

Document:	<u>EB 2009/98/R.48</u>	E
Agenda:	<u>18(c)</u>	
Date:	<u>29 October 2009</u>	
Distribution:	<u>Public</u>	
Original:	<u>English</u>	



**President's report on a proposed grant
under the global/regional grants
window to the International Land
Coalition**

**Advancing the International Land
Coalition's Strategic Framework:
Putting a Pro-Poor Land Agenda into
Practice at the national, regional and
global levels**

Executive Board — Ninety-eighth Session
Rome, 15-17 December 2009

For: **Approval**

Recommendation for approval

This document is submitted for approval by the Executive Board.

To make the best use of time available at Executive Board sessions, Directors are invited to contact the following focal point with any technical questions about this document before the session:

Jean Philippe Audinet

Acting Director, Policy Division

telephone: +39 06 5459 2305

e-mail: j.audinet@ifad.org

Queries regarding the dispatch of documentation for this session should be addressed to:

Deirdre McGrenra

Governing Bodies Officer

telephone: +39 06 5459 2374

e-mail: d.mcgrenra@ifad.org

Contents

Recommendation for approval	ii
Part I – Introduction	1
Part II – Recommendation	2
Annex	
Advancing the International Land Coalition’s Strategic Framework: Putting a Pro-Poor Land Agenda into Practice at the national, regional and global levels	3
Appendix	
Result-based logical framework	

Recommendation for approval

The Executive Board is invited to approve the recommendation for a grant under the global/regional grants window to the International Land Coalition for implementing its programme "Advancing the International Land Coalition's Strategic Framework: Putting a Pro-Poor Land Agenda into Practice at the national, regional and global levels" as contained in paragraph 8.

President's report on a proposed grant under the global/regional grants window to the International Land Coalition – Advancing the International Land Coalition's Strategic Framework: Putting a Pro-Poor Land Agenda into Practice at the national, regional and global levels

I submit the following report and recommendation on a proposed grant for agricultural research and training to the International Land Coalition in the amount of US\$1,070,000.

Part I – Introduction

1. This report recommends that IFAD provide support to the research and training programmes of the International Land Coalition (ILC).
2. The document of the grant for approval by the Executive Board is contained in the annex to this report.
3. The objectives and content of this applied research programme is in line with IFAD's evolving strategic objectives and the policy and criteria of IFAD's grant programme.
4. The overarching strategic objectives that drive the IFAD Policy for Grant Financing, (approved by the Executive Board in December 2003), are:
 - (a) promoting pro-poor research on innovative approaches and technological options to enhance impact at the field level; and/or
 - (b) building pro-poor capacities of partner institutions, including community-based organizations and NGOs.
5. Drawing from these objectives and those of the IFAD Strategic Framework 2007-2010, the specific aims of IFAD's support to grants relate to: (a) the Fund's target groups and their household food security strategies, predominantly to groups in remote and marginalized agroecological areas; (b) technologies that build on traditional local/indigenous knowledge systems; are gender-responsive; enhance and diversify the productive potential of resource-poor farming systems by improving on- and off-farm productivity; and address production bottlenecks; (c) access to productive assets, including land and water, a broad range of rural financial services, and labour and technology; (d) the sustainable and productive utilization and conservation of natural resources; (e) a policy framework at both the local and the national level that provides the rural poor with a conducive incentive structure to improve their productivity and reduce their dependence on transfers; (f) access to transparent and competitive input/product markets and making these work for the poor primary producers involved in remunerative small- and medium-sized enterprises and value chains; and (g) an institutional framework within which institutions – formal and informal, public- and private-sector, local and national alike – can provide services to the economically vulnerable, according to their comparative advantage. Within this framework, IFAD's grant financing supports commodity-based approaches for self-targeting among the rural poor. Finally, IFAD's grant programme fosters the establishment and strengthening of networks for pro-poor knowledge generation and exchange, which in turn enhances the Fund's own capacity to establish long-term strategic linkages with its development partners and to multiply the effect of its grant-financed research and capacity-building programmes.
6. The grant proposed in this document addresses two of the objectives of the IFAD Strategic Framework 2007-2010, i.e. that poor rural women and men will have better access to, and the skills and organization they need to take advantage of:

- Natural resources, especially secure access to land and water, and improved natural resource management and conservation practices (strategic objective [1]); and
 - Local and national policy and programming processes (strategic objective [6]).
7. The grant is also in line with the recently approved IFAD Policy on Improving Access to Land and Tenure Security.

Part II – Recommendation

8. I recommend that the Executive Board approve the proposed grant in terms of the following resolution:

RESOLVED: that the Fund, in order to finance, in part, Advancing the International Land Coalition's Strategic Framework: Putting a Pro-Poor Land Agenda into Practice at the national, regional and global levels, shall make a grant not exceeding one million seventy thousand United States dollars (US\$1,070,000) to the International Land Coalition for a 12-month programme upon such terms and conditions as shall be substantially in accordance with the terms and conditions presented herein.

Kanayo F. Nwanze
President

Advancing the International Land Coalition's Strategic Framework: Putting a Pro-Poor Land Agenda into Practice at the national, regional and global levels

I. Background

1. The International Land Coalition (ILC) is a global alliance of civil society and intergovernmental organizations working together to promote secure and equitable access to and control over land for poor women and men through advocacy, dialogue and capacity-building. The ILC has eighty-three members, including IFAD, which also sits on the ILC Council.
2. The ILC secretariat, on behalf of the membership, submits the current proposal to IFAD to enable implementation of critical actions at the national, regional and global levels. The actions proposed have been developed as direct outcomes of the consultations at the regional and global levels that are part of the ILC's planning process.

II. Rationale for grant and relevance to IFAD

3. IFAD's commitment to secure access to land for poverty reduction is clearly articulated in its Strategic Framework 2007-2010 and the Policy on Improving Access to Land and Tenure Security (2008). This policy, aimed at mainstreaming land issues into operational instruments and processes, clearly recognizes that land access and tenure security are extremely relevant to all areas of IFAD's strategic intervention.
4. A guiding principle of IFAD in addressing land issues is to collaborate closely with like-minded actors, including civil society. Through active membership in the ILC, IFAD has promoted such partnerships, contributing significantly to building a member-led coalition.
5. As a dynamic global network of organizations united by a shared commitment, the ILC exists in recognition of the fact that by working together, members can achieve more than the sum of their individual efforts. With its diverse constituency, the ILC offers IFAD a unique platform to engage with multiple actors in a number of areas:
 - (a) **Advocacy and policy dialogue:** working together, ILC members are more effective in their advocacy of a pro-poor land agenda. At the national level they are able to create spaces for civil society organizations representing the interests of those affected by insecure access to land;
 - (b) **Knowledge management and capacity-building:** as a network, the ILC advances a common understanding and facilitates knowledge-sharing and capacity-building among its members, who regularly collaborate on research, monitoring, and innovative solutions, enhancing the capacity of all members and influencing policy and practice; and
 - (c) **Governance and management of the ILC:** as a member-led, autonomous, decentralized, and globally representative coalition, the ILC is highly responsive to member priorities, offering a unique space for interaction among diverse stakeholders working towards a common goal.
6. The contribution requested will enable the ILC to advance in the implementation of its Strategic Framework 2007-2011. Activities will focus on collaboration with IFAD at the national, regional and global level, to contribute to the work of IFAD and the ILC members at large, thereby strengthening the ILC as a member-based coalition.

III. The proposed programme

7. The goal is to strengthen the capacity of ILC members and partners to empower the resource-poor and the landless to gain and maintain secure access to land, and to support processes that foster the establishment of pro-poor land policies at the national level. The objectives are aligned with ILC's Strategic Framework: Putting a Pro-Poor Land Agenda into Practice, approved at the 2007 Assembly of Members, specifically with objectives (i), (iv) and (v):¹
 - (i) All members of ILC provide coherent and coordinated support to global, regional and national efforts to improve the access of poor men and women to natural resources, especially land.
 - (iv) All members of ILC have increased capacity for networking, knowledge-sharing, dialogue and joint action.
 - (v) ILC becomes an autonomous, decentralized, globally representative, member-led and financially sustainable coalition.
8. Together with contributions from other members and donors, IFAD support will help towards the realization of the ILC 2010 programme of work.
9. The target group are rural women and men whose livelihoods depend on secure access to land and other natural resources. Within this target group, ILC initiatives prioritize those people most vulnerable to land insecurity and negatively affected by globalization, conflict and climate change (women, indigenous peoples and pastoralists).
10. The programme will be of a 12-month duration and comprise four components:

Component A: Women's access to land
11. **Activity A.1: Women's legal and economic empowerment and access to land.** Building on pilot activities promoting the legal empowerment of women, the ILC will design bottom-up mechanisms for access to land and security of land rights for women.
12. **Activity A.2: Linking research and advocacy on women's access to land in eastern and southern Africa.** The ILC will carry out follow-up advocacy to a research and action project in two to three countries (probably Uganda and Malawi).
13. **Activity A.3: Raising awareness on women's access to land in Latin America.** The ILC will engage with IFAD on two *conversatorios* (round-table discussions) to be organized in Central and South America, to share the findings of research by the ILC with policymakers, development organizations, etc. The ILC will promote the land-related chapter in the World Bank-FAO-IFAD *Gender in Agriculture Sourcebook*.

Component B: Influencing land policies

14. **Activity B.1: Regional engagement in Africa: African Union (AU)/United Nations Economic Commission for Africa (UNECA)/African Development Bank (AfDB) Land Policy Framework and Guidelines.** The ILC will develop an awareness-raising and advocacy "road map" to complement efforts by the AU/UNECA/AfDB in the area of land policy. This document will be formulated at a workshop to be held in Kigali, Rwanda on 10-11 November 2009, in collaboration with AU, UNECA and AfDB.
15. **Activity B.2: National-level advocacy and dialogue in at least one country per region.** The ILC has been refocusing its work at the national level, according to strategic opportunities for inclusive dialogue and change, supporting the inclusion of civil society perspectives in policy processes in at least one country per region.

¹ http://www.landcoalition.org/pdf/07_SF_2009_11.pdf

Opportunities for collaboration, particularly in terms of exploring synergies with IFAD projects, have been discussed with IFAD regional divisions and will be further discussed in the ILC regional planning process.

The selected countries, by region, are:

- (a) **Africa:** Kenya, Malawi, and Zimbabwe;
- (b) **Asia:** India and the Philippines; and
- (c) **Latin America:** the Dominican Republic.

Component C: Knowledge management and innovation

16. **Activity C.1: Commercial pressure on land in Africa and Asia.** ILC members will undertake thematic, paradigmatic case studies, which will be incorporated into a global report as a basis for developing tools for action.
17. **Activity C.2: Monitoring land governance from a pro-poor perspective.** The ILC is developing a Handbook for Pro-Poor Monitoring of Land Governance as a reference document and user-friendly manual. The ILC will organize a "training of trainers" seminar and promote testing of the indicators in the handbook in three selected countries.
18. **Activity C.3: Knowledge-sharing on innovative and accessible systems for the recognition of land rights.** The ILC proposes gathering and synthesizing knowledge related to innovative and accessible systems for the recognition of land rights, drawing on existing experiences.

Component D: Strengthening and sustaining the ILC as a member-led organization

19. For the ILC to be able to deliver such an ambitious workplan, it needs to strengthen its standing as a member-led and financially sustainable coalition. In pursuit of this goal, special attention will be paid to the areas listed below in 2010.
20. **Activity D.1: Deepening the regionalization process.** The regionalization process will be supported by ensuring the appropriate functioning of decision-making organs and by strengthening the communication, advocacy and fund-raising capacity of the regional nodes.
21. **Activity D.2: Strengthening the ILC's financial sustainability and member-ownership.** The Membership Contributions Policy (approved in April 2009 by the Assembly of Members) will be implemented. The ILC will expand and diversify its resource mobilization efforts.
22. **Activity D.3: Strengthening ILC governance and accountability.** The ILC will undertake a strategic planning process to agree and secure a mandate for 2011-2015. A working group (facilitated by the secretariat) will consult with members. The ILC secretariat will also facilitate the functioning of the Coalition Council and will increase efforts to improve secretariat capacity to deliver and monitor the 2010 work programme.

IV. Expected outputs and benefits

23. The following outputs by activity are expected:
 - A1:** Documentation made available on land literacy and legal assistance projects; design document for bottom-up mechanisms;
 - A2:** National advocacy strategies, advocacy materials, activity reports;
 - A3:** Documentation for round tables, activity reports;
 - B1:** Workshop report, civil society organization road map for implementation;
 - B2:** Activity and workshop reports on national policy dialogue;

- C1:** Thematic, paradigmatic case studies, global synthesis report;
 - C2:** Handbook and documentation of its development, reports on indicator testing;
 - C3:** Inputs received from ILC members, synthesis document;
 - D1:** Well-functioning regional platforms, advocacy and communications materials;
 - D2:** Financial reports on membership contributions and overall resources; and
 - D3:** Documentation of strategic framework process; Coalition Council agenda and minutes.
24. The following results/benefits are expected:
- (a) Coordinated global-level research and action on critical themes impacting pro-poor access to land.
 - (b) Enhanced regional-level collaboration among civil society organizations, governments, and intergovernmental organizations.
 - (c) Targeted national-level policy dialogue and advocacy in selected countries.
 - (d) Increased capacity among ILC members for knowledge-sharing, advocacy and communications.
 - (e) Strengthened leadership and financial sustainability.

V. Implementation arrangements

25. All activities will be implemented by ILC members and partners, and the ILC secretariat under the guidance of the Coalition Council, with implementation support by member-hosted regional nodes in Latin America (*Centro Peruano de Estudios Sociales* [CEPES] in Peru); Asia (Asian NGO Coalition for Agrarian Reform and Rural Development in the Philippines [ANGOC]); and Africa (Kenya Land Alliance [KLA]).

VI. Indicative programme costs and financing

26. IFAD's plan for its future relationship with the International Land Coalition (EB 2006/89/R.36) has set as a target that no less than 65 per cent of ILC funding should be derived from non-IFAD sources by December 2008 and, within this, IFAD cofinancing of the administrative portion should not exceed 50 per cent.² Under the 2009 approved ILC budget, IFAD contributes 45 per cent of the total budget and 53 per cent of the administrative budget (hosting fees, governance events, administrative and programme staff, travel and general administrative costs). However, once approved and pre-approved grants for 2009 are received, IFAD's contribution will decrease significantly to 33 per cent of the total and 44 per cent of the administrative budget by year-end.
27. The annual workplan and budget for 2010 is conservatively estimated at US\$4.60 million. IFAD's proposed contribution is US\$1.07 million.

² Para 22. (p.5): "...future [IFAD] funding [to ILC] will depend on achieving targets for cofinancing by other donors such that by month 24, cofinancing of the overall budget by other donors must account for not less than 65 per cent of required revenues and, within this, the cofinancing by other donors of the administrative portion must be not less than 50 per cent."

The Action Plan was a response to an external evaluation of the ILC requested by IFAD and valid until December 2008, when the signing of the Memorandum of Understanding (MoU) established a new relationship between ILC and IFAD. Nevertheless, ILC continues to strive to meet the targets established so as to achieve financial sustainability and autonomy.

The MoU signed in December 2008 is the only document that provides information on IFAD's maximum contribution to the ILC: "The costs of the Secretariat of the ILC shall be met from the funds of the ILC, including contributions provided by the members of the ILC. The **Host Organization's contribution to the total costs of the Secretariat shall not exceed 40% of the total costs of the Secretariat** (Article I, Section 3)." The costs of the secretariat are not defined, but are understood here (in the overall context of the MoU) to refer to the costs of hosting the ILC.

28. Funding has been confirmed for 2010 from the Government of the Netherlands (US\$700,000), the International Development Research Centre (CAD 117,375) and the Belgian Survival Fund (EUR 250,000). Pre-approval of new grants for 2010 and beyond has been given and grant agreements will be signed in the next quarter with the European Commission (EUR 1,475,000 for 2010, for a total grant amount of approximately EUR 3.0 million running for three years from signature, i.e. into 2012), the Swiss Development Corporation (CHF 250,000 for 2010, grant continuing in 2011). So far, the conservative estimate for the 2010 budget (calculated at current exchange rates), including a new IFAD grant, is US\$4.676 million. This figure does not take into consideration potential contributions from the Norwegian Agency for Development Co-operation (follow-up to current phase) and from the Belgian Survival Fund for the ILC component of a project in Benin currently under design.
29. In the worst case scenario of no further resources mobilized for 2010, i.e. a budget of US\$4.676 million, the IFAD contribution would be roughly 23 per cent of ILC's overall 2010 budget and 28 per cent of the administrative budget (US\$475,000 of total administrative budget of US\$1,688,400), in compliance with targets established in IFAD's plan for its future relationship with the ILC.
30. Discussions are ongoing with additional donors, including the Swedish International Development Agency, Irish Aid and the Agencia Española de Cooperación Internacional (Spain), which are expected to further increase the ILC's budget and continue the diversification of funding sources. The International Land Coalition is also increasing its efforts to secure commitment from a group of donors to provide core funding.

Summary of budget and financing plan

(in thousands of United States dollars)

<i>Type of expenditure</i>	<i>IFAD</i>	<i>Cofinancing^a</i>
Hosting the ILC secretariat	40 000	230 000
ILC governance, planning, strategy formulation	30 000	90 000
ILC secretariat administrative costs	85 000	161 000
Secretariat staff for global activities (advocacy, partnerships, knowledge management and management of the secretariat)	180 000	304 000
Secretariat staff for regional programmes	100 000	318 000
Travel, and monitoring and evaluation	40 000	110 000
Programme grants or activities	595 000	2 393 100
Total	1 070 000	3 606 500

^a Where applicable.

Results-based logical framework

	Objectives-hierarchy	Objectively verifiable indicators	Means of verification	Assumptions
	Goal: To strengthen the capacities of ILC members and partners to more effectively empower the resource poor and landless to gain and maintain secure access to land through effective advocacy and joint action on the global, regional, and national levels.			
Objectives	<p>1. ILC members support global, regional, and national actions that improve access of poor men and women to natural resources, especially land.</p> <p>2. ILC members build capacity for networking, knowledge sharing, dialogue, and joint action.</p> <p>3. ILC becomes a member-led and financially sustainable coalition</p>	<p>ILC members jointly design & implement global, regional, national actions; Poor women and men gain access to natural resources, especially land.</p> <p>Networking skills, knowledge sharing systems and products, advocacy & communications skills</p> <p>Member-led planning, implementation, and evaluation; member financial contributions</p>	<p>Case studies, reports, and key stakeholder interviews</p> <p>Members' survey</p> <p>Annual reports; financial reports</p>	<p>Coordination between ILC Secretariat, regional nodes, and members; CSO participation</p> <p>ILC Members willingness and capacity to collaborate & share</p> <p>ILC Members willingness and capacity to lead and donate</p>
Outcomes	<p>Coordinated global-level research and action on 3 themes impacting pro-poor access to land</p> <p>Enhanced regional-level collaboration among CSO, governments, and IGOs</p> <p>National-level policy dialogue and advocacy in select countries</p> <p>Increased capacity among ILC members for knowledge sharing, advocacy, & communications</p> <p>Strengthened leadership & financial sustainability</p>	<p>4 women's access initiatives; 15 CPL case studies; member input on IP & pastoralist rights</p> <p>ILC CSO and IGO members collaborate on joint regional initiatives in Asia and Africa.</p> <p>Minimum 3 national policy dialogues & advocacy initiatives (1 country per region)</p> <p>50% of ILC members and partners participate in knowledge sharing; 3 regional advocacy plans</p> <p>SF working group; contributions (incl. in-kind)</p>		<p>Coordination between ILC Secretariat & regional nodes</p> <p>Policy climate; willingness of diverse actors to engage</p> <p>National policy climate; status of policies & laws</p> <p>Members existing capacity, interest, & commitment</p>
Key Activities	<p>A. Women's Access to Land</p> <p>A1. legal/econ empowerment (land literacy & legal assistance)</p> <p>A2. Linking research & advocacy (country-level adv. in Africa)</p> <p>A3. Raising awareness (Latin America roundtables)</p> <p>B – Influencing regional and national processes</p> <p>B1. CSO Africa Union's Land Policy Framework and Guidelines (workshop and roadmap)</p> <p>B2. national-level advocacy and dialogues on land policy formulation and/or implementation</p> <p>C - Knowledge Management & Innovation</p> <p>C1 CPL initiative (regional studies, global report)</p> <p>C2. Monitoring Land Governance from a pro-poor perspective (handbook development and testing)</p> <p>C3. Knowledge sharing on innovative and accessible systems for recognizing land rights (gathering member inputs and synthesis)</p> <p>D: Strengthening & sustaining member-led ILC:</p> <p>D1 Deepening regionalisation (regional platforms and support to advocacy, communications)</p> <p>D2 financial sustainability and member-ownership</p> <p>D3 strengthening ILC governance and accountability</p>	<p>Minimum 1 activity global (women's legal & economic empowerment) Regional activities: region Africa: national-level advocacy; Latin America: roundtables.</p> <p>20 members and partners engaged in activities</p> <p>Regional/Africa: CSO roadmap produced & implemented</p> <p>National policy dialogues and advocacy initiatives in 3 target countries (1 country/region) under way, at least 3 ILC members & other stakeholders involved per country</p> <p>15 CPL studies compiled, synthesized, and distributed electronically and in hard print</p> <p>LRI/Handbook: 5 members and partners involved in development of handbook; 10 members involved in testing handbook</p> <p>Knowledge: 5 inputs received; synthesised into document for dissemination</p> <p>Regional platforms function/member involvement</p> <p>regional advocacy plans; communication materials</p> <p>Membership contributions policy implemented;</p> <p>amount of income generated, diversified sources</p> <p>ILC Strategic Framework Working Group (WG) created; Coalition Council meetings organised</p> <p>Secretariat delivers and monitors 2010 work plan</p>	<p>Conference & roundtables reports, advocacy activity reports</p> <p>Workshop report with extent of CSO participation, Roadmap</p> <p>Policy dialogue reports; key stakeholder interviews</p> <p>Case studies; activity reports, distribution list</p> <p>Outputs and documentation of consultation and validation processes</p> <p>Reports regional platforms; assessment by coordinators</p> <p>Regional advocacy plans; comm. materials;</p> <p>Member contributions data; donor contracts; financial reports</p> <p>WG minutes, OF applied</p>	<p>Local interest; feasibility of enforcement</p> <p>Selection of joint regional initiative</p> <p>Policy climate; actors willing to engage</p> <p>Policy climate; timing of AU/ECA/AfDB actions</p> <p>Policy climate; actors willing to engage</p> <p>Amount and strength of available data</p> <p>Regional nodes' and member capacity</p> <p>Members compliance; Donor funding does not contract further</p> <p>Coordination among numerous members</p> <p>Members' capacity</p>

Note: AfDB = African Development Bank; AU = African Union; CPL = commercial pressures on land; CSO = civil society organization; IGO = intergovernmental organization; OF = operating framework (ILC)

