enjoy a stable political environment necessary for land reform and policy implementation

	Objectives hierarchy	Objectively verifiable indicators	Means of verification	Assumptions
	<p><u>Outcome 2.</u> Changes in practices catalysed by ILC members (decision makers/governments etc. build inclusive institutions, participate in dialogue/partnerships to implement/enforce laws, policies and practices thanks to knowledge and capacities acquired)</p> <p><u>Outcome 3.</u> Changes in policies catalysed by ILC members (National/subnational governments/parliaments draft, revise, approve, policies, laws, regulations reflecting principle behind 10 commitments)</p>	<p>IO2. Number of cases/ countries in which land resources are managed in line with 10 commitments as part of ILC efforts for documentation, peer-to-peer learning, adaptation and upscaling, that contribute to enhanced tenure security and more sustainable land management.</p> <p>IO3. Degree that national laws and policies reflect positive changes people-centred land governance provisions as a result of advocacy efforts by ILC members, which contributed to more sustainably managed land and enhanced tenure security.</p>	<p>assessment/report after 3 years</p> <p>NES dashboard</p>	
Outputs	<p><u>Output SO 1.1</u> Members use ILC as space to interact, collaborate, share, express solidarity, in a vibrant, gender-just, diversified, decentralised network.</p> <p><u>Output SO 1.2</u> Members use ILC as a bridge to connect to other change-makers, especially at the country level, including from grassroots movements, government and other public institutions, and the private sector.</p> <p><u>Output SO 2.1.</u> Members use ILC as a space to identify solutions and improve practice, by piloting, replicating, and scaling up approaches to land governance for and with people.</p> <p><u>Output SO 2.2.</u> ILC provides opportunities for members and others to develop their capacities, by documenting, producing, and sharing knowledge so as to transform it into action.</p> <p><u>Output SO 3.1.</u> ILC members jointly and effectively advocate for the ten commitments on people-centred land governance.</p> <p><u>Output SO 3.2.</u> ILC supports those who live on and from the land, their leaders, and their organisations to play a role as interlocutors with government, their development partners, and private sector actors in decision-making.</p> <p><u>Output SO 3.3.</u> ILC members utilise data to claim rights, promote transparency, and hold decision-makers accountable</p>	<p>1.1. - # of joint work-plans and actions by ILC members at all levels to realise ten commitments and ensure gender balance of participants</p> <p>1.2. - Proportion of members expressing satisfaction that ILC governance is transparent with institutional and financial decision-making easily accessible</p> <p>1.3. - # and type (commitment diversity) of non-members engaged with NES platforms (grassroots, women's organisations and social movements)</p> <p>2.1. - # of knowledge products, innovation and good practices to realise ten commitments demonstrated by members or documented and publicised by ILC</p> <p>2.2. - # and type of ILC members who participate in learning events (training, mentoring, peer exchange, joint missions (participants, gender-disaggregated)</p> <p>3.1. -# of commitment-relevant joint declarations/position papers/policy briefs/shadow reports resulting from consultations and joint action</p> <p>3.2. - # of events and processes –by commitments-facilitated by ILC for land-users to be heard and recognised in decision-making processes at national, regional and global levels (gender disaggregated)</p> <p>3.3. - # of land monitoring activities that inform NES work, and regional and global advocacy</p>	<p>Reports from grant recipients</p> <p>Travel reports</p> <p>membership survey</p> <p>Workshop proceedings</p> <p>Evaluation reports</p> <p>Policy briefs</p> <p>Membernet analytics</p> <p>Membernet satisfaction survey - membership vibrancy survey</p> <p>Activity reports (NES, CBI, Participant</p> <p>Members questionnaires, Travel reports</p>	<p>Multistakeholder actors in NES processes openness to collaboration and commitment to people-centred land governance</p> <p>Members collaborate in the assessment of the ILC SF</p> <p>Members openness to discuss and share experiences and results, as well as adapt and change perspectives</p>