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Invertir en la población rural

República del Congo

Programa sobre Oportunidades Estratégicas Nacionales (2019-2024)

Nota para los representantes en la Junta Ejecutiva

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Para examen

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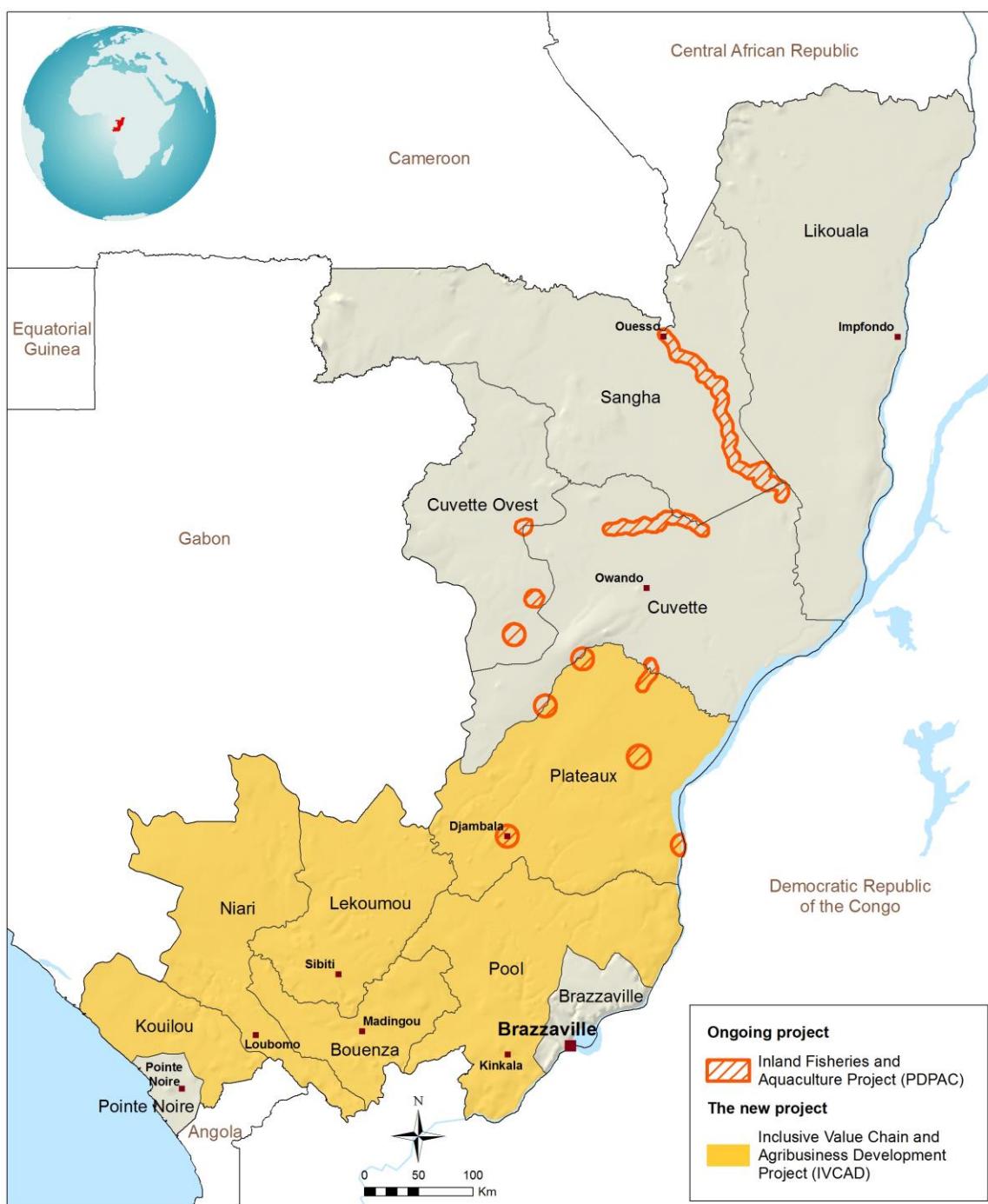
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Acrónimos y siglas

COSOP	programa sobre oportunidades estratégicas nacionales
FAO	Organización de las Naciones Unidas para la Alimentación y Agricultura
FIDA11	Undécima Reposición de los Recursos del FIDA
MIPYME	microempresas y pequeñas y medianas empresas
ODS	Objetivo de Desarrollo Sostenible
OSR	organismos con sede en Roma
PIB	producto interno bruto
PMA	Programa Mundial de Alimentos
PND	Plan Nacional de Desarrollo
SyE	seguimiento y evaluación
UGP	Unidad de Gestión del Programa

Mapa de las operaciones financiadas por el FIDA en el país



Las denominaciones empleadas y la forma en que aparecen presentados los datos en este mapa no suponen juicio alguno del FIDA respecto de la demarcación de las fronteras o límites que figuran en él ni acerca de las autoridades competentes.
Mapa elaborado por el FIDA | 14-10-2019

Resumen

1. El Gobierno de la República del Congo y el FIDA han preparado conjuntamente el programa sobre oportunidades estratégicas nacionales (COSOP) para el período 2019-2024. El COSOP para 2010-2014, elaborado en 2009, finalizó en 2014 sin prórroga oficial.
2. A pesar de calificarse como país de ingresos medianos, el Congo presenta numerosos aspectos de fragilidad. Aproximadamente el 70 % de la población rural es pobre, las mujeres sufren discriminación en muchos aspectos de su vida, la capacidad institucional es escasa y el entorno de control financiero es sumamente difícil.
3. La meta general del presente COSOP es lograr el desarrollo sostenible e inclusivo de la producción agrícola y los agronegocios y, al mismo tiempo, prestar apoyo al Gobierno en sus esfuerzos por alcanzar los Objetivos de Desarrollo Sostenible (ODS) 1, 2, 3 y 8. Este COSOP se diferencia de las estrategias anteriores en que no se limita a la producción y presta atención a la cadenas de valor agrícolas en su totalidad, con el fin de estimular la inversión favorable a los pobres y el crecimiento al posibilitar que los compradores, las empresas elaboradoras, los pescadores y los pequeños productores participen en relaciones inclusivas, rentables y sostenibles, sin dejar de priorizar las necesidades de los jóvenes y las mujeres de las zonas rurales y periurbanas. También contribuirá a determinar las reformas necesarias y fortalecer las instituciones y la capacidad de buena gobernanza del sector.
4. Sus tres objetivos estratégicos son los siguientes:

Objetivo estratégico 1: Fortalecer la capacidad de las partes interesadas en pequeña escala y sus organizaciones para crear vínculos comerciales y modelos de agronegocios inclusivos y para generar beneficios económicos a través de las cadenas de valor que presentan un elevado potencial económico.

Objetivo estratégico 2: Incrementar el acceso de los pequeños productores y otras partes interesadas de las cadenas de valor a la financiación y los servicios financieros.

Objetivo estratégico 3: Mejorar el entorno normativo y reglamentario para fomentar el desarrollo de las microempresas y pequeñas y medianas empresas (MIPYME) del sector de la agricultura y la alimentación.

5. Se abordarán los cuatro temas de la Undécima Reposición de los Recursos del FIDA, es decir: i) cambio climático; ii) incorporación de las cuestiones de género; iii) seguridad alimentaria y nutricional, y iv) jóvenes.
6. La teoría del cambio se apoya en cuatro elementos clave, a saber: i) el aumento de la productividad agrícola impulsado por la demanda de productos agrícolas; ii) el desarrollo de las cadenas de valor con énfasis en los emprendimientos y el empleo para los jóvenes y las mujeres; iii) la prestación de servicios financieros que ofrezcan soluciones adaptadas a los diferentes segmentos del mercado (en especial, aunque no exclusivamente, a los elaboradores en pequeña escala), así como la creación de capacidad para todos los participantes de las cadenas de valor y los proveedores de servicios, y iv) la innovación institucional y la creación de capacidad para la gobernanza y la coordinación vertical y horizontal eficaz de las cadenas de valor.
7. El COSOP utilizará formas innovadoras de aprovechar la ventaja comparativa del FIDA para prestar apoyo a los pequeños productores en las tres cadenas de valor más prometedoras: la yuca, las frutas y hortalizas, y el cacao. La estrategia i) capitalizará el aumento de la producción de yuca mediante el apoyo directo a las actividades de elaboración y agregado de valor; ii) integrará a los pequeños productores y elaboradores a las cadenas de valor comerciales por medio del

modelo de asociaciones entre el sector público, el sector privado y los productores (asociaciones 4P), y iii) aprovechará la financiación de las cadenas de valor para ayudar a los operadores en pequeña escala a acceder a los servicios financieros formales.

8. Al mismo tiempo, en colaboración con otros asociados financieros y técnicos y por medio de la colaboración con los demás organismos con sede en Roma (OSR) y la cooperación Sur-Sur y cooperación triangular, el FIDA invertirá en ayudar al Gobierno a alcanzar sus objetivos de mejorar la gobernanza y el clima empresarial mediante la determinación de las reformas específicas necesarias en materia de políticas y reglamentaciones, además del diálogo al respecto.

República del Congo

Programa sobre Oportunidades Estratégicas Nacionales (2019-2024)

I. Contexto del país y programa del sector rural: principales desafíos y oportunidades

1. **Contexto macroeconómico.** Desde 2014, la República del Congo atraviesa una de sus peores crisis económicas, que se manifiesta en una recesión económica, un elevado déficit fiscal y de cuenta corriente y una erosión de la confianza asociada a una gobernanza deficiente. Aunque se califica como país de ingresos medianos, el Congo presenta una importante fragilidad ocasionada por la debilidad de las instituciones y la vulnerabilidad a las perturbaciones, por lo cual la aplicación del Programa Especial para Países con Situaciones de Fragilidad le resultará beneficiosa (véase el apéndice VI). En 2018 y 2019, a fin de hacer frente a las dificultades económicas, el Gobierno tomó medidas decisivas en materia de políticas, entre ellas, un ambicioso plan de reforma estructural centrado en la realización de mejoras en la gobernanza con el apoyo del Servicio de Crédito Ampliado (SCA) del Fondo Monetario Internacional.
2. La economía congoleña depende del petróleo y es altamente vulnerable a las perturbaciones externas. La contribución de la agricultura al producto interno bruto (PIB) cayó de más del 30 % en los años setenta al 3,6 % en 2017 y la importación de alimentos se disparó hasta alcanzar un valor aproximado de USD 1 000 millones en 2017, es decir, el 9 % del PIB¹. Tal como se reconoce en el Plan Nacional de Desarrollo (PND), existe una necesidad urgente de diversificar la economía para reducir la vulnerabilidad a las perturbaciones, generar empleo y crear más fuentes de riqueza sostenibles. En función de la hipótesis básica para el COSOP, el crecimiento real del PIB proyectado para 2019 alcanza el 5,4 %, pero desacelerará hasta ubicarse en un promedio del 1,4 % en los cinco años siguientes debido a la consolidación fiscal.
3. **Contexto de la pobreza, perspectiva de género y juventud.** En 2018, la población total del Congo se estimaba en 5,2 millones de habitantes, el 70 % de los cuales residen en ciudades, principalmente Brazzaville y Pointe Noire. Hay un elevado nivel de desigualdad², y la tasa de pobreza de las zonas rurales se ubica en torno al 70 %³. A pesar de las garantías constitucionales, las mujeres sufren discriminación en muchos aspectos de su vida, especialmente en las zonas rurales donde con frecuencia se las desalienta de obtener empleos remunerados y acceder a la educación secundaria. Alrededor del 42 % de los jóvenes de entre 15 y 29 años de edad y el 19 % de las mujeres están desempleados⁴. Cada año ingresan al mercado laboral unos 180 000 jóvenes del medio rural.
4. **Agricultura y acuicultura.** La tendencia de urbanización y la disponibilidad de tierras cultivables ofrecen importantes oportunidades económicas a los agricultores y pescadores cuando tienen mayor acceso a los mercados urbanos gracias a una mejor infraestructura vial, mejor transporte y cadenas de valor agrícolas más estructuradas.

¹ Plan Nacional de Desarrollo (PND 2018-2022).

² El Congo tiene un coeficiente Gini de 0,46, que lo ubica en el lugar 90 de 105 países.

³ Perfil del país: <https://www.ifad.org/es/web/operations/country/id/congo>.

⁴ En 2015 (PND 2018-2022).

5. El Congo tiene tres tipos de sistemas de producción agrícola:
 - i) la agricultura de subsistencia, es decir, en pequeña escala (1 o 2 hectáreas), que representa el 90 % del volumen de productos alimenticios básicos;
 - ii) la agricultura urbana y periurbana, compuesta por productores con pequeños huertos, así como explotaciones comerciales semimodernas que producen para el consumo urbano, y
 - iii) los sistemas de producción agroindustrial, es decir, los monocultivos destinados a los mercados de exportación o los nichos del mercado urbano.
6. A excepción de la caña de azúcar, en el último par de decenios se ha observado el colapso de la producción agrícola tradicional de exportación y los cultivos comerciales (café, cacao, aceite de palma y arroz). En la actualidad, la industria se limita a unas pocas empresas dedicadas a la elaboración de la caña de azúcar, un molino de harina de trigo, la elaboración de cerveza y la producción de bebidas gaseosas, así como la producción de yogur y jugo. Aunque estas actividades están comenzando a generar algunos efectos para los agricultores locales, muchos de los insumos que utilizan (por ejemplo, trigo, maíz, malta, lúpulo, etc.) son importados. La acuicultura se limita principalmente a estanques piscícolas familiares.
7. **Desarrollo de las cadenas de valor agrícolas.** La ausencia casi total de actividades de elaboración en todos los niveles ofrece una oportunidad de crecimiento y desarrollo para las MIPYME, siempre que cuenten con el apoyo adecuado, como, por ejemplo, un mejor entorno empresarial y una mejor financiación. En la actualidad, las iniciativas en pequeña escala de ese tipo generalmente están impulsadas por empresarios jóvenes, y son informales y pequeñas.
8. Según el Banco Mundial⁵, las empresas señalan que el acceso a la financiación es la segunda limitación más importante que deben enfrentar. Las mujeres, los empresarios jóvenes y las empresas nuevas quedan prácticamente fuera del mercado de la financiación porque carecen de capital, garantías e historial bancario. El crédito a las cuentas agrícolas se centra principalmente en la industria forestal. Las instituciones de microfinanciación se dedican en su mayoría al comercio a corto plazo, y la agricultura (incluida la elaboración) representa apenas el 2 % de la cartera del Sistema congoleño de ahorro y crédito (MUCODEC), la mayor institución de microfinanciación del país.
9. El acceso a los mercados y los vínculos de las cadenas de valor también constituyen dificultades importantes. La falta de conexión entre los mercados urbanos y los productores rurales es una causa fundamental de la lentitud con que crece el sector agrícola, que se agrava por la situación de fragilidad del país. Si bien se está registrando una transición de la fragilidad a la resiliencia, las estructuras de gobernanza aún presentan debilidades, en particular a nivel local, ya que las localidades no logran cumplir sus responsabilidades en el marco de la ley de descentralización aprobada en 2003.
10. Debido en gran medida a su situación de fragilidad, el Congo presenta un entorno de inversión difícil que es preciso mejorar para poder estimular la diversificación económica y la actividad empresarial de los jóvenes, así como para reducir la pobreza y la desigualdad de género. La mejora del clima empresarial para las MIPYME reduciría el costo del ingreso al sector formal y facilitaría el acceso al crédito. Para que la estrategia destinada a abordar estas dificultades permita priorizar adecuadamente la eliminación de las principales barreras y centrarse en ese objetivo debería formularse en consulta con la comunidad empresarial, tanto formal como informal.

⁵ Evaluación inicial del proyecto, disponible (en inglés) en <http://projects.worldbank.org/P159979?lang=en>.

II. Marco institucional y de políticas públicas

11. Con objeto de atender la crisis económica, el PND hace hincapié en tres esferas, a saber: i) los recursos humanos, poniendo el énfasis en el desarrollo, el uso eficaz y la preservación del capital humano; ii) la transformación económica, centrándose en la agricultura impulsada por el sector privado, el turismo y la industria, y iii) los elementos transversales, principalmente el fortalecimiento de la gobernanza y la mejora de la calidad de la infraestructura y los servicios sociales. Asimismo, en el PND el país se compromete a llevar adelante una gestión sostenible de sus recursos naturales como base del sector agrícola.
12. El Congo firmó el Acuerdo de París y preparó su contribución prevista determinada a nivel nacional, que se basa en el PND. El objetivo nacional a largo plazo es reducir las emisiones de gases de efecto invernadero en un 48 % a partir de una hipótesis básica para 2025 y en un 55 % para 2035. La agricultura, la ganadería, la silvicultura, la energía y el cambio en el uso de la tierra son los principales sectores a los que apuntarán las medidas de mitigación y adaptación.
13. El Gobierno reconoce que la agricultura es uno de los sectores clave del crecimiento, con un alto potencial para la generación de riqueza y la creación de puestos de trabajo, así como para la reducción de la pobreza. La estrategia de desarrollo agrícola se basará en i) un enfoque integrado del desarrollo rural y de las cadenas de valor; ii) el apoyo al sector privado y la financiación rural, y iii) el fortalecimiento de la capacidad institucional.

III. Actuación del FIDA: enseñanzas extraídas

14. Los proyectos del FIDA han tenido importantes efectos positivos en la productividad agrícola y la seguridad alimentaria. Sin embargo, no se ha prestado atención a los vínculos comerciales, con lo cual no se ha registrado un impacto en los ingresos obtenidos en el medio rural. El programa en el país benefició a 54 466 de los 75 000 hogares seleccionados (es decir, el 73 %) a través de los cuatro proyectos ejecutados: el Proyecto de Desarrollo Rural en sus fases 1, 2 y 3 y el Programa de Apoyo al Desarrollo de Cadenas de Valor Agrícolas.
15. La productividad agrícola ha mejorado considerablemente, en especial en el marco del Programa de Apoyo al Desarrollo de Cadenas de Valor Agrícolas, que generó extraordinarios incrementos del rendimiento por hectárea⁶. En otros aspectos los resultados de los proyectos fueron menos exitosos; por ejemplo: hubo retrasos importantes en la ejecución debido a la falta de proveedores de servicios competentes; no se desembolsó la cofinanciación del Fondo de la OPEP para el Desarrollo Internacional, y las fases del Proyecto de Desarrollo Rural tuvieron resultados limitados en la promoción de la diversificación de la agricultura⁷.
16. La mayoría de los 800 grupos de interés económico establecidos en el marco del Programa de Apoyo al Desarrollo de Cadenas de Valor Agrícolas siguen siendo pequeños, informales y mal organizados, y solamente se conformaron tres de las 20 uniones de estos grupos que se recomendó crear. Diez de los 30 mecanismos mutuales de ahorro y crédito establecidos en el marco de los sucesivos proyectos del FIDA siguen funcionando, pero ninguno se ha reconocido formalmente como institución de microfinanciación, y su importancia para la agricultura es escasa, dado que el crédito agrícola representa apenas el 10 % de su cartera.
17. La principal causa de que estas instituciones no logren la sostenibilidad ha sido la falta de beneficios tangibles para los productores locales, que no han podido convertir el aumento de la productividad agrícola en incrementos significativos de los ingresos por falta de vínculos con los mercados y de servicios financieros

⁶ Incrementos del 217 %, 200 %, 67 %, 37,5 % y 25 % para el ñame, la soja, la yuca, la banana y el maíz, respectivamente.

⁷ Para ver información más detallada, consulte el apéndice III, "Enseñanzas extraídas e implicaciones estratégicas".

adaptados a los pequeños productores. En respuesta directa a las enseñanzas que se han extraído, el nuevo COSOP hace hincapié en la integración de estos productores a las cadenas de valor donde ya existen o pueden movilizarse proveedores de servicios.

18. El entorno fiduciario presenta desafíos que han afectado negativamente a los proyectos y requerirán el fortalecimiento de la supervisión y la creación de capacidad durante el período que abarca el COSOP.

IV. Estrategia en el país

A. Ventaja comparativa

19. **Ventaja comparativa.** La ventaja comparativa del FIDA se basa en un historial de 36 años de trabajo directo con los productores y las microempresas y pequeñas empresas, insistiendo en la creación de organizaciones de agricultores y grupos de microfinanciación y atendiendo las necesidades de los nuevos empresarios rurales.

B. Grupo objetivo y estrategia de focalización

20. **Grupo objetivo.** El grupo objetivo está compuesto por: i) como beneficiarios primarios, los pequeños productores rurales y periurbanos pobres y las MIPYME agrícolas formales e informales, con especial atención a los empresarios jóvenes y las mujeres, y ii) como beneficiarios secundarios, las entidades representativas del sector privado, organizaciones de la sociedad civil, responsables de la adopción de decisiones a nivel central y provincial que participarán en el diálogo público-privado, así como las instituciones de financiación dispuestas a desarrollar una nueva cartera de financiación de agronegocios que genere un impacto favorable a los pobres, los jóvenes y las mujeres.
21. Se hará todo lo posible para beneficiar a:
 - i) las mujeres y los jóvenes que realizan actividades formales o informales en el ámbito de la agricultura y los agronegocios, y que son particularmente desfavorecidos en lo relativo a la obtención de apoyo para desarrollar sus actividades;
 - ii) los pueblos indígenas, grupo marginado cuyos medios de vida dependen casi exclusivamente de recursos de la tierra;
 - iii) los refugiados y las personas desplazadas internamente debido a los conflictos y las situaciones de inestabilidad, y
 - iv) las personas discapacitadas, con el objetivo de facilitar el ejercicio de sus derechos humanos.
22. **Estrategia de focalización.** El primer proyecto dentro de este COSOP se centrará en los departamentos de Pool, Plateaux, Bouenza, Lekoumou, Niari y Kouilou, donde se concentran las actividades de agronegocios en la actualidad, y se orientará a ampliar los logros de los proyectos anteriores. El segundo proyecto probablemente prestará especial atención a las provincias centrales y septentrionales, donde la aplicación de las enseñanzas y los modelos utilizados en el sur puede ayudar a enfrentar las dificultades que afectan al desarrollo de la agricultura y los agronegocios, y donde los resultados del Proyecto de Desarrollo de la Pesca y la Acuicultura Continentales, que se encuentra en curso, podrían necesitar consolidación.
23. A fin de garantizar que las intervenciones sean totalmente inclusivas, la estrategia de focalización se basará en una combinación de i) la focalización directa, que conlleva un proceso transparente con la aplicación de criterios de admisibilidad y la participación de la comunidad; ii) la clasificación de las partes interesadas y la naturaleza, la escala y el potencial para el desarrollo económico que tienen sus actividades, y iii) la aplicación de medidas de facilitación, sensibilización y

empoderamiento para los grupos más vulnerables a fin de reducir el riesgo de exclusión y el acaparamiento por la élite. La focalización se reforzará con indicadores pertinentes desglosados por sexo, edad y origen étnico.

24. La focalización en los pequeños agricultores y los microempresarios, especialmente aquellos que son pobres, se logrará mediante una combinación similar de mecanismos, a saber:
 - i) la autoidentificación; ii) la derivación directa a través de empresas asociadas y clientes, y iii) a través de las organizaciones de agricultores y otros grupos vinculados a las cadenas de valor. Los empresarios y las organizaciones seleccionados se clasificarán con el fin de hacer un seguimiento de la representación por género y edad.

C. Meta general y objetivos estratégicos

25. **La meta general de este COSOP es lograr el desarrollo sostenible e inclusivo de la producción agrícola y los agronegocios.** La finalidad es estimular la inversión y el crecimiento al posibilitar que los compradores, las empresas elaboradoras, los pescadores y los pequeños productores participen en relaciones inclusivas, rentables y sostenibles. También se contribuirá a determinar las reformas necesarias y fortalecer las instituciones del sector y la capacidad de buena gobernanza. Al hacerlo, se favorecerá la consecución del resultado 4 del Marco de Cooperación de las Naciones Unidas para el Desarrollo Sostenible 2020-2024 para el Congo⁸ y de los ODS 1, 2, 5, 8, 9, 13 y 16. El COSOP se articulará en torno a tres objetivos estratégicos.
26. **Objetivo estratégico 1: Fortalecer la capacidad de las partes interesadas en pequeña escala y sus organizaciones para crear vínculos comerciales y modelos de agronegocios inclusivos y para generar beneficios económicos a través de las cadenas de valor que presentan un elevado potencial económico.**
27. Este objetivo se apoyará en las capacidades de los pequeños productores y las mejorará y alinearán con la demanda del mercado. Contribuirá a la calidad de la materia prima y los productos agrícolas elaborados, al facilitar el establecimiento de relaciones productivas y de relaciones comerciales provechosas para todas las partes —como, por ejemplo, contratos agrícolas— entre los empresarios de agronegocios responsables y los pequeños productores y sus organizaciones. Promoverá a los empresarios jóvenes y a las empresas nuevas que incorporan innovación y una dinámica fresca al sector. Para lograrlo, facilitará la creación de vínculos comerciales inclusivos y modelos de negocio descentralizados que estructuren las actividades de agronegocios actualmente dispersas y modulares. Esto se llevará adelante en paralelo con el apoyo constante a las organizaciones de agricultores y el mejoramiento de su capacidad de negociación y de gestión empresarial.
28. **Objetivo estratégico 2: Incrementar el acceso de los pequeños productores y otras partes interesadas de las cadenas de valor a la financiación y los servicios financieros.**
29. Este objetivo se centrará en las actividades necesarias para facilitar el diseño y la prestación de servicios financieros que atiendan las necesidades concretas de los diferentes segmentos del mercado y ofrezcan soluciones de financiación creativas, además de la mitigación de riesgos a lo largo de las cadenas de valor. Se prestará especial atención al diseño de productos accesibles para los empresarios jóvenes y las empresas nuevas. Esto se hará de dos formas, a saber: i) mediante la creación de asociaciones entre los agronegocios y las instituciones de microfinanciación, donde los contratos agrícolas y las garantías de compra impulsarán los servicios

⁸ Véase págs. 18 y 19 del Marco de Cooperación de las Naciones Unidas para el Desarrollo Sostenible 2020-2024 para el Congo (en francés), https://www.unicef.org/about/execboard/files/Congo_UNDAF-2020-2024.pdf

financieros para los pequeños productores y sus organizaciones, y ii) mediante el establecimiento de vínculos empresariales verticales y horizontales que generen confianza para participar en los mecanismos de financiación de las cadenas de valor, a fin de eliminar los cuellos de botella existentes (eficiencia y volumen) que afectan el flujo de bienes y servicios.

30. Este segundo objetivo estratégico también hará hincapié en la creación de servicios de apoyo a las empresas, que serán prestados por el Ministerio de Pequeñas y Medianas Empresas o instituciones financieras tales como el MUCODEC. Esos servicios ayudarán a los empresarios (especialmente a los jóvenes) a elaborar sus planes de negocio y les brindarán capacitación para permitirles identificar y mitigar los riesgos comerciales y sacar provecho de los mecanismos de financiación.
31. **Objetivo estratégico 3: Mejorar el entorno normativo y reglamentario para fomentar el desarrollo de las microempresas y pequeñas y medianas empresas (MIPYME) del sector de la agricultura y la alimentación.**
32. Este objetivo se centrará en la identificación de las reformas necesarias en materia de políticas y reglamentaciones para favorecer el desarrollo de las MIPYME en el sector de la agricultura y la alimentación, así como facilitar el diálogo al respecto entre las múltiples partes interesadas. El FIDA aprovechará su renovado énfasis en la actuación en materia de políticas a nivel nacional y la firme decisión del Gobierno de mejorar el entorno empresarial, impulsar la inversión pública y privada y diversificar la economía.
33. Para ello, facilitará y apoyará el establecimiento de grupos de trabajo multisectoriales que identificarán las limitaciones y barreras que afectan la inversión en el sector y propondrán soluciones para superarlas. Esos grupos aportarán a un proceso de toma de decisiones a nivel de políticas que se basará en datos empíricos y resultados, con el fin de dar orientación al sector y generar confianza entre los inversionistas.
34. La teoría del cambio se apoya en cuatro elementos clave, a saber: i) el aumento de la productividad agrícola impulsado por la demanda de productos agrícolas; ii) el desarrollo de las cadenas de valor, con énfasis en los emprendimientos y el empleo para los jóvenes y las mujeres; iii) la prestación de servicios financieros que ofrezcan soluciones adaptadas a los diferentes segmentos del mercado, así como la creación de capacidad para todos los participantes de las cadenas de valor y los proveedores de servicios, y iv) la innovación institucional y la creación de capacidad para la gobernanza y la coordinación vertical y horizontal eficaz de las cadenas de valor. A medida que los mercados recurran cada vez más a los proveedores locales para satisfacer la demanda, los agricultores podrán invertir en procesos que contribuyan a la productividad. El desarrollo de las empresas en las zonas urbanas, periurbanas y rurales garantizará el establecimiento de vínculos empresariales fuertes a lo largo de las cadenas de valor y el empleo productivo de los jóvenes y las mujeres.
35. **Temas de incorporación sistemática.** Los cuatro temas de incorporación sistemática establecidos en la Undécima Reposición de los Recursos del FIDA (FIDA11) se abordarán como se indica a continuación.
 - i) **Jóvenes.** Las iniciativas se orientarán a los jóvenes con atención especial a los más pobres; los porcentajes previstos para cada categoría se determinarán a nivel de cada proyecto. El desarrollo de cadenas de valor y las actividades conexas para la creación de empresas agrícolas modernas y de microempresas y pequeñas empresas rurales ayudará a reducir el desempleo juvenil en las zonas rurales.
 - ii) **Incorporación de las cuestiones de género.** Durante el diseño de los proyectos está previsto realizar análisis de la pobreza y los medios de vida que tengan en cuenta las cuestiones de género. En relación con las mujeres,

además del empoderamiento económico, los proyectos procurarán incrementar su participación y generar un mayor equilibrio en la carga de trabajo y en la obtención de beneficios. Así, se contribuirá al acceso de las mujeres a los recursos y a las oportunidades económicas, además de favorecer su participación en los puestos de liderazgo en las organizaciones rurales.

- iii) **Cambio climático.** Las actividades de los proyectos incorporarán medidas para hacer frente al **cambio climático**, tales como: i) el desarrollo de cadenas de valor sostenibles y resilientes al clima; ii) la promoción de la energía renovable y la gestión del agua; iii) la creación de capacidad para la gestión sostenible de los recursos naturales y los riesgos climáticos, y iv) el apoyo a la restauración de las tierras degradadas a través de sistemas agroforestales resilientes al clima, entre ellos, el cacao bajo sombra.
- iv) **Seguridad alimentaria y nutricional.** Se mejorará la seguridad alimentaria y nutricional por conducto de i) el aumento de la producción y la productividad de los alimentos básicos; ii) la comercialización de productos alimenticios diversificados y enriquecidos desde el punto de vista nutricional (como, por ejemplo, frutas y verduras, y pescado); iii) la educación en materia de nutrición, y iv) la capacitación para mejorar las competencias y los conocimientos de las mujeres, de modo que puedan ofrecer a los niños una dieta más equilibrada.

D. Gama de intervenciones del FIDA

- 36. **Préstamos y donaciones.** Además del Proyecto de Desarrollo de la Pesca y la Acuicultura Continentales, que está en curso, el COSOP fortalecerá las operaciones del FIDA en el país mediante dos nuevos proyectos de inversión: un Proyecto de Desarrollo de Cadenas de Valor y Agronegocios Inclusivos ya propuesto y otro proyecto que se encuentra en la fase preconceptual.
- 37. **Actuación en el ámbito de las políticas a nivel nacional.** Las conversaciones con el Gobierno en torno a las políticas se centrarán en el apoyo a la transformación rural a través de la descentralización y la creación de capacidad, así como en la eliminación de limitaciones concretas en materia de políticas y reglamentaciones que obstaculicen el logro de los objetivos del COSOP. El FIDA ayudará a profundizar la reforma del sector agrícola por conducto del diálogo en el país en dos niveles. Por un lado, el diálogo a nivel técnico (financiado mediante préstamos) contribuirá a preparar propuestas de reforma sólidas desde el punto de vista económico y técnico (por ejemplo, con respecto a la estructuración de las cadenas de valor, los incentivos tributarios para las MIPYME, y los servicios financieros rurales), sobre la base de la experiencia adquirida en las inversiones del Fondo y otros asociados técnicos y financieros. Por otro lado, el diálogo a nivel de políticas (financiado mediante donaciones) servirá para dar impulso a la aprobación de reformas clave.
- 38. Junto con otros asociados técnicos y financieros, el FIDA también participará en diálogos de alto nivel con el Gobierno sobre políticas, a fin de contribuir al empoderamiento y la inclusión financiera de los pequeños productores y los jóvenes y mejorar el clima empresarial en general.
- 39. El programa de medidas se sustentará en las políticas del Comité de Seguridad Alimentaria y el Plan de Acción Mundial para el Decenio de las Naciones Unidas de la Agricultura Familiar (2019-2028) e incluirá la formación de alianzas con organizaciones afines para adoptar una postura unificada.
- 40. **Creación de capacidad.** El COSOP tiene por finalidad desarrollar la capacidad de las instituciones gubernamentales y las organizaciones de agricultores y de la sociedad civil en el sector agrícola. El fortalecimiento de las capacidades de gestión,

financieras, de comercialización y técnicas de las organizaciones de agricultores será una prioridad, y se combinará con una completa asistencia a otras partes interesadas (por ejemplo, el sector privado) para crear vínculos sostenibles a largo plazo.

41. **Gestión de los conocimientos.** Conjuntamente con el Gobierno, el FIDA creará herramientas de obtención y análisis de datos, y contribuirá a mejorar la gestión de los conocimientos. Habida cuenta de los problemas que enfrenta el país para promover la diversificación económica y la necesidad de apoyar el desarrollo de los agronegocios, la documentación sobre las intervenciones y prácticas que han tenido éxito y que no lo han tenido se difundirá a nivel nacional e internacional por canales de comunicación dirigidos a las principales partes interesadas y los funcionarios gubernamentales.
42. **Cooperación Sur-Sur y cooperación triangular.** Algunos de los posibles ámbitos de interés para la cooperación Sur-Sur y cooperación triangular son los siguientes: i) el intercambio de experiencias exitosas y buenas prácticas vinculadas a las iniciativas de agronegocios financiadas por el FIDA (asociaciones 4P) en países que han transformado de modo eficaz este sector; ii) el uso de modelos de extensión agrícola innovadores y conocimientos relacionados al desarrollo de cadenas de valor de alimentos de alta prioridad para el país, en particular la Yuca, la fruta y el cacao, y iii) el establecimiento de servicios financieros rurales sostenibles. Además de esto, la integración regional ofrece oportunidades para ampliar la producción y la base de exportación del país.
43. **Comunicación y visibilidad.** Con su marcado énfasis en el vínculo entre las partes que integran las cadenas de valor agrícolas y en la actuación en materia de políticas a nivel nacional, este COSOP requerirá un enfoque mucho más proactivo que antes con respecto a la comunicación, tanto en relación con las actividades crediticias como no crediticias. Esto contribuirá a la visibilidad del FIDA pero también requerirá algunas inversiones para la formulación de una estrategia y la utilización de recursos humanos. Estos aspectos se plasmarán en el Proyecto de Desarrollo de Cadenas de Valor y Agronegocios Inclusivos mencionado anteriormente.

V. Innovaciones y ampliación de escala para el logro de resultados sostenibles

44. **Innovaciones.** El COSOP prevé tres innovaciones, a saber: i) el establecimiento de una sola Unidad de Gestión del Programa (UGP) para todos los proyectos del FIDA a nivel del ministerio, con el apoyo de unidades de coordinación departamentales; ii) la creación de un grupo técnico multisectorial para determinar las reformas específicas necesarias en materia de políticas y reglamentaciones, y iii) la selección de "promotores" pertenecientes a distintas cadenas de valor (desde productores hasta compradores), que participen en modelos de negocios inclusivos y sostenibles que puedan reproducirse y ampliarse para incorporar a los pequeños productores al mercado y mejorar sus capacidades sin una dependencia indebida de los mecanismos de extensión públicos.
45. **Ampliación de escala.** La ampliación de escala se logrará mediante la aplicación de un enfoque impulsado por la demanda con respecto a la producción y la mejora de la eficiencia de las cadenas de valor, para permitir así un mayor volumen y valor del comercio y un aumento del número de participantes. Las actividades financiadas por el FIDA ofrecerán un modelo y servirán de catalizador para desarrollar similares asociaciones empresariales impulsadas por la demanda que permitan vincular a los pequeños productores, las MIPYME y los mayores compradores de otros subsectores (ganadería, pesca, etc.) en todo el país.

VI. Ejecución del COSOP

A. Recursos financieros y metas de cofinanciación

46. Los recursos del FIDA para el Congo durante el ciclo de la FIDA11 ascienden a USD 7,9 millones y —en función de la hipótesis básica— se prevé que para la FIDA12 también totalizarán USD 7,9 millones. Teniendo en cuenta una posible cofinanciación nacional de USD 8 millones e internacional por valor de USD 56 millones, el total del programa de inversión se estima en USD 79,8 millones (véase el cuadro 1).
47. En cuanto a los instrumentos financieros, el país es un posible usuario del instrumento para agilizar la puesta en marcha de los proyectos (FIPS), que financiará las actividades de puesta en marcha de los proyectos como parte del diseño de estos. Otros posibles instrumentos son el Fondo para Refugiados, Migrantes y Desplazados Forzados en pro de la Estabilidad Rural, para abordar la presencia de desplazados internos y refugiados en las zonas de los proyectos, y el Fondo para el Medio Ambiente Mundial (FMAM) y el Programa de Adaptación para la Agricultura en Pequeña Escala, a fin de mejorar la adaptación de los pequeños agricultores al cambio climático y los riesgos ambientales.

Cuadro 1

Financiación del FIDA y cofinanciación para los proyectos en curso y previstos
(en millones de dólares de los Estados Unidos)

Proyectos	Financiación del FIDA	Cofinanciación		Tasa de cofinanciación
		Internacional	Nacional	
Proyectos en curso aprobados durante el período del COSOP anterior (2009-2019)				
Proyecto de Desarrollo de la Pesca y la Acuicultura Continentales	7,70	0	2,46	1: 0,32
Total parcial	7,70		2,46	1: 0,32
Proyectos previstos en el marco del presente COSOP (2019-2024)				
Proyecto de Desarrollo de Cadenas de Valor y Agronegocios Inclusivos en 2019 (asignación con arreglo al PBAS para 2019-2021)	7,9	28,0	4,00	1:4
Segundo proyecto o financiación adicional del PBAS para 2022-2024	7,9	28,0	4,00	1:4
Total parcial	15,8	56,0	8,0	1:4

B. Recursos destinados a actividades no crediticias

48. En el presente COSOP se hace considerable hincapié en el diálogo sobre políticas, que será esencial para mejorar el clima empresarial y apoyar la estrategia de diversificación económica del Gobierno. Si bien el diálogo sobre los aspectos técnicos de las reformas institucionales y en materia de políticas se abordará por conducto del Proyecto de Desarrollo de Cadenas de Valor y Agronegocios Inclusivos, el diálogo a alto nivel será una actividad no crediticia que se llevará a cabo en coordinación con otros asociados técnicos y financieros. Esto requerirá recursos que incluyen las contribuciones en especie de las instituciones asociadas que reciben fondos del FIDA, las contribuciones en especie del Gobierno, los fondos del sector privado, y la cooperación Sur-Sur y la cooperación triangular. El FIDA también buscará recursos especiales en forma de donación para mejorar la disponibilidad de datos sobre los agronegocios, lo que incluirá la ganadería, la pesca, la acuicultura y el cambio climático.

C. Principales asociaciones estratégicas y coordinación del desarrollo

49. El FIDA ha participado activamente en el Grupo sobre resultados en materia de seguridad alimentaria y nutricional con arreglo al Marco de Asistencia de las Naciones Unidas para el Desarrollo 2014-2019⁹, que tiene por finalidad armonizar la asistencia de las Naciones Unidas en el país y es copresidido por el Ministerio de Agricultura, Ganadería y Pesca y la Organización de las Naciones Unidas para la Alimentación y Agricultura (FAO).
50. El marco de resultados del COSOP es coherente con el Marco de Cooperación de las Naciones Unidas para el Desarrollo Sostenible orientado a la obtención de resultados y recursos. El COSOP también ha sido remitido al Coordinador Residente de las Naciones Unidas (para más información véase el apéndice XIII).
51. Los principales asociados en la cofinanciación son el Banco Africano de Desarrollo, Banco Árabe para el Desarrollo Económico de África y el Banco de Desarrollo de los Estados de África Central. El FIDA también procurará la cofinanciación del Fondo Verde para el Clima, con el fin de respaldar la adaptación al cambio climático, y del FMAM. El Banco Mundial y algunos organismos de cooperación bilateral están realizando importantes inversiones complementarias en la agricultura en pequeña escala y las MIPYME, pero es poco probable que ofrezcan cofinanciación.
52. Se intensificará la colaboración entre los organismos con sede en Roma (OSR) gracias a una importante iniciativa nueva en el Departamento de Bouenza que prestará apoyo a la asociación público-privada para construir un molino de yuca¹⁰. En el proyecto participarán el Fondo del FIDA para la Cooperación Sur-Sur, la FAO, el Programa Mundial de Alimentos (PMA), Power China, la Sociedad Agrícola del Congo y la Academia China de Ciencias de la Agricultura. Se mantendrá la colaboración entre los OSR financiada por la Unión Europea que respalda a los pequeños productores de frijoles en el Departamento de Bouenza¹¹.

D. Participación de los beneficiarios y transparencia

53. **Participación de los beneficiarios.** Todos los proyectos llevados adelante en el marco del presente COSOP integrarán en su ejecución la transparencia y la participación de la sociedad civil, con el fin de otorgar a los ciudadanos un papel en la toma de decisiones y en el seguimiento y la evaluación (SyE). Para ello será necesario colaborar de una manera más sistemática con la sociedad civil a fin de mejorar la gobernanza desde el punto de vista de la demanda. Esto se logrará por medio de las agrupaciones locales y sus vínculos con los órganos nacionales encargados de los aspectos técnicos y la adopción de decisiones.
54. **Transparencia.** Además de las consultas sistemáticas con todas las partes interesadas, la participación ciudadana catalizará el cambio mediante i) un sistema participativo de SyE de terceros que dará a los beneficiarios la oportunidad de proporcionar retroalimentación durante la ejecución del programa, y ii) mecanismos para la gestión de quejas y el uso de sanciones y la resolución de cualquier reclamación por parte de terceros. Se fortalecerá la capacidad de las organizaciones de agricultores, otros agentes de la sociedad civil y el Gobierno para optimizar estos mecanismos.

E. Disposiciones para la gestión del programa

⁹ La agricultura es uno de los pilares estratégicos del Marco de Cooperación de las Naciones Unidas para el Desarrollo Sostenible 2020-2024.

¹⁰ De este modo se pondrá a disposición de la población harina de yuca fortificada a precios accesibles, al tiempo que se respalda a los pequeños cultivadores de yuca.

¹¹ En el marco de este proyecto, el FIDA ofrece apoyo en materia de seguimiento y evaluación, la Organización de las Naciones Unidas para la Alimentación y Agricultura (FAO) proporciona equipos y capacitación para impulsar la producción, y el Programa Mundial de Alimentos (PMA) colabora en materia de organización y comprando frijoles producidos por agricultores locales para sus operaciones de asistencia alimentaria.

55. Dados los problemas del pasado, la supervisión de los programas será extremadamente sólida. El COSOP estará bajo la égida del Ministerio de Agricultura, Ganadería y Pesca, principal asociado del FIDA en la ejecución, con la asistencia del Ministerio de Planificación. Estos dos ministerios, junto con otros asociados y ministerios pertinentes (Pequeñas y Medianas Empresas, Promoción de la Mujer, y Medio Ambiente) integrarán el comité directivo encargado del examen anual del programa en el país.
56. El FIDA establecerá una UGP para todos sus proyectos a nivel de los ministerios, con el apoyo de unidades de coordinación departamentales, a fin de optimizar la supervisión en todas las operaciones y la utilización de los recursos humanos. Se realizarán exámenes anuales sistemáticos de los resultados de la cartera a los más altos niveles ministeriales. En el ámbito local, la ejecución de los proyectos estará a cargo de los miembros de las unidades de coordinación departamentales, con el apoyo técnico de los directorios departamentales de agricultura, junto con otros asociados, como, por ejemplo, institutos de investigación. La oficina del FIDA en el país ubicada en Kinshasa se ocupará de:
- i) organizar reuniones periódicas con la UGP y las unidades de coordinación departamentales (presenciales o virtuales, al menos tres por trimestre) en función de los planes de acción y las metas intermedias establecidas;
 - ii) garantizar que los representantes del Ministerio de Planificación participen en las misiones de apoyo a la ejecución y supervisión, y
 - iii) llevar a cabo un programa intensivo de seguimiento que incluya al menos una misión de supervisión y dos misiones de apoyo a la ejecución por año para cada proyecto de inversión del FIDA.
57. El FIDA y el Gobierno llevarán a cabo un examen anual conjunto de la cartera de proyectos. Las organizaciones de la sociedad civil responsables del seguimiento de terceros comunicarán sus hallazgos durante estos exámenes. El Congo será uno de los países en los que se centrará la atención del asesor especializado en transparencia e integridad de la División de África Occidental y Central.

F. Seguimiento y evaluación

58. El seguimiento del COSOP y la evaluación de los avances en relación con los ODS se ven obstaculizados por la falta de capacidad institucional y la escasez de datos, especialmente sobre elaboración y comercialización agrícola, gran parte de lo cual tiene lugar en el sector informal. El FIDA procurará movilizar recursos procedentes de donaciones para fomentar la disponibilidad de datos sobre los agronegocios, por ejemplo, en materia de agricultura, ganadería, pesca y acuicultura. También sacará provecho de la nueva iniciativa denominada "50 x 2030"¹². El censo agrícola que se encuentra en curso, financiado por el Banco Mundial y llevado a cabo por la FAO, contribuirá a mejorar la base de datos para las inversiones del FIDA en los próximos años.
59. En lo concerniente al seguimiento de los proyectos, en este COSOP se prestará especial atención a los nuevos compromisos institucionales en virtud de la FIDA11, a saber: i) el seguimiento del empleo juvenil; ii) el seguimiento diferenciado de hombres y mujeres jóvenes entre los beneficiarios; iii) la medición y el desglose de la movilización de recursos del sector privado; iv) las medidas de apoyo a la transparencia en el país, y v) el seguimiento de las emisiones de gases de efecto invernadero evitadas o secuestradas.
60. El presente COSOP se ajusta plenamente al Marco de Cooperación de las Naciones Unidas para el Desarrollo Sostenible 2020-2024 (véase el apéndice XIII). La oficina del FIDA en el país llevará a cabo una coordinación sólida y periódica de la ejecución

¹² Iniciativa de la Plataforma Mundial de Donantes para el Desarrollo Rural. Véase <https://www.donorplatform.org/news-agenda-2030/donors-announce-50-by-2030-initiative-for-data-to-end-hunger.html>.

del COSOP con el equipo de las Naciones Unidas en el país, para lo cual: i) remitirá el documento preliminar del COSOP a los miembros de dicho equipo; ii) organizará una reunión con el Coordinador Residente de las Naciones Unidas para presentar el documento; iii) invitará al mencionado equipo a asistir a la validación nacional del COSOP; iv) asistirá a las reuniones y los talleres de planificación más importantes del equipo; v) remitirá los documentos preliminares sobre futuros proyectos al equipo para que este formule observaciones, y vi) velará por la coordinación con la planificación estratégica del PMA y la FAO en particular.

VII. Gestión de riesgos

Cuadro 2

Riesgos y medidas de mitigación

Riesgos	Calificación del riesgo*	Medidas de mitigación
Políticas/gobernanza Políticas/gobernanza (resurgimiento de conflictos e inseguridad)	Bajo	Flexibilidad ante cambios en la situación, según se requiera.
Macroeconómicos (no suministro de fondos de contrapartida del Gobierno)	Bajo	No dependencia de las contribuciones de contrapartida del Gobierno y concentración en otras fuentes de cofinanciación nacional.
Estrategias y políticas sectoriales (cambios que afecten negativamente las intervenciones del FIDA)	Bajo	Fomento del cumplimiento del programa del FMI y prestación de apoyo al diálogo sobre políticas y el diseño de la reforma en materia de políticas y reglamentaciones del sector agrícola.
Capacidad institucional (Carencia de capacidad de adaptación)	Medio	Colaboración con el sector privado y asociados técnicos y financieros para reducir la dependencia del Gobierno.
Cartera (suspensión)	Medio	Constante creación de capacidad de las unidades independientes de ejecución de proyectos en lo que respecta a la gestión de los proyectos, las salvaguardias, los asuntos fiduciarios y el SyE.
Fiduciarios - gestión financiera (mala administración)	Alto	Preparación oportuna de manuales de gestión financiera, evaluación de la capacidad de las entidades de ejecución, sus necesidades en materia de creación de capacidad, y seguimiento de los avances. Atención común de la UGP y las unidades de coordinación departamentales en la creación de capacidad y la supervisión.
Fiduciarios: adquisición y contratación (Adquisiciones y contrataciones viciadas)	Medio	Preparación oportuna de manuales de adquisición y contratación. Evaluación de la capacidad de las entidades de ejecución, sus necesidades en materia de creación de capacidad, y seguimiento de los avances. Atención común de la UGP y las unidades de coordinación departamentales en la creación de capacidad y la supervisión.
Medio ambiente y clima (impacto negativo en los recursos naturales)	Bajo	Las cadenas de valor se han seleccionado de modo de reducir los riesgos de carácter ambiental y optimizar la mitigación del cambio climático y los beneficios en relación con la adaptación.
Social (acaparamiento por la élite)	Medio	Focalización cuidadosa en las personas vulnerables, las mujeres, los jóvenes y las personas con discapacidad y seguimiento de los efectos específicos desglosados. Incorporar la retroalimentación sistemática de los beneficiarios en todas las operaciones.
Otros riesgos específicos del COSOP (falta de interés del sector privado y los productores)	Medio	Flexibilidad en la selección de las cadenas de valor donde hay asociados del sector privado disponibles y se muestran interesados. Los objetivos de la creación de capacidad de las organizaciones de agricultores serán más claros y los beneficios más inmediatos gracias al vínculo directo con las cadenas de valor comerciales.
General	Medio	

* La calificación del riesgo se basa en la evaluación combinada de la probabilidad del riesgo y su impacto.

COSOP results management framework (2019-2024)

Country Strategy Alignment	Related SDG UNSDCF outcome	Key Results for COSOP			
		COSOP's Strategic objectives	Lending and non-lending activities for the COSOP period	Outcome Indicators	Milestone indicators
<p>National Development Plan 2018-2022 (PND)</p> <p>Overall objective: Economic diversification in order to generate employment and create more sustainable sources of wealth</p> <p>Priority areas</p> <p>PA 1: human resources: emphasizing the development, effective deployment and preservation of human capital;</p> <p>PA 2: economic transformation: focusing on agriculture, tourism, industry, all driven by private sector investment;</p> <p>PA 3: cross-cutting elements: strengthening of governance, improvement of the quality of infrastructure and social services.</p> <p>The agricultural development strategy under PND will be based on:</p> <ul style="list-style-type: none"> (i) an integrated value chain approach; (ii) Government support to the private sector; (iii) Institutional capacity strengthening. 	SDG 1 SDG 2 SDG 5 SDG 8 SDG 9 SDG 13	COSOP overall objective Achieve sustainable and inclusive development of agricultural production and agribusiness as part of the economic diversification effort.		<ul style="list-style-type: none"> • 35,600 rural and peri-urban household reached¹³ representing 180,000 people (of which 50% women and 30% youth) • employment indicator - agriculture and agribusiness (disaggregated by gender and youth) • agriculture (agribusiness) contribution to GDP • policy and regulatory reforms proposed • policy and regulatory reforms adopted 	50% increase in active agribusiness registration 30% of agribusiness led by youth 20% of agribusiness led by women Agriculture and agribusiness contribution to GDP increased by 5% ¹⁴ ROC improves Business Climate ranking Food insecurity reduced by 25% in project area Share of households with improved nutritional status
		SDG 1 SDG 2 SDG 5 SDG 8 SDG 9 SDG 13	SO 1 Strengthen the capacity of small-scale stakeholders and their organizations to create inclusive market linkages and agribusiness models and derive economic benefits from value	Lending/investment activities <ul style="list-style-type: none"> • Project 1: Inclusive value chain development and business climate improvement • Project 2: Consolidation and replication of PDPAC investments in smallholder fisheries and aquaculture Non-lending/non-project activities	<ul style="list-style-type: none"> • Income indicator – increase in agriculture and agribusiness derived income (disaggregated by gender and youth) • Increased value and volume of national produce sales • Increased value and volume of food products • Inclusive supply/business linkages – how many sourcing agreements signed with FOs and individuals

¹³ Many poor small-scale food processors and trader will also benefit from the project

¹⁴ NB the CAADP target that Congo signed on to is 50%

Country Strategy Alignment	Related SDG UNSDCF outcome	Key Results for COSOP			
		COSOP's Strategic objectives	Lending and non-lending activities for the COSOP period	Outcome Indicators	Milestone indicators
		chains with high economic potential	<ul style="list-style-type: none"> High-level dialogue with government and TFP re lifting constraints to economic empowerment of smallholder producers, processors and their organizations and MSMEs 	<ul style="list-style-type: none"> Outcome indicator for economic empowerment dialogue? 	and off-takers supported by the project
	SDG 8 SDG 9	SO 2 Increase access by small-scale producers and other value chain stakeholders to financing and financial services.	<p>Lending/investment activities</p> <ul style="list-style-type: none"> Project 1: Inclusive value chain development and business climate improvement, financial services component <p>Non-lending / non-project activities</p> <ul style="list-style-type: none"> High-level dialogue with Congo government and Financial Institutions as well as TFP re lifting constraints to financial inclusion of smallholders, small-scale processors and their organizations and MSMEs 	<ul style="list-style-type: none"> Number of agribusiness loans (disaggregated by gender and youth) Volume of agribusiness loans Number of financing institutions with an agribusiness-dedicated financing tool in place Outcome indicators for financial inclusion dialogue? 	50 number of loans approved for agribusiness investments (disaggregated by gender, age and size of company) 1 million USD total value of agribusiness loans to MSMEs 3 financing institutions with a dedicated MSME agribusiness lending portfolio leveraged by value chain financing
	SDG 8 SDG 16	SO 3 Improve the policy and regulatory environment for MSME development in the agriculture and food sector	<p>Lending/investment activities</p> <ul style="list-style-type: none"> Project 1: Inclusive value chain development and business climate improvement <p>Non-lending / non-project activities</p> <p>High-level dialogue with government and TFP re improving the business climate, with a specific focus on the agricultural sector and on economic opportunities smallholder producers,</p>	<ul style="list-style-type: none"> Business climate ranking improvement Policy and regulatory reforms adopted Number of formally registered agribusiness MSMEs 	50% of proposed reforms adopted 25% of adopted reforms directly target agribusiness

Country Strategy Alignment	Related SDG UNSDCF outcome	Key Results for COSOP			
		COSOP's Strategic objectives	Lending and non-lending activities for the COSOP period	Outcome Indicators	Milestone indicators
			processors and their organizations and MSMEs		

Transition scenarios¹⁵

1. Overview: The Republic of Congo (ROC) possesses enormous potential wealth. Yet following a drop in international oil prices in 2014, the country sustained a prolonged economic crisis exacerbated by large fiscal and current account deficits and lack of transparency in governance matters that pushed the government to insolvency, reduced its creditworthiness, and caused the central bank to use enormous amounts of its foreign currency reserves to maintain stability in the CEMAC region. The economy contracted by 2.8 per cent in 2016 and 1.8 per cent in 2017 and GDP per capita in 2017 dropped to the lowest level in over ten years.
2. Economic growth is expected to accelerate to over five per cent in 2019 from less than one per cent in 2018, and there should also be a boost in confidence from the successful negotiation of an IMF Extended Credit Facility (ECF) program in July 2019. The reform program that the government agreed with the IMF includes a number of important elements that should lead to macroeconomic stabilization and long-term poverty reducing economic growth. These include: fiscal consolidation, strong revenue mobilization measures, and reallocation of resources toward investment and social spending.
3. The main objective of the programme is to restore non-oil growth back to its potential rate by boosting human capital and productivity through diversifying the economy with priority given to agriculture, tourism, and industry. The government has accumulated a significant amount of arrears, both to external and domestic creditors, so debt restructuring efforts are needed to restore debt sustainability. The authorities have already concluded a debt restructuring agreement with China, the largest single creditor to the ROC, and are working toward restructuring of external commercial debt. All external arrears to official creditors should be cleared by the first review of the ECF-arrangement and all domestic arrears should be cleared during the program period.
4. In light of the circumstances, we consider three possible trajectories over the 2020-2024 period:

Base case. The base case reflects the projections in the IMF ECF program document. GDP growth (real) is projected to be 5.4 per cent in 2019 but decelerate to an average of 1.4 per cent over the five years of the COSOP period. Under this scenario, the government continues to implement prudent macro policies and the external environment remains benign. Oil prices stay at current levels while production slowly declines. The fiscal consolidation will dampen economic growth due to the elimination of off-budget expenditures, but there will be an increase in pro-poor social transfers and the sizeable government debt will decline. The country remains in the lower middle-income category.

High case. Under the high case, new offshore fields preclude a decline in oil production and a favourable external environment results in higher oil prices. Increased oil revenues combined with continued implementation of the IMF program and additional measures to improve transparency and governance result in higher than expected foreign and domestic investment. The country's credit rating improves resulting in lower than expected debt financing costs. In this case, a sustained 4.0 per cent of GDP growth rate occurs.

Low case. In the low case, the ROC is hit by a number of shocks. Most significantly, there is a sustained decline in oil prices due to weak global growth.

¹⁵ Data are from IMF Country Report No. 19/244, the April 2019 IMF World Economic Outlook, and the WB Databank. Projections are the authors' own estimates based on the IMF data. This appendix was written on 28 July 2019.

Moreover, there is a lack of commitment to policy reforms resulting in growing fiscal deficits and increased debt, discouraging foreign investors. This is reflected in pressure on the currency due to similar challenges in other CEMAC countries and increased doubts by foreign investors in the long-term economic prospects for the ROC.

Table 1: Projections for key macro-economic and demographic variables

Case	Base	High	Low
Average Real GDP growth (2020-2024)	1.4	4.0	0.0
GDP/capita (2024) ppp 2011 \$	5 880	6 700	5 475
Gross government debt (% of GDP) (2024)	60.0	50.0	70.0
Debt service ratio (2024)	6.0	5.0	12.0
Inflation rate (%) (2020-2024)	2.7	3.5	5.0
Rural population	2019: 1 756 000 2024: 1 865 000 Annual growth rate: 1.2%		
Investment Climate for rural business	Rating: 2/6 The WB's 2019 Ease of Doing Business report ranked the ROC at 180 out of 190 countries, and it is particularly weak with respect to registering businesses, obtaining land titles, paying taxes and trade constraints. It is ranked 165 out of 180 countries in Transparency International's Corruption Perceptions Index 2018. The country has made significant investments in recent years to develop its infrastructure, particular roads, but significant challenges remain in communications, electricity and water.		
Vulnerability to shocks	Rating: 5/6 As a significant oil exporter, the ROC is vulnerable to oil price shocks. Also, given that it is currently in debt distress, a sharp tightening of global financial conditions would cause more difficulties for fulfilling debt service and refinancing needs. With respect to climate shocks, it is the 44 th most vulnerable country in the world and the 12 th least ready country according to the Notre Dame GAIN analysis.		

5. Implications for IFAD's country programme

a) Lending terms and conditions

The ROC is a lower middle-income country that is currently provided loans on blend terms in accordance with the Policies and Criteria for IFAD Financing. In view of projections for its level of per capita income, it is highly unlikely to transition to less concessional terms.

b) PBAS allocation

The allocation for ROC is unlikely to change under the high case scenario, but under the low case the government may not be in a position to fully utilize the IFAD11 or IFAD12 allocation.

c) COSOP priorities and products

The COSOP is aligned with the National Program for Agricultural Investment and Food and Nutritional Security (Programme national d' investissement agricole, de sécurité alimentaire et nutritionnelle — PNIASAN), under which the government seeks to modernize family farming and promote agro-industry by helping organizations of small producers gain access to the market and/or enter into arrangements with large-scale operators. Under the low case, the Government may not have sufficient resources to implement planned capital investments such as construction and rehabilitation of rural and farm roads, which would likely have a negative spillover effect on the COSOP.

d) Co-financing opportunities and partnerships

Domestic co-financing and partnership opportunities should increase under the high scenario due to higher government revenues. Conversely, the low case would constrain co-financing opportunities, both domestically and internationally.

Lessons learned and strategic implications

Key lessons	Strategic implications for design	Description of envisaged support
<i>Production increases do not automatically translate into value chain development investments</i>	A comprehensive value chain approach will be needed to sustainably increase the incomes of poor rural farmers and (peri-urban) small-scale food processors	IFAD Country Programme will support a range of agribusiness activities, ¹⁶ focusing on fewer value chains and promoting inclusion and efficiency by facilitating horizontal and vertical linkages. ¹⁷ IFAD will work with MSMEs and 'business leaders' along the chain to establish inclusive 'agricultural supply chain' models that sustainably link smallholder farmers to markets.
<i>Current financing opportunities through CMEC do not answer agriculture investment needs</i>	Financial services for smallholders and MSMEs will need to be scaled up through leveraging value chain linkages and developing formal targeted financing tools.	Beyond CMEC, IFAD will facilitate smallholder access to formal financial services by leveraging value chain finance (e.g. purchase guarantees under contract farming) promoted under its new loans. IFAD CP, in collaboration with other TFPs, will bring financial institutions, agriculture investors and donors to the table to improve mutual understanding and confidence and develop targeted financial and business support.
<i>Business policies and regulation present considerable challenges for MSME start-up and development</i>	An enabling business climate is required to unlock agribusiness sector growth, including for smallholders and MSMEs.	Effective multi-sector coordination and collaboration will be required by key sector ministries such as agriculture, transport, industry, commerce and trade to address value chain development hurdles and to remove business entry barriers, mitigate risks and provide investment incentives along the entire value chain.
<i>Lack of participatory mechanisms for decision-making and governance de-link results from management and increase risk of elite capture</i>	Demand-side governance in rural areas must be strengthened.	IFAD will build the capacity of representative bodies along selected agricultural value chains and embed systematic beneficiary feedback mechanisms in all operations to promote transparency and inclusion of vulnerable groups while avoiding elite capture. IFAD's CP focus on capacity building and on enhancing the resilience of the most vulnerable groups will also help to address the root causes of fragility.
<i>Project management inefficiencies have resulted in ineligible expenditure and delivery difficulties</i>	A robust framework needs to be put in place to avoid fiduciary problems that have negatively impacted past performance. ¹⁸	IFAD will establish a single Programme Management Unit (PMU) for all IFAD projects at the level of MAEP, in order to optimise oversight across operations, human resources, reduce fiduciary risk.
<i>Geographic over-stretch has resulted in project management cost overruns and in reduced ability to deliver durable impacts</i>	In function of available resources and development goals, focus implementation on a limited geographical area to deliver visible and durable results	The IFAD CP will focus on the areas of previous interventions, which have a concentration of target groups and stakeholder representatives thus allowing for a more targeted approach. Replication and up-scaling of the lessons learned at COSP mid-term review can be considered.
<i>Previous investments have only marginally addressed environment and climate change considerations</i>	IFAD can and should do more to address Congo's environment and climate change objectives under its loans.	While currently Congo's deforestation is low, new investments in nitrogen-fixing cover crops and sustainable agroforestry (including shade cocoa) can make considerable contributions to climate change mitigation and adaptation objectives. ¹⁹
<i>Under PADEF, small stock-and chicken raising activities had to be abandoned because they were anti-economical, or too challenging for the target group</i>	IFAD CP will eliminate activities that are not feasible from its project design document prior to Board approval.	During project preparation, IFAD CP will carry out careful ex-ante analysis of the practical and financial feasibility of project strategies and activities, and implementation arrangements.

¹⁶ Agribusiness is the business sector encompassing farming and farming-related commercial activities. The business involves all the steps required to send an agricultural good to market: production, processing and distribution. (<https://www.investopedia.com/terms/a/agribusiness.asp>)

¹⁷ Horizontal linkages refers to linkages between actors in the value chain that perform the same function (ex: producer organisations or processor associations etc), vertical linkages refer to actors along the value chain that perform different functions but interact in a supplier-buyer relationship within the same value chain or sub-sector (for example a cassava processing plant that has entered into contractual relationship with independent smallholder producers)

¹⁸ Including the recent suspension of the portfolio in 2018 due to loan arrears and ineligible expenditure.

¹⁹ e.g. through restoration of degraded hillsides with shade cocoa and through land-sparing technologies such as the use of nitrogen-fixing cover crops, which was successfully piloted under PADEF. This may also open up opportunities for co-financing, e.g. by GCF or GEF, or by the recently established Blue Fund, which is chaired by Congo.

Agricultural and rural sector issues

The business environment

1. After the economic crisis caused mainly by instability in the price of oil since 2014 and overdependence of the economy on it, the National Development Plan of Congo (NDP) 2018-2022 focused on strengthening human capital and the diversification of the economy of which agriculture and ecotourism are priority sectors. The crisis resulted in an economic recession, large fiscal and current account deficits and an erosion in confidence associated with weak governance. The large macroeconomic imbalances have forced the Government to accumulate large external and internal arrears, leading to major difficulties in covering its debt service obligations (around eight per cent of GDP at end-2017).²⁰
2. This economic diversification effort is taking place within a political economy shaped by two key factors: i) prior to the crisis, oil production accounted for 58 percent of GDP, oil exports accounted for 78 percent of exports, and government oil revenues accounted for 74 percent of total budget revenues²¹ with very little public or private investment in sectors such as agriculture; ii) Congo's socialist past can still be felt in the virtual absence of established solid private sector presence.
3. As a significant oil exporter, the ROC is vulnerable to oil price shocks. Also, given that it is currently in debt distress, a sharp tightening of global financial conditions would cause more difficulties for fulfilling debt service and refinancing needs. With respect to climate shocks, it is the 44th most vulnerable country in the world and the 12th least ready country according to the Notre Dame GAIN analysis.
4. In an economy largely dominated by oil, agriculture, forestry, and fishing, value added represents 7 per cent of GDP in 2019, a drop from 13 per cent in the 1990. (Country at a Glance, WB 2019) In addition, the share of employment in agriculture has slightly declined in the last 5 years in relative terms, from over 37 per cent in 2014 to below 36 per cent in 2018.²².
5. Despite the recent signature of the Extended Credit Facility with the International Monetary Fund, Congo continues to face a liquidity crunch. Financial sector vulnerabilities are exacerbated as deposits-to-GDP decreased from 23.5 per cent in 2017 to 17.8 per cent in 2018. Non-performing loans were high at about 15 per cent of total loans, up from 13.4 per cent and 4.8 per cent in 2017 and 2016. Credit to the economy has also declined from 9.0 per cent of GDP in 2017 to 7.2 per cent in 2018.²³.
6. According to the National Employment Policy Document of GOC (2012), the private sector continues to be weak, mainly due to the low diversification of the economy, the embryonic level of agriculture, fishing, and livestock raising, the limited development of basic infrastructure, the lack of appropriate corporate financing mechanisms, the lack of dynamic SMEs and the implementation of structural adjustment policies that in the short term have not benefited MSME growth. There is also a lack of entrepreneurship capacity among Congolese, instability of institutions, the lack of an appropriate legal and regulatory framework, inadequate training/labour market needs, and finally, the lack of a real policy to promote private enterprise.
7. The Employment and Growth Study for the Republic of Congo (WB, June 2011) further highlights the importance of creating an enabling environment for a well-functioning labour market and private sector development before sustainable and inclusive economic diversification – including in the agricultural sector – can be achieved.
8. In WB Doing Business Report 2019, Congo was listed 180, which is a drop from 177 out of 190 countries in 2017, placing it behind Equatorial Guinea and just above the CAR. The

²⁰ This situation has tarnished Congo's credibility with donors and resulted in the downgrading of the country's rating as of July 2017 by the international rating agencies. Details in Appendix II and IMF Country Report No. 19/244.

²¹ Situation Économique De La République Du Congo WB 2018.

²² <https://globaledge.msu.edu/countries/republic-of-congo/economy>

²³ <http://pubdocs.worldbank.org/en/425451492188155513/mpo-cog.pdf>.

report attributes this largely to administrative and policy inefficiencies, corruption and infrastructure deficiencies.²⁴

9. According to the Corruption Perception Index (Transparency International), Congo's ranking has deteriorated from 154th out of 178th countries worldwide in 2010 to 165th of 180th in 2018²⁵. In addition, according to the Employment and Growth Study for the Republic of Congo, WB, June 2011, Congo also scores particularly bad regarding the legal structure and security of property rights as well as access to finance.
10. Further, Congo's Economic Freedom score is 39.7, making its economy the 176th freest in the 2019 Index. Its overall score has increased by 0.8 point, with increases in scores for government spending, monetary freedom, and business freedom exceeding drops in fiscal health and trade freedom. The Republic of the Congo is ranked 46th among 47 countries in the Sub-Saharan Africa region, and its overall score is well below the regional and world averages.
11. Within this challenging context, agribusiness is seen as a particularly high-risk sector facing multiple challenges, climatic and environmental vulnerabilities, as well as logistical constraints related to limited road connectivity, electrification, and financing for the transport and processing of perishable commodities.
12. Despite these drawbacks, in an effort to facilitate the creation of MSMEs, including in agribusiness, in 1995 the government set up a Congolese Agency for the Creation of Enterprises (ACPCE)²⁶, under the supervision of the Ministry for Small and Medium Enterprises.²⁷ ACPCE is to simplify 'red tape' through the establishment of a 'Single Window', that allows business applications to be processed in less than an hour.
13. The Chamber of Commerce, Industry, Agriculture and Trade (CCIAM) based in the Brazzaville and Pointe-Noire has also engaged business promotion by organizing fairs and events in 2018 aiming to stimulate young entrepreneurs.
14. Another initiative has been the establishment by the Agency for Promotion of Investment (API) of an electronic guide to investment in Congo, which is designed as an interface collating all relevant information for potential investors on how to do business in Congo²⁸.

The Informal Sector

15. In the 'Doing Business' Report, Congo ranks 185 in terms of tax payments, behind Cameroon and just above CAR. This in turn is directly linked to the status of 'formal' and 'informal' parts of the economy. Most agribusiness activities are estimated to be informal. This is attributed to the unclear and complex legal and regulatory requirements that leave businesses open to corruption and extortion by officials. As a result, many prefer to operate in the informal sector and remain 'small-scale'.

²⁴ <https://www.heritage.org/index/pdf/2019/countries/republiccongo.pdf>.

²⁵ https://www.transparency.org/news/feature/cpi_2018_global_analysis.

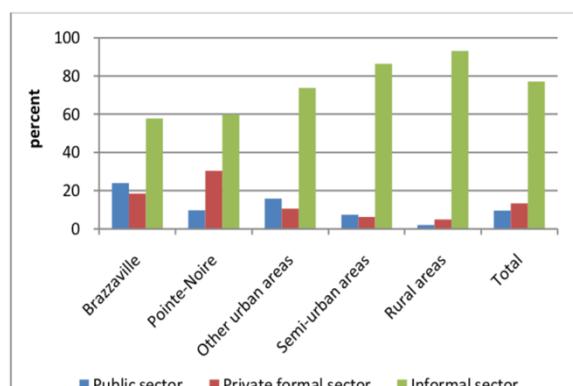
²⁶ <https://www.acpce.cg/index2.html>.

²⁷ <https://www.acpce.cg/index2.html>.

²⁸ <http://www.vox.cg/le-congo-se-dote-dun-guide-electronique-investissement/>

16. One of the implications of the informal nature of many of the agribusiness activities is their inability to access formal financial services and participate in formal food-markets, thus potentially remaining marginalized in efforts to upgrade the food industry.
17. Much of the economic activity takes place in the informal sector. According to the 2005 household survey, countrywide 77 percent of the active population works in the informal sector. This share is significantly higher in rural areas (93 percent) compared to Brazzaville and Pointe-Noire (58 percent and 60 percent, respectively). The sectoral distribution of the active population is demonstrated in Figure 1. The economic activity in the informal sector is significant. In urban areas, the turnover in the informal sector reached more than 13 percent of GDP in 2009²⁹.

Figure 1: Types of employment in key locations



Source: ECOM 2005

18. According to the above study, the informal sector is the result of the economic and regulatory framework rather than a constraint to growth and diversification. The large informal economy provides most of Congo's limited private-sector growth and processed products are the largest contributor to the very high turnover in the trade sector.
19. In the short to medium term, it will therefore be necessary to engage the dynamics in the informal sector and facilitate employment creation through informal businesses and improve the livelihood of those working in the informal sector – while aiming for increased formalization in the medium to long term, by significantly reducing the risks and increasing the advantages.

Infrastructure

Access Roads/Transport

20. Access roads and cost of transportation are major stumbling blocks to economic activities and business linkages across the country. The two largest cities and commercial hubs of the country – Brazzaville and Pointe Noire are connected by a toll road, which provides good all-year-round link between the cities, however the cost for the users is nearly prohibitive. As a result in August 2019, the Government had to review these charges which were subsequently reduced from 40,000 F. CFA for each of the four toll gates, making the total cost of a one-way trip 160,000 F. CFA (about 270 USD) per truck to a total value for the trip of 120,000 F. CFA or about 205 USD.³⁰ The implications of this transport cost are far reaching and directly affect the transport of agricultural goods around the country and towards its two largest urban markets.
21. The Republic of Congo has a very high rate of urbanization – 3.3 per cent in 2018 (*Country at a Glance, WB 2019*), with 70 per cent of the population living in the two urban centers Brazzaville and Pointe Noire, which are also the two main markets for agricultural production. In terms of spatial organization of activities, unlike other country contexts where alongside urbanization peri-urban agriculture has developed, despite small horticulture farms, the main production areas in ROC remain in the far-off rural areas where land is available and environmental production factors are more favorable. This results in the physical separation of production and markets and the need for effectively and efficiently linking the two.
22. The nature and pattern of urbanization and the depth of rural-urban connectivity (via infrastructure, roads, transport, electricity, communications, etc.) will, to a large extent, define the degree to which hoped-for opportunities from urbanization can be realized by

²⁹ Employment and Growth Study for the Republic of Congo, WB, June 2011.

³⁰ This is still a large cost to bear, especially for the transport of high-bulk, low-value agricultural commodities.

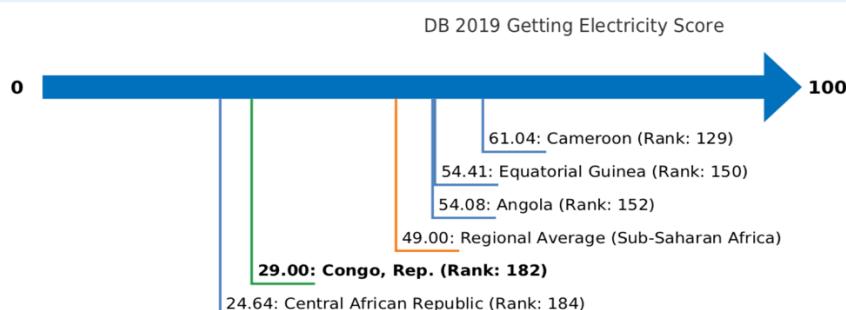
rural people. (*Karim Hussein David Suttie IFAD Rural- urban linkages and food systems in sub-Saharan Africa: The rural dimension; 2018*).

23. In the Congo context rural-urban linkages are essential in fostering inclusive and sustainable food systems.

Energy

24. One of the key enabling factors for the growth of the agrifood industry, processing and cold storage investments is access to electricity. On this indicator of the enabling environment, Congo ranks low. (*Country at a Glance, WB 2019*) This is therefore a considerable obstacle to rural industry growth. Off grid solutions for smaller scale investments in cold storage or processing businesses are not widely available or used and therefore can be an important area of intervention.

Figure - Getting Electricity in Congo, Rep. and comparator economies – Ranking and Score



25. Access to and cost of energy go hand in hand with the ability to process agricultural production, add-value and drive the development and modernization of the agricultural sector and food industry. Uninterrupted yearly supply of diverse processed national food products, as well as import substitution are all a function of the access to affordable energy for the off-taker industry.

The State of Agribusiness

26. Farmers account for 11 per cent of the total population, and for about a third of the economically active population. Women as labour force represent 65 per cent of farmers and produce 70 per cent of the locally produced food.³¹ Agribusiness is the business sector encompassing farming and farming-related commercial activities. The business involves all the steps required to put an agricultural good on the market: production, processing and distribution. By definition, agribusiness refers to economic activities that have a commercial, not simply a food security objective. Therefore, agribusiness investment decisions are based on projected economic returns and market opportunities. At the same time, efficient agribusiness can deliver good-quality food products to urban consumers at affordable prices, thus contributing to food security. Agribusinesses across the spectrum of their activities are all inter-linked in various agricultural value chains which jointly build the national food industry.
27. Uncultivated arable land is estimated to represent about one third of the country's total surface area. Only cassava is widely grown, for subsistence, and accounts for 90 per cent of food production.
28. The agriculture and food production related businesses do not represent a large part of the formal economy. Activities are mainly informal, focused on production, with market gluts and failure to shift perishable products to markets, resulting in post-harvest losses and irregular supply.
29. Agribusiness in Congo is by-and-large represented by small-scale, dispersed rural producers, whose focus on cassava production primarily for self-consumption remains mostly unchanged in large parts of the country, with some diversification towards the production of fruits, vegetables and cash-crops such as cacao.

³¹ Preliminary results of the General Farming Census (RGA), 2016.

30. The processing and distribution type of agribusiness investments are limited both in scale and presence, due to connectivity and supply, the preference of many local businesses to remain informal and therefore very small-scale with minimal investment requirements.
31. Food processing SME businesses are mostly in the peri-urban areas, majority processing cassava and fruit, as well as some maize for animal feed. However, with increasing urbanization, there is a greater demand for processed foods, meat products, and diverse fresh fruits and vegetables, which is currently not met by the local food processing sector representing an important opportunity for producers.
32. Finally, agribusiness development and the food production and processing industries are still in their infancy. The overall business environment, policy and regulatory framework, lack of financing for agriculture and agribusiness all represent major constraints that will need to be addressed. Agribusinesses at different parts of the agricultural value chain remain largely disconnected.
33. Nonetheless, there are three main types of agribusiness linkages that demonstrate how producers and producer groups engage with other types of investors:
 - (a) Suppliers of critical inputs (day-old chicks, veterinary medicine, animal feed, packaging – for example, TBN in Pointe Noire - <http://www.tbn-industries.com>);
 - (b) Off-takers (tropical fruits for peri-urban fresh juice processors – for example, Bayo in Brazzaville); and
 - (c) Firms that are both input suppliers and off-takers (for example, supplying cassava cuttings, then purchasing of cassava for processing as done by Agridec in Dolisie).
34. The above examples are limited, as larger scale agribusiness champions are not widely present to drive an inclusive sector development.

Agricultural Value chains

35. As value chains should be analyzed from the demand side, which provides the economic pull for production, the demand and supply dynamic in Congo is summarized below.

Demand – Characteristics

36. Congo's population of approximately 5 million offers a relatively limited market in comparison to the production potential of the country. Despite this, currently the country is a net-importer of food products, albeit self-sufficient in the production of its main staple - cassava. Therefore, regardless of the small size of the domestic market, food and feed demand remains largely unsatisfied by domestic supplies. In fact, food imports have soared to reach a value of about US\$1 billion in 2017 or nine per cent of GDP.³²
37. There are two main types of buyers for agricultural production one is the consumers themselves, and the other is the off-taking/food processing industry, which sources raw material for value adding and the production of processed food products.
38. In terms of purchasing power the domestic market offers somewhat limited opportunities, the economic crisis has directly affected consumer demand and spending. With a highly urbanized population, which is price sensitive and dependent on purchases for food security, domestic markets in Congo offer relatively limited opportunities for premium priced products or products that compete on qualities other than price.
39. According to the Commercial Agriculture Project of the WB (2018) PAD Document, the malnutrition rate remains high (32 per cent), with a total of 1.4 million people estimated as malnourished and 31 per cent of children stunted. Food and nutrition insecurity is driven by inadequate access to quality food, poor hygiene practices and lack of awareness of food and nutrition requirements, and a lack of enforcement of food safety standards to prevent the sale of unsafe food.
40. The majority of urban and rural consumers are poor and therefore price sensitive, in this market high-cost local foods cannot compete with cheaper imports offered via the formal or informal trade networks.

³² National Development Plan (PND 2018-2022).

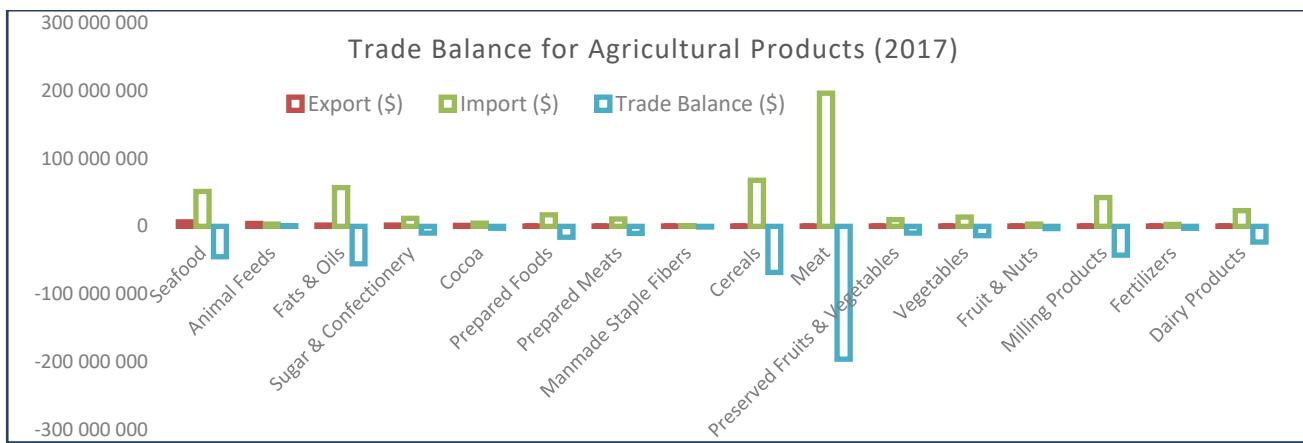
41. However, growing urban markets and the shift from production activities towards other economic sectors does result in increasing demand for agricultural products, particularly pronounced for processed and perishable goods, which is an important driver of agricultural value chain development. When smallholders can tap into these new and expanded sources of demand to a sufficient extent to increase their own spending on local goods and services, the basis for developing diversified local economies exists. (*Karim Hussein David Suttie IFAD Rural- urban linkages and food systems in sub-Saharan Africa: The rural dimension; 2018*)
42. Understanding consumer demand characteristics and market segmentation is essential for local producers to develop targeted and competitive commercial strategies and to be able to participate fully in the national food markets.
43. Understanding of consumer demand and market segments is equally important for producers and food processors, who invest in various transformation activities of value-addition. At the processing and marketing stages, upgrading storage facilities, using modern technology to distribute timely information, and addressing infrastructure challenges all help to foster inclusive and tightly linked value chains, which can bring down costs and reduce consumer prices, thus generating productive employment and benefiting the poor along the entire chain.

Supply – Characteristics and Market Reach

44. Cost of food in Congo increased 8.4 per cent in December of 2018 over the same month in the previous year. Food Inflation in Congo averaged 13.5 per cent from 2011 until 2018, reaching an all-time high of 101.6 per cent in August of 2017 and a record low of -24.3 per cent in December of 2012³³.
45. According to the *Congo Commercial Agriculture Project* of the WB (2017) agricultural production is performed in a rudimentary and inefficient manner. Most inputs are imported, expensive and with no quality assurance, resulting in low returns and making domestic production uncompetitive against imported commodities. The transport sector is informally steered by cartels that fix the transport prices, making it expensive for producers to link to markets and for processors to source primary material. There are only a few domestic agro-processing companies, meaning that most of the local produce goes directly to the consumer markets. Food distribution and retail is done mostly through formal and informal open markets, and small vendors. There are only seven registered retail outlets (supermarkets) selling mostly imported food in the cities.
46. According to the National Policy on Food Security and Nutrition document³⁴, in recent years the commerce sector has contributed to improving the diet of the Congolese people by: adopting regulations regarding the 'basic food-basket', such as price and stocks monitoring of staples, collection of consumption data on the national market, the approvals of the prices of staple foods in order to determine price ceilings, organoleptic / control of the quality of food products put on the market, the allocation of measures of sale in the various markets in order to create standardization and regulatory activities, daily import and export operations of products in general and food products.
47. As demonstrated in Figure 2, almost all food categories show a negative trade balance, with meat, cereals, fats and oils, as well as fish being the most significant imports in terms of value.

³³ <https://tradingeconomics.com/congo/food-inflation>

³⁴ Politique Nationale pour la Sécurité Alimentaire et Nutritionnelle, FAO 2018

Figure 2: Trade Balance for Agricultural Products (2017)

Source: <https://globaledge.msu.edu/countries/republic-of-congo/tradestats>

48. The negative trade balance is the result of the lack of competitiveness of the national food sector – from production to market distribution. According to the *CONGO COMMERCIAL AGRICULTURE PROJECT* the competitiveness of domestic value chains is hampered by a variety of sector-specific constraints at all levels:

- Legislative and governance constraints (seed policies, land access, food safety policies and guidelines, taxes, and legal registration procedures for cooperatives)
- Weak producer organizations
- Insufficient agricultural extension and veterinary services
- Obsolete research and development (R&D) capacity
- High costs of agricultural inputs (seeds, fertilizers, land, animal feed, credit)
- Ageing and under-skilled workforce
- Poor road and communication networks
- Costly logistics and energy services

49. As a result of these constraints producers and producer groups are marginalized and excluded from higher-value markets.

50. One of the key problems that producers face is their inability to connect with markets. There is a limited number of off-takers with whom farmers can establish long-term, significant and reliable business partnerships. Therefore, even when the constraints of production have been overcome, marketing challenges dampen production efforts and investments, as is the case with cassava and fruit.

51. The role of local traders in value chains is key and frequently under-recognized, partly due to the fact that they often operate on the informal market. However, regardless of the scale or lack of formality of the transactions, local traders are often key off-takers and sole providers of value chain services, included limited financing. Production faces two key challenges:

- Reduction of production costs in order to be competitive against imports
- Improve value chain connectivity and linkages that provide 'market-pull' and establish demand-driven production systems that underpin successful farming businesses of all scales.

Value Chain Structure and Governance

52. There is almost a complete lack of value chain structures, besides the Common Economic Interest Groups (GIEC) that were initiated and supported through various interventions and which have a mixed success. There are no other horizontal or vertical interest groups or representative bodies formed around specific value chains, sub-sectors or other points of sector development that require coordination and structuring. As a result of this, value chain governance both formal and informal is also minimal, with few rules in place to regulate transactions and provide transparency.

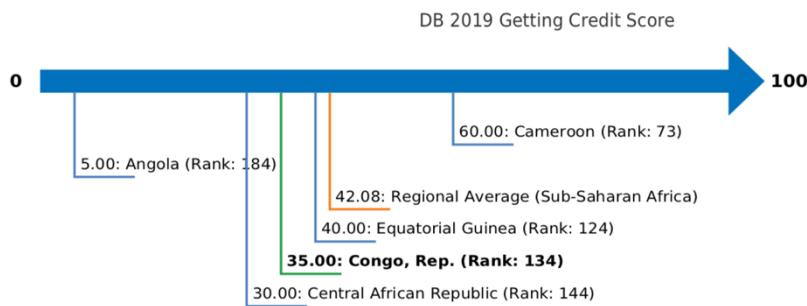
53. The EU Program for Enhancing the Commercial and Entrepreneurial Capacities II (PRCCE II), works with ESSOR³⁵ and the Project for the Support of Horticulture and Food-Processing in Congo (PAMTAC-BII) to address sector shortcomings and incentivize peri-urban food processor, mainly fruit juice producers, to coordinate and collaborate in establishing a platform of dialogue, which serves as an entry point for a wider dialogue on development needs and opportunities.
54. Overall lack of value chain structure and governance is a key hindrance to the establishment of a meaningful participatory policy process, as well as the improvement of value chain efficiencies and optimization of linkages. As private sector investment grows at all levels, support for structuring, communication and transparency will become paramount. Issues such as contract enforcement and grievance mechanisms need to be in place to protect business growth.

Support Services to Agribusiness Development

Business and Financing

55. Despite the recent signature of the Extended Credit Facility with the International Monetary Fund, Congo continues to face a liquidity crunch. Financial sector vulnerabilities are exacerbated as deposits-to-GDP decreased from 23.5 percent in 2017 to 17.8 percent in 2018. Non-performing loans were high at about 15 percent of total loans, up from 13.4 percent and 4.8 percent in 2017 and 2016. Credit to the economy has also declined from 9.0 percent of GDP in 2017 to 7.2 percent in 2018³⁶.
56. In this context, according to the *Congo Commercial Agriculture Project 2017 (PAD Document)*, access to finance is cited as the second highest constraint by businesses. Bank credit to agriculture accounts for 6 per cent of short-term credit and 17 per cent of medium-term credit and focused primarily on the forestry industry. Microfinance institutions (MFIs) are mostly focused on urban markets, and agriculture accounts for only 2 per cent of the portfolio of Congolese Savings and Credit Scheme (MUCODEC) - the largest MFI. The low penetration of financial services in rural areas, the financial institutions' limited knowledge of the agriculture sector, and collateral requirements limit access to credit for producer groups and agribusiness MSMEs.
57. According to the Doing Business Report 2019, getting credit in Congo is ranked low in the context of comparator economies, better only than its neighbours the Central African Republic and Angola. This ranking is fully backed by donor reports and literature on the access to rural finance that unanimously agree on the lack of financing for MSMEs on the whole.

Figure - Getting Credit in Congo, Rep. and comparator economies - Ranking and Score



Note: The ranking of economies on the ease of getting credit is determined by sorting their scores for getting credit. These scores are the sum of the scores for the strength of legal rights index and the depth of credit information index.

58. In the context of agribusiness, the situation is exacerbated by the lack of confidence in the sector and poor understanding of the nature of agricultural activities and specific needs of farmers, processors and others in the food-industry. The lack of an agricultural bank or

³⁵ www.essor-ong.org

³⁶ <http://pubdocs.worldbank.org/en/425451492188155513/mpo-cog.pdf>

guarantee fund for agricultural investment is a handicap for sector support. However the unsuccessful experience with the National Fund for Agriculture Support, suggests that the role of guarantor is perhaps best played by a non-state actor.

Youth in Agribusiness

59. According to both government and donors, employment of youth in agriculture/agribusiness is one of Congo's priorities. The population under age 30 accounts for nearly 50 per cent of the total population. The last ETVA (2015)³⁷ found that 54 per cent of the aged under 20 are no longer in the education system. This survey also reflected the worrying situation for youth employment, which is characterized by mass and long-term unemployment. Youth unemployment is endemic, at a rate of 30.5 per cent those between 15 and 29³⁸.
60. However, despite lack of employment opportunities, The National Employment Policy of Congo (2012) suggest a considerable lack of professional interest in the agricultural sector. FAO has also identified the low entrepreneurial culture of young people and the lack of visibility of models of success in agricultural entrepreneurship as key constraints to engaging the young.
61. The re-branding of agriculture, as an opportunity rather than a poverty trap, and the development of successful business models for production and post-production activities are essential to the revitalization of the sector, agribusiness and the food-industry.
62. Finally, despite the difficulties, there is an emerging group of peri-urban MSMEs created by young and educated entrepreneurs, who are seizing business opportunities and starting new forms of ventures – such as the production of animal feeds, supply of inputs and mechanization services. In the absence of systemic government incentives to grow, their start-up investments are mostly developed with (limited) donor support.
63. In 2018, FAO Congo supported the creation of the Parliamentary Alliance for Food and Nutrition Security (APC-SAN) to advocate for updating of laws and monitoring of the implementation of laws in support of agricultural entrepreneurship as well as the guarantee fund for young entrepreneurs.

Women in Agribusiness

64. The ROC's gender inequality country index is 137 out of 157 countries, with 14 per cent of parliamentary seats held by women, 47 per cent of women over age 25 holding some form of secondary education, and 67 per cent over age 15 being employed – all of which ranking lower than men. Despite this, much of formal and informal production and post-production agribusiness activities are carried out by women. Women's groups in peri-urban areas are increasingly involved in simple food processing activities, such as fresh fruit juice production. Women also dominate fresh market retail.
65. According to the *IFAD Rural- Urban Linkages and Food Systems In Sub-Saharan Africa Report*³⁹, stronger urban-rural linkages can strengthen the empowerment of women and youth in terms of access to paid employment and access to services, as well as challenge gender roles. However, women are not always well placed to benefit from economic opportunities available in their destination towns and cities. A gender-sensitive approach is therefore critical in efforts to enhance the benefits that accrue to women in agriculture and their access to decent agricultural and non-agricultural job opportunities both in rural and in urban areas. Creating decent jobs for disadvantaged groups who are traditionally over-represented among the poor (particularly rural people, women, young unemployed, indigenous people⁴⁰ and migrants) is one of the most effective means of ensuring inclusive outcomes from growth and transformation.

³⁷ ETVA – Enquête Sur La Transition Vers La Vie Active.

³⁸ National Employment Policy of Congo (2012).

³⁹ Karim Hussein David Suttie IFAD Rural- urban linkages and food systems in sub-Saharan Africa: The rural dimension, 2018

⁴⁰ «Country Technical Note on Indigenous Peoples' Issues» published by IFAD

https://www.ifad.org/documents/38714170/40224547/congo_ctn.pdf/25612f61-03f1-4cbd-a983-bc3cf0ef9154

Summary of opportunities and constraints for agribusiness development

17

Agribusiness Stakeholders	Status overview	Opportunities	Constraints
Agribusiness is the business sector encompassing farming and farming-related commercial activities. The business involves all the steps required to send an agricultural good to market: production, processing and distribution.	What are general characteristics of this node in the chain in terms of structure, governance, economic activities and participation	What are the current opportunities for development and growth of these economic activities and employment	What are the key constraints and bottlenecks identified which negatively impact development
Input suppliers	<ul style="list-style-type: none"> ➤ Few ➤ Largely peri-urban ➤ Small-scale ➤ Unclear regulation of products ➤ Unorganized 	<ul style="list-style-type: none"> ➤ Create vertical value chain linkages with producers and promote input use as well as facilitate sales ➤ Provide value chain financing in kind by providing inputs on credit and stimulating increased productivity ➤ Create horizontal linkages to form a representative structure that unites input suppliers in their interaction with government and enables their participation in regulatory and policy decision-making ➤ Packaging is a major market gap currently addressed by a single company in Brazzaville 	<ul style="list-style-type: none"> ➤ Small-scale businesses without a clear 'leader' to spearhead value chain organization ➤ Lack of investment capital to expand marketing outreach and pilot vertical integration models
Producers	<ul style="list-style-type: none"> ➤ Small-scale ➤ Rudimentary practices ➤ Disconnected from markets ➤ Mostly individual ➤ Organized in some locations ➤ Increasingly older base 	<ul style="list-style-type: none"> ➤ Improve linkages with off-takers ➤ Increase market understanding and demand-driven production ➤ Increase productive investments, including in processing ➤ Learn and apply successful collaborative examples as appropriate ➤ Engage in horizontal partnerships and benefit from value chain financing 	<ul style="list-style-type: none"> ➤ Limited understanding of upstream and downstream value chain ➤ Limited market knowledge and linkages ➤ Limited capacity for demand-driven production and planning ➤ Limited access to financing support for expansion, mechanization and processing
Processors	<ul style="list-style-type: none"> ➤ Few medium to large ➤ Many small and informal ➤ Peri-urban clustered ➤ Unorganized ➤ Involves many women and youth 	<ul style="list-style-type: none"> ➤ Largely underdeveloped economic sector with large potential for diversification, value addition and import substitution ➤ Improvement of upstream value chain linkages with producers to resolve supply issues ➤ Professionalization and expansion for an infant industry 	<ul style="list-style-type: none"> ➤ Lack of consistent and quality raw material supply ➤ Lack of skills among informal participants ➤ Lack of regulation and food safety ➤ Lack of access to food accreditation laboratory services needed to join formal food chains ➤ Lack of incentives and investment capital to upscale

Transporters	<ul style="list-style-type: none"> ➤ Not professionalized ➤ Lacking in specialized transport – vehicles and packaging ➤ Collusion leading to high costs for producers and consumers 	<ul style="list-style-type: none"> ➤ Improve efficiencies ➤ Reduce transport losses ➤ Reduce collusion practices 	<ul style="list-style-type: none"> ➤ High cost of toll roads and transport services in general reducing demand for/viability of services
Wholesalers	<ul style="list-style-type: none"> ➤ Few ➤ Not professionalized ➤ Unorganized ➤ Limited storage and logistical capacity 	<ul style="list-style-type: none"> ➤ Improve storage facilities and logistics ➤ Reduce losses ➤ Upgrade and upscale operations ➤ Strengthen upstream linkages 	<ul style="list-style-type: none"> ➤ Lack of investment capital to upgrade operations ➤ Unpredictable supply
Retailers	<ul style="list-style-type: none"> ➤ Formal limited but growing in cities ➤ Informal prolific throughout the country ➤ Female dominated 	<ul style="list-style-type: none"> ➤ Incrementally structure, formalize and upgrade services ➤ Improve rural presence and supply 	<ul style="list-style-type: none"> ➤ Relatively small national market size
Consumers	<ul style="list-style-type: none"> ➤ Small affluent market purchasing imported and higher-end foods ➤ Large market with limited purchasing power, price conscious ➤ Food safety and nutrition unaware 	<ul style="list-style-type: none"> ➤ Supply affordable local fresh and processed alternatives ➤ Diversify diets ➤ Meet growing urban food demand 	<ul style="list-style-type: none"> ➤ Limited market in relation to country production potential ➤ Price-conscious market open to competition from cheaper imports, regardless of quality ➤ General lack of consumer awareness unlikely to reward investment in quality and food safety in the short-term

SECAP background study

Introduction

1. The main objective of the SECAP Background Study is to strategically inform and guide the COSOP on social, environmental and climate change issues. The study includes: i) a summary of the main climate, environmental and social challenges; (ii) an institutional analysis; and (iii) key recommendations to address the challenges of targeting vulnerable groups to climate change, land degradation and other environmental and social challenges.

Part 1 - Situational analysis and main challenges

Socio-economic situation and underlying causes

2. The Republic of Congo has been suffering one of its worst economic crises in recent decades, triggered by a sharp decline in oil prices since 2014 and an inadequate policy response. The crisis resulted in an economic recession, large fiscal and current account deficits, unsustainable debt, an accumulation of a large stock of domestic arrears and an erosion in confidence associated with weak governance. In 2018-19 the government took decisive policy action, including a rigorous fiscal consolidation programme and an ambitious structural reform effort focusing on governance improvements. As a result, the country was able to agree an Extended Credit Facility (ECF) with the International Monetary Fund in July 2019. The reform programme agreed under the ECF focuses on: (i) formulating policies to generate higher and more inclusive growth, including spending on programmes that protect the poor and vulnerable groups; (ii) maintaining fiscal discipline to restore debt sustainability; and (iii) structural reforms to improve governance and transparency.⁴¹ Over the past decades, the Congolese economy has become increasingly dependent on oil, which accounted for 61.5 per cent of GDP in 2014, against 50 per cent in 2003. This makes the economy highly vulnerable to external shocks. At the same time, the contribution of agriculture to GDP declined from over 30 per cent in the 1970's to 3.6 per cent in 2017 and food imports have soared to reach a value of just over 1 billion USD in 2017.⁴² As recognized by the country's National Development Plan (PND 2018-2022), there is an urgent need for economic diversification in order to generate employment and create more sustainable sources of wealth.
3. **Population.** Congo has seen rapid urbanization over the last two decades, with 70 per cent of the population currently residing in cities and towns. This could provide major economic opportunities for rural food producers if their access to urban markets is improved through enhanced road infrastructure, improved transport and support for the organization and structuring of agricultural value chains. Farmers account for 11 per cent of the total population, and for about a third of the economically active population. Women represent 65 per cent of farmers and produce 70 per cent of all the locally produced food that is consumed in Congo.⁴³
 - a. **Poverty.** Rural people, including farmers, account for a disproportionate share of the country's poor people, with rural poverty rates reaching 70 per cent⁴⁴. In rural areas, seven out of ten people

41 For further detail see Appendix II and IMF Country Report No. 19/244, accessed on 29 July 2019 at: <https://www.imf.org/en/Publications/CR/Issues/2019/07/23/Republic-of-Congo-Staff-Report-Press-Release-Staff-Report-Debt-Sustainability-Analysis-and-48522>

42 Figures from the 2018 National Development Plan (PND 2018-2022), which estimated the value of food imports at over 600 billion FCFA in 2017.

43 Based on preliminary results of the General Farming Census (RGA), 2016.

44 IFAD Country Profile <https://www.ifad.org/en/web/operations/country/id/congo>

are poor and 57 per cent of all poor people live in rural areas. However, Brazzaville, despite a relatively low poverty incidence (22 per cent), has a big share of poor in terms of absolute numbers of people, and close to 20 per cent of all poor people live in Brazzaville. Thus, rural areas and Brazzaville put together account for 70 per cent of the overall population and 77 per cent of total poor.⁴⁵

4. **Gender.** Despite constitutional guarantees, women face discrimination in many aspect of their lives, especially in rural areas where they are often discouraged from attaining paid employment and education at the high school level. Although the Fundamental Act of the Republic of Congo states that discrimination based on race or sex is illegal and also ensures equal pay for equal work, women remain highly underrepresented in the workplace and governance. The Republic of the Congo is not currently among the 144 countries ranked in the Global Gender Gap Index (GGI) in 2017.
5. While women play an important role in agriculture, they face gender-specific barriers to landownership and access to credit, agricultural inputs and labour and are often restricted to less profitable agricultural activities.⁴⁶ Agriculture, including forestry, employs about 40 percent of the labour force. Women and girls represent 65 percent of this group but own only 25 percent of agricultural land, usually in smallholdings. In rural areas culture and traditional practices result in women focusing on subsistence farming and domestic and childcare work.
6. **Youth.** The youth are severely affected by unemployment. The unemployment rate is 32.7 percent for those who are 15 to 29 years of age. The corresponding figures for those ages 30–49 and 50–64 are 15.6 and 8.3, respectively.⁴⁷ Therefore, programs focusing on youth employment should be promoted and scaled up as much as possible, given the importance of the youth in the overall population.
7. **Indigenous peoples.** An unknown number of indigenous people live in the forests. Estimates of the indigenous population of the Congo vary widely from 2 to 10 percent of the total. Indigenous people face serious levels of discrimination and their access to public services is limited. While available statistics are incomplete, illiteracy rates are known to be high among indigenous children and, according to the Ministry of Social Affairs and Humanitarian Action, 65 percent of indigenous children aged 12 to 15 years are not enrolled in school, compared with a national average of 39 percent.⁴⁸
8. The indigenous population of the Republic of Congo (RC) include the Baka, Mbendjele, Mikaya, Luma, Gyeli, Twa and Babongo peoples. Formerly known as "Pygmies", a term they find discriminatory and pejorative, they are now known generically as "autochthonous peoples", as stipulated in the 2011 Law on the Promotion and Protection of the Rights of the Autochthonous Population. This law, the first of its kind in Africa—is based on the concept of "indigenous" as understood internationally and by the African Commission on Human and Peoples' Rights (ACHPR).
9. The autochthonous are present in most of the country's 12 departments but the largest concentrations are found in the north and northeastern part of the country and in the south. Traditionally, these peoples lived as mobile hunter-gatherers depending entirely on the forest or the savannah and the natural resources therein. Today, only a few groups follow this lifestyle; others have chosen—voluntarily or involuntarily—to become more or less sedentary, settling in fixed hamlets near

⁴⁵ Republic of Congo Poverty Assessment Report Education, Jobs and Social Protection for a Sustainable Reduction of Poverty, WB 2017

⁴⁶ WB. 2017. Republic of Congo – Poverty assessment report.

⁴⁷ WB. 2017. Republic of Congo – Poverty assessment report.

⁴⁸ Ministry of Social Affairs

Bantu villages. However, most remain closely attached to the forest or the savannah, which they consider as the center of their spiritual and intellectual life.⁴⁹

10. **Nutrition and food security.** The Congo continues to be characterized by pockets of acute food insecurity and a high prevalence of chronic malnutrition. The country was categorized as having “serious” hunger challenges in the 2018 Global Hunger Index. Food insecurity levels have either stagnated or increased over the past ten years. Gender inequalities, ethnicity, disability status, geographic location and income level all heavily influence food and nutrition security.
11. The Congo is a food-deficit country whose local production meets only 30 percent of national food needs. Among children under 5, global acute malnutrition has been estimated at 8.1 percent and the chronic malnutrition rate at 21.1 percent.⁵⁰ In 2014, 14 percent of the population was classified as food-insecure;⁵¹ in 2016, 15 percent of households reported poor or limited food consumption, with a significant difference between rural areas (30 percent) and urban areas (7 percent).⁵² Women-headed households are more affected by food insecurity: 15 percent are food-insecure compared with 10 percent of households headed by men. This difference is due to gender inequalities, which hinder women’s access to food and financial resources.⁵³
12. The Congo faces a triple burden of malnutrition among children under 5, with the coexistence of stunting (affecting 21.3 percent), overweight (affecting 5.9 percent) and micronutrient deficiencies of iron, vitamin A and iodine. The diets of only 6 percent of children aged 6–23 months meet requirements for minimum dietary diversity. Despite a decrease in stunting prevalence from 34 percent in 2005 to 21 percent in 2014,⁵⁴ the nutrition situation remains worrying. The prevalence rates of the main forms of malnutrition are above thresholds set by the World Health Organization (WHO) and represent a significant public health concern in the country.
13. An analysis of chronic malnutrition shows that rural areas are more affected than urban ones, that the poorest people are four times more affected than the rich, and that girls are more affected than boys.⁵⁵

Environment and climate context, trends and implications

14. **Land degradation.** Agricultural land in Congo is estimated at 10 million hectares. Unorganized farmers using mainly traditional techniques with little financial means cultivate only about 2 per cent of this land annually. However, these soils are rapidly degrading because of heavy rains with long rainy episodes on vulnerable sites. The phenomenon of erosion and degradation is a problem in both rural and urbanized areas.
15. **Forests.** According to the Poverty Reduction Strategy Paper, Congo's forest area is estimated at 22.5 million hectares (about 60 per cent of the territory), of which 80 per cent is considered commercially exploitable. Congo also has an abundant and diverse fauna and flora, consisting of 6,500 plant species, 200 mammal species, more than 700 bird species, 45 reptile species and more than 632 insect species. Nevertheless, the contribution of the forestry sector to the national economy remains low, compared to some neighboring countries such as Cameroon and the Central African Republic.

49 IFAD. 2014. Country Technical Notes on Indigenous Peoples’ Issues – The Republic of Congo

50 UNICEF. 2014–2015. Multiple-indicator cluster survey.

51 WFP. 2014. Comprehensive food security and vulnerability analysis.

52 WFP. 2016. Fortification Rapid Assessment Tool (FRAT) survey.

53 WB. 2017. Republic of Congo, Poverty Assessment Report.

54 UNICEF. 2014–2015. Multiple-indicator cluster survey

55 Renewed Efforts Against Child Hunger and Malnutrition in the Republic of Congo, National Implementation Plan, 2013.

16. In addition, the country has the lowest rate of deforestation in the COMIFAC area, in the decade 1990-2000 (see table below). However, these figures should not hide certain weaknesses that undermine the forestry sector. The sector faces the following problems: (i) low participation of local populations in ecosystem management; (ii) weakness in the management of forest resources; (iii) weakness in the application of the provisions of the Forest Code; (iv) fraudulent exploitation and illegal trade in forest and wildlife products; (v) low participation of nationals in the timber industry; and (vi) insufficient development of the processing sector.

Table 2: Forest area and deforestation in Congo Basin countries⁵⁶

Country	Forest area (ha)	Total area of land (ha)	Gross deforestation rate (1990-2000)	Gross degradation rate (1990-2000)	GDP share of wood products
Cameroon	16 876 143	47 544 200	0.14 %	0.07 %	6.0 %
CAR	4 616 199	62 298 400	0.19 %	0.06 %	6.3 %
Congo	18 493 992	34 182 100	0.07 %	0.04 %	5.6 %
DRC	98 912 205	234 500 000	0.21 %	0.19 %	1.0 %
Eq. Guinea	2 002 464	2 805 100	0.10 %	0.00 %	0.2 %
Gabon	21 086 856	26 766 700	0.09 %	0.09 %	4.3 %

17. A study conducted by the Readiness Preparation Plan (R-PP) identified several underlying factors of deforestation and forest degradation. Slash and burn agriculture, the construction of road infrastructure and the extension of agglomerations are considered as the main causes of deforestation; while the supply of cities with charcoal and firewood, coupled with unsustainable logging, justifies degradation.
18. Small rural farmers practicing slash-and-burn agriculture are identified as actors involved in deforestation and forest degradation in the Republic of Congo. They use rudimentary techniques with limited yields, and a great impact on forest ecosystems and biodiversity. According to the Poverty Reduction Strategy Paper, the number of agricultural workers fell sharply, from 500,000 in 1980 to 30,000 in 2005. The average area per farmer is about 1 ha. Producers, 65 per cent of whom are women, use inputs such as improved seeds, animal feed, phytosanitary and veterinary products on a marginal basis. Agricultural production is low and covers less than 30 per cent of the country's food requirements. However, since the beginning of the 2000s, we have seen the involvement of a new category of agricultural actors alongside traditional actors, with fairly modern means of production. They are "neo-rural", found among senior officials and economic operators looking for new sources of income. This interest in agriculture is also justified by the rise in food prices in a country that still imports 70 per cent of its food products. These new farmers mainly grow cassava and oil palm after conversion of forest lands, with the passage of large-scale destruction of biodiversity and forest degradation. Unfortunately, no official statistics indicate the actual level of this destruction.
19. **Climate.** The Republic of Congo has an equatorial climate with a bimodal rainfall pattern and temperature structure. March through May sees a rainy season as well as September through November. Mean monthly temperatures range from 23-26°C, with February through March experiencing the highest temperatures, and June through August experiencing the lowest. The length of the dry season follows a gradient from south to north, with southern locales experiencing a longer dry season than northern ones. The dry season extends for 3 to 4 months at 2°S and 1 to 2 months for the rest of the country. Mean annual precipitation for the Republic

56 Carlos de WASSEIGE, Didier DENVERS (Ed.) 2009. Les forêts du Bassin du Congo : Etat des forêts 2008, Luxembourg, Office des publications de l'Union Européenne

of Congo is 1,612 mm. The wettest areas of the country are between 1-3°S, with annual precipitation above 2,000 mm. The Inter-Tropical Convergence Zone (ITCZ) is also an important force in driving the rainy seasons as it migrates between the equator and the tropics throughout the year.

20. **Climate Change.** Climate change impacts in the Republic of Congo manifest in the form of impacts via three channels⁵⁷, namely precipitations, temperature and water resources, which reflect inputs from rain, groundwater and evapotranspiration. Since the 1970s, the Congo has experienced: (i) a general drop in annual precipitation countrywide with a considerably natural spatial variability whereby the most abundant rainfall occurs in the country's Southwest; (ii) a general rise in maximum temperatures of about 0.76 °C and 0.69 °C for minimum temperatures with moderate temporal variability. However, in terms of seasons, the most pronounced warming occurs in the dry season (June to September) or southern winters. Spatially, warming is more pronounced in savannah areas in the country's Centre and South. It is artificially heightened in the big cities (Brazzaville and Pointe Noire) and in the other cities of more than 10 thousand inhabitants; (iii) overall receding flows of the Ubangi-Congo rivers (+ 19 per cent to -9 per cent) and their tributaries from the 1970s.⁵⁸ Similarly, in South Congo, Kouilou and Niari flows are decreasing.
21. The impacts on the biophysical environment are manifested through increasingly extreme events such as: frequent floods in the Congo Basin (Mossaka), the low-lying part of the littoral and in a specific way in Brazzaville; siltation of the bays, necessitating constant berthing point relocations and navigation stoppages over an ever-increasing number of days (1940-1969: 1 day, 1990-1993: 103 days) and erosions in the coastal zone dating further back (with a significant annual coastline reduction in Loango Bay) and in urban hillside squatter settlements. Thus far, the climate change impacts are not highly noticeable on Congo's forests that will increasingly suffer anthropic constraints.
22. In the socio-economic sectors, the mainly rain-fed agriculture is highly sensitive to climatic variations. The instability of the "rainy-farming" seasons (October to December and March to May), either one of which may be shortened or delayed, or may even disappear, limits the range of possible crops. The noted rising trend of extreme temperatures, particularly higher minimum temperatures in the Niari Valley (20°C) could be conducive to selected oil palm cultivation. Similarly, some food legume varieties such as Cajanus cajan (pigeon pea) and Vigna unguiculata (Cowpea) will tolerate moderate rainfall and will find better weather conditions.⁵⁹
23. **Climate projections.** The projected change in monthly temperatures for 2020-2039 is expected to be around 1°C compared to the 1986-2005 period. However, no significant changes in precipitation are projected for the same period in the high emission scenario RCP 8.5 in the Republic of Congo.

57 2010 report on the assessment of the effects of climate change on the progress of the MDGs of UNDP.

58 Laraque et al., 2001

59 Initial National Communication. 2001

Projected Change in Monthly Precipitation for Congo (Republic of the) for 2020-2039

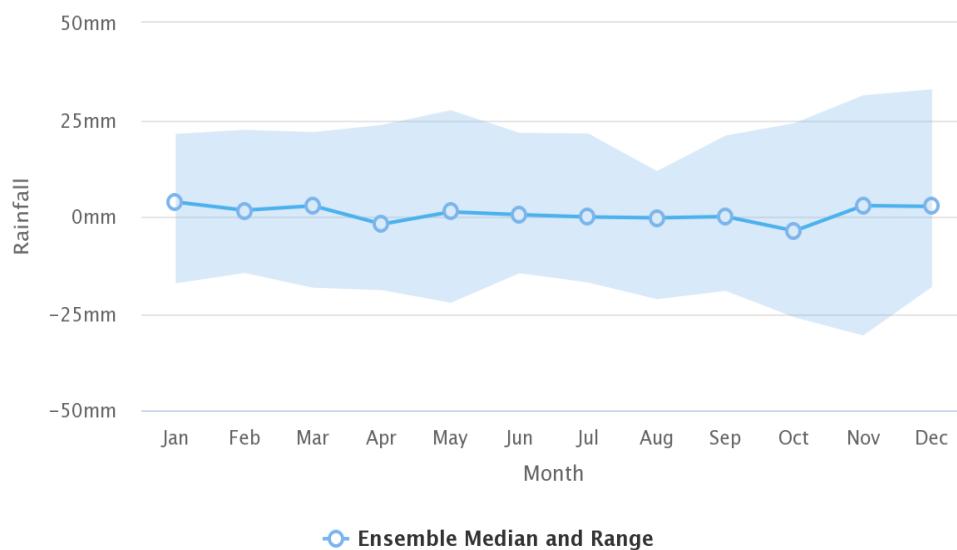


Figure 3: Projected Change in Monthly Precipitation of Congo (Republic of the) for 2020-2039 (Compared to 1986-2005) (Source : WB Climate Change Knowledge Portal)

Projected Change in Monthly Temperature for Congo (Republic of the) for 2020-2039

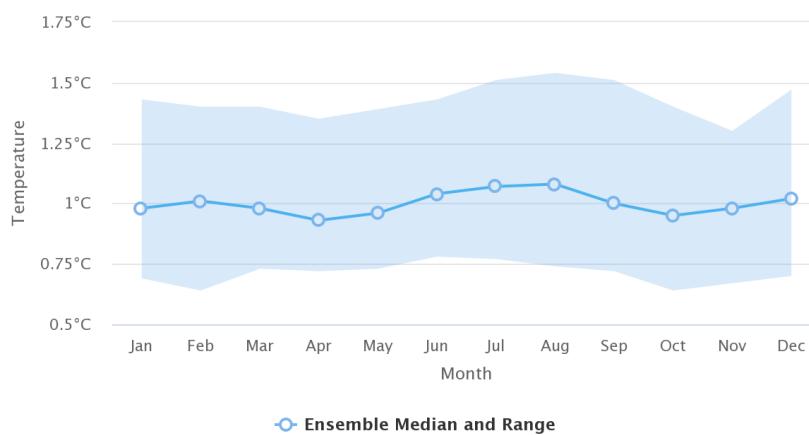


Figure 4: Projected Change in Monthly Temperature of Congo (Republic of the) for 2020-2039 (Compared to 1986-2005) (Source: WB Climate Change Knowledge Portal)

24. **Adaptation.** Floods are a recurring natural hazard in the Republic of Congo and many areas are seasonally flooded due to exceptional rainfall that affect human settlements, agriculture, public health, and biological diversity. Coastal protection, early warning systems, improved water management, and urban planning are ways in which to reduce the vulnerability of risks posed by flooding in the future.
25. The Republic of Congo is vulnerable to diseases that are influenced by climatic factors. The leading and second leading causes of mortality within the country are from vector borne and waterborne diseases, respectively. Most notably, malaria is a large concern for the country as it's the leading cause of child and adolescent mortality, and absorbs on average 40 per cent of health expenditures. Priority

adaptation measures concerning public health aim for the development of early warning systems, improved water basin management for potable water, urban planning, and environmental management. Additionally, improved training of health workers, better sanitation policies, expanded public education, and greater disease and epidemic monitoring will further reduce the risks to public health.

26. Over the past 25 years, surface water flows have been very low impacting biodiversity, fisheries, agriculture, and navigation. Further, access to drinking water is at 75 per cent in urban areas and only at 10 per cent in rural areas. Treatment facilities infrastructure and distribution networks are outdated and have not kept pace with the growing urban population. Protection of water resources, improved rainwater harvesting in the Bateke plateau, research on seasonal rainfall, coastal protection, and urban planning are adaptation strategies that have been identified by the Republic of Congo.
27. **Vulnerable regions and sectors.** Three zones and four sectors of the country have been identified as sensitive or vulnerable to the impacts of climate change by the country's National Communication (NC) to the UNFCCC. The main criterion for identifying these areas and sectors was the high level of their exposure to climate change and local climatic variations between 1961 and 1990.
28. The coastal or littoral zone, the Cataractes plateau and the Niari valley, and the alluvial plain of the Congo River basin are the three most vulnerable zones of the country. The sectors identified are hydrology and water resources, agriculture, forestry and energy.
29. **Impacts on agriculture.** Climate change is disrupting the development of agricultural systems and livelihoods in the country, particularly those dependent on rainfed agriculture and natural resources. Temperatures are increasing and crop production declines during dry years. Less frequent but more intense precipitation increases the risk of flooding, affects agricultural production cycles and contributes to soil degradation.⁶⁰ The limited availability of climate and weather information also impedes smallholder farmers' adoption of sustainable agricultural practices. Consultations with communities identified the drying up of main river arteries and small streams near villages as a major negative effect of climate change, reducing fishing and limiting access to markets.
30. **Climate change impacts on yields.** Using IFAD's Climate Adaptation in Rural Development (CARD) tool, we note that due to future climate change, the yields of several crops are subject to declines in the Republic of Congo according to the ISIMIP model simulations for the RCP8.5 greenhouse gas emission scenario. The most impacted rainfed crops would be groundnuts and cassava that could have yield decreases of around 8 per cent by 2040. The choice of sectors to be targeted under IFAD interventions in Cameroon must take into account these projections and adaptation measures should be considered in order to ensure the resilience of these crops to the impacts of climate change.

⁶⁰ Climate Service Center. 2013. Climate Change Scenarios for the Congo Basin. https://www.climate-servicecenter.de/imperia/md/content/csc/csc-report11_optimized.pdf.

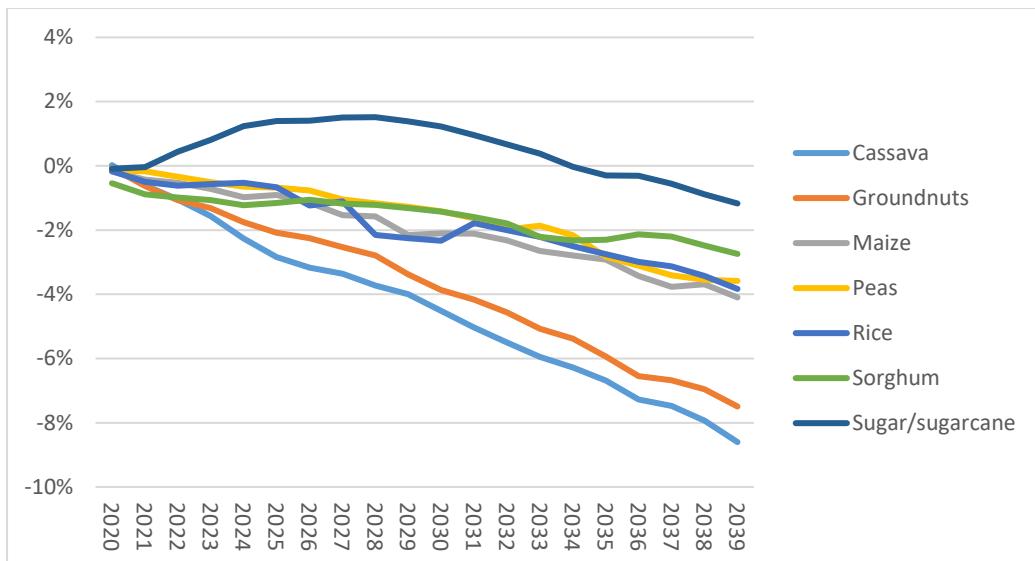


Figure 5: Climate Change impacts on rainfed crop yields in Congo (CARD)

Part 2 - Institutions and legal framework

Institutions

31. The Ministry of Forest Economy and Sustainable Development (MEFDD) is the body in charge of climate change policy, forest management and management of the REDD+ process in the Republic of Congo.
32. The Ministry of Justice, Human Rights and Promotion of Indigenous Peoples is in charge of Indigenous Peoples issues.
33. The Ministry for the Promotion of Women and Women's Integration into Development is in charge of gender equality.
34. The Ministry of Youth and Civic Education is in charge of youth issues.

Policy and regulatory frameworks

Environment and Climate

35. The Republic of Congo signed the United Nations Framework Convention on Climate Change (UNFCCC) on June 12, 1992 and ratified it on June 25, 1996. Since then, the country has not remained on the sidelines of negotiations and other initiatives on regional and global issues of climate change. In 2006, the Congo ratified the Kyoto Protocol. In line with UNFCCC commitments, the country has produced a number of official documents and commissioned several studies that address the issue of climate change. These are mainly the following documents and studies:
 - The initial National Communication (2001);
 - The second National Communication (2009);
 - The inventory of greenhouse gases in the Republic of Congo (2000, 2002, 2007);
 - The initial national strategy and implementation plan of the UNFCCC (2002);
 - Studies on climate change vulnerability and adaptation assessment in the Republic of Congo (2002, 2008);
 - Studies on technology transfer needs and know-how in the field of climate change (2004, 2009).
36. **Nationally Determined Contribution (NDC).** Congo announced its contributions to the global climate change mitigation effort on September 29, 2015 and ratified

the Paris Agreement on April 21, 2017. In a conditional, low-carbon scenario, the contribution of the Republic of Congo should reduce GHG emissions by about 48 per cent in 2025 (or 8 MtCO₂e) and by 54 per cent in 2035 (or 19 MtCO₂e) compared to the baseline scenario and depending on the support of the international community.

37. Concerning adaptation, The Republic of Congo's climate change adaptation vision is based on the integration of this component into a coherent investment plan based on the country's development strategy. Among the objectives of the Republic of Congo in terms of adaptation to climate change, we note:
- The protection of populations: through a preventive approach to risk management, particularly in the most endangered areas, which relies on a system of observation and research to better understand current and future climate risks.
 - The protection of natural heritage, biodiversity, forests and fisheries resources, through an adaptation approach rooted in the protection of ecosystems.
 - The Protection of productive systems that are vulnerable to climate change, such as agriculture.
38. **The National Action Plan for the Environment (PNAE)**, which focuses on: (i) reducing the degradation of natural ecosystems; (ii) improvement of the living environment; (iii) ensuring the sustainable and rational use of natural resources; (iv) improving the health status of the populations; and (v) the reduction of urban and marine pollution.
39. **The National REDD Strategy**. The National Strategy for REDD + of the Republic of Congo, approved by decree of June 15, 2018, commits the country and stakeholders to: (i) reduce emissions linked to deforestation and forest degradation, (ii) sustainably manage their forests, (iii) conserve their biodiversity and (iv) increase their forest carbon stocks through afforestation, agroforestry and agroforestry.
40. The Republic of Congo's vision for REDD + is consistent with the country's sectoral visions for sustainable development, agriculture and forests. It also takes into account the principles that the Republic of Congo has set itself to ensure that the REDD + approach responds to all elements of sustainable development.
41. **The COMIFAC Convergence Plan**, which aims to improve the management of biodiversity, the environment and protected areas. The following priority axes were selected in Congo:
- Intensification and systematization of environmental impact assessments, including environmental assessments and audits. These include the implementation of the Cartagena Protocol on Biosafety and development of environmental awareness programs in urban and rural areas.
 - Development of environmental standards.
 - Establishment of sustainable and rational water management mechanisms.
 - Establishment of an observatory of the marine and coastal environment to prevent pollution and intensive harvesting of fishery resources.
 - Support for marine turtle protection programs.
 - Rehabilitation and restoration of protected areas of Léfini, Tsoulou and Mont Fouari.
 - Support for the reintegration of large primates into the natural environment.
42. **The National Action Program to Combat Desertification**, whose specific objectives are to:
- Improve knowledge about land degradation.

- Develop and build capacity (monitoring and evaluation system).
- Improve the institutional and legislative framework for the fight against land degradation.
- Rehabilitate areas affected by land degradation.

43. **The National Strategy for Sustainable Development**, which aims to move away from centralized decision-making towards rational resource management mechanisms focused on transparency, coherence, integrity and applicability of results convincing.

Indigenous Peoples

44. **Law No. 5-2011.** The Law No. 5-2011 of 25 February 2011 on the Promotion and Protection of Indigenous Populations is the first of its kind in Central Africa and elsewhere in Africa to target specifically "pygmy" peoples. Article 1 forbids the use of the term "Pygmies", which is seen as "derogatory and discriminating". The term "population autochthonous" should be used instead. All its 47 subsequent articles covers a wide range of indigenous rights, including rights to land, health, employment, education, culture and participation in public affairs. The state will ensure that indigenous peoples are consulted in a proper manner, and implement culturally appropriate mechanisms to facilitate such consultations before the formulation or implementation of legislative or administrative measures or programs/or development projects likely to affect them directly or indirectly.
45. The Republic of Congo has signed and ratified a wide range of international and regional human rights instruments including a number of international environmental conventions. In 2007, the country voted for the adoption of the UN Declaration on the Rights of Indigenous Peoples (UNDRIP). The Republic of Congo has not ratified ILO Convention No.169 on Indigenous and Tribal Peoples in Independent Countries.

Gender and human rights

46. The Republic of Congo is party to seven of the nine core international human rights treaties:
- The Convention on the Elimination of All Forms of Racial Discrimination (CERD).
 - The International Covenant on Civil and Political Rights (CCPR) and its Optional Protocol CCPR-OP-1.
 - The International Covenant on Economic, Social and Cultural Rights (CESCR).
 - The Convention on the Elimination of All Forms of Discrimination against Women (CEDAW).
 - The Convention against Torture and Other Cruel, Inhuman or Degrading Treatment or Punishment (CAT) and its optional protocol (signed only).
 - The Convention on the Rights of the Child (CRC) and OP-CRC-AC.
 - The Convention on the Rights of Persons with Disabilities (CRPD) and its Optional Protocol OP-CRPD.
47. The Republic of Congo is member of the African Union and has ratified or signed the following regional human rights instruments:
- The Constitutive Act of the African Union.
 - The African Charter on Human and Peoples' Rights (ACHPR).
 - The African Charter on Rights and Welfare of the Child.
 - The Protocol to the ACHPR on the Rights of Women in Africa.
 - The Protocol to the ACHPR on the Establishment of an African Court on Human and Peoples' Rights.

Part 3 - Strategic recommendations

Lessons learned

48. Despite past management challenges, the projects funded by IFAD have had significant positive impacts on agricultural productivity, food security, household income and human and social capital. However, one consistent finding is that a focus on agricultural output alone will have limited impact unless measures are taken to improve processing and access to markets. The following principles will be applied in the 2020-2024 COSOP to reflect this finding, along with additional lessons learned from activities financed by IFAD and others.
49. IFAD's comparative advantage with respect to other agriculture development partners such as the WB or the AfDB, is that IFAD has 36 years of experience in Congo, working directly with producers and micro and small enterprises on the ground, focusing on creating producer organisations, micro-financing groups and addressing the needs of emerging rural entrepreneurs.

Strategic orientation

50. IFAD operations under this COSOP will be aligned with the government priorities and strategies with regards to the mainstreaming areas. The overall goal of the COSOP is to help the Government in its effort to reach Sustainable Development Goals (SDGs) 1, 2, 3 and 8 through the sustainable and inclusive development of agricultural production and agribusiness (SDGs 5, 9, 13, 16 and 17) as part of the economy diversification effort.

Strategic actions and targeting

51. IFAD intervention will take into account the mainstreaming themes IFAD11. Measures to address **climate change** will be built into project activities, such as: (i) the development of sustainable and climate-resilient value chains; (ii) promotion of renewable energy and water management; (iii) capacity-building for sustainable management of natural resources and climate risks; and (iv) support for more climate-resilient agroforestry systems, including shade cocoa. These measures are aligned with the country's NDC and strategies on climate and environment.
52. **Gender mainstreaming** will be undertaken through operational mechanisms developed during project design that improve the access of women and girls to the resources and economic opportunities offered by projects, and support women's leadership in rural organizations.
53. The development of value chains and associated activities for the creation of modern agricultural enterprises and rural micro and small enterprises in the new projects under this COSOP **will help reduce rural youth unemployment**.
54. The **food and nutrition security** will be improved through: (i) increased production and productivity of basic foods; (ii) marketing of nutritionally enriched and diversified food products; (iii) provision of nutrition education at the household level; and (iv) training to enhance women's skills and knowledge relative to nutrition in agriculture and food security, which will contribute to a more balanced diet for children.

55. **Opportunities to mobilize environment and climate financing.** Through the new project, IFAD has an important role to play in the agricultural sector to make agriculture more resilient to climate change and thus help the country to achieve the objectives of the Paris Agreement and the Sustainable Development Goals. To this end, IFAD can mobilize international funds available to the country, such as the Green Climate Fund (GCF), the Global Environment Facility (GEF) and the Adaptation Fund (AF).

Fragility assessment note

1. Like other International financial institutions (IFIs) and United Nations partners, IFAD is increasing its support to promote the transition from fragility, which is an important contributor to persistent poverty, to resilience.
2. The IFAD-specific understanding of fragility contained in its 2016 strategy for engagement in countries with fragile situations⁶¹ is as follows: "Fragility is a condition of high vulnerability to natural and man-made shocks, often associated with an elevated risk of violence and conflict. Weak governance structures along with low-capacity institutions are a common driver and consequence of fragile situations. Fragile situations typically provide a weaker enabling environment for inclusive and sustainable rural transformation and are characterized by protracted and/or periodic crises, often with implications for smallholder agriculture and food security."
3. According to the harmonized list⁶² of fragile situations used by IFAD to assess fragility, Congo has a Country and Policy Institutional Assessment (CPIA) score of 2.99, which puts the country well below the 3.20 cut-off point above which countries are no longer considered "fragile" countries.
4. According to IFAD's new (2019) Special Programme⁶³ on the topic, the four main entry points for addressing fragility and building resilience are: (i) gender empowerment; (ii) institution-building; (iii) food security; and (iv) natural resource management (NRM). The first three of these entry points are particularly prevalent in the RB-COSOP and in the proposed Inclusive Value Chains Development Project.
5. IFAD's above-mentioned 2019 Special Programme identifies four stages of fragility in the transition from fragility to resilience that require different operational responses:
 - (i) *High vulnerability to shocks*. The country is highly vulnerable to political, economic, environmental and other shocks that can lead to social and institutional disruption and conflict;
 - (ii) *Crisis*. The country is in a crisis, due to conflict or natural disaster;
 - (iii) *Post-crisis and recovery*. The country is in the immediate aftermath of a crisis, either a conflict or a disaster;
 - (iv) *Transition to resilience*. The country is in the early stages of the transition to resilience, or when the transition is prolonged.
6. Congo is currently in the fourth stage, which is typically supported through IFAD's standard business model, but with particular attention to promoting resilience in the RB-COSOP and a fragility lens applied to the project cycle.

The Nature of Congo's fragility

7. In Congo, after years of conflict, the Pool region ("Département") is gradually regaining peace and security. As a result of the ceasefire agreement reached in November 2017 between government officials and representatives of the former rebel leader, Frédéric Bintsamou (aka Pastor Ntumi), the free movement of goods and people is improving, and displaced populations are gradually returning to their localities of origin.
8. A disarmament, demobilization, and reintegration (DDR) process started in August 2018 under the supervision of the United Nations, and was accelerated with the support of Pastor Ntumi, whose first public appearance in two years took place in August 2018. Members of the government and international community are working to consolidate the Pool region's still fragile context. A significant share of the agro-industry investments in Congo were in the Pool.

⁶¹ IFAD Strategy for Engagement in Countries with Fragile Situations, EB 2016/119/R.4.

⁶² This list combines WB and AfDB fragility ratings for African countries. It can be accessed on <http://pubdocs.worldbank.org/en/892921532529834051/FCSList-FY19-Final.pdf>.

⁶³ Special Programme for Countries with Fragile Situations: Operationalizing IFAD's Fragility Strategy, <https://webapps.ifad.org/members/wgtf/TFWG8/docs/TFWG-2019-8-W-P-3-Rev-1.pdf>.

9. However, governance structures remain weak. The Decentralization Law No 10-2003 of 6 February 2003 calls on Local Governments⁶⁴ to take on important responsibilities concerning water & sanitation, management and maintenance and rural roads, among others. Local governments, however, have not been able to fulfil these tasks, due to a number of constraints: (i) the suspension of the decentralization effort, limited so far to regional councils and urban municipalities⁶⁵; (ii) poor human capacity and lack of equipment rendering the formulation of global and sectoral development plans impossible at local level; (iii) lack of financial resources of Local Governments; and (iv) insufficient support and training for Local Governments to take on the responsibilities foreseen under the above-mentioned Decentralization Law.⁶⁶

Fragility in the agriculture Sector of the Congo

10. These governance weaknesses are an important reason why the enabling environment for agricultural investment continues to be unfavourable – which significantly hampers the agribusiness potential for creating jobs for poor people, especially youth and women, both in farming and in peri-urban food industries. Therefore, the COSOP puts a specific emphasis on policy and institutional reform and on strengthening private sector presence and the investment climate, as well as on building the capacity of vulnerable smallholder producers and processors, and their organizations. As noted in the above-mentioned 2019 Special Programme, activities promoting the economic empowerment of the rural poor, particularly women and youth, are key to further Congo's transition from fragility to resilience.

Risk mitigation for the Congo fragile situation

11. The main fragility risks posed to the IFAD portfolio in the Congo are the following:
- Low capacity of institutions and government
 - Low capacity of project teams
 - Lack of women and youth empowerment and inclusion
12. The mitigating strategy for this COSOP has a few key elements. The first is to build capacity not just in the government, but also in the relevant agricultural value chains and smallholder organizations – which is likely to give rise to more sustainable results in the long term, as the benefits of better value chain structuring provide incentives for all actors to continue to invest in value chain institutions.
13. The second element is to help the Ministry of Agriculture, Livestock and Fisheries (MEAP) create an IFAD Country Programme Management Unit that manages all IFAD projects in the country portfolio, thus guaranteeing continued availability of experienced fiduciary capacity and prevent project delays and ineligible expenditure.
14. The third element is to keep project design simple, focusing on fewer value chains and fewer regions, facilitating project logistics and oversight and guaranteeing the visibility of project impact – and making it easier to adjust the project, e.g. when certain activities are unsuccessful.
15. The fourth element of the fragility risk mitigation strategy is to be as inclusive as possible with regards to women and youth participation in IFAD's project. This can be done by building on local partnerships established by previous IFAD projects, and by mobilizing RBA collaboration, particularly IFAD's partnership with FAO, which is already animating private sector, women and youth forums on agriculture that could help IFAD further local partnerships and innovation to empower women and youth and thus reduce fragility.

64 « Les collectivités locales »

65 "Conseils départementaux et Communes Urbaines".

66 Cette analyse est tirée de FAO 2019, Développement des Infrastructures structurantes, Document de travail pour le Projet de Développement Intégré des Chaines de Valeur Agricoles au Congo (PRODIVAC) de la BAD.

COSOP preparation process

1. The COSOP preparation process was led by the IFAD Country Programme Team for Congo in collaboration with FAO's Investment Centre Division (DPI). The Country Programme Management Team (CPMT), established by the Country Director (CD), both at IFAD headquarters and in Congo, participated in and contributed to the entire process.
2. The following consultations were undertaken at national level (i) meetings with the key government agencies involved in the proposed RB-COSOP thematic areas; (ii) meetings with key private and non-government stakeholders, including farmer organisations, farmers' apex organisations, civil society and international financial and technical partners; (iii) regular meetings, including wrap-up meetings with CPMT at IFAD and country level to reach agreement on the RB-COSOP and (iv) consultation meetings with the Acting UN Resident Coordinator on the key elements of the new COSOP and their alignment with the UNSDCF 2020-2024. In-country, the Government of Congo led the discussion on the future IFAD support to the country and a new project/programme pipeline, subject to the PBAS of IFAD. This participatory process aimed to ensure that strategic public and non-public stakeholders provided substantive and prioritised inputs and engagement, at various stages of the COSOP formulation.
3. The RB COSOP identification and formulation mission took place from 9th to 19th July. This included a four-day field visit to consult with agribusiness actors, including producer organizations and MSMEs, in the Departments of Pool, Bouenza, Niari and Kouilou. The mission also met with agribusiness industry representatives in the cities of Brazzaville and Pointe-Noire.
4. The final draft RB-COSOP was submitted for in-house review at IFAD Headquarters in Rome, together with observations and suggestions from external peer reviewers. This process involved a peer review, an OSC review, and a Quality Assurance process managed by Operational Strategy and Policy Guidance Committee Secretariat (OSC). West and Central Africa Division (WCA) addressed the comments emerging from the in-house review process in a revised RB-COSOP draft.

Composition of the Core Country Programme Management Team (CPMT)

5. The in-house component of the CPMT consisted of the below IFAD and FAO staff members (Table 1). Table 2 presents the composition of the extended in-country CPMT, which includes representatives from key government agencies involved in the IFAD country programme, coordinators of IFAD supported projects in the country, key external development agencies, civil society organisations, farmer organisations, and resource persons.

Table 1 In-house Congo COSOP team

Technical Division	Name	Title
West and Central Africa - HQ	Lisandro Martin	Regional Director
WCA-HQ	John Hurley	Lead Regional Economist
PMI, Inclusive Rural Financial Services	Jonathan Agwe	Project Team Leader (PTL)
Office of General Council (LEG)	Clos Paul Edouard	Counsel
Financial Management Division	Virginia Cameron	Senior Finance Officer
WCA-Kinshasa	Abdelhaq Hanafi	Country Director
WCA-Kinshasa	Ephraim B. Gubandja	Country Programme Officer
ECG	Amath Pathe Sene	Climate & Environmental Specialist
FAO Investment Centre / DPIA	Simon Rietbergen	Senior Forestry Expert
FAO Investment Centre / DPIA	Rouja Johnstone	Agribusiness Expert
FAO Forestry / FOA	Jean-Claude Nguinguiiri	Forestry Officer, Targeting Expert

RB-COSOP formulation

6. The RB-COSOP 2019-2024 builds on previous results and achievements, especially those achieved under the PADEF and PRODER projects. Strategic Objectives (SOs) have been reformulated to reflect the new emphasis on food processing and marketing, and the MSMEs involved in this, in addition to the traditional focus on assisting farmer organizations to increasing productivity. Greater emphasis will be placed on policy dialogue and institutional support, through both lending and non-lending activities. The RB-COSOP also proposes a new approach to increase smallholder farmer and MSME access to finance, by engaging directly with the formal financial sector on agriculture and by leveraging value chain financing.
7. In accordance with the Transition Framework, IFAD is diversifying its financing products, and is exploring opportunities to pilot results-based lending in Congo. Regarding targeting and poverty monitoring mechanisms, operations to be financed under the new RB-COSOP will take into account the results of the ongoing General Agriculture Census (RGA), which should be available in late 2019.

RB-COSOP approval

8. The RB-COSOP draft as amended through the IFAD review process was shared with the COSOP formulation team and the Government for their formal endorsement. The meeting consisted of a presentation of the final draft RB-COSOP by the Country Programme Manager, a brief discussion and an endorsement of the strategy by the participants. Subsequently it was shared with the IFAD Economists Network for review and endorsement. Comments have been addressed and included in the RB-COSOP prior to submission to the OSC. The final document will be submitted to the IFAD Executive Board for review in its session of December 2019.

Strategic partnerships

Strategic Area	Expected Outcome	Partner	Strategic Objective	Related Outcomes
Policy engagement	Support to the implementation of the Government's National Development Plan (PND 2018-2022) for Economic Diversification, focusing on private-sector driven Agricultural Development	MAEP, Ministry of Planning, Ministry of SME, AfDB, EU, WB	All	Results-based lending (possible pilot); increased policy focus on enabling small holder farmer integration in agribusiness value chains; evidence based policy making; and coordination with development partners
	Increase engagement in policy dialogue to facilitate achievement of PNIASAN goals and Agricultural sector objectives of UNSDCF 2020-2024	UNSDCF Agriculture Sector Working Group (co-chaired by FAO and MAEP, members include WFP and WHO)	All	Increased coordination and knowledge sharing with Ministries and development partners
	Multi-stakeholder dialogue to promote improved agribusiness investment climate	MAEP, Ministry of Planning, civil society (UNICONGO, Chamber of Commerce, CAPED), development partners	SO3	Increased coordination and knowledge sharing with Ministries, civil society and development partners
	Women economic empowerment focusing on a gender responsive policy environment.	Ministry of Promotion of Women, RBA (FAO and WFP)	All	Women economic empowerment focusing also on food security, nutrition, income-generating opportunities, and leadership
Scaling up	Synergies and scaling up of best practices through capacity development and institutional strengthening for sustainable crop intensification, storage and marketing, value addition, access to finance and infrastructure for agriculture development.	PDAC and PADEC (WB), PRODIVAC (AfDB), FAO (providing technical assistance)	All	Knowledge sharing and alignment of approaches in particular on capacity development of FOs and MSMEs, access to finance, business plan development and value chain structuring (cf IFAD 4Ps approach)
	Scaling up of inclusive value chain arrangements (4P) and of leveraging agribusiness purchase guarantees to enable smallholder access to formal financial services	Chamber of Commerce, UNICONGO, Banks and MFIs	All	Coordination in strengthening market linkages (4P)
Coordination	Promote the commercialisation of agriculture and improved functioning of agricultural market systems.	EU – Commercial and Entrepreneurial Capacity Development Project	SO1	Knowledge sharing on capacity building for engaging in inclusive market linkages, in particular 3P and 4P arrangements

	Promote private sector investments and connect smallholders to markets; and improve nutrition and increase resilience of the agriculture and food systems to climate change	WB – Enterprise Development Support Project (PADEC)	All	Knowledge sharing and synergies in aggregation, market linkages, access to finance, nutrition, and resilience
	Technical assistance on Farmer Field Schools and Farming as a Business.	FAO, WB	All	Technical assistance on post-harvest losses, RuralInvest and possible use of mobile apps
	Fighting Cassava Mosaic Disease	FAO, IRA	SO1	Sustainable commercial production of resistant germplasm ("boutures saines") by farmer organizations
Knowledge Management	Mainstreaming lessons from IFAD experience for evidence-based policy-making	MAEP, Ministry of Planning, Ministry of SME, Ministry of Commerce, civil society	All	See also under Policy Engagement, Scaling up and Coordination
Co-financing	Reach a co-financing ratio of at least 1:2.4 (average) for the two IFAD projects under the new COSOP	AfDB, BDEAC, WB, beneficiaries	All	Increase scale and enhance project ownership by beneficiaries
	Mobilize parallel co-financing in support of smallholder farmers and MSMEs from agribusiness off-takers and – through leveraging of purchase guarantees – from banks and Micro-Finance Institutions (MFI)	Bayo, COFCAO and other large-scale off-takers (after completion of IFAD due diligence); MUCODEC, Congolese Banks	All	Social capital enhancement, production and productivity improvements, mainstreaming of agricultural sector lending with Congolese Banks and MFI
SSTC	Share lessons from experience gained with IFAD implementation SPIU modality.	Other IFAD Country Programmes	All	Improve effectiveness and ownership of IFAD country programmes
	Promoting learning and exchange (e.g. with Cameroon) on value chain structuring and leveraging of value chain arrangements for smallholder access to financial services.	IFAD Funds for SSTC	All	See also Knowledge Management

South-South and Triangular Cooperation strategy

South-South and Triangular Cooperation Strategy

1. The Government of the RC realizes the potential interest of the SSTC included in the IFAD Strategic Framework 2016-2025. To enhance the visibility of IFAD's comparative advantages and expand its work in this area, IFAD will engage with the Government of Congo on ongoing partnerships relevant to the SSTC to learn, consolidate and diversify. In the context of the SSTC, IFAD will play a catalytic role and share knowledge between Congo and other countries in the sub-region.
2. Collaboration among the Rome-based agencies (RBAs) in the framework of SSTC is expected to intensify during the COSOP period thanks to a major new initiative in the Department of Bouenza to support a public-private partnership to build a cassava mill that will make affordable fortified cassava products available to the public while supporting smallholder cassava growers that supply the mill. The project will involve IFAD (South-South Cooperation Fund), FAO, WFP, Power China (a Chinese engineering company), the Agricultural Company of Congo (SACO) and the Chinese Academy of Tropical Agricultural Sciences.
3. Given the fragility context in the RC, it is a good candidate to integrate many lessons from neighbouring countries and build on linkages from the sub-region. SSTC can be envisaged in integrating RC projects into learning that is happening in neighbouring Cameroon, DRC, and Gabon as has been done in the past. This is particularly relevant to ease tensions between the countries and is a good opportunity to partner with countries that have very similar agro ecological conditions. SSTC can also be envisaged with DRC for cassava production and processing, an area where they are at the forefront. Exchanges can be sought with Cameroon through the regional hubs so as to learn from its successful model of exporting produce to many countries in West and Central Africa. Congo's agricultural growing seasons are distinct from Cameroon's, so that even fruits that are already being produced in Cameroon, such as mango and safou, could be exported from Congo during the Cameroonian off-season, if value chain structuring improved and private sector investments materialize. Success stories for institution building and reinforcement of governance should be sought and exchanges considered to help the RC further its transition into good governance and transparency. Finally, SSTC should be considered along the Delivery units to exchange with other countries who have had success use of this approach to improve the experience in the RC.
4. For future investment programs under this COSOP, IFAD will develop a programmatic approach to SSTC and mobilize grant-based funding to facilitate learning and scaling up. Potential areas of concern will be indicative of: (i) sharing of experience with countries where private extension services are well established and where the government has taken supportive measures; (ii) knowledge transfer related to the development of food commodity chains in the RC, particularly cassava and maize; (iii) sharing of successful experiences and good practices related to IFAD-supported agribusiness partnership initiatives in countries that have successfully transformed their agrifood sector, and (iv) the establishment of rural financial services.

Country at a glance⁶⁷

COUNTRY PROFILE	1990	2000	2010	2018
World view				
Population, total (millions)	2.36	3.13	4.27	5.24
Population growth (annual %)	2.7	2.9	3	2.6
Surface area (sq. km) (thousands)	342	342	342	342
Population density (people per sq. km of land area)	6.9	9.2	12.5	15.4
Poverty headcount ratio at national poverty lines (% of population)	46.5	..
Poverty headcount ratio at \$1.90 a day (2011 PPP) (% of population)	37	..
GNI, Atlas method (current US\$) (billions)	2.18	1.77	9.07	8.61
GNI per capita, Atlas method (current US\$)	930	560	2,120	1,640
GNI, PPP (current international \$) (billions)	6.76	8.13	16.75	26.49
GNI per capita, PPP (current international \$)	2,870	2,600	3,920	5,050
People				
Income share held by lowest 20%	4.2	..
Life expectancy at birth, total (years)	56	51	60	65
Fertility rate, total (births per woman)	5.3	5.1	4.9	4.6
Adolescent fertility rate (births per 1,000 women ages 15-19)	132	135	125	112
Contraceptive prevalence, any methods (% of women ages 15-49)	45	30
Births attended by skilled health staff (% of total)	93	94
Mortality rate, under-5 (per 1,000 live births)	90	114	63	48
Prevalence of underweight, weight for age (% of children under 5)	16.4	..	11.8	12.3
Immunization, measles (% of children ages 12-23 months)	75	34	75	70
Primary completion rate, total (% of relevant age group)	59	56	67	..
School enrollment, primary (% gross)	123.1	85.9	106.9	..
School enrollment, secondary (% gross)	47	38	52	..
School enrollment, primary and secondary (gross), gender parity index (GPI)	1	1	1	..
Prevalence of HIV, total (% of population ages 15-49)	3.2	4.3	3.2	3.1
Environment				
Forest area (sq. km) (thousands)	227.3	225.6	224.1	223.2
Terrestrial and marine protected areas (% of total territorial area)	36.8
Annual freshwater withdrawals, total (% of internal resources)	0	0
Urban population growth (annual %)	3.5	3.7	3.8	3.3
Energy use (kg of oil equivalent per capita)	334	227	392	..
CO2 emissions (metric tons per capita)	0.5	0.34	0.46	..
Electric power consumption (kWh per capita)	174	96	140	..
Economy				

67 World Development Indicators, 10/07/2019

GDP (current US\$) (billions)	2.8	3.22	12.01	11.26
GDP growth (annual %)	1	7.6	8.8	1
Inflation, GDP deflator (annual %)	-1	47	20.7	22.2
Agriculture, forestry, and fishing, value added (% of GDP)	13	5	4	7
Industry (including construction), value added (% of GDP)	41	72	75	53
Exports of goods and services (% of GDP)	52	80	85	99
Imports of goods and services (% of GDP)	19	44	55	56
Gross capital formation (% of GDP)	16	23	21	18
Revenue, excluding grants (% of GDP)	..	30.6	37.8	23.3
Net lending (+) / net borrowing (-) (% of GDP)	..	-0.8	39.8	-6.8
States and markets				
Time required to start a business (days)	..	38	159	50
Domestic credit provided by financial sector (% of GDP)	29.1	8.7	-14.3	28.8
Tax revenue (% of GDP)	..	9.1	7.6	15.1
Military expenditure (% of GDP)	4.3	1.9	1.8	2.5
Mobile cellular subscriptions (per 100 people)	0	2.2	84.8	96.1
Individuals using the Internet (% of population)	0	0	5	8.7
High-technology exports (% of manufactured exports)	5	..	4	2
Statistical Capacity score (Overall average)	54	56
Global links				
Merchandise trade (% of GDP)	57	92	112	120
Net barter terms of trade index (2000 = 100)	63	100	174	162
External debt stocks, total (DOD, current US\$) (millions)	4,916	4,676	2,410	4,456
Total debt service (% of exports of goods, services and primary income)	34.6	1.7	1.6	3.2
Net migration (thousands)	23	50	-60	-20
Personal remittances, received (current US\$) (millions)	4	10	33	8
Foreign direct investment, net inflows (BoP, current US\$) (millions)	23	-98	1,521	1,159
Net official development assistance received (current US\$) (millions)	217.2	32.2	1,315.10	108

Financial management issues summary

COUNTRY - Fiduciary KPIs:	
<i>Inherent Risk</i>	High ^a
<i>Pending Obligations</i>	Some ineligible expenditure has been reported for ongoing PD-PAC in the 2018 audit and September 2019 supervision mission. Confirmatory information is being obtained for follow-up ^a
<i>Expected IFAD lending terms for IFAD 11</i>	Blended ^a
<i>Country Contribution in IFAD Replenishments</i>	IFAD10: no contribution ^a IFAD11: no contribution ^a
<i>PBAS - Programme's cycle coverage</i>	IFAD 11 allocation: ^a US\$ 7.99 million ^a
<i>Disbursement Profile</i>	PD-PAC (on-going): Unsatisfactory [live value] ^a ^a Undisbursed: US\$ 7.35 (7) ^a
<i>Counterpart Funding Profile</i>	Ongoing project (PD-PAC): Unsatisfactory ^a ^a Poor record of counterpart funding in project closed in 2019 (PADEF) ^a
<i>Loan arrears</i>	As at 1 October 2019, loan arrears amounting to EUR 315,928.98, payable by 15 November 2019 ^a

APPROVED-AMOUNTS-(PBAS)-¶						
USD-million-(4)¤	2013--2015¤	2016--2018¤	2019--2021¤			
	(IFAD9)¤	(IFAD10)¤	(IFAD11)¤			
PBAS-allocation¤	8.29¤	0.00¤	7.99¤			
Amount-approved¤	7.70¤	0.00¤	0.00¤			

(4) Source = GRIPS¶

DISBURSEMENTS-BY-FINANCING-SOURCE¶						
USD-million-equivalent¶ disbursed-during-the-period-(5)¤	·2013--2015¶(IFAD9).....	··2016--2018··(IFAD10).....	··2019--2021··(IFAD11).....	Cumulative- undisbursed-balance- (6)¶ =		
IFAD-financing¤	5.71¤	5.03¤	-1.37¤	7.32 ₍₇₎ ¤		

(5) Historical total disbursed, in USD. Source = Oracle Business Intelligence ¶

(6) At 8/10/2019 IMF exchange rate. Includes financing instruments in approved, effective, signed and disbursable status. ¶

(7) Includes SDR 1,021,191.67 balance of PADEF project (closing date 31/3/19), which will be cancelled as part of ongoing closure processes. ¶

Concept-note—Key-Fiduciary-Observations:¶

The project is expected to be implemented in six departments in the Southern part of the country. A single Programme Management Unit (PMU) in the Ministry of Agriculture/Brazzaville will be responsible for the core functions of the project, including fiduciary. Activities will be implemented in collaboration with a combination of national and international partners, including the Ministry for Small and Medium Enterprises and the private sector. The projected total budget is estimated at around 36 Million USD, of which IFAD would contribute around 12 Million USD over two PBAS periods (IFAD11 and IFAD12), while the rest would be covered by other co-financiers such as ADIE and BDEAC. Congo is a high-risk, low-capacity environment and organizational arrangements involving different spending units and multiple financiers will require robust, automated, FM systems and a strong internal control framework. During design, IFAD will assess internal control, fund-flow, oversight and financial reporting requirements between the central PMU and the departments. Taking into consideration the high inherent risk and building on lessons learnt from past projects, robust financial management and oversight will be critical, to ensure that funds are used for intended purposes. The accountancy profession is under-developed in Congo, and the availability of suitably qualified personnel to manage multi-million dollar projects with multiple funding sources is limited, which poses a high risk. Recourse to technical assistance, continuous capacity building, performance-based contracts for staff, formal periodic implementation follow-up meetings, enhanced oversight through special audit verifications, and close monitoring of contracts with service providers are some of the measures that will be adopted to mitigate fiduciary risk during the COSOP period. ¶

Poor quality of audit reports and submission delays have had a detrimental effect on the implementation of ongoing projects in Congo in the past. Some improvements have been noted in terms of audit timeliness, the PADEF and PD-PAC 2018 audits were submitted within the deadline. However for PD-PAC the report is to be re-submitted as the opinions were incomplete. Close follow-up and continued dialogue with Government will be essential to avoid the recurrence of fiduciary problems, and best practices in the selection of audit firms will continue to be drawn from the experience of other IFIs, including World Bank and ADIE. ¶

Foreseen international co-financing planned to be mobilised for the COSOP exceeds the corporate target of 1:0.8. Given projects' difficulties in mobilising counterpart funds in the past, domestic co-financing is expected to be limited to in-kind contributions, including tax exemption. Based on PADEF and PD-PAC projects, Government's track record in making counterpart funds available for project implementation is very poor. ¶

The mobilization of FIPS financing to support the project under design is to be confirmed as a request from Government would be required. ¶

On-going-Portfolio:¶

FINANCING-INSTRUMENTS¶						
Project¤	Financing-instrument¤	FLX Status-(1)¤	Lending-Terms¤	Currency¤	Amount-(million)¤	Completion-date¤
PADEF ⁽²⁾ ¤	L-851¤	EXPD¤	HIGHLY CONCESSIONAL-TERMS: 0.75pc¤	XDR¤	6.20¤	30/09/2018¤
PD-PAC¤	200000123800¤	DSBL¤	BLENDDED TERMS¤	XDR¤	5.49¤	29/09/2022¤

(1)→ APPR→SIGN→ENTF→DISB→EXPD→SPND¶

(2)→ The closure of PADEF project is pending on the submission of the final audit. ¶

FM-RISK-& PERFORMANCE--ONGOING-PORTFOLIO-¤								
Project¤	Financing-instrument¤	Curr.¤	Amount¤ (million)¤	Project risk rating¤	ORMS-quality-of-FM¤	ORMS-audit-rating¤	ORMS-disbursement-rating¤	Disbursed-tof approved¤
PD-PAC¤	200000123800¤	XDR¤	5.49¤	High¤	Moderately-unsatisfactory¤	Moderately-unsatisfactory¤	Unsatisfactory¤	13 %¤

Rome-based agency (RBA) collaboration

I Past or current collaboration experiences

1. In the Republic of Congo, the three Rome-based agencies, the Food and Agriculture Organization of the United Nations (FAO), the International Fund for Agricultural Development (IFAD) and the World Food Program (WFP), have in recent years, developed a synergy and consultation around a certain number of operational actions.
2. The actions concern joint participation in the political dialogue with the authorities, joint actions both in the area of strengthening the resilience of small producers, the reduction of post-harvest losses, the improved integration of small-scale producers into agricultural value chains and food markets. FAO has played a key role in assisting the government of Congo in the design and implementation of IFAD-funded loans, under Unilateral Trust Funds (UTF) concluded by FAO and the Government, with IFAD's approval. For example, FAO has helped smallholder producer groups to produce millions of cassava cuttings free of mosaic virus, which have been used not only by IFAD's PADEF project but also by the WB's PDARP and PDAC projects. A UTF for FAO to assist with the implementation of IFAD's inland fisheries and aquaculture project (PDPAC) is currently under discussion.
3. IFAD and WFP are both active members of the Food and Nutrition Security Results Group under the UNDAF 2014-2019, which has been co-chaired by the Ministry of Agriculture, Livestock and Fisheries (MAEP) and FAO to ensure the harmonization of United Nations assistance in the country.
4. The EU-funded RBA collaboration supporting smallholder bean producers in the Department of Bouenza will also continue. Under this project, IFAD provides monitoring and evaluation support, FAO furnishes equipment and training to boost production, and WFP provides organizational support and purchases beans produced by local smallholders for its food assistance operations, thus improving market access (see appendix VIII).
5. Under the leadership of WFP, the RBA are preparing a common industrial project to produce vitamins and minerals enriched cassava flour in the Bouenza department. The project is to be funded by the IFAD SSTC Facility, and will link small cassava producers once supported by PADEF (IFAD-funded-Project) with Chinese and Congolese associated enterprises which are developing the plant. WFP will be the main off-taker for around 50 per cent of the flour output.
6. In recent years, IFAD has also worked closely with the FAO Investment Centre, which led the preparation of the above-mentioned PDPAC project, as well as the preparation of the current COSOP.

II. Possible strategic axes of partnership

7. Agriculture is one of the strategic pillars of the new United Nations Sustainable Development Cooperation Framework (UNSDCF) 2020 – 2024, so collaboration with other UN partners such as FAO and WFP will play an important role in the IFAD's new COSOP.
8. Collaboration among the Rome-based agencies (RBAs) is expected to intensify during the COSOP period thanks to a major new initiative in the Department of Bouenza to support a public-private partnership to build a cassava mill that will make affordable fortified cassava products available to the public while supporting smallholder cassava growers that supply the mill. The project will involve IFAD (South-South Cooperation Fund), FAO, WFP, Power China (a Chinese engineering company), the Agricultural Company of Congo (SACO) and the Chinese Academy of Tropical Agricultural Sciences.

9. IFAD expects to continue to work closely with the FAO Investment Centre, which led the preparation of the above-mentioned PDPAC project, as well as the preparation of the current COSOP, for example on the preparation of the proposed Inclusive Smallholder Value Chain Development Project.
10. However, this strategic collaboration among the RBA remains to be improved and constitutes a potential which deserves a better capitalization. The IFAD Country Office has devoted most of its efforts over the past two years to fulfilling the conditions for lifting the suspension of the portfolio, and then getting projects going again. Now that this has been achieved, there will be renewed opportunities to deepen collaboration with the sister agencies and make it more strategic to enhance impact.

III. Main challenges to improve collaboration between agencies

11. The major challenges that the agencies will have to face in order to strengthen their collaboration in the country is to succeed in driving the various joint initiatives, to learn from them and to successfully set up joint funding. The three agencies are following the same path that puts agriculture, food security and small producers at the heart of the policy and strategy debate to rebuild the areas affected by long humanitarian crises on the one hand, and to help diversify the Congolese economy.
12. However, the roles and the competitive advantages of this collaboration, as well as the modalities of the partnership remain to be deepened. While IFAD channels almost all of its resources through Government-led projects, the two sister agencies have direct project implementation roles – though FAO has recently started to experiment with government-led implementation (OPIM) in a number of countries.
13. In this context, any structured collaboration with FAO on an IFAD-financed project would either take the form of: (a) a UTF signed between the two partners and the Government for use by FAO of a part of the allocated resources by the UTF project in exchange for a number of value-added technical services; (b) the development of a UTC technical assistance project by FAO whereby it mobilizes internal resources to support the implementation of the IFAD-financed project. Another form of less structured collaboration also allows the expertise available within FAO to be mobilized on an ad hoc basis through contracts for training activities or time-limited missions by IFAD-funded projects.
14. The framework and outlines of collaboration with WFP still merit consideration with proposals that meet the administrative and financial procedures of both institutions. WFP in the Congo is increasingly focusing on supporting rural food-producing economies, gradually moving away from simply distributing food.

IV. Perspectives for collaboration and synergy of possible interventions

15. In the Congolese context, it seems obvious that each of the agencies has a specific role to play: FAO has a unique capacity in support of research, development and testing of innovations, and technical advice to the Government. IFAD would integrate the technologies and methodologies successfully tested by FAO by scaling them up into ongoing projects to improve the productivity, production and quality of agrifood products by smallholder farmers. WFP would then be able to recover some of the food produced by small-scale producers for its humanitarian assistance projects and school canteens.

UNSDCF Results Framework and IFAD contributions

1. The National Development Plan (PND 2018-2022) revolves around three strategic axes summarized as follows:
 - Strengthening governance
 - The valuation of human capital
 - The diversification of the economy
2. To respond to Congo's challenges and meet these three strategic priorities the United Nations system adopts two paths of sustainable development:
 - Strengthen the female and male human capital to guarantee the economic development of the Republic of Congo; and
 - Create an environment conducive to economic diversification through better governance of the country and the consolidation effort of the country peace.
3. In that regard the 2020-2024 United Nations Sustainable Development Cooperation Framework (UNSDCF), as agreed between the UN system Family and the Government of Congo, is designed to achieve changes in four expected outcomes aligned with the three strategic PND objectives as shown in the following table:

Strategic Objectives/Components	Outcomes	IFAD contribution
Strengthening governance	<i>Outcome 1: By 2024, people benefit from an improved governance system at the institutional level, democratic, human rights, administrative and economic rights for inclusive and participatory development, he consolidation of peace and the humanitarian effort.</i>	COSOP SO 3 contributes to Output 1.1 COSOP mainstreams inclusion of women and youth, thus contributing to output 1.2 .
Output 1.1	State institutions and non-state actors at the national and decentralized level have their capacities strengthened and improved operational and regulatory frameworks to effectively apply the standards of institutional, administrative, economic, legal and judicial governance, including human rights ;	
Output 1.2	The mobilization of civil society and communities is strengthened in fight against sociocultural norms that are responsible for discrimination of vulnerable persons (young men and women), indigenous peoples, living people disabled people and people living with HIV).	
Output 1.3	The country has mechanisms and strengthened tools for prevention and management of and humanitarian response to conflicts including DDR, that take into account issues of peaceful coexistence between IDPs (refugees, returnees, IDPs) and host populations.	
Output 1.4	The capabilities of the statistical system are strengthened for production of quality data in a systematic way and regular monitoring of the NDP.	
Output 1.5	Judicial authority is restored and reinforced criminal chain through capacity building and advocacy to fight against human rights violations and other forms of criminality.	
Valorization of human capital (1)	<i>Outcome 2: By 2024, children (girls and boys), children young people and adults (men and women), people disabled people in targeted areas have increased access inclusive and quality education services in the formal and non-formal systems, and in particular complete sexuality education (ODD4).</i>	COSOP SO 1 aims at reinforcing capacities and skills of small producers, mainly the young men and women, and thus contributes to Output 2.3
Output 2.1	The education system has improved performance and offers better services including sexual complete education	
Output 2.2	The education system has a quality environment that is healthy and free from harassment presents girls with an egalitarian welcome.	
Output 2.3	The education system provides training professional and technical quality.	
Valorization of human capital (2)	<i>Outcome 3: By 2024, people have equitable access health care packages and essential health services quality (including nutrition, HIV, water, hygiene and sanitation), health security, social protection to enhance human capital and guarantee demographic dividend (SDG3).</i>	Minor contribution from COSOP
Output 3.1	Technical and operational capabilities of local structures (departmental directorates, health districts, etc.) are significantly strengthened, with a view to enhancing health-promoting behaviours regarding HIV / AIDS, nutrition, water, hygiene and sanitation	
Output 3.2	Health facilities offer comprehensive packages of integrated essential care and services health / nutrition, including family planning and equitable and non-discriminatory access services to combat HIV / AIDS, particularly for more vulnerable groups	
Output 3.3	National capacities in management of epidemics and other health emergencies are strengthened.	

Output 3.4	The supply of safe water and sanitation services, managed safely and equitably, is increased by taking into account the needs sometimes different from women and men.	
Output 3.5	National capacities to provide for social protection services are significantly strengthened.	
Diversification of the economy	Outcome 4: By 2024, the most disadvantaged populations in the targeted areas implement sustainable diversified economic activities resilient to climate change, creating diverse jobs and income in the fields of sustainable agriculture, food security, ecotourism while respecting environmental standards (SDG8, SDG2 and SDG13)	COSOP's SO 1, 2 and 3 will make a major contribution to this outcome. IFAD is an active member of the Result Group "food and nutrition security".
Output 4.1	The production capacities (tools and infrastructures) of SMEs, MPEME and producer organizations, for women as well as men, are increased by diversifying their livelihoods and the creation of decent and sustainable jobs for women and men.	
Output 4.2	The skills and employability of young men and women are increased for their positioning in the new growth sectors of diversification through training and awareness to achieve the demographic dividend.	
Output 4.3	The capacities of institutions and communities are strengthened, enabling them to lead economic activities compatible with conservation of nature and the fight against the harmful effects of climate changes.	

4. The COSOP results framework is aligned with the UNSDCF Results and Resources Framework (RRF). Through project level monitoring and data generated by external partners, IFAD will monitor and report on its results in the COSOP. The overall M&E framework of IFAD support will be reported in the Operational Results Measurement System (ORMS) for real-time monitoring, decision making and programming.
5. During the COSOP period, the M&E capacity of the Ministry of Agriculture at national and decentralized levels will be strengthened. Using instruments such as AVANTI and PRIME, IFAD will liaise with other partners including relevant UN Agencies to develop and implement the Ag-Scan action plan to enhance monitoring and reporting of the SDGs that relate to the rural sector.
6. IFAD, in its capacity as a member of the Result Group "Food and Nutrition Security" will liaise with other involved UN Agencies (WFP, FAO, UNICEF), and will take active part in workshops and common projects on these issues. IFAD will continue to develop particular relationships and common projects with WFP and FAO as Rome Based agencies
7. IFAD will collaborate with relevant UN agencies, including RBAs to align evidence generation activities and enhance availability of quality and reliable data for reporting on program results and other SDGs. This will include efforts to harmonize data collection methods and standards; monitoring, evaluation and reporting tools. IFAD will participate in joint UN reviews, evaluations, workshops, training, studies, knowledge management, and consultations to promote rural development and reduce poverty for beneficiaries.

COSOP 2010 - 2014 completion report
(see separate document)

Persons met and consulted

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Acronym		Nom de l'Organisation en entier	
CEMACO	Centre de Médiation et d'Arbitrage du Congo		
COFCAO	Cacao et Agroforesterie		
CAPPED	Caisse de Participation a la Promotion des Entreprises et leur Développement		
CEEPI	Centre d'Etude et d'Evaluation des Projets d'Investissement (au MINPLAN)		
CMEC	Caisse Mutuelle de l'Epargne et du Crédit		
DEP	Directeur des Etudes et de la Planification		
FIDA	Fonds International de Développement Agricole		
FJEC	Forum des Jeunes Entreprises du Congo		
IRA	Institut de Recherche Agricole		
IRF	Institut de Recherche Forestière		
MAEP	Ministère de l'Agriculture, de l'Elevage et de la Pêche		
MINPLAN	Ministère du Plan, de la Statistique et de l'Intégration Régionale		
MINPMEASI	Ministère des Petites et Moyennes Entreprises, de l'Artisanat et du Secteur Informel		
PADEF	Projet d'Appui au Développement des Filières agricoles		
PAM	Programme pour l'Alimentation Mondial		
PRCCE	Projet de Renforcement des Capacités Commerciales et Entrepreneuriales		
SCDIE	Société Continentale de Développement des Initiatives Economiques		
UNICONGO	Union patronale et Interprofessionnelle du Congo		

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