



Executive Board Consultation

Capacity Development for Overcoming Hunger and Mitigating the Effects of Rural Poverty and Extreme Poverty – Paulo Freire II (PPF II) | Brazil

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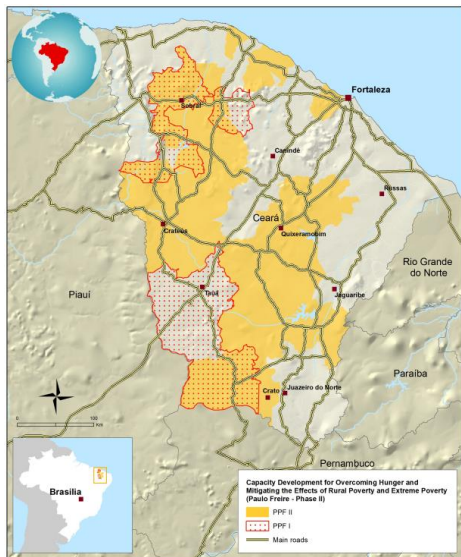
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I. An Evolving Partnership Agenda with Ceará State

The partnership between **IFAD, AECID, and the state of Ceará** has shown remarkable success in **reducing poverty and improving food security, due to:**

- ✔ **Strong, Proven Impact:** PPF I achieved a **23% reduction in the Multidimensional Poverty Index (MPI)** for its beneficiaries and a **60% increase in family production** – a direct boost to food systems that depend on family farmers.
- ✔ **Better Access to Support:** **70% of beneficiaries** accessed new public policies through technical assistance and investment plans – connecting families to essential resources for growth.
- ✔ **Top Performer:** Ranked among **IFAD's top five projects globally** during its final three years. PPF I set a high standard for impact and effectiveness in IFAD's portfolio.
- ✔ **Articulated strategy in Ceará State:** Three interlinked projects in Ceará State enabling **knowledge transference**, technical assistance and agroecology practices while **amplifying impact**.

II.1. Paulo Freire II at a Glance



Duration 6 years

Project Area Ceará

Total cost: €139 million

Financing

- **IFAD:** € 8 million (BRAM)
- **Spanish Gov (AECID):** € 96 million
- **State Government:** € 25 million
- **Beneficiaries:** € 10 million
(*IFAD finances 6% of total cost*)

Co-financing ratio 1:16

Implementing Agencies Secretariat for Agrarian Development (SDA), Government of Ceará

Beneficiaries **80 000 households (320 000 people)**
50% women, 15% youth,
5% traditional peoples and communities

II.2. Objective and Components

GOAL: To reduce rural poverty, food insecurity and malnutrition in family farming.



C1. Rural development with environmental sustainability based on agroecology practices *(61.2% of the total financing)*



C2. Access to water, sanitation, and mechanisms for social cohesion in Ceará State *(28.2%)*



C3. Knowledge Management for Adaptation to Climate Change and Combat Desertification in the Semi-arid (INOVACLIMA) *(2.9%)*



Project Management, M&E, KM and SSTC *(7.8%)*

II.3. Scaling Up and Innovations

- ✓ First IFAD project in the LAC region **100% Climate Financed**
- ✓ **Increased outreach:** from 31 to 74 municipalities
- ✓ **Market access & agroecological products** such as public and private purchases agreements, agroecological networks and e-commerce, and fairs
- ✓ **Strengthened KM, SSTC, and policy dialogue**
- ✓ **Virtual technical assistance** using ICT4D to increase access to improved agricultural practices



Nutrition-Sensitive and Gender-Transformative Interventions to address barriers in health access and equality opportunities.

- ✓ **Sustainable water management** for an enhanced semiarid coexistence
- ✓ **Support for land and environmental regularization**, especially for traditional communities



Climate and Environmental Education in rural schools, engaging young people in sustainable practices

Thank you



PROJETO
PAULO FREIRE
DESENVOLVIMENTO PRODUTIVO E DE CAPACIDADES

