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**IFAD**

**INTERNATIONAL FUND FOR AGRICULTURAL DEVELOPMENT**

**Executive Board – Eighty-eighth Session**

Rome, 13-14 September 2006

**REACHING THE RURAL POOR:  
IFAD POLICY ON TARGETING**

**OPERATIONAL GUIDELINES**

1. As indicated in paragraph 11 of document EB 2006/88/R.2, IFAD will produce operational guidelines to assist staff, consultants, project management teams and implementing partners to design, implement and monitor more effective targeting strategies. The guidelines will build on available knowledge and development practice, and will be conceived as a living document, to be updated according to evolving experience and needs. Wherever possible, tools and methods will be illustrated with concrete examples. The guidelines are expected to be completed by September 2007.
2. An indicative table of contents for the guidelines is provided in the box overleaf.

**For: Information**

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**IFAD Policy on Targeting – Operational Guidelines  
Indicative Table of Contents**

**A. Implementation of the policy and its application in the project/programme cycle**

- Operational framework for targeting
- Making strategic decisions on targeting: options and trade-offs
- Monitoring the policy: applying the indicators of the results framework
- Operational implications of the targeting policy for:
  - the results-based country strategic opportunities programme (COSOP)
  - the project design document (including the diagnostic framework and the targeting/target group [key file])
  - the new corporate performance assessment system
  - IFAD’s Gender Plan of Action
  - the new guidelines for supervision
  - the new quality-at-entry system
  - the grant screening system

**B. Targeting in investment projects/programmes: tools and methods**

- Programme Management Department learning note on targeting (the existing learning note will be revised by December 2006 based on the targeting policy)
- Applying the diagnostic framework for targeting:
  - model terms of reference for gender-sensitive poverty and livelihoods analysis
  - identifying target groups
  - analysing the institutional context
- Geographic targeting: methods and available data sets (including vulnerability analysis and mapping [VAM], poverty mapping, human development index [HDI] and others)
- Checklists for the design and implementation of targeting (COSOP, preformulation, design, supervision/mid-term review)
- Developing and applying eligibility criteria: community-based targeting
- Monitoring and evaluating targeting performance:
  - monitoring and evaluation (M&E) in the project cycle
  - using IFAD’s Results and Impact Management System (RIMS)
  - using participatory M&E (including use of participatory rural appraisals [PRA] and the sustainable livelihood approach [SLA])
- Examples of orientation/training modules on targeting (for staff, consultants, and project start-up and implementation workshops)

**C. Other targeting examples and best practices**

- Target group identification and targeting in sector-wide approaches and multi-stakeholder programmes
- Target group identification and targeting in poverty reduction strategy processes
- Addressing issues of representativity and inclusiveness in farmer and community-based organizations
- Targeting in specific sectors and contexts (rural finance; research and extension; livestock development; forestry and non-timber forest products; enterprise development; irrigation; community development; post-conflict situations)
- Targeting of specific groups (pastoralists, rural youth, indigenous people, “incomplete families”, etc.

