



# Executive Board Consultation

## Kyrgyz REMIT: Digital Access to Remittances in Rural Areas

# KYRGYZ REMIT AT A GLANCE



<b>Duration</b>	2 years
<b>Project Area</b>	7 out of 7 regions and 2 out of 2 cities (Bishkek and Osh), with a focus on the regions with IFAD's ongoing activities
<b>Financing</b>	Total Costs: EUR 539,000 <ul style="list-style-type: none"> <li>• IFAD: EUR 377,000</li> <li>• Grantee's contribution: EUR 162,000</li> </ul>
<b>Implementing Entity</b>	Kompanion Bank (private bank)
<b>Target group</b>	166,000 rural people

# PROJECT RATIONALE

## Problem Context

- **Limited access** to new remittance corridors
- **Missed opportunity** in leveraging remittances to expand **access** to other financial products
- **Limited offer** of digital solutions for migrant families, especially **women** and **rural** populations
- **Low financial literacy** among migrants and their families
- Fostering **socio-economic integration through agriculture** trainings for returnees and remittance recipients

## Project Logic

- **Expanding** the available **remittance corridors** where Kyrgyz migrants lack affordable remittance options
- **Introducing** the migrant needs-tailored products, such as **saving accounts, products to build credit history or investment accounts**
- Updating the existing digital **delivery channels** to better address the needs of remittance recipients, especially **women** living in **rural** areas
- Providing **financial and digital literacy** to **rural** people, complemented by business development trainings to support **re-integration of returnees and productive activities of remittance families**

# PROJECT COMPONENTS

## COMPONENT 1:

Enabling digitalization of remittances through an enhanced mobile application

- **Needs** identified among remittance senders in four targeted corridors and among recipients
- **Expand** remittance corridors to **four** new countries
- Update **mobile app** to include **new remittance channels**

## COMPONENT 2:

Using remittances to expand financial inclusion

- **12,000** additional people accessing **tailored savings** and **loan** products
- **2,000** people trained on **financial** and **digital literacy**
- **600,000** people reached through **awareness** campaigns about financial products use
- **1,080** agents promoting **enhanced app** and **financial products** linked to remittances

## COMPONENT 3:

Increase employment and income-generating opportunities in rural areas

- **200** returnees and migrant families trained and supported to develop **Agricultural Businesses**

# SPECIAL FEATURES

Mainstreaming Themes	Building on Good Practices	Partnerships & Strategic Alignment
<p><b>Gender Equality and Women's Empowerment:</b></p> <p>Promoting equitable access to services and opportunities for women in remittance and financial systems.</p>	<p><b>IFAD's Financing Facility for Remittances (FFR):</b></p> <p>Since 2006 more than 75 innovative projects across over 50 countries maximizing impact of remittances and financial inclusion for rural development</p>	<p><b>Contributing to SDGs:</b> 1, 2, 5, 8, 9, 10</p> <p>Contribution to the strategic objectives of the National Bank of the Kyrgyz Republic</p>
<p><b>ICT4D:</b></p> <p>Access to digital financial services</p>	<p>Expanding remote banking channels, both through <b>agent networks and digital channels</b></p>	<p>ICT4D Strategy</p> <p>Inclusive Rural Finance Policy</p>

# Thank You

