

External Relations Department (ERD)

Corporate Induction
08 October 2024



IFAD's value proposition

IFAD is the **only** IFI exclusively dedicated to transforming rural economies

Relevance

✓ Most of the world's poor and hungry people live in rural areas and most work in agriculture

Reach

✓ IFAD's investments are directed towards the world's poorest regions and benefit more small-scale producers than any other organization

Results

✓ IFAD has been rated #1 out of 49 agencies in terms of impact

Return

✓ Every dollar of contributions translates into US\$7 of investment on the ground.

External Relations Department (ERD)

ERD is a **bridge** between IFAD and its external partners, advancing IFAD externally and translating external considerations internally.

Advocacy

✓ ERD leads IFAD's public and political advocacy, building IFAD's visibility, positioning, and reputation.

Relationships

✓ We strengthen and maintain bilateral and multilateral relationships with IFAD's 178 Member States and other partners through effective global policy engagement.

Resource Mobilization

✓ We mobilize resources to meet the increasing demand for IFAD's development assistance, including through innovative approaches.

Connection

✓ We establish and maintain a strong connection to staff and operations, championing IFAD's results and impact.

The ERD Divisions



Katherine Meighan
Associate Vice-President a.i.



H  l  ne Papper
Communications
(COM)



Ron Hartman
Global Engagement, Partnership
and Resource Mobilization
(GPR)



Nadine Gbossa
Food System Coordination
(FSC)