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| Date:         | 17 December 2009      | Α |
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# Negotiated financing agreement: "National Agribusiness Development Programme"

| (Negotiations concluded on 11 December 2009)   |
|--|
| Loan Number:   |
| Programme Title: National Agribusiness Development Programme (the "Programme")   |
| The International Fund for Agricultural Development (the "Fund" or "IFAD")   |
| and  |
| the Democratic Socialist Republic of Sri Lanka (the "Borrower")  |
| (each a "Party" and both of them collectively the "Parties")   |
| hereby agree as follows:   |
| WHEREAS:   |
| The Borrower has requested a Loan from the Fund for purposes of partially financing the National Agribusiness Development Programme described in Schedule 1 to this Financing Agreement; |

**NOW THEREFORE**, the Parties hereby agree as follows:

# Section A

- 1. The following documents collectively form this Agreement: this document, the Programme Description and Implementation Arrangements (Schedule 1), the Allocation Table (Schedule 2), and the Special Covenants (Schedule 3).
- 2. The Fund's General Conditions for Agricultural Development Financing dated 29 April 2009, as may be amended from time to time (the "General Conditions"), are annexed to this Agreement, and all provisions thereof shall apply to this Agreement. For the purposes of this Agreement the terms defined in the General Conditions shall have the meanings set forth therein.
- 3. The Fund shall provide a Loan to the Borrower (the "Financing"), which the Borrower shall use to implement the Programme in accordance with the terms and conditions of this Agreement.

#### **Section B**

- 1 The amount of the Loan is SDR 15 550 000.
- 2 The Loan is granted on highly concessional terms.
- 3. The Loan Service Payment Currency shall be the US dollar.
- 4. The first day of the applicable Fiscal Year shall be 1 January.
- 5. Payments of principal and service charge shall be made on each 15 April and 15 October.
- 6. There shall be a Programme Account for the benefit of the Central Bank of Sri Lanka in the Central Bank of Sri Lanka.
- 7. The Borrower shall provide counterpart financing for the Programme in the approximate amount equivalent to one million United States dollars (USD 1 000 000), to cover the cost of taxes and staff seconded by the Central Bank of Sri Lanka.

#### **Section C**

- 1. The Lead Programme Agency shall be the Central Bank of Sri Lanka (CBSL).
- 2. The following are designated as additional Programme Parties:
  - (i) Producers and their Associations;
  - (ii) Community Based Organisations (CBOs);
  - (iii) Private Companies:
  - (iv) Participating Financing Institutions (PFIs);
  - (v) Public and Private Service Providers;
  - (vi) The Borrower's Ministries responsible for Agriculture, Livestock, Supplementary Crops and Nation Building;
  - (vii) The three Chambers of Commerce; and
  - (viii) The Export Development Board.
- 3. The Programme Completion Date shall be the fifth anniversary of the date of entry into force of this Agreement, or such later date as the Fund may designate by notice to the Borrower.

#### Section D

The Loan shall be administered and the Programme supervised by the Fund.

## Section E

- 1. The following is designated as an additional ground for suspension of the right of the Borrower to request withdrawals from the Loan Account: the Borrower has failed to ensure the continuity of tenure of Key Programme Personnel and in the opinion of the Fund, this is likely to have a material adverse effect on the Programme.
- 2. (a) The following is designated as an additional general condition precedent to withdrawal: No withdrawals shall be made from the Loan Account until the Programme Manager shall have been duly seconded by the Central Bank of Sri Lanka.
- (b) The following is designated as an additional condition precedent to withdrawal from Category VII (Credit) of the Allocation Table set forth in paragraph 1, Schedule 2 hereto, in respect of each PFI: A Subsidiary Loan Agreement acceptable to the Fund, between the Lead Programme Agency and each such PFI shall have been duly signed, and a copy thereof shall have been provided to the Fund by the Lead Programme Agency.

| For the Fund:               |        |     |                 | For the Borrower:   |  |
|-----------------------------|--------|-----|-----------------|---|--|
| The President               |        |     |                 | Secretary   |  |
| International               | Fund   | for | Agricultural    | Ministry of Finance and Planning  |  |
| Development Via Paolo di Do | no, 44 |     |                 | Attention: Director General, Department of External Resources           |  |
| 00142 Roma,                 |        |     |                 | Ministry of Finance and Planning  |  |
| Italy                       |        |     | The Secretariat |   |  |
|                             |        |     |                 | Colombo 01  |  |
|                             |        |     |                 | Sri Lanka   |  |
|                             |        |     |                 | en prepared in the English language in six (6)<br>(3) for the Borrower. |  |
| For the Fund                |        | _   |                 | For the Borrower  |  |

3. The following are the designated representatives and addresses to be used for any communication related to this Agreement:

#### Schedule 1

## Programme Description and Implementation Arrangements

# I. Programme Description

- 1. *Target Population*. The Programme shall benefit small farmers, producers, women, the landless and youth throughout the territory of the Borrower, with the exception of the Western Province and Urban Areas (the "Programme Area").
- 2. *Goal.* The goal of the Programme is to contribute to poverty reduction and sustainable livelihood improvement of poor rural households in the Programme Area.
- 3. Objectives. The objectives of the Programme are to assist smallholder farmers and the landless, especially the youth by: (a) increasing their incomes through participation in the Marketing Chain Development and Linkages component which shall improve farm gate prices, on-farm productivity and add value to processed farm products; and (b) the provision of financing and training to the landless and youth to offer them improved and increased employment opportunities.
- 4. *Components*. The Programme shall consist of the following Components:
- 4.1. Component 1: Marketing Chain Development and Linkages

Under this component, the following two approaches shall be pursued: (a) Private sector-led marketing chain development; and (b) Community Based Organisations (CBOs)-led marketing chain development.

#### (a) Component 1(a): Private Sector-led Marketing Chain Development

Under this component the Programme shall encourage private agri-business companies to work in partnership with small producers for the development of Marketing Chains. To this effect, the Programme shall invite expressions of interest (EOI) from reputable agribusiness companies wishing to participate in the component activities. Such companies shall be selected on the basis of parameters and criteria acceptable to the Fund. Short listed companies shall be required to submit detailed Business Plans (BPs) to include both an investment and an implementation plan. The BPs shall be independently reviewed by the Programme Management Unit (PMU) and, if deemed satisfactory thereby, the BPs shall be further negotiated with the relevant Company(ies) before being submitted to the National Steering Committee (NSC) for approval.

# (b) Component 1(b): CBO-led Marketing Chain Development

Under this component small producers and farmers shall be majority shareholders in the entire CBO-led marketing chain, and shall play the foremost role in both the management of the chain and the marketing of the products/produce. This component shall initially be implemented on a pilot basis limited to ten (10) BPs, the financing of which shall be acceptable to the Fund. Subject to successful implementation to be assessed either

under the Mid-Term Review or other specific impact review(s), the Programme shall reallocate resources from Component 1(a) above to support additional Business Plans.

#### 4.2 Component 2: Microfinance and Training of Youth

This component, which shall focus on the districts of Ampara, Kegalle, Kurunagala, Puttlam and Ratnapura, shall finance two main activities: (a) Micro-Finance; and (b) Youth Training.

# (a) Sub-Component 2 (a): Micro-Finance

The Programme shall provide credit resources to PFIs for on-lending to the landless poor, women groups, youth and other marginalised groups for undertaking income-generating activities. The Lead Programme Agency shall select the PFIs based on criteria agreed to by the Fund. Potential PFIs shall include, among others: (i) the Bank of Ceylon; (ii) People's Bank; (iii) Rural Development Bank; and (iv) Hatton National Bank. Social Mobilisers, to be recruited by the PFIs, shall facilitate group formation and mobilisation and encourage group members to save.

#### (b) Sub-Component 2 (b): Youth Training

The Programme shall finance the training of approximately two thousand two hundred (2 200) youth to provide them with skills that shall enable them find employment with the business partners of the Programme or enable them to start their own business(es) as small-scale rural entrepreneurs. In order to be eligible for training the youth shall be from poor families, in particular poor women-headed households.

#### 4.3 Component 3: Programme Management and Policy Support

This component shall comprise two sub-components: (a) Programme Management; and (b) Policy Support.

#### (a) Sub-Component 3(a): Programme Management

Under this sub-component the Programme shall: (i) establish a PMU within the Regional Development Department of the Lead Programme Agency; (ii) finance gender sensitization workshops, trust-building campaigns between the companies and the producers, and specific case-studies for knowledge management purposes; (iii) establish a Monitoring and Evaluation system; (iv) carry out a baseline survey; and (v) perform impact assessment surveys before the Mid-Term Review and Programme Completion Date.

# (b) Sub-Component 3(b): Policy Support

The PMU, with the assistance of the Programme parties and the National Steering Committee (NSC), shall identify policy issues that may arise during the Programme Implementation Period, carry out research on such policy issues and use the results thereof for policy dialogue. Issues that may be considered shall include, *inter alia*: (i) the differential wages paid to women and how such differentials can be addressed; (ii) increasing the participation of youth in the agricultural sector; (iii) framework conditions for

rural infrastructure development; (iv) access to land and water to secure the production base of small producers; and (v) taxation and access to financial services by newly created farmer companies.

# II. Implementation Arrangements

#### 5. Lead Programme Agency

The Central Bank of Sri Lanka shall be the Lead Programme Agency and shall have overall responsibility for the implementation of the Programme.

# 6. National Steering Committee

- 6.1. The Borrower shall establish and maintain throughout the entire Programme Implementation Period a National Steering Committee. The NSC shall be chaired by the Secretary of the Ministry of Finance and Planning or his/her representative and shall include, among others:
  - (a) a representative of the: (i) Ministry responsible for Agriculture; (ii) Ministry responsible for Livestock; (iii) Ministry responsible for Supplementary Crops; (iv) Ministry responsible for Nation Building; (v) Central Bank of Sri Lanka; (vi) each of the three Chambers of Commerce/Private Sector; (vii) Export Development Board; and (viii) Producers' Associations.
  - (b) representatives of the concerned Departments of the Ministry of Finance and Planning, including the National Planning Department; Public Enterprises Department; External Resources Department, and the Development Finance Department, who shall have observer status within the NSC. The Programme Manager shall act as its Secretary.
- 6.2. Among other things, the NSC shall review and approve the AWPBs, Business Plans and related investment plans.

#### 7. Programme Management Unit

- 7.1. The Lead Programme Agency shall establish, by Special Order, and maintain throughout the entire Programme Implementation Period a Programme Management Unit (PMU). The PMU shall be headed by the Programme Manager and include the following: (a) an Agri-Business Expert who shall act as Deputy Programme Manager; (b) a Programme Finance Specialist with experience in equity financing; (c) an assistant Business Plan Analyst; (d) a Gender Specialist; (e) a Monitoring and Evaluation/Knowledge Management Specialist; (f) an Accountant; and (g) two secretaries, a data-entry operator and support staff, as required.
- 7.2. Specifically the PMU shall have the following responsibilities:
  - (a) Invite Expressions of Interest from companies willing to enter into partnerships with the poor producers or farmers;

- (b) conduct independent assessments of submitted BPs to ensure compliance thereof with the Programme's targeting criteria, the provisions of this Agreement and of the Programme Design Report;
- (c) ensure that all necessary legal documents and agreements for the Business Plans are drawn-up;
- (d) ensure timely flow of funds to the approved BPs;
- (e) prepare and provide progress and audit reports to the NSC and the Fund;
- (f) facilitate the work of supervision missions from the Fund and the Borrower;
- (g) ensure that periodic independent assessments of the financed projects take place;
- (h) manage the Programme flow of funds including preparation of withdrawal applications and appropriate documentation in support thereof, and ensure that separate accounts are maintained and audited for Programme operations in a timely manner:
- (i) carry out procurement as required;
- (j) implement the Programme's Gender Action Plan and ensure that the Programme Parties do so as part of their implementation strategy;
- (k) establish and operate an appropriate Monitoring and Evaluation system, including compliance with the Fund's Results and Impact Monitoring Systems (RIMS) requirements, and carry out a Baseline Survey, a Completion Survey, as well as the Mid-Term Review referred to in paragraph 8 below;
- (I) implement a Knowledge Management plan; and
- (m) conduct periodic independent assessments of the partnerships including independent audits of the proceeds of the Financing received by beneficiaries for their products and of the produce sold to processing centres.

#### 8. Mid-Term Review

The Lead Programme Agency and the Fund shall jointly carry out a review of the Programme implementation no later than the end of the thirtieth month of entry into force of this Agreement (the "Mid-Term Review") based on the terms of reference prepared by the Lead Programme Agency and agreed to by the Borrower and the Fund.

# 9. Programme Implementation Manual

The Lead Programme Agency shall prepare a draft Programme Implementation Manual (PIM) acceptable to the Fund as soon as possible after the entry into force of this Agreement. The draft Programme Implementation Manual shall include, among other things:

- (a) Terms of reference and implementation responsibilities of all Programme Personnel, consultants, service providers and implementing agencies;
- (b) criteria for the performance appraisal of the Programme professional staff and service providers;
- (c) Programme operational and financial procedures, participatory planning, implementation and monitoring and evaluation system and procedures including the Fund's Results and Impact Monitoring System (RIMS);
- (d) the selection criteria of agri-business companies wishing to participate in the Programme under Component 1(a);
- (e) minimum contents of the BPs of companies eligible to participate in the Programme under Component 1(a);
- (f) a provision whereby all BPs shall be approved within four (4) months of submission thereof to the NSC by the PMU;
- (g) a provision whereby the financing plan of each BP shall be assessed on a case-bycase basis to reduce the financial risk to the processing company:
- (h) a requirement whereby companies and CBOs selected under Component 1 shall:
   (i) organise farmers to form legal entities, (ii) provide technical assistance to improve farm productivity, (iii) coordinate input supply and procure all output through the processing center;
- (i) provisions whereby at the instigation of the Lead Programme Agency, the Long Term Financing Facility provided for by the Programme shall be held in trust, for the benefit of the producers, by a Board of Trustees;
- (j) provisions whereby any producers' available assets shall be used by the Board of Trustees, *pro-quota*, to transfer title over the shares *inter alia* in the processing facilities, to each producer and/or small farmer that participated in the relevant BP;
- (k) a provision whereby assets mentioned under (j) above shall be invested by the Board of Trustees in the equity fund established under the Programme;
- (I) provisions whereby the Lead Programme Agency shall establish three revolving funds to recycle reflows respectively from the equity fund, the medium to long-term loan fund, and the micro-finance fund under the Programme (collectively, "revolving funds"), to be managed by CBSL staff;

- (m) reference to an independent source from which small producers and farmers shall obtain price and market information;
- (n) provisions whereby disbursements of funds under Category VIII (Long Term financing Facility) of the Allocation Table set forth in paragraph 1, Schedule 2 hereto, shall be conditional upon the agri-business companies, CBOs, and producers contributing their share in the BPs;
- (o) a detailed description of legal and/or other requirements to be complied with by relevant Programme Parties in the implementation of Component 1 of the Programme; and
- a description of the percentages of funding to be borne by the respective financiers of the BPs.
- 10. Implementation of Programme components
- 10.1 Component 1: Marketing Chain Development and Linkages
- 10.1.1. Component 1(a): Private Sector-led Marketing Chain Development
- (a) The PMU shall invite expressions of interest in standardised format from interested agribusiness companies. To be eligible to participate in Programme activities, each such company shall meet, among others, the following criteria:
  - (i) the company's majority shareholding shall be Sri Lankan or include foreign shareholding arrangements in the form of a joint venture;
  - (ii) the Company's objectives shall be to specialise in agriculture, processing of agricultural materials and agri-business and/or to deal in agricultural-related products or provide services therefor;
  - (iii) the company shall have been incorporated and been active in areas directly related to agricultural production and services for a minimum of five (5) years;
  - (iv) the machinery and equipment used by the company shall be in good condition, reliable and maintained in such form as to support and sustain present production outputs;
  - the company shall have consistently received unqualified auditor's opinions and have a sound financial position as evidenced by its balance sheets, profit and loss accounts over the last five years and up-to-date audit statements;
  - (vi) the company shall have a reputation of fair dealing and empathy with smallholders and the poor;
  - (vii) each of the companies shall possess sound and recognised company management systems with established procedures for quality control, and a marketing structure, with qualified and experienced personnel in managerial positions;
  - (viii) each of the companies shall demonstrate that procurement from smallholders is a normal feature of the company's procurement processes and supply chain; and
  - (ix) each of the companies shall comply with the relevant environmental regulations (on preventing water and air pollution) and agricultural practices.
- (b) In ranking companies interested to submit BPs for the five focus districts of Ampara, Kegalle, Kurunagala, Puttlam and Ratnapura under Component 1, priority shall be given

- to those companies willing to employ youth trained under Component 2 of the Programme.
- (c) Short-listed companies, whose Expressions of Interest are successful, shall be invited to propose a detailed BP. The PMU shall review the BPs and submit eligible BPs to the NSC for approval. The PMU may be assisted by an *ad hoc* Technical Review Panel for this purpose, as required. BPs shall be appraised against Programme objectives, using economic and multi-criteria analyses acceptable to the Fund.

#### 10.1.2. Component 1(b): CBO-led Marketing Chain Development

- (a) The implementation modalities of this component shall be similar to those under Component 1(a). Each of the CBOs, Business Development Service providers (BDS) and NGOs, shall be invited to express their interest in implementing relevant Programme activities and shall be short listed based on the following criteria:
  - (i) They shall be an established legal entity possessing a transparent management and organisational structure pursuing activities aimed at poverty reduction or working with small farmers;
  - (ii) they shall possess no less than five (5) years of experience in sensitisation, group formation, market linkages and financing of group enterprises;
  - (iii) they shall be willing to employ youth trained under Component 2; and
  - (iv) they shall possess an unqualified audited financial balance sheet over the last five years.
- (b) Short listed companies shall be invited to submit proposals for the promotion of market linkages for poor households and women. The proposals shall include producer groups' BPs and investment plans. The PMU shall provide support, as required, for the preparation of the BPs. The PMU shall review submitted BPs and submit successful BPs to the NSC for approval. The PMU may be assisted by an *ad hoc* Technical Review Panel, as required. BPs shall be appraised against Programme objectives, using economic and multi-criteria analyses acceptable to the Fund. Approved proposals shall be implemented under the relevant CBO that promoted the BP in close collaboration with the small producers and/or farmers.
- (c) All on-farm investment and investment in infrastructure shall be implemented by the farmers/CBOs, who shall also be required to maintain the financed facilities in good order. It shall be the responsibility of the CBOs to arrange for and provide inputs and quality planting material to the beneficiaries of credit. The Programme shall also finance any marketing support required by the CBO on a grant basis.

# 10.2. Component 2: Micro-Finance and Training of Youth

# 10.2.1. Sub-Component 2 (a): Micro-Finance

Under this subcomponent, the Programme shall provide micro-finance for groups of poor women, the landless, and other marginalised groups, for undertaking income-generating activities. The PFIs shall draw funding for the Programme from the micro-finance facility to be established under the Programme. The Lead Programme Agency, in consultation with the Programme Parties, shall select the PFIs whose services shall be used to channel resources to end borrowers. A Subsidiary Loan Agreement acceptable to the Fund, shall be executed between the Lead Programme Agency and each PFI.

#### 10.2.2. Sub-Component 2 (b): Youth Training

The following measures shall be implemented when determining eligible candidates for the training in targeted districts:

- (a) The identification of eligible youth shall be done by social mobilisers attached to PFIs, the companies under Component 1(a) and the CBOs under Component 1(b). Upon identification of the eligible youth, the social mobilisers shall prepare a profile indicating *inter alia* the areas of expertise that each youth may wish to pursue;
- (b) the training needs of the youth shall be identified based on their profile. The Gender Specialist with the assistance of the Agri-business Specialist shall finalise the training plan for the youth ensuring gender concerns are adequately addressed:
- (c) the PMU with the assistance of the companies shall maintain an information data base consisting of different employment needs by different companies. At the end of the training, the social mobilisers, based on information available to the PMU, shall provide necessary assistance to the youth in finding employment.

# 10.3. Component 3: Programme Management and Policy Support

#### 10.3.1. Sub-Component 3(a): Programme Management

The Programme Manager and the Monitoring Evaluation/Knowledge Management Specialist shall be seconded by the CBSL from amongst its existing staff. The remaining Key Programme Personnel, including the Agri-business Expert, the Programme Finance Specialist with experience in equity financing, the Financial Analyst, the Gender Specialist and the Accountant shall be recruited pursuant to an open, transparent and competitive process.

#### 10.3.2. Sub-Component 3(b): Policy Support

The PMU and the Programme Parties shall decide on relevant policy support activities to be pursued during Programme implementation. To enhance ownership and prospects for subsequent implementation of relevant findings, management of policy studies to be supported shall be entrusted to the relevant line ministries. Such studies shall be limited to subjects related to BPs funded by the Programme.

# Schedule 2

#### Allocation Table

1. Allocation of Loan Proceeds. (a) The Table below sets forth the Categories of Eligible Expenditures to be financed by the Loan and the allocation of the amounts of the Loan to each Category and the percentages of expenditures for items to be financed in each Category:

|       |                              | Loan Amount Allocated |   |
|-------|------------------------------|-----------------------|---|
|       |                              | (expressed in SDR)    | Percentage of Eligible Expenditures   |
| Cate  | gory                         |                       | to be Financed  |
| I.    | Vehicles                     | 170 000               | 100% net of taxes   |
| II.   | Civil Works                  | 1 945 000             | 100% of total expenditures  |
| III.  | Equipment and Goods          | 120 000               | 100% net of taxes   |
| IV.   | Technical Advice and Studies | 790 000               | 100% net of taxes   |
| V.    | Training and Workshop        | 770 000               | 100% net of taxes   |
| VI.   | Service Provider Contracts   | 1 090 000             | 100% net of taxes   |
| VII.  | Credit                       | 4 940 000             | 100% of total expenditures  |
| VIII. | Long Term Financing Facility | 3 620 000             | 100% of total expenditures, net of agri-business companies', CBOs' and producers' contributions |
| IX.   | Salaries & Allowances        | 440 000               | 100% of total expenditures net of PFI and Borrower's contributions                              |
| Χ.    | Operation & Maintenance      | 110 000               | 100% of total expenditures  |
| XI.   | Unallocated                  | 1 555 000             |   |
| тот   | AL                           | 15 550 000            |   |

(b) The terms used in the Table above are defined as follows:

"Credit" refers to Programme funds for: (a) agri-business companies, CBOs and producers to finance the costs of establishment and operation of processing facilities; and (b) supporting income generating activities.

"Equipment and Goods" means Eligible Expenditures related to office equipment for the PMU.

"Long Term Financing Facility" means funds to be held in trust by a Board of Trustees on behalf of producers and/or small farmers who became partners in the BPs.

"Training and Workshops" means Eligible Expenditures related to the cost of holding workshops at national and regional levels, and the cost of the public extension service officers, to the exclusion of those working for private companies.

# Schedule 3

# Special Covenants

For the purposes of this Agreement the Borrower shall ensure that the following provisions are complied with:

- (a) All non-seconded Programme Personnel shall be recruited pursuant to an open, transparent and competitive process;
- (b) all Personnel seconded from within the CBSL shall receive top-up salaries and adequate performance-based incentives;
- (c) CBSL Personnel shall continue to work on the revolving funds established under the Programme to build on experience gained and promote private sector-poor farmer partnerships for no less than five years after the Loan Closing Date;
- (d) the revolving funds shall continue to promote partnerships between the rural poor and the private sector for no less than five (5) years after the Loan Closing Date;
- (e) upon the Programme Completion Date, the PMU shall be integrated within the CBSL structure and continue to promote partnerships between the private sector and poor producers for no less than five (5) years after the Loan Closing Date.

# Key reference documents

# **Country reference documents**

Mahinda Chintana: Vision for A New Sri Lanka – A Ten Year Horizon Development Framework 2006 – 2016, Discussion Paper, *Department of National Planning, Ministry of Finance and Planning.* 

National Programme for Food Security, Development Strategy, *Ministry of Agriculture Development and Agrarian Services, March 2009* 

Annual Report, 2008, Central Bank of Sri Lanka

Poverty reduction strategy paper

#### IFAD reference documents

Project design document (PDD) and key files COSOP

Administrative Procedures on Environmental Assessment IFAD Rural Financing Policy

IFAD Targeting Policy

#### Other miscellaneous reference documents

DFID (2003), DFID Environment Guide – A guide to Environmental Screening. *Department for International Development. U.K.* 

IFAD (2009), Environmental management and sustainable development - IFAD's Environmental and Social Assessment Procedures, *International Fund for Agricultural Development* 

Micro Finance Industry Report, Sri Lanka, 2009, GTZ

Poverty in Sri Lanka, 2009, Department of Census and Statistics

# Logical framework

| Narrative Summary  | Verifiable Indicators   | Means of Verification   | Assumptions/Risks   |  |  |  |  |
|--|---|---|---|--|--|--|--|
| Goal   |   |   |   |  |  |  |  |
| Rural poverty reduction and improvement of livelihoods of 57 900 poor households achieved.   | By Programme completion in 2016 (baseline 2010) -50% of targeted HHs will be raised above the poverty line; -20% increase in household assets ownership index; -25% reduction in prevalence of chronic child malnutrition.  Purpose   | -Poverty incidence;<br>Baseline and impact<br>surveys;<br>-RIMS) surveys.   |   |  |  |  |  |
| Increased value addition of  | By 2016, in target districts & for target chains  | -RIMS survey data;  | -Major external shocks or financial &   |  |  |  |  |
| agricultural produce in selected marketing chains  | -20% to 30% increase in average household incomes;<br>-at least 50% increase in returns per labour (value added) for<br>produce in the targeted marketing chains;<br>-2,800 person years of employment generated.   | -Household surveys;<br>Baseline & impact<br>surveys   | food/financial crises which could weaken project effects do not occur; -Extreme weather conditions will not prevail;  |  |  |  |  |
|  | Programme/Component 0   | utputs  |   |  |  |  |  |
| Component 1(a): Private sector led marketing chain development and linkages  Component 1(b) CBO led marketing chain development and linkages | <ul> <li>21 Business Plans developed and financed</li> <li>100 farmer owned processing centres established</li> <li>100 rural infrastructure sub-projects financed</li> <li>50% of marketing chain participants adopt sustainable agribusiness practices;</li> <li>2 000 farmer groups receive credit &amp; extension support;</li> <li>2 000 farmer groups get environmental training</li> <li>40 000 farmer families get gender sensitization courses</li> <li>2 000 farmer groups and 500 company staff participate in trust building seminars</li> <li>Market information system established</li> <li>13 000 farmers benefit from on-farm investments</li> <li>10 business plans developed and financed</li> <li>4 000 farmers get on-farm investment</li> <li>60 rural infrastructure sub-projects financed</li> <li>12 000 farmers get production credit and extension support</li> <li>12 000 farmers get environmental training</li> <li>12 000 farmers benefit from on-farm investments</li> </ul> | -Annual progress reports; Programme documents; -Annual financial statements; Records of private companies and enterprises; - independent evaluations Audit report -M&E reports; -Supervision reports - Bulletins from HARTI | -Sustained demand for products in agribusinesses main markets; -Natural disasters do not offset gains in productivity from sustainable agricultural practices; -Supportive local government units to introduce and enforce appropriate policy frameworks; -No rapid change in priorities of the government away from agribusiness promotion policies; -Local, regional, national, and international market conditions are favourable to agricultural products from Sri Lanka; Every company will ensure sensitization work per BP to be supported; CBOs will sensitise their farmers. |  |  |  |  |
| Component 2: Micro-finance and youth training  | <ul> <li>- 2,200 youth from landless and poor households trained</li> <li>- 1,000 of these find employment with the companies</li> <li>- 368 groups (10 members each) start savings and access funds on credit. Average credit size Rs. 50,000</li> <li>- Recipients of micro-loans increase their incomes by 15%;</li> <li>Selected group members trained in bookkeeping and accounting in 80% of groups.</li> <li>- Recovery rates and types of activities financed.</li> </ul>   | Progress reports Independent verification reports PFI reports Evaluation reports  | The target group is well identified The micro-enterprises are successful Groups do not break-up   |  |  |  |  |