

# Inclusive investment

Rural people, state and business  
in the post-2015 agenda

## Programme



**2016  
GOVERNING  
COUNCIL**

**17-18 FEBRUARY 2016**



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# Introduction

Agenda 2030 and the Sustainable Development Goals (SDGs) provide a road map to improved well-being and prosperity for all and a world without hunger and poverty. The next step is to translate that road map into actual outcomes, and that means mobilizing all partners to scale up action to achieve the targets. Inclusive investment will be a crucial factor. IFAD's Governing Council is a timely opportunity to reflect on the key issues involved, particularly with regard to the role of rural people in sustainable development.

What kinds of investments are required? What kinds of mechanisms will need to be put in place so that win-win scenarios become win-win realities? Who are the key actors – public and private – that will make it happen? What role can the private sector play to support governments in driving the agenda? And how will rural people themselves be involved, giving them a voice in their own development? The thirty-ninth session of the Governing Council of IFAD will put these and other critical questions on the table.

The logo consists of an orange parallelogram tilted to the right. Inside the parallelogram, the text "2016 GOVERNING COUNCIL" is written in white, bold, sans-serif capital letters. The "2016" is on the top line, "GOVERNING" is on the second line, and "COUNCIL" is on the third line.

## 2016 GOVERNING COUNCIL

Rural areas, where more than 70 per cent of poor people live and work, lie at the heart of the sustainable development agenda. This is why rural people – small-scale food producers, particularly women, indigenous peoples, family farmers, pastoralists and fishers – are explicitly referenced within the SDGs. But development efforts must be made more inclusive if they are to reach poor and marginalized groups living in neglected rural areas. Thus, at the beginning of the post-2015 period, it is important to consider precisely how investment should be undertaken if poverty is to be eradicated and the potential of rural people realized.

# Logistical information

## Registration and accreditation

All members of official delegations and all observers are kindly requested to register and pick up their Governing Council Pass and Floating Pass immediately upon arrival, in the registration area located in the atrium.

Delegates are required to wear both passes at all times within the Plenary Hall and to gain access to the meeting area.

Registration will begin on Tuesday, 16 February 2016, from 10.00 to 17.00 and will continue on Wednesday, 17 February 2016, from 8.00 until the closure of the session.

Journalists are requested to send an email to [IFADnewsroom@ifad.org](mailto:IFADnewsroom@ifad.org), to obtain an accreditation form.

## Conference area and session hours

The plenary sessions of the Governing Council will take place in the Plenary Hall situated at the left-hand side of the atrium. Other conference facilities are located on minus 1 level and consist of:

- Italian Conference Room
- Oval Room

Morning sessions are from 9.00 to 13.00. Afternoon sessions start at 15.00 and run until 19.30.

Delegates are kindly reminded to turn off mobile telephones before entering meeting rooms.

## IFAD building

### Ground floor:



**Emergency Procedures for the Plenary Hall**

<p><b>Follow when:</b> </p> <p>conditions outside the Plenary Hall are safer than inside (fire, extreme weather conditions, etc)</p> <p><b>LEAVE</b> the Plenary Hall as quickly and in an orderly manner</p> <p>Proceed to designated <b>ASSEMBLY POINT</b></p> <p><b>DO NOT RE-ENTER</b> the Plenary Hall until you are given permission to do so</p>	<p><b>LISTEN</b> for ANNOUNCEMENTS and follow security instructions from HQ</p> <p><b>WAIT</b> for security instructions</p>	<p><b>Follow when:</b> </p> <p>conditions inside the Plenary Hall are safer than outside (terrorism, potential intruder, etc)</p> <p><b>REMAIN IN THE PLENARY HALL</b> (Do not leave the area)</p> <p><b>STAY CALM</b> (and keep to seat/position)</p> <p><b>DO NOT</b> use social media</p>
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IFAD HQ Security/ADM ext:2777 security@ifad.org 2777

For information on emergency procedures in the Plenary Hall, please consult the infographic issued at registration and available at your seat/desk in the Hall itself.

## Wi-Fi

Wi-Fi facilities are available in all meeting rooms. You may connect to the **ifad\_guest** network using **ifadguest** as password. Delegates may use computers provided in the Internet cafe located near the bar in the conference area.

## Social media

The thirty-ninth session of the IFAD Governing Council is an interactive event thanks to a number of social media components. Social reporters will keep the outside world informed through blogs, tweets, interviews and pictures on the following IFAD social media channels:



[www.twitter.com/ifadnews](http://www.twitter.com/ifadnews)



[ifad-un.blogspot.com](http://ifad-un.blogspot.com)



[www.youtube.com/user/IFADTV](http://www.youtube.com/user/IFADTV)



[www.facebook.com/IFAD](http://www.facebook.com/IFAD)



[www.plus.google.com/u/0/104946654582685330240/posts](http://www.plus.google.com/u/0/104946654582685330240/posts)



[www.instagram.com/ifadnews](http://www.instagram.com/ifadnews)

To stimulate the conversation, live tweets will be displayed on the Twitter wall in the Plenary Hall and in the atrium. Delegates are encouraged to share their ideas, views and insights via social media channels using the following hashtags:

Sixth global meeting of the Farmers' Forum at IFAD: **#fafo2016**

Thirty-ninth session of the Governing Council: **#IFADgc**

The virtual audience can follow the proceedings and interact with the prominent guests and panellists on the above social media channels and via webcasting.

## Webcasting

Plenary sessions, high-level panels and side events of the thirty-ninth session of the Governing Council taking place in the Plenary Hall and the Italian Conference Room will be webcast at:

<http://webcasting.ifad.org/gc2016>

[http://webcasting.ifad.org/gc2016\\_side](http://webcasting.ifad.org/gc2016_side)

Participants who do not have a seat in the Plenary Hall may follow the proceedings via webcast or video link in the Oval Room.

Plenary sessions of the sixth global meeting of the Farmers' Forum will be webcast at:

<http://webcasting.ifad.org/fafo2016>

## Minus 1 level:



### **Reception hosted by IFAD**

The President of IFAD will host a reception on Wednesday, 17 February 2016, in the IFAD lounge. All delegates and observers are invited and will receive invitation cards upon registration. The event will provide all delegates with the opportunity to network informally. You are kindly reminded to present your invitation card or Governing Council Pass at the Main entrance if re-entering the premises.

### **Coffee and lunch**

Coffee, light beverages, sandwiches and pastries are available in the cafeteria on the ground floor and at the bar in the conference area. The cafeteria will remain open until the end of proceedings on the days of the Governing Council session.

The cafeteria on the ground floor serves lunch from 12.00 until 14.30. A list of nearby restaurants and self-service cafeterias is available at the information desk.

### **Security**

A security perimeter will be established around the meeting site. Strict security measures will be implemented at the entrance and inside the building. Metal detectors and x-ray machines for baggage scanning will be in operation at all entrances to the meeting site. Security staff are instructed to allow entry only to persons in possession of a Governing Council Pass issued by IFAD.

To ensure the safety of all participants, security passes must be displayed at all times in the venues. Under no circumstances should your security pass be lent to another participant. Delegates are reminded to wear their security badge at all times and never to leave briefcases or any valuable items unattended at the meeting site.

### **Banking facilities**

A branch of the Banca Popolare di Sondrio is located on the ground floor. The bank is open from 8.30 to 13.30 and from 14.30 to 16.00.

### **Medical services**

The IFAD nurse will be on the premises during the session. In addition, arrangements have been made with the Food and Agriculture Organization of the United Nations to provide other medical services, if required. Such services should be requested through the IFAD nurse.

### **Parking and transportation**

Vehicles will not be allowed to enter the premises. Delegates may be dropped off in front of the IFAD Headquarters main entrance where the local authorities will be assisting with traffic control. An alternative parking area will be reserved at via Paolo di Dono 145 for vehicles in possession of CD plates.

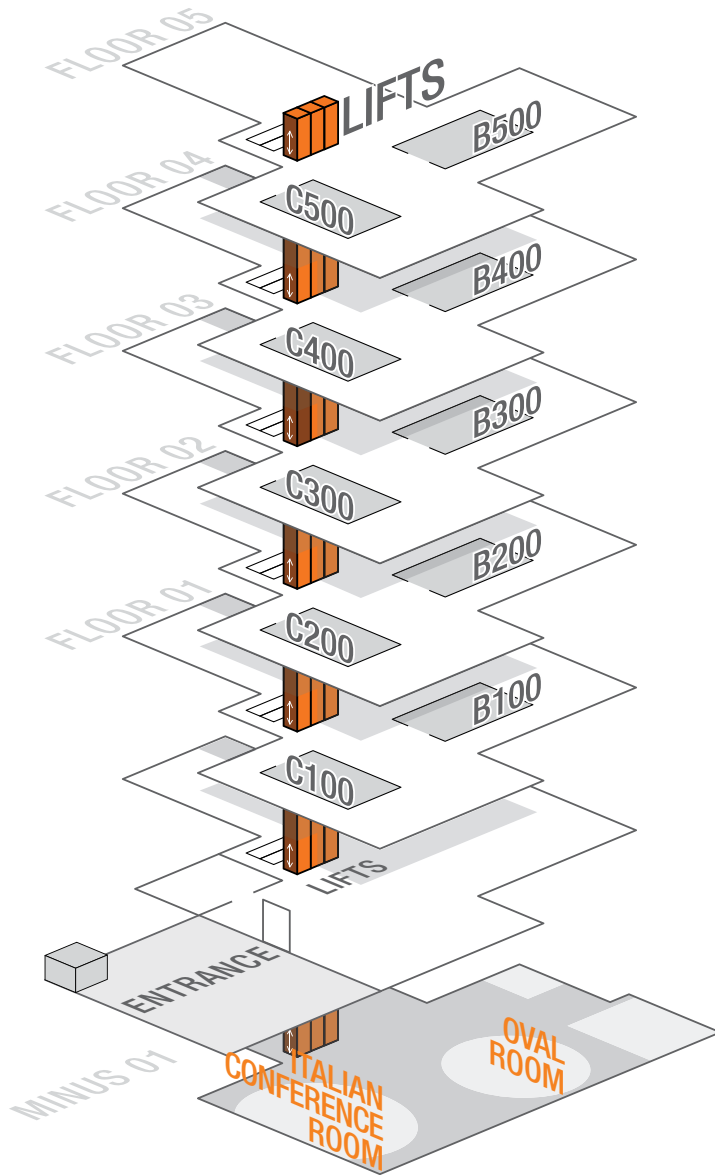
A morning shuttle bus service is available from 7.40 to 9.25 between the Laurentina metro station and IFAD headquarters. The evening service between IFAD headquarters and the Laurentina metro runs as follows:

- 17 February from 16.45 to 21.30
- 18 February from 16.45 to 19.20

The pick-up and drop-off point at Laurentina station is via Luca Gaurico 9-11, on the main road behind the station, while the IFAD drop-off and pick-up point is the yellow bus stop adjacent to the main entrance of the guardhouse (between via Paolo di Dono 50 and 44).



**IFAD building:**



For information on emergency procedures at IFAD HQ, please consult the infographics poster on each floor.

**Emergency Procedures at IFAD HQ**

MESSAGE BROADCAST = LISTEN ANNOUNCEMENTS with the microphone = DO NOT USE THE ELEVATORS

**Lockdown**  
 Follow when: [Icon: Bomb] conditions inside the building are safer than outside e.g.: active shooter or violent demonstrations

**Evacuation**  
 Follow when: [Icon: Fire] conditions outside of the building are safer than inside e.g.: fire, bomb threat or natural disaster

**LOCKDOWN PROCEDURES:**

- RUN** towards the GREEN ZONES: Run to nearest wall and close both windows and doors.
- HIDE** Floor to the FLOOR without glass: Stay to the floor without any glass or glass with the least.
- WAIT** for security instructions.
- DO NOT LEAVE THE BUILDING** until you have been instructed to do so.

**EVACUATION PROCEDURES:**

- LEAVE** the building: Check exit and go calmly, orderly.
- KEEP LOW** in the green zones: Go to nearest EXIT to the green zones if possible.
- Proceed to designated ASSEMBLY POINT** A, B or C.
- DO NOT RE-ENTER THE BUILDING** until you have been instructed to do so.

MESSAGE BROADCAST = LISTEN ANNOUNCEMENTS with the microphone

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**Shuttle indications:**



# Daily planner


## Tuesday, 16 February

### GOVERNING COUNCIL PROGRAMME OF SEMINARS

11.00-12.30	<b>Briefing by China on the G20 Presidency</b> Lunch break	PLENARY HALL
14.00-15.30	<b>Outcomes of COP21 and the road to COP22: How do we build on the momentum for incorporating sustainable agriculture and food security objectives into the climate change agenda?</b>	
16.00-18.00	<b>Sixth global meeting of the Farmers' Forum</b> Afternoon session (open to Governors and Executive Board representatives)	ITALIAN CONFERENCE ROOM 

## Wednesday, 17 February


### DAY 1 OF GOVERNING COUNCIL

9.30	Opening of the session	PLENARY HALL 
9.30-9.40	Adoption of the agenda	
9.40-9.45	Remarks by the outgoing Chairperson	
9.45-9.55	Election of the Governing Council Bureau	
9.55-10.15	Remarks by the incoming Chairperson	
10.15-10.20	Welcoming statement by the President of IFAD, Kanayo F. Nwanze, on the occasion of the visit of His Excellency Sergio Mattarella, President of the Italian Republic	
10.20-10.30	Keynote speaker – His Excellency Sergio Mattarella, President of the Italian Republic	
10.30-10.50	Statement by Kanayo F. Nwanze, President of IFAD <i>End of inaugural ceremony</i>	
10.50-12.10	<b>Implementing the SDGs: Galvanizing private-sector action</b>	
12.10-13.00	Business items for approval and for information	
13.00-13.30	General statements	
13.30-15.00	Lunch in honour of special guests and heads of delegations	
15.00-18.00	<b>Governors' Round Table</b> <b>Leveraging financing for smallholder agriculture: What is needed to achieve Sustainable Development Goal 2?</b>	ITALIAN CONFERENCE ROOM
18.00-18.30	Business items for approval and for information	
18.30-19.30	General statements	
19.30-21.00	<b>A taste of inclusion – local ingredients with global flavours</b> <i>Reception for all delegates in association with WorldChefs, the World Association of Chefs' Societies</i>	

**Thursday, 18 February**

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**DAY 2 OF GOVERNING COUNCIL**

8.30-9.30	Networking breakfast	
9.30-10.00	General statements	
10.00-11.15	<b>IFAD Lecture Series</b> Dr Mohamed Ibrahim, Mo Ibrahim Foundation: Private sector, good governance and rural development	PLENARY HALL 
11.15-11.45	Business items for approval and for information	
11.45-11.55	<b>The agriculture of tomorrow.</b> A conversation with Dr Ismahane Elouafi, Director General, International Center for Biosaline Agriculture	
11.55-13.00	<b>Innovative investments for rural transformation</b>	
13.00-13.15	Report back from the Governors' Round Table	
13.15-13.30	President of IFAD's concluding remarks	
13.30	Closure of the session	

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**GOVERNING COUNCIL PROGRAMME OF SEMINARS**

14.30-16.00	<b>Innovative value chain approaches that work for smallholder farmers in Ghana</b>	ITALIAN CONFERENCE ROOM 
16.00-17.30	<b>Linking research to development for impact: Highlights from the Near East, North Africa and Europe region</b>	

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Plenary Hall: <http://webcasting.ifad.org/gc2016>  
 GC side events: [http://webcasting.ifad.org/gc2016\\_side](http://webcasting.ifad.org/gc2016_side)  
 Farmers' Forum: <http://webcasting.ifad.org/fafo2016>

15-16  
February

## FARMERS' FORUM

The Farmers' Forum, established in 2005, is an ongoing, bottom-up process of consultation and dialogue between smallholder farmers' and rural producers' organizations from all over the world and IFAD and our Member States. The Forum aims to strengthen effective partnerships and collaboration between IFAD and farmers organizations in country programmes and investment projects as well as building their capacity and engaging in policy dialogue initiatives.

The Forum meets every two years for global consultation, in conjunction with IFAD's Governing Council.

The sixth global meeting of the Farmers' Forum will be held from 15 to 16 February 2016. It will be preceded by a special session on pastoralism on 12 February and followed by a number of side events on 18 February.

2016 marks the 10<sup>th</sup> anniversary of the Farmers' Forum. The sixth global meeting provides an opportunity to assess the results of this unique dialogue and partnership. It also sets the stage for revisiting the Forum's purpose and how it works, within the context of the evolving relationships between smallholders, family farmers and development actors, and taking into account IFAD's new Strategic Framework and the 2030 Agenda for Sustainable Development.

On 18 February 2016, the Farmers' Forum will have an opportunity to share its messages with IFAD's Governing Council.

Join the conversation on social media and tag tweets, updates, photos and videos with #fafo2016 and #IFADgc



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# THIRTY-NINTH SESSION OF THE IFAD GOVERNING COUNCIL

16  
February

## **Briefing by China on the G20 Presidency**

🕒 11.00-12.30

The briefing will provide Governing Council delegations with information about arrangements for the 2016 G20 Summit, in particular with regard to the G20 Agriculture Ministers Meeting, the G20 Agriculture Deputies Meeting, the Meeting of G20 Agricultural Chief Scientists and the G20 Agricultural Entrepreneurs Forum. Guest speakers will focus on key meeting themes and China's domestic agricultural development.

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## **Outcomes of COP21 and the road to COP22: How do we build on the momentum for incorporating sustainable agriculture and food security objectives into the climate change agenda?**

🕒 14.00-15.30

Peru, France and Morocco, in their capacity as former, present and upcoming Chairs of the 20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup> Conferences of Parties (COP) to the United Nations Framework Convention on Climate Change (UNFCCC), will inform delegations about the outcomes of the Paris Climate Change Conference (COP21), in particular with regard to agriculture and food security.

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17  
February

🕒 10.50-12.10

## Implementing the SDGs: Galvanizing private-sector action

Agenda 2030 gives an inspiring vision of what the world could look like in the future. At the heart of it are 17 Sustainable Development Goals (SDGs) that provide a framework for development activities for the next 15 years. What is the role of the private sector in achieving the SDGs? This panel brings together a range of private-sector perspectives – from a farmer to a multinational CEO – to discuss how they can work together with governments to end hunger, achieve food security, improve nutrition and promote sustainable agriculture throughout the world. The panel will be moderated by Babita Sharma, BBC World News and Newsday presenter.

### Panellists

**Sunny Verghese**, Co-founder and Group CEO, Olam International, Singapore. Olam International is a global agribusiness that grows, sources, trades and processes food and industrial raw materials including cocoa, coffee, cashew, rice and cotton. It has operations in more than 70 countries and supplies over 14,000 customers.

**Jussara Dantas de Souza**, farmer and Commercial Manager of the Family Agribusiness Cooperative of Canudos, Uauá and Curaçá, Brazil. Coopercuc consists of more than 200 members, mostly women, who produce jams and jellies for domestic and export markets from native fruits in Brazil under fair trade and organic certified labels.

**Beatrice Nkatha**, Founder and Managing Director, Sorghum Pioneer Agencies, Kenya. Sorghum Pioneer Agencies is a local company which trades in sorghum sourced directly from farmers. It also offers farmers affordable agricultural inputs, access to mechanization and tools and credit.

**Victor Rosca**, Director, IFAD – Consolidated Programme Implementation Unit, Republic of Moldova. Victor Rosca is responsible for overseeing the implementation of all IFAD-financed projects in the Republic of Moldova. Currently he is managing projects that focus on access to rural financial services, agribusiness development and climate resilience.

### Moderator

**Babita Sharma**, journalist

Plenary Hall: <http://webcasting.ifad.org/gc2016>

GC side events: [http://webcasting.ifad.org/gc2016\\_side](http://webcasting.ifad.org/gc2016_side)

Farmers' Forum: <http://webcasting.ifad.org/fafo2016>

## Governors' Round Table Leveraging financing for smallholder agriculture: What is needed to achieve Sustainable Development Goal 2?

18  
February

🕒 15.00-18.00

The 2016 edition of the Governors' Round Table will be an interactive closed session among Governors, enabling a frank discussion of the challenge of financing the Sustainable Development Goals. To be successful, investments in the post-2015 world must be inclusive, putting people at the centre of development. The Round Table will include a ministerial-level panel discussion and will be moderated by Zeinab Badawi, the well-known broadcast journalist.

Governors have been asked to take advantage of this opportunity to interact in a dynamic exchange, rather than delivering prepared statements.

### Panellists

**Elina Kalkku**, Under-Secretary of State for Development Policy and Cooperation, Ministry of Foreign Affairs of the Republic of Finland and Vice-Chairperson of the Governing Council Bureau

**Romain Schneider**, Minister for Cooperation and Humanitarian Action of the Grand Duchy of Luxembourg

**Abdulrahman bin Abdulmohsen Al-Fadhli**, Minister for Agriculture of the Kingdom of Saudi Arabia

**Sikandar Hayat Khan Bosan**, Federal Minister for National Food Security and Research of the Islamic Republic of Pakistan

**Géraldine Mukeshimana**, Minister for Agriculture and Animal Resources of the Republic of Rwanda

**Périn Saint-Ange**, Associate Vice-President for Programmes, Programme Management Department, IFAD

### Moderator

**Zeinab Badawi**, journalist

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## Reception

🕒 19.30-21.00

The President of IFAD will host a reception in the lounge opposite the Plenary Hall. The World Association of Chefs' Societies (WorldChefs) will provide a buffet with the theme "a taste of inclusion – local ingredients with global flavours". The menu reflects different cultural influences and has a global culinary concept that also preserves sustainability principles, since the ingredients will be locally sourced (in Italy). There will also be a Middle Eastern/African corner that will feature spices and dishes from these regions.

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18  
February

## IFAD Lecture Series: Private sector, good governance and rural development

🕒 10.00-11.15

This year's IFAD lecture will be delivered by Dr Mohamed Ibrahim, globally recognized entrepreneur and founder of the Mo Ibrahim Foundation. Through its Index of African Governance, Ibrahim Prize for Achievement in African Leadership, Ibrahim Leadership Fellowships and other initiatives, the foundation promotes and cultivates good governance. The lecture will consider what investments and good governance mechanisms are required to transform rural communities into places of opportunity, where wealth creation, food security and nutrition, economic growth and prosperity materialize for all.

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### Innovative investments

Social inequality, rural poverty and climate change are some of the many challenges that constrain the lives of smallholder farmers. Through its investment programmes, IFAD promotes innovative ways of overcoming these challenges, providing rural people with the “enablers” they need to thrive.

🕒 11.45-11.55

#### The agriculture of tomorrow. A conversation with Dr Ismahane Elouafi

A passionate scientist and environmentalist, Dr Ismahane Elouafi is Director General of the International Center for Biosaline Agriculture (ICBA). An IFAD partner since 2003, ICBA works to solve some of the planet's most pressing issues – the shortage of arable land and water. Périn Saint-Ange, Associate Vice-President, Programme Management Department (PMD), and Dr Elouafi will discuss how science, technology, and innovation are key ingredients that contribute to developing solutions for smallholder agriculture

🕒 11.55-13.00

#### Innovative Investments for Rural Transformation

This panel of IFAD staff will showcase how the Fund's work around the world is pushing forward innovative investments in new farming technologies, new approaches to empower women and youth, and the use of new technology to enhance rural development project design and management. All these initiatives promote a sustainable, inclusive rural transformation, which can improve the lives of millions of smallholder farmers and help eliminate hunger.

#### Panellists

**Elizabeth Ssendiwala**, IFAD Gender and Youth Technical Specialist, East and Southern Africa Division

**Ronald Thomas Hartman**, IFAD Country Director for Indonesia, Asia and the Pacific Division

**Glayson Ferrari dos Santos**, IFAD Country Programme Manager for El Salvador, Latin America and the Caribbean Division

**Jacopo Monzini**, IFAD Environment and Climate Change Senior Technical Specialist, Near East, North Africa and Europe Division

#### Moderator

**Périn Saint-Ange**, Associate Vice-President, PMD

Plenary Hall: <http://webcasting.ifad.org/gc2016>

GC side events: [http://webcasting.ifad.org/gc2016\\_side](http://webcasting.ifad.org/gc2016_side)

Farmers' Forum: <http://webcasting.ifad.org/fafo2016>

## Innovative value chain approaches that work for smallholder farmers in Ghana

The Government of Ghana and IFAD's West and Central Africa Division host a seminar to promote an open exchange of value chain experiences. In Ghana, the Northern Rural Growth Programme supported by IFAD has introduced innovative approaches such as district value chain committees and the cashless credit model to promote inclusive and profitable commodity value chains, support producer organizations and link them with the private sector. The programme aims to improve farmers' access to credit, services, infrastructure, production inputs and marketing in order to increase their incomes.

18  
February

🕒 14.30-16.00

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## Linking research to development for impact: Highlights from the Near East, North Africa and Europe region

The Near East, North Africa and Europe Division and the International Center for Agricultural Research in the Dry Areas (ICARDA) host a joint seminar. The seminar will focus on the success of IFAD's investments in agricultural research for development, through ICARDA, with regard to improving the income of smallholder farmers. It will also highlight partnerships and opportunities for linking research grants with development investments to realize impact. Selected case studies will cover: (i) raised-bed technology for improved water-use efficiency and crop productivity in Egypt; (ii) linking livestock producers and rural women in Central Asia to global yarn markets; and (iii) improved rainwater harvesting techniques in Jordan.

🕒 16.00-17.30

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The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every sale, purchase, and payment must be properly documented to ensure the integrity of the financial statements. This includes recording the date, amount, and purpose of each transaction, as well as the names of the parties involved.

In addition, the document highlights the need for regular reconciliation of bank accounts and credit cards. This process involves comparing the company's records with the statements provided by the banks to identify any discrepancies. Promptly addressing these differences helps prevent errors and ensures that the financial data is up-to-date and reliable.

Furthermore, the document stresses the importance of separating personal and business finances. This is achieved by using a dedicated business bank account and credit card. Mixing personal and business expenses can lead to confusion and make it difficult to track the company's true financial performance.

Finally, the document advises on the proper handling of receipts and invoices. These documents serve as proof of transactions and are essential for tax purposes. It is recommended to keep all receipts and invoices organized and accessible for a minimum of seven years.



International Fund for Agricultural Development  
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[www.ifad.org](http://www.ifad.org)  
[www.ruralpovertyportal.org](http://www.ruralpovertyportal.org)

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 [instagram.com/ifadnews](http://instagram.com/ifadnews)  
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IFAD Internal Printing, ADM  
Printed on re-cycled and FSC paper