18 September 2019



Investing in rural people Investir dans les populations rurales Invertir en la población rural الاستثمار في السكان الريفيين

Invitation to IFAD Gender Awards 2019 11 October 2019

Distinguished representatives,

I have the pleasure to invite you to attend the fifth edition of the International Fund for Agricultural Development (IFAD) Gender Awards. The event will be held at IFAD headquarters, via Paolo di Dono 44, Rome, in the Italian Conference Room from 10.00 a.m. to 12.00 p.m. on Friday, 11 October 2019. Welcome coffee will be available from 9.30 a.m.

October, 15th is the International Day of Rural Women and, with these Gender Awards, IFAD wants to celebrate women and girls who play a key role in rural areas and those development efforts that contribute to gender transformation and women's empowerment.

The IFAD Gender Award recognizes the efforts and achievements of IFAD-supported projects in meeting the strategic objectives of the IFAD Policy on Gender Equality and Women's Empowerment. The 2019 laureates are:

APR- Southern Punjab Poverty Alleviation Project (SPPA), Pakistan

ESA- Sustainable Agricultural Production Programme (SAPP) Malawi

LAC- Sustainable Rural Development Programme for the Northern Region (PRODENORTE), Guatemala

NEN- Murat River Watershed Rehabilitation Project (MRWRP), Turkey

WCA- Youth Agropastoral Entrepreneurship Promotion Programme (PEA-Jeunes), Cameroon

The event will provide an opportunity to learn more about the awarded projects, and about achievements and challenges related to promoting gender equality in the implementation phase.

Kindly confirm your participation to the Institutional Governance and Member Relations (IGMR) Office (e-mail <u>mr@ifad.org</u>). For further information on the event, please contact Valentina Camaleonte at <u>v.camaleonte@ifad.org</u> (cc. <u>gender@ifad.org</u>).

We look forward to welcoming you at this event.

Accept, Distinguished representatives, the assurances of my highest consideration.

Atsuko Hirose Secretary of IFAD

To all representatives of IFAD's Member States