



Did IFAD do what it promised? How do we know?

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Why Impact Assessments?

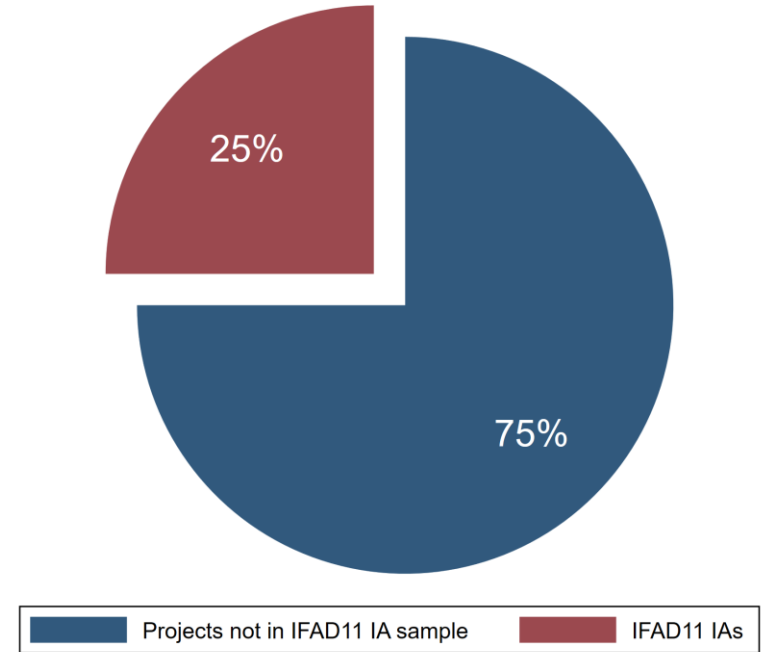
- Credibility
- Accountability
- Learning
- Setting targets and ambitions

IAs are costly, but critical for *credibility*.

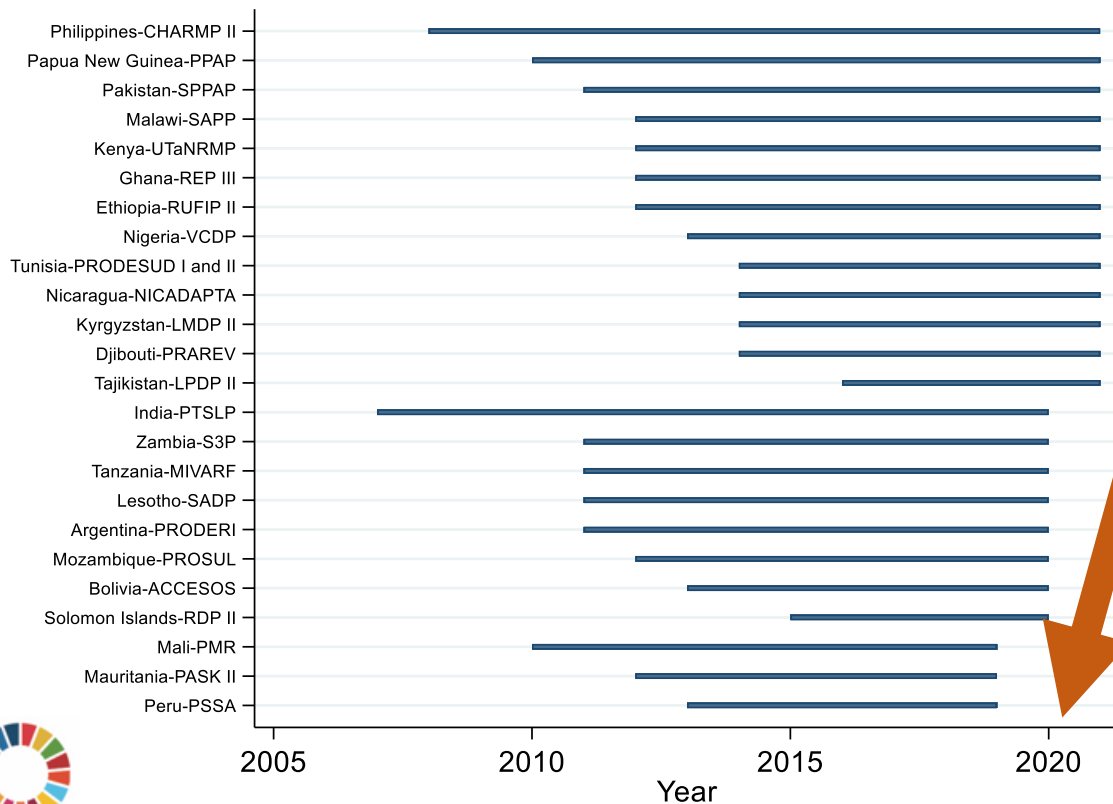
IFAD11 IA sample: 25% of the portfolio

-
- Results from **24** project level IAs
 - The population is US\$7.1 billion. IFAD total investment is \$3.1 Billion. Sample accounts for \$1.1 Billion.
-

Share of IAs in the IFAD11 universe



Most studied projects closed AFTER the pandemic and lasted an average of 8 years



Promises made... promises exceeded (mostly)!

Goal/SO	Definition	Threshold	IFAD11 target (millions)	IFAD11 IA RESULT (millions)
Goal	Number of people with increased income	$\geq 10\%$	44	77
SO1	Number of people with improved production	$\geq 20\%$	47	62
SO2	Number of people with improved market access	$\geq 20\%$	46	64
SO3	Number of people with greater resilience	$\geq 20\%$	24	38
Main-streaming Goal	Number of people with improved nutrition	$\geq 10\%$	12	1



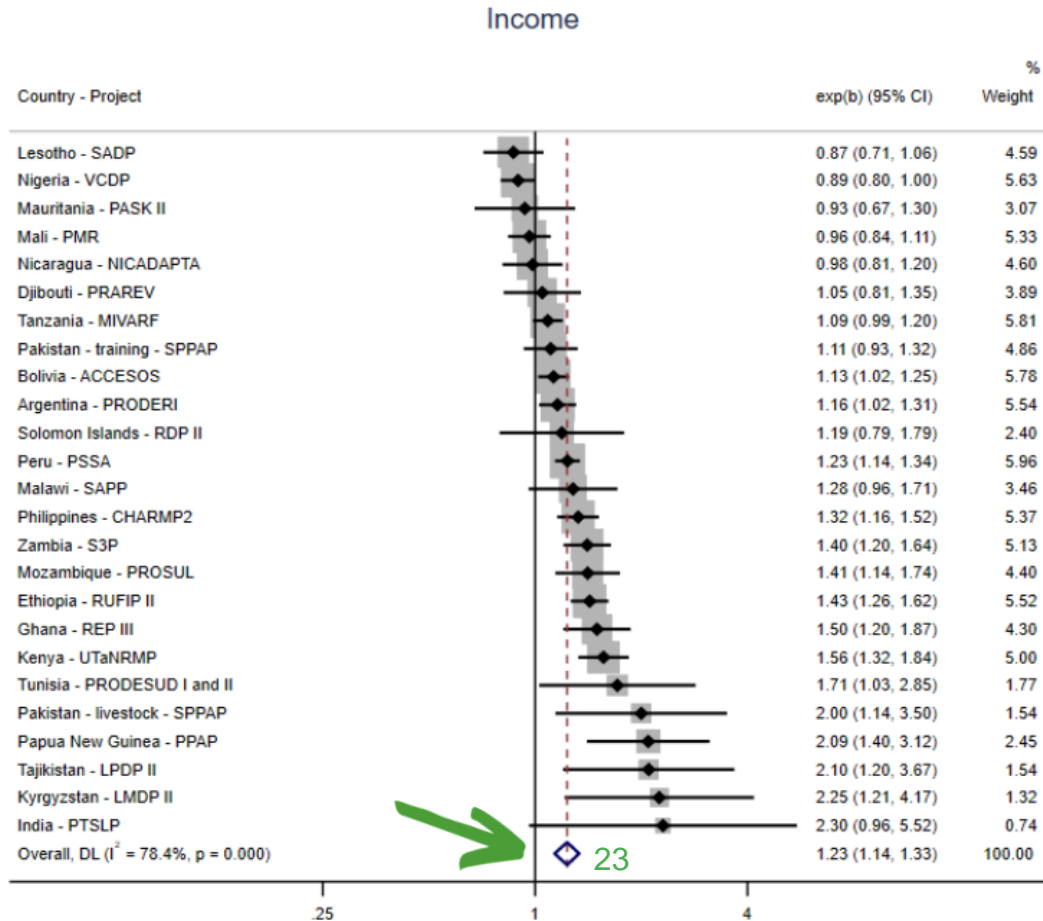
What were the impacts?



IFAD Goal: Incomes increased by 23%



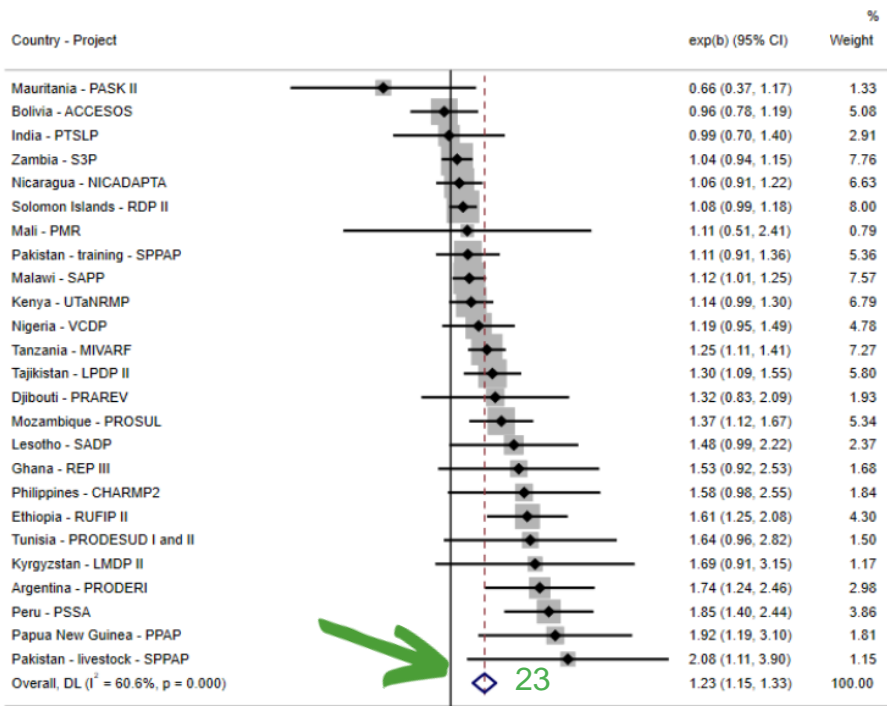
IFAD beneficiaries
had **23% higher**
income than the
comparison group



SO1: Productive capacities improved by 23%



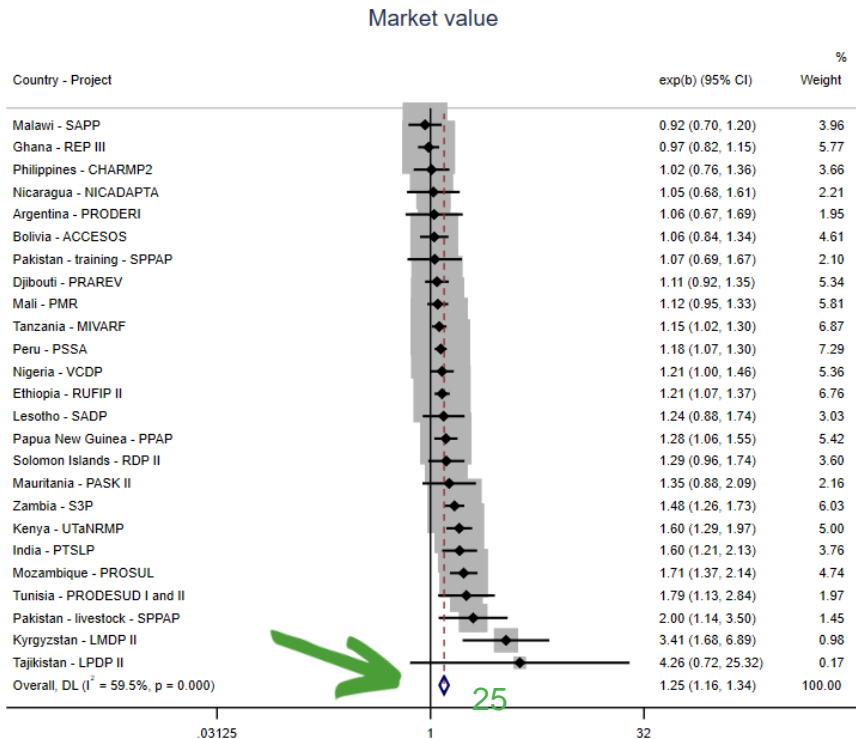
Productive capacity



IFAD
beneficiaries
increased the
value of their
production by
23%



SO2: Benefits from market participation improved by 25%



IFAD
beneficiaries
increased the
value of market
sales by 25%

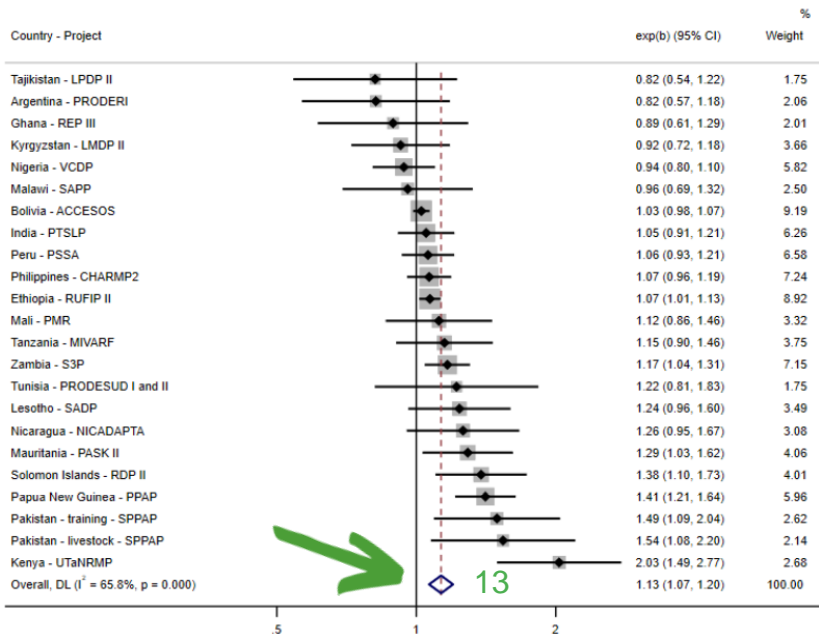


SO3: Resilience improved by 13%

Recovery from shocks



Beneficiaries
were **13% more**
likely to recover
from shocks



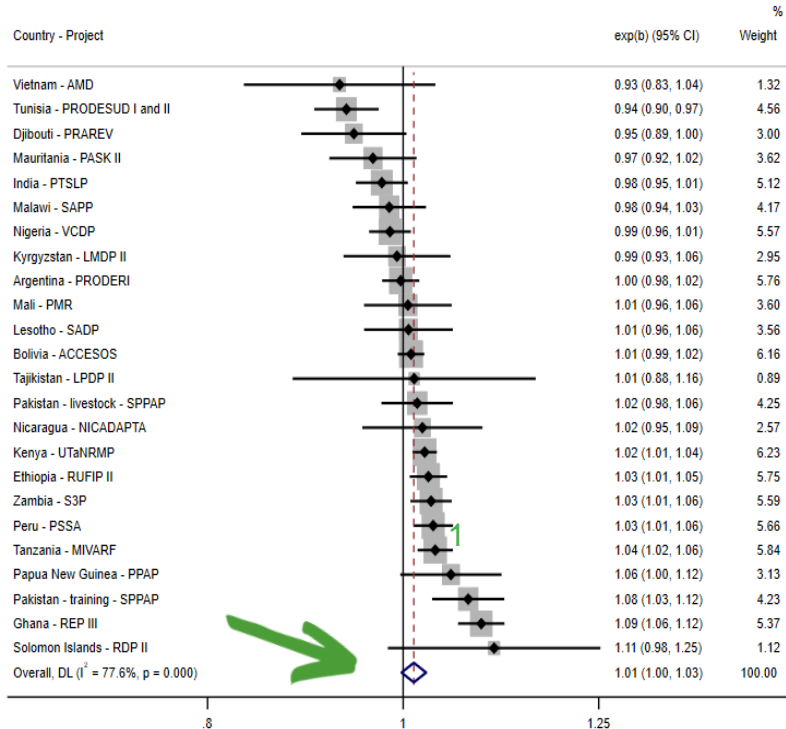
Mainstreaming Themes:

Not everything worked well

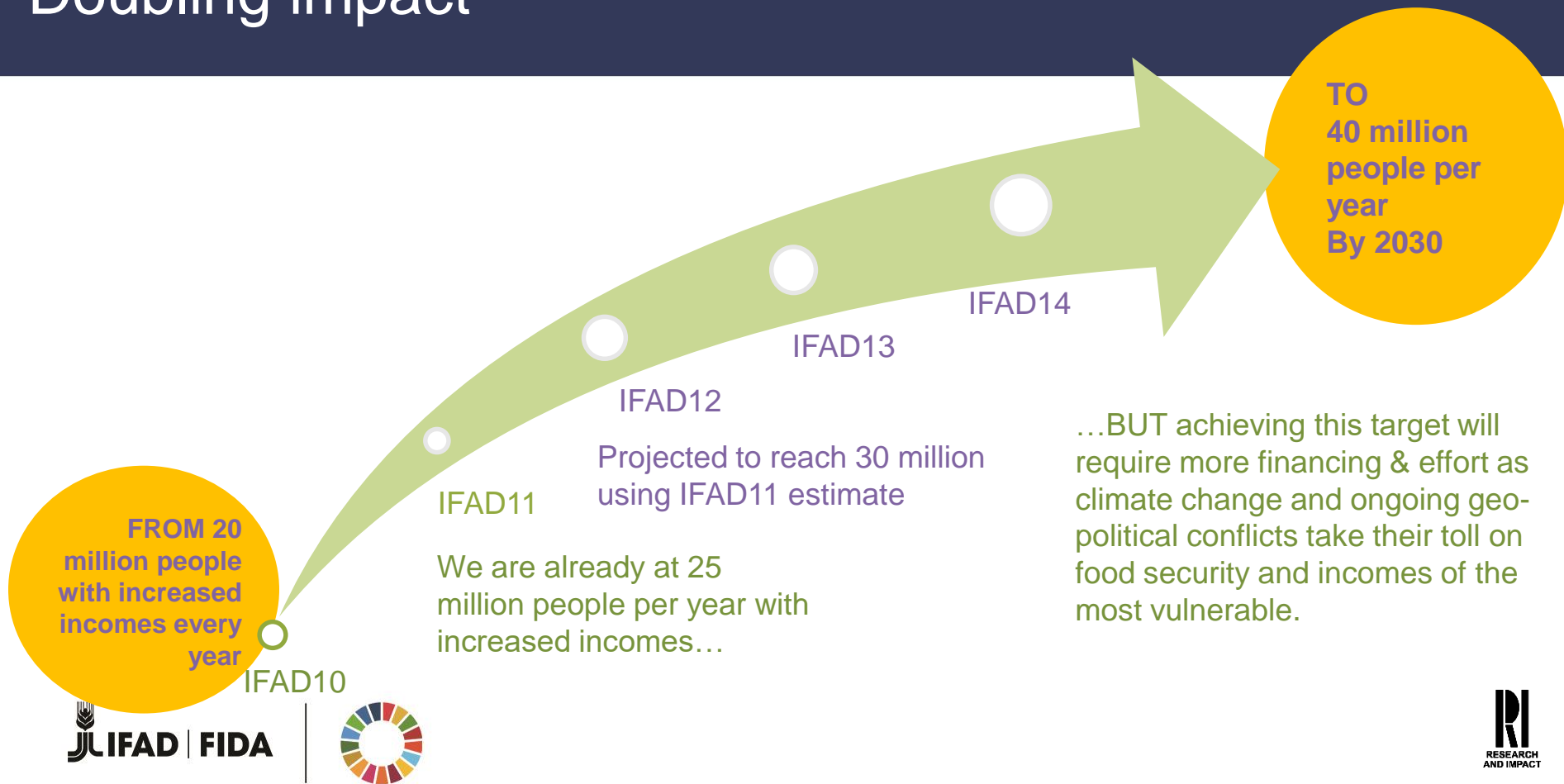


Very little improvement **in nutrition: 1%**

HDDS



Doubling impact



Lessons Learned for project designs

Lessons Learned



#1: Invest in value chains – particularly in the *midstreams* - to maximize benefits



#2: Strengthening resilience requires designs that address chronic *and* acute shocks



#3: Food security *does not* translate into nutrition automatically



#4: Decision making power for women the first step towards transformative change

A few things that did *not* work



Looking ahead

- IFAD remains the **only IFI** that reports corporate results based on rigorous impact assessments and **maps project results on SDGs**.
- Important to start looking at **technology adoption/behavior** and last mile design areas (**ex ante implementation RCTs?**).
- **Methodology: continuous improvements**
 - IFAD12 sample already selected randomly.
 - **Resilience indicators** are being improved.
 - Reporting on **mainstreaming** themes is being broadened



- **Wealth of lessons to improve project design** (provided through ORMS). Storage of data at IFAD.

Thank you!

Strategy and Knowledge Department

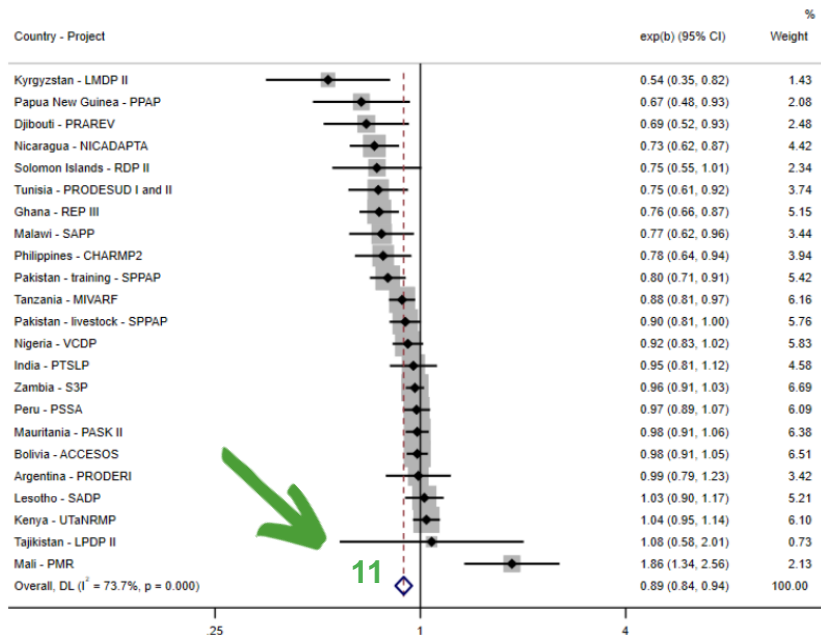
#RIASKDIFAD

#IFAD11IARreport

Food security improved



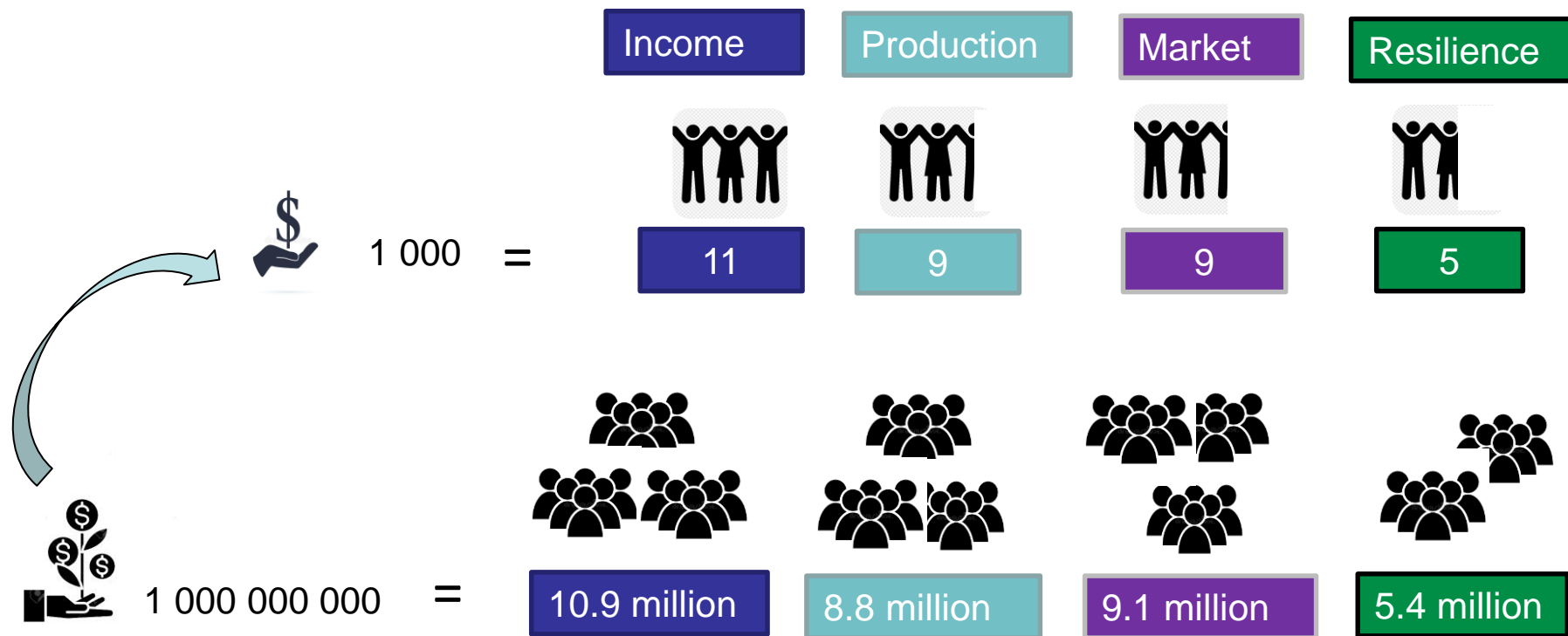
FIES



Food
insecurity
decreased
by 11%



How many beneficiaries per x USD\$ invested?



Evidence created by IFAD11 Impact Assessments

- **IA products:** 24 IA reports +policy brief & infographics.
- **IFAD11 IA Report:** aggregation, impact and projection.
- **Microsite:** Methodology, Knowledge, Data, Research Publications.
- **Data Dashboard:** visual representation by country/indicators.
- **Descriptive analysis:** impacts of COVID19 on IFAD beneficiaries.
- **Persons with Disabilities (PwD):** lessons and descriptive data from 14 projects using Short Set of Disability Questions (SSDQ).



Toolkits – empowering our staff

- **Harmonized Datasets:** including Livelihood Indicators of representative HH from 24 + 17 projects.
- **E-learning Platform:** interactive course on impact assessment.
- **IA Manual:** step-by-step guidelines and instruments using IFAD's approach.
- **Data Collection Kit:** tool for PMUs and country offices.

