

Executive Board Consultation

Morocco

Integrated Rural Development Project in Khénifra Province (PDRIK)

EB Consultation
31 August 2026



PDRIK AT A GLANCE

Duration:	7 years
Project Area	20 territorial communes in Khénifra Province, Béni Mellal-Khénifra Region
Financing	Total project cost: US\$ 87.96 million IFAD: US\$ 65.64 million • Performance-Based Allocation System (PBAS): US\$ 23.64 million • Borrowed Resources Access Mechanism (BRAM): US\$ 42.00 million Government of Morocco: US\$ 19.34 million Project participants: US\$ 2.97 million
Implementing Agency	Ministry of Agriculture (MAPMDREF)
Target group	28,000 households / approx. 112,000 people 40% women; 20% youth

PROJECT RATIONALE

Problem Context

- High multidimensional poverty in Khénifra (26.5% vs 13.1% nationally);
- High unemployment (27%) and youth outmigration
- Strong climate vulnerability: recurrent drought and water scarcity, extreme rainfall/floods,
- Soil erosion, overgrazing and degradation of rangelands;
- High illiteracy (45.3%, mainly women)



Project Logic

- Raise and diversify incomes via value addition and markets
- Create local jobs for youth and women to curb outmigration
- Improve water access and climate-resilient infrastructure
- Restore rangelands through sustainable grazing
- Include women and vulnerable households via skills and literacy

PROJECT COMPONENTS

PROJECT OBJECTIVE

Improve the incomes of small producers and rural populations and the performance of production systems in mountain areas, while strengthening climate resilience.

COMPONENT 1: Integrated and Climate-Resilient Livestock Systems

- Improving small-ruminant productivity through better breeds, animal health and feeding: 9,800 animals.
- Promoting sustainable rangeland management and integrated crop-livestock systems: 12,700 ha .
- Strengthening farmers' capacities through 323 Farmer Field Schools

COMPONENT 2: Value Addition, Market Access and Resilient Infrastructure

- Improving value addition and market access through stronger linkages with private-sector actors: 3 livestock markets, 5 cold stores and 3 processing units.
- Supporting around 70 income-generating activities and agricultural service cooperatives, particularly for women and youth.
- Investing in climate-resilient infrastructure: 98.5 km of rural roads and 750 ha of irrigation

COMPONENT 3: Policy Support and Project Management

- Supporting policy dialogue and inclusive governance of producer organizations.
- Promoting Globally Important Agricultural Heritage Systems (SIPAM), geographical indications and action research.
- Strengthening project coordination, monitoring and knowledge management

SPECIAL FEATURES

Mainstreaming Themes	Building on Good Practices	Partnerships & Strategic Alignment
<u>Gender-transformative</u> : 40% women; economic inclusion, literacy, skills and participation	Promoting integrated crop-livestock systems to enhance diversification, resource efficiency and sustainable management of natural resources.	Contributions to Sustainable Development Goals (SDGs): 1, 2, 5, 13, 15
<u>Youth-sensitive</u> : 20% youth; entrepreneurship, employment, skills and income-generating activities <u>Nutrition-sensitive</u> : Dietary diversity, nutrition education, and production and consumption of nutritious foods.	Scaling up agricultural service cooperatives to improve farmers' access to local agricultural services while creating employment and entrepreneurship opportunities for rural youth.	Aligned with relevant national strategies and plans, including Génération Green 2020-2030, SNDERZM, National Climate Plan 2030, SNDD 2030 and National Water Plan
<u>Building adaptive capacity</u> : sustainable rangelands, water harvesting, resilient irrigation/infrastructure	Strong anchoring with key institutions (DDERZM, ANOC, ONCA and ONSSA) and producer organizations	Territorial value addition and private-sector engagement through stronger market linkages, cold storage, processing units, geographical indication and SIPAM.

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Thank You

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