



Broadening the usage of information communications technology in the coffee value chain to mitigate risks in production and marketing

Outcomes from an IFAD grant in Guatemala

21 March 2018 – 15:00 to 17:00

Italian Conference Room, IFAD headquarters, Rome, Italy

The International Fund for Agricultural Development (IFAD) Latin America and the Caribbean Division (LAC) and its subregional office for Mesoamerica cordially invite you to an interactive learning event co-organized with the Guatemalan National Coffee Association (Anacafé). The event will be held in Spanish and English and will include two coffee tasting sessions.

Background

The coffee production chain is significant to the Guatemalan economy. It is estimated that coffee production accounts for between 15-18 per cent of the agriculture-related portion of Guatemala's GDP (one quarter of overall GDP) and generates approximately 100 million temporary jobs each year, equivalent to approximately 500,000 permanent jobs.

A two-year project in support of Anacafé, financed by an IFAD grant, concluded its activities in 2017. The project's main goal was to facilitate the provision of technical services related to coffee production and to the process of traceability in the coffee chain, through the creation of a Digital Platform for Technical Assistance. This platform was created and subsequently interconnected with other services supported by Anacafé, such as climate monitoring and risk mitigation, pest and disease control, laboratory analysis (soil, water and plants), cup profiling and geo-positioning.

The outcomes of the project will be presented at the event and will be the basis for a broader reflection on how IFAD and other partners can better support key production chains in Guatemala and elsewhere.

Agenda

- 15.00 Opening remarks by the Director of LAC and the Grant task Manager
- 15.10 Anacafé presentation and results from the project
- 16.00 Questions and answers
- 16.15 Coffee tasting
- 17.00 Closing remarks

Please confirm your participation with the Office of the Secretary by Tuesday, 13 March 2018 at e-mail: mslp@ifad.org.