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Key reference documents

Country reference documents

Plan de Gobierno, Plan de la Esperanza 2008-2011, Guatemala 2008

Política Nacional de Desarrollo Rural Integral, Guatemala, mayo de 2009

Ley del Sistema Nacional de Desarrollo Rural Integral, Guatemala, octubre de 2009

Vulnerabilidad de los Municipios y Calidad de Vida de sus Habitantes, Secretaría de Planificación y Programación de la Presidencia, Guatemala, junio de 2008

Informe Nacional de Desarrollo Humano 2005 – Guatemala: Diversidad Étnico-Cultural, Programa de la Naciones Unidas para el Desarrollo

IFAD reference documents

Programme design document (PDD) and key files

Country Strategic Opportunities Programme (2008)

IFAD – Rural Finance Policy

IFAD – Rural Microenterprise Policy

IFAD – Targeting Policy

IFAD – Innovation Policy

Logical framework

OBJECTIVE HIERARCHY	KEY PERFORMANCE INDICATORS AND TARGETS	MONITORING MECHANISMS AND INFORMATION SOURCES	ASSUMPTIONS
GOAL Contribute to overcoming poverty and improving the livelihoods of the rural and indigenous populations of Guatemala's El Quiché Department.	<ul style="list-style-type: none"> Percentage of households that increase their index of household assets ownership (RIMS anchor indicator). Percentage reduction of children malnutrition (RIMS anchor indicator). The Human Development Index in El Quiché increases from low to medium level. 	<ul style="list-style-type: none"> RIMS surveys. Guatemala's Human Development Report (UNDP). National social development reports 	The Government's agenda for rural development/ poverty reduction maintains its stated high priority.
PROJECT PURPOSE (Six-year investment) The rural producer associations improve their income and employment generation opportunities through better linkages to production chains and greater access to competitive national and external markets.	<ul style="list-style-type: none"> 36 800 families take part of the project's integral development processes and investments –including at least 30% women-led (RIMS indicator); 35% of producer associations' enterprises generate at least 2 000 jobs, of which 50% for women; 10% of organized producers diversify their production and introduce better primary production practices; At least, 300 community-based organizations formulate and execute investment plans for local development with gender perspective; 30% of women's producer organizations consolidate their production and commercial operations, integrating them to entrepreneurial-linkage support and local and external markets. 	<ul style="list-style-type: none"> RIMS impact survey implemented at 1st year, before mid-term and before programme completion Mid-term and completion evaluations Regular P/M&E reports National social and economic development reports 	Market conditions favour productive agricultural growth and exports. Government allocates the expected counterpart funding.
COMPONENT: ACCESS TO MARKETS			
Output 1: Market Access and Rural Business and Microenterprise Development The organized producers and rural entrepreneurs develop and strengthen their organizational, productive, entrepreneurial and commercialization capacities, establishing and modernizing rural businesses and microenterprises (agricultural and otherwise) and competitively accessing national and external markets.	<ul style="list-style-type: none"> 137 producer organizations/ microenterprises (agricultural/non-agricultural) strengthen their operational capacities, of which 35% are women-run initiatives; 37 producer organizations/microenterprises participate of the integrated entrepreneurial-linkage business development process; At least 9 500 producers, involved in producer groups/associations, are trained in best agricultural (manufacturing practices (BAMP), achieving 35% of producers certified in such practices; Organized agricultural producers increase their production aimed at the market (horticulture, organic coffee, etc.); 30 environmental enterprises (energy forestry and water conservation) established. 	<ul style="list-style-type: none"> Baseline study report Regular Planning/M&E reports Mid-term and completion evaluations Documents and records of economic organizations and technical and business-support service providers 	Comparative advantage for export products, maintained.
Output 2: Productive and Value-Aggregation Infrastructure The rural access road network in the programme area is improved and the production and value-aggregation infrastructure is expanded.	<ul style="list-style-type: none"> 220 km of rural access roads, rehabilitated in Programme's strategic zones; 28 km of rural access roads, improved in Programme's strategic zones; 2 400 producers install drip-irrigation systems for 550 hectares (58% reconversion; 42% new investments); 4 medium-size value-aggregation plants built, facilitating the storage, processing/packaging and commercialization of produce. 	<ul style="list-style-type: none"> Baseline study report Regular Planning/M&E reports Mid-term and completion evaluations Documents and records of economic organizations and technical and business-support service providers 	Municipalities and communities participate in rural roads programme. Comparative advantage for export products, maintained.
Output 3: Rural Financial Services Access to credit and financial services by programme beneficiaries is facilitated in the programme area for production, transformation, commercialization and export.	<ul style="list-style-type: none"> 70% of programme-supported producer organizations, improve their financial management capabilities; 20 producer organizations apply their revolving financial-intermediation funds; 9 local rural financial intermediaries, strengthened according to sectoral standards; At least 5 000 agricultural producers (30% women and young people) and 1 300 microentrepreneurs access local financing services (savings, credit); 4 new financial products developed by the third year, with financial innovation support. 	<ul style="list-style-type: none"> Baseline study report Regular Planning/M&E reports Mid-term and completion evaluations RFS studies Documents and records of organizations/RFS service providers 	The country's legal framework, favourable to the establishment/ consolidation of rural microfinancing systems.
COMPONENT: ORGANIZATIONAL STRENGTHENING AND TERRITORIAL DEVELOPMENT			
Output 4: Organizational Strengthening and Territorial Development The communities, their local and municipal development councils, and the municipalities strengthen their organizational, planning and managerial capacities aimed at social and economic development.	<ul style="list-style-type: none"> 400 young people receive study and technical education support (scholarships); 75% of local organizations involved; and 90% of El Quiché's municipalities (20) strengthen their planning/management capacities for social and economic development; 65% of supported groups/associations achieve legal status for productive/commercial purposes; 4 000 people involved in literacy programme, of which 60% rural and indigenous women; 30% of economic organization's members are women; and their representative and directive bodies include effective women representation (30%); 15 municipal women's development offices, strengthened (training; equipment & materials). 	<ul style="list-style-type: none"> Baseline study report Territorial/municipal development plans Regular Planning/M&E reports Mid-term and completion evaluations Municipal records/archives Documents and records of COCODEs/other organizations 	Concurrent action by municipalities and public/private entities operating in the programme area, generated
Output 5: Basic Social Infrastructure The poor rural and indigenous populations increase their access to basic social infrastructure and labour-saving devices.	<ul style="list-style-type: none"> 16% of target-group families reduce in 40 the firewood consumption through 6 000 improved stoves; 14 000 families benefit from basic social infrastructure, i.e. 2 500 water harvesting/storing devices; 4 600 latrines; 1 000 water connections through new irrigation systems. 	<ul style="list-style-type: none"> Baseline study report Regular Planning/ M&E reports Mid-term and completion evaluations Municipal records/archives Documents and records of organizations/service providers 	Actions and investments harmonized at local level.

