

Evaluation Synthesis on IFAD's Support to Scaling Up of Results

96th Session of the Evaluation Committee 23 March 2017



Introduction

Definition (2015): "expanding, adapting and supporting successful policies, programmes and knowledge, so that they can <u>leverage</u> resources and partners to deliver <u>larger results</u> for a greater number of rural poor in a sustainable way".

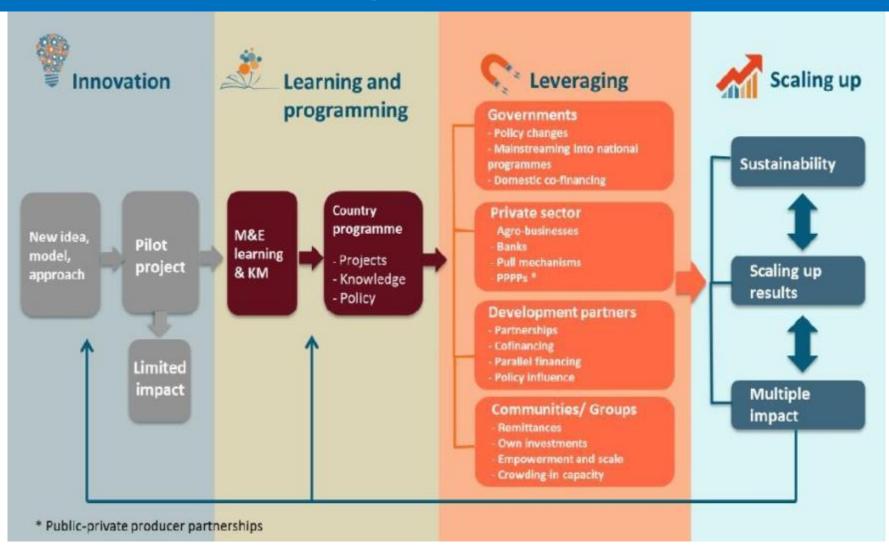
- Key recent corporate documents concerning scaling up
- ❖ Brookings Review of IFAD's Scaling Up Approach (2010)
- ❖ Operational Framework for Scaling Up of Results (2015)

Sources of this synthesis

- Review of: (i) Management documents;
 (ii) Independent evaluation reports and ARRI database
- Document content analysis and coding of findings
- Interviews with IFAD Management and staff; and comparator organizations (e.g., WB, IADB, UNDP, GIZ)
- E-survey of IFAD operational staff



IFAD 2015 Operational Framework for Scaling-up of results



The conceptualization and IFAD's business model

- ☐ Full conceptualization of scaling up came with 2010 Review and 2015 Operational Framework overall sound
 - Informed by past evaluations and Brookings Review
 - Helped IFAD lead international events and discussions
 - Scalability not addressed explicitly (some interventions are not scale-neutral)
- ☐ IFAD's project cycle and business model.

 Opportunities but also challenges
 - Project design can be complicated
 - When project implementation is slow and M&E is weak, information on performance and scalability comes late
 - Non-lending activities are crucial but in the past limited resources



Scaling-up in COSOPs

All the 35 COSOPs prepared since 2010 make reference to scaling up. Two have articulated a dedicated strategy.

- ☐ Good example: Vietnam COSOP 2012
- ➤ Specification of **desired scale** (number of farmers, number and scale of public-private producers' platforms)
- ➤ Identification of **key actors** (public, private) at the national and district/commune level.
- Requirements, for financial, policy and technical support and regular monitoring
- > Costing of IFAD, public and private support



Scaling-up in Projects

- ☐ Half of CPEs and PPEs conducted since 2010 presented cases of scaling up
 - Scaling up more likely to be observed where IFAD had a country office
 - Country status (e.g., LIC, MIC) not clearly correlated with scaling-up
- ☐ But some opportunities may have been missed
 - ➤ Projects with positive performance ratings but without scaling up evidence
- ☐ Factors enabling scaling up
 - ➤ Government ownership: (i) institutions; (ii) support of like-minded individuals
 - >IFAD's extended engagement through multiple phases
 - ➤ Non-lending activities: (i) avoid working in isolation; (ii) need to prove it is worth scaling-up



Main Conclusions

- Long scaling up journey, still "work in progress".
 Improved clarity after 2010 Brookings Review and 2015 Operational Framework
- Challenging elements in the IFAD project cycle:
 - Complicated project design
 - Delays in implementation and weak M&E
 - In the past, limited emphasis on non-lending activities
- Evaluations show good examples of scaling, along with some missed opportunities
- Key enablers: Government ownership, IFAD's long-term commitment, engagement in non-lending activities, country presence



Key Recommendations

- 1. Strengthen the country programme and project cycle to enhance scalability.
- ➤ Design: Scalability assessment (COSOP, project) on a more <u>selective</u> basis
- > Implementation: monitor progress and scalability conditions
- Beyond project completion: non-lending activities and follow-up financing
- 2. Build stronger consensus and incentives in-house in support of scaling up
- 3. Set corporate targets based on achievements and evidence on scaling up pathway rather than "potential"
- 4. IOE to rate innovation and scaling up separately

