

# Code of Conduct for Board Officials



Corporate Secretariat September 8, 2014

# **Historical perspective**

- Board resolution 287 "Personal Interests of Executive Directors in Bank Operations", June 8, 1954
- Same resolution adopted by IFC on July 24, 1956
- Both resolutions repealed and replaced by a "Code of Conduct for Board Officials" in 1997.
- Replaced in 2003 by a new Code of Conduct for Board Officials with a mandatory Financial and Outside Interests Disclosure Program + established the Ethics Committee.
- Latest code in November 2007 with greater focus on personal conflicts of interest, strengthens Ethics Committee.



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### **Historical perspective**

- 1954 Board resolution: ED or Alternate must notify Secretary of personal interest (direct or indirect) in matters under consideration.
- 1997 Code:
  - Voluntary disclosure of outside director/officer positions
  - Limits trading in WGB securities
  - Disclose personal interests in matters under consideration
- 2003 Code of Conduct for Board Officials with a mandatory Financial and Outside Interests Disclosure Program.

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# **Historical perspective**

- 2003 Code:
  - Broadens COI definition to "actual or apparent"
  - Mandates recusal from deliberations on matters where official has an interest.
  - Prohibits any financial interest in projects or enterprises involving organizations.
  - Mandates the creation of a 3 member Ethics Committee
  - Gives a guidance/advisory role to the Ethics Committee
  - Establishes mandatory Financial and Outside Interests Disclosure Program executed by a Board selected "Financial Review Officer" (FRO).
  - Until 2011, FRO was PricewaterhouseCoopers

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#### **Current code**

- 2007 Code:
  - ➢ Board appointed a working Group on Governance in 2007. Group made recommendations for a revised Code of conduct.
  - Code extends to the President as Chairman of the Board. Advisors also included.
  - Ethics Committee increases from 3 to 5 members, strengthens its advisory role and capacity by adding external Advisors if needed.
  - Mandatory disclosure of any COI to the Ethics Committee
  - Broadest ever definition of a COI: Section B, para 6, "an apparent conflict of interest arises when it could be reasonably perceived that a Board Official's personal interests could improperly influence the performance of his/her duties even if this is not in fact the case."



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# **Financial Disclosure Program**

- Financial and Outside Interests Disclosure Program is mandated by the Code
- Until 2010, contracted to PricewaterhouseCoopers
- Program managed by SEC. The Bank's office of Ethics and Business Conduct (EBC) manages the staff disclosure program.
- Why not managed by EBC or LEGAL:
  - Oversight role of the Board on EBC and LEG could lead to Governance issues
  - ➤ There is no an "employer-employee" relationship with Eds. They have diplomatic privileges.
  - > EDs not subject to sanctions under staff rules.
  - ➤ Board officials require that their disclosures be kept separate and "firewalled" from staff disclosures.



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## **Financial Disclosure Program**

- PwC contract ended in 2010 and Financial Disclosure Program taken "in house".
- SEC manages overall program.
- New secure, web based customized system launched in 2014.
- SEC designs the forms, sends them to Board officials and monitors compliance using automated compliance reports.
- An external Financial Review Officer (retired Bank lawyer under a consultant contract) analyses disclosures for actual or apparent COIs.



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# **Financial Disclosure Program - experience**

- Issue of "audit/verification": entries are not subject to audit or verification. Voluntary "honor" system.
- International Finance Corporation (IFC) makes loans or investments in private companies – this is the most common source of conflicts on interest.
- Employment of relatives in outside organizations having relationships with the WBG.
- · Benefits received by Government
- Relatives not covered under the Code (brothers, sisters, parents, cousins, non-dependent children)
- Compliance and commitment to the Program when there is no crisis.

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