



**SUPPORT
IFAD'S
REPLENISHMENT.
SUPPORT
RURAL PEOPLE.**



Introduction to global engagement and partnerships

Marie Haga

Associate Vice-President

External Relations and Governance Department

IFAD Vision and Mission

Vision

We envision vibrant, inclusive and sustainable rural economies, where people live free from poverty and hunger.

Mission

Our mission is to transform rural economies and food systems by making them more inclusive, productive, resilient and sustainable. We invest in the millions of people who are most at risk of being left behind: poor, smallholder food producers, women, young people and other vulnerable groups living in rural areas.



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External Relations and Governance Department (ERG) Strategic Objectives

- **Mobilize resources** to meet the increasing demand for IFAD's development assistance, including through innovative approaches
- **Strengthen bilateral and multilateral relationships**, including effective institutional governance and global policy engagement
- **Build IFAD's brand**, increase its visibility and enhance multi-stakeholder partnerships
- Establish and maintain a **strong connection to staff and operations** (i.e. coordinated outreach to borrowing Members; partnership-building; gathering impact stories, etc.)



The ERG Divisions

Communications
Division

COM

ERG

GPR

SEC

Office of the
Secretary

Global Engagement,
Partnership and
Resource Mobilization



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Communications Division (COM)



Helene Papper

- Effectively communicate IFAD's mandate and impact to Member States and external audiences
- Strengthen advocacy among Member States and the public
- Facilitate communication in-house

Global Engagement, Partnership and Resource Mobilization (GPR)



Ron Hartman

- Global engagement
- Partnership building
- Resource mobilization
- IFAD12 replenishment

Office of the Secretary (SEC)



Luis Jiménez-McInnis

- Promote sound relations between IFAD and its Member States
- Facilitate all meetings related to IFAD's governance, including documents processing

Dialogue with Member States

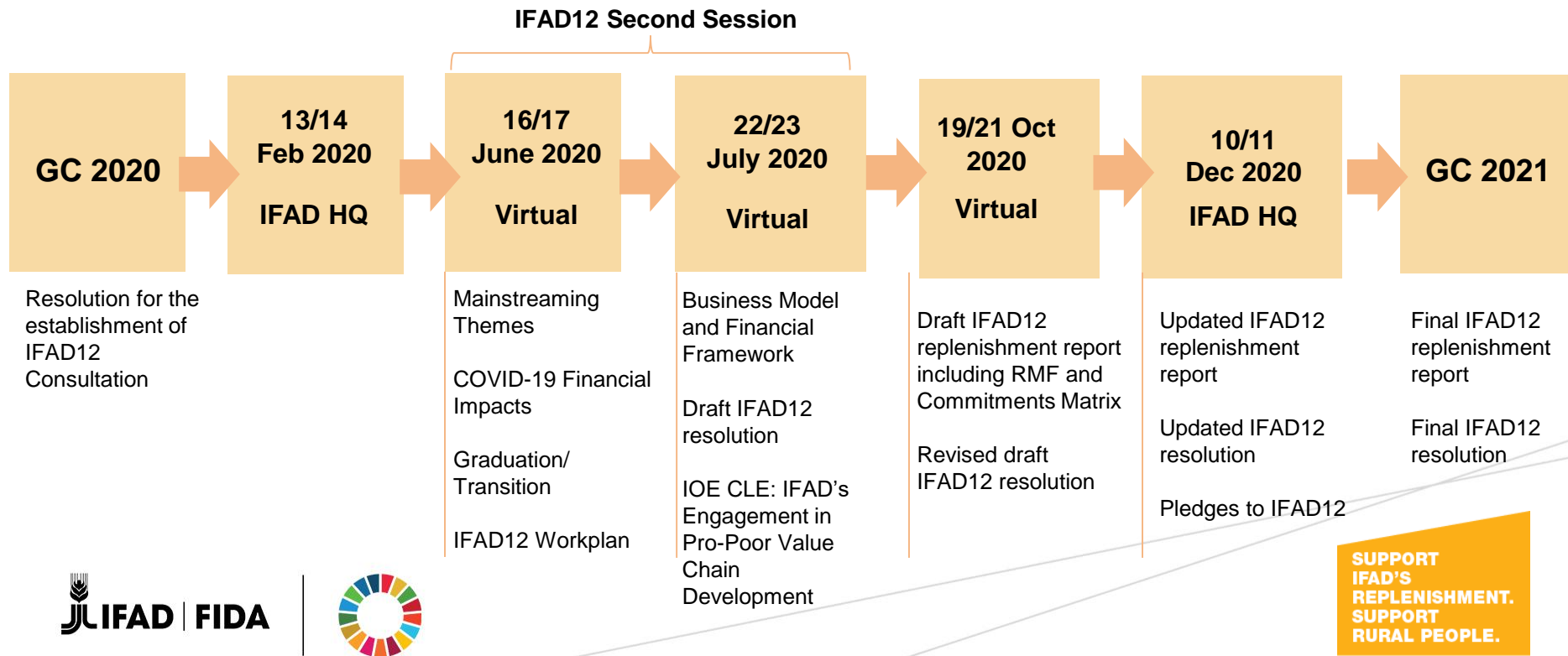
Collective dialogue

- *Formal meetings*: Executive Board (EB) sessions (including subsidiary bodies) and Governing Council
- *Informal meetings*, on major issues that are presented to the EB
 - Seminar on Adaptation for Smallholder Agriculture Programme (ASAP)+
 - Seminar on Private Sector Financing Programme (PSFP)

Individual dialogue

- Missions in Rome
- Travels of IFAD Management and staff to capitals
- Ad hoc meetings

IFAD12 Replenishment (2022 – 2024)



Making the replenishment a success

We seek your assistance in:

- Communicating the required information to capitals
- Arranging meetings with key decision makers
- Organizing seminars to raise IFAD's visibility in your countries
- Exploring media opportunities in your countries
- Offering additional deep dive sessions at IFAD headquarters



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Thank you!

