

**Data for Digital  
Agricultural  
Transformation Joint  
Program - Grant to the  
Private Sector**

**Executive Board  
Consultation**

November 2024



# About the Programme and Grant

- Part of Innovative Joint Sustainable Development Goals Fund Programme through support from European Union
- The initiative is focusing on Data for Digital Agricultural Transformation in Tanzania
- Implemented jointly with UN agencies, UNCDF (lead Un Agency) and FAO
- Contributing towards IFAD ICT4D Strategy (2019-2030)
- Aligned to the IFAD Private Sector Engagement Strategy (PSS)



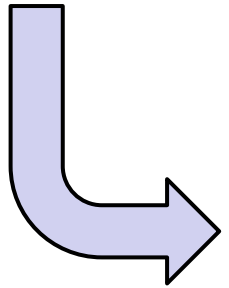
# Project Financing

- **Project Name:** Data for Digital Agricultural Transformation for Tanzania
  - **Countries and Projects Supported:** Tanzania
  - **Duration:** 3 years, targeting 500,000 farmers (60% women; 20% youth) and 500 government extension officers (at least 30% women and 60% youth) across four regions
  - **Total Financing:** US\$3.65 million for the joint initiative, with in-kind contributions of US\$620,000
- IFAD will receive US\$950,000 in financing and provide in-kind support worth US\$200,000 through the Project Management Units of IFAD projects in Tanzania.
- Of the financing, IFAD will allocate US\$500,000 to provide catalytic grants—either directly or through a third party – to private sector Agri-Tech companies selected competitively through an accelerator program.
- Additionally, IFAD will use US\$450,000 to assist the Ministry of Agriculture in developing a national data and interoperability framework.



# Objective and Project Components of the Joint Programme

**Objective:** The overarching objective of the JP is to advance food systems transformation and digital connectivity, through enhanced public sector capabilities, public-private partnerships, digital innovation, and financing



- **Component 1.** Establishment of National standard for agriculture data framework and sharing mechanisms
- **Component 2.** Scaling Agri-techs through investment, technical assistance, and innovation for accelerating growth for smallholder farmers.
- **Component 3.** Smallholder farmers increase their use of digitally enabled products and services



# Expected Results

**R1-** Farmer registry data, across platforms and related ministries, is interoperable and guided by a data-sharing framework.

**R2 -** National Agri-techs grow and scale their outreach to smallholder farmers because of improved data-driven decision-making, technical assistance, and access to capital.

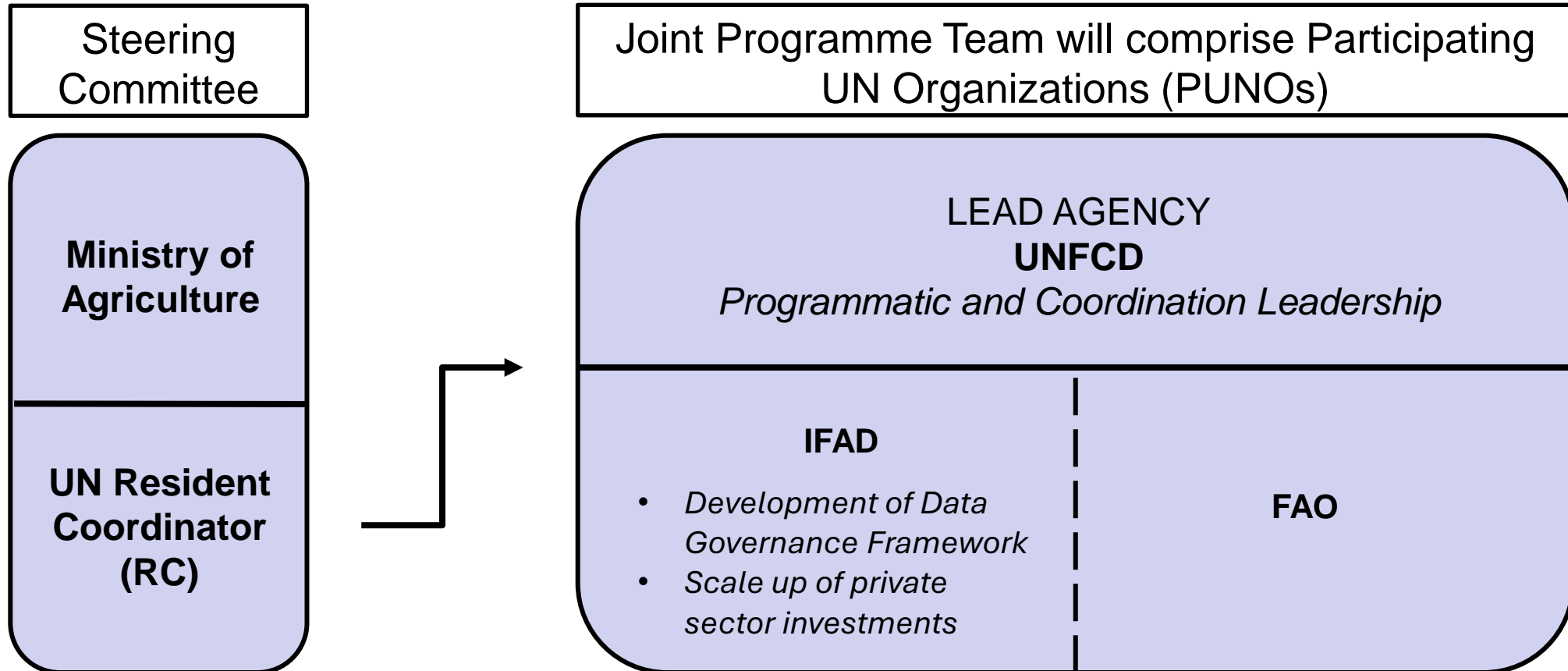
**R3 -** Smallholder farmers increased their capacities to adopt digital agricultural solutions through improved digital literacy and the availability of digital solutions.

# Alignment to Ongoing work

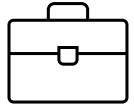
- Ministry of Agriculture Tanzania Digital Agriculture Strategy financed by IFAD
- Accelerating Progress Towards Rural Women Economic Empowerment in Tanzania Joint Programme with FAO, IFAD, UN Women and WFP
- AFDB Project aimed at enhancing sustainable productivity, climate resilience and commercialization of selected crop seeds, fisheries, and aquaculture, while devoting particular attention to women empowerment and youth participation.
- IFAD Tanzania Horticulture Food Systems Resilience Program aimed at promoting systems resilience by strengthening agricultural service delivery, the adoption of climate resilient technologies and fiscal performance in the agricultural sector
- African Agricultural Transformation Initiative aimed at strengthening government delivery units for devising and delivering agricultural policies and programs.



# Implementation Arrangements



# Conclusion



Enhancing private sector engagement to advance IFAD's Private Sector and ICT4D Strategies.



Building private sector capacity to expand digital services for smallholder farmers through investments and financing.



Boosting sustainable agricultural productivity with finance and digital extension services.



Scaling digital technology adoption to support farmers, women, and youth.





## Contact

Brenda Mulele Gunde  
Global Lead of ICT4D  
PMI  
Email: [b.gunde@ifad.org](mailto:b.gunde@ifad.org)

Mohammed El-Ghazaly  
Country Director a.i  
DCO  
Email :[m.el-ghazaly@ifad.org](mailto:m.el-ghazaly@ifad.org)

# Thank You

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