



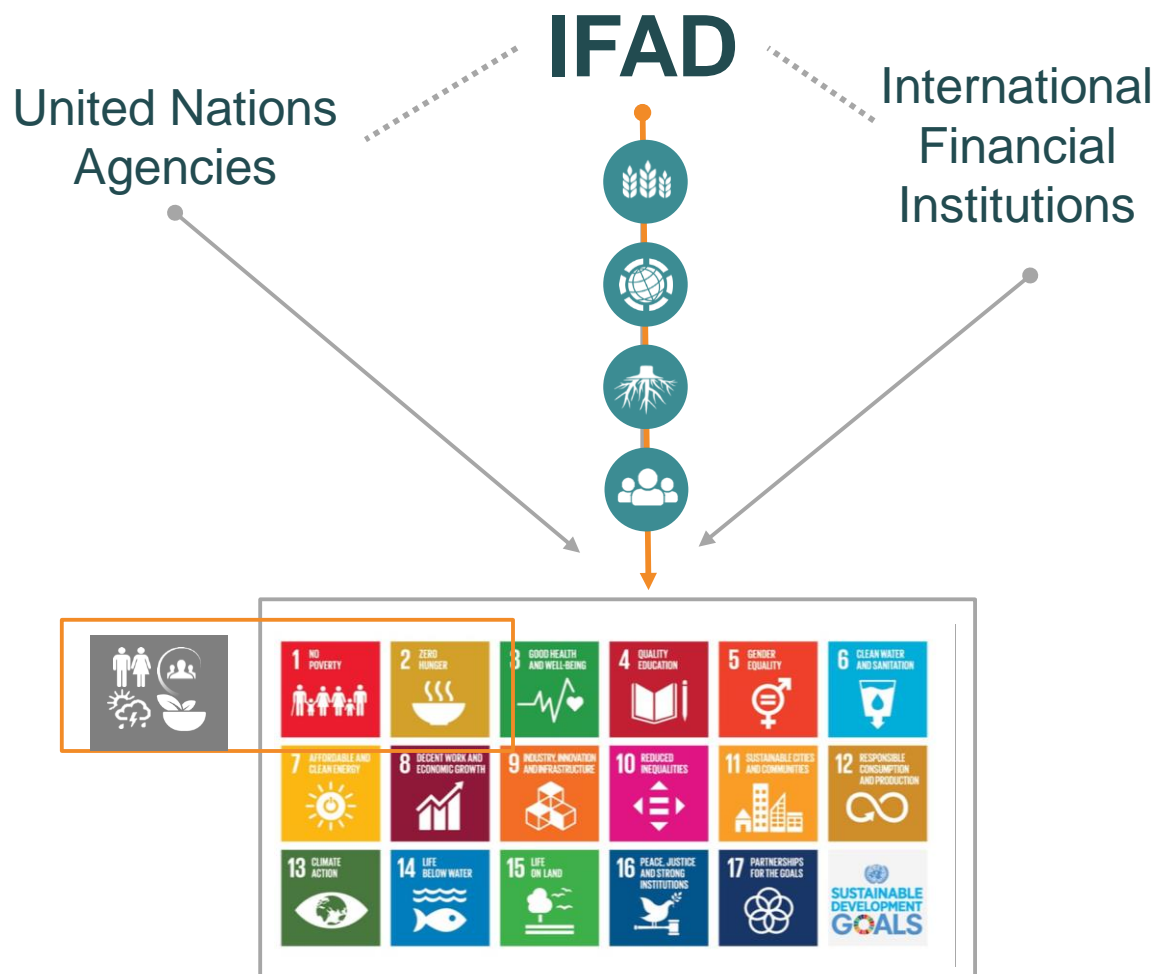
Introduction to Global Engagement, Partnerships and Mobilizing Resources for Rural Development

Satu Santala

Associate Vice President for External Relations and Governance (ERG)

11 January 2022

IFAD's Value Proposition



Specialized focus on agriculture and targeting of the most marginalized populations, as more **relevant** than ever in the current context



Long-term relationships with governments, rural civil society organizations and a **deep reach** into remote areas



Systematic measurement of **results** and impact across IFAD's portfolio and a focus on producing sustainable benefits for countries



Increased leveraging of IFAD's capital base to ensure a multiplied **return** on each Member State dollar as investments on the ground

ERG at a Glance

ERG is a **bridge** between IFAD and its external partners, advancing IFAD externally and translating external considerations internally.

Advocacy

→ ERG leads IFAD's public and political advocacy, building IFAD's visibility, positioning, and reputation.

Relationships

→ We strengthen and maintain bilateral and multilateral relationships with IFAD's 177 Member States and other partners through effective governance and global policy engagement.

Resource Mobilization

→ We mobilize resources to meet the increasing demand for IFAD's development assistance, including through innovative approaches.

Connection

→ We establish and maintain a strong connection to staff and operations, championing IFAD's results and impact.

The ERG Divisions



Satu Santala
Associate Vice-President for External
Relations and Governance



Hélène Papper
Communications Division
(COM)



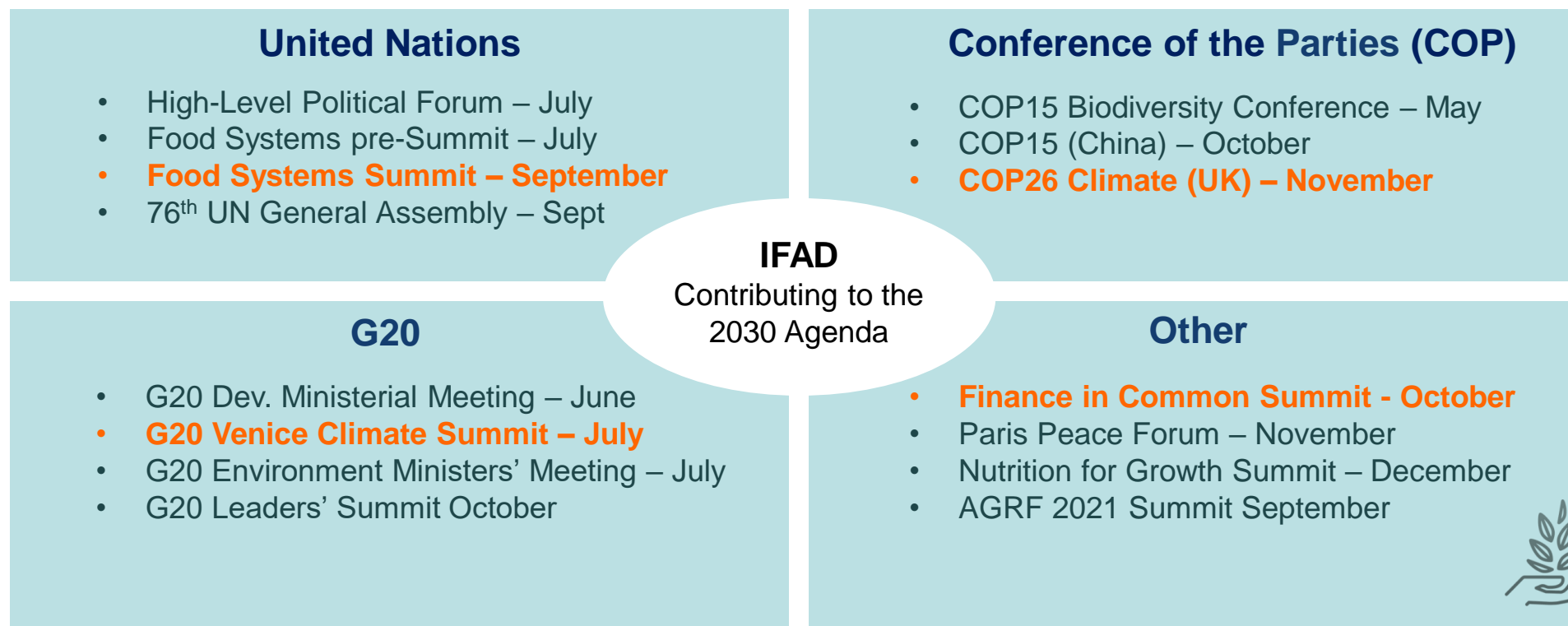
Luis Jimenez-McInnis
Office of the Secretary
(SEC)



Ron Hartman
Global Engagement, Partnership
and Resource Mobilization (GPR)

IFAD's Impact through Global Events

Highlights from 2021



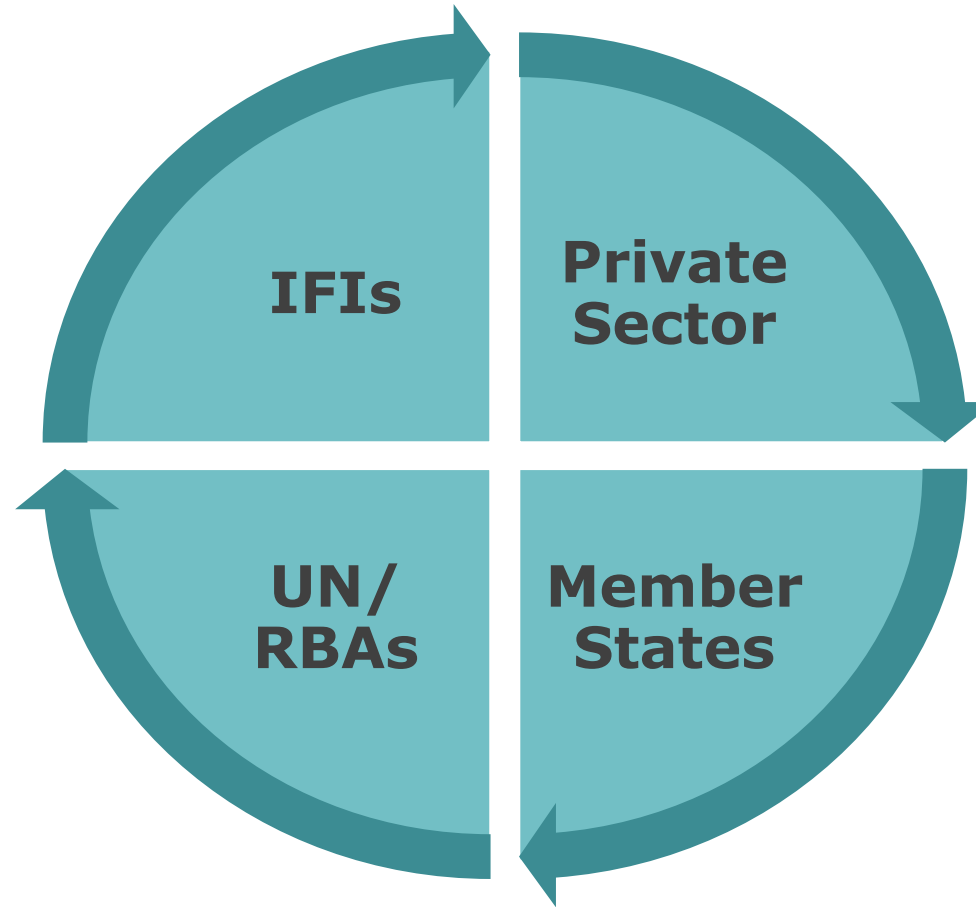
IFAD @ COP26



Building Strong Partnerships

- Co-financing
- Sharing knowledge + best practice

- UN Reform
- Joint projects
- Food Systems Summit
- UN Country Team
- Shared Country Offices

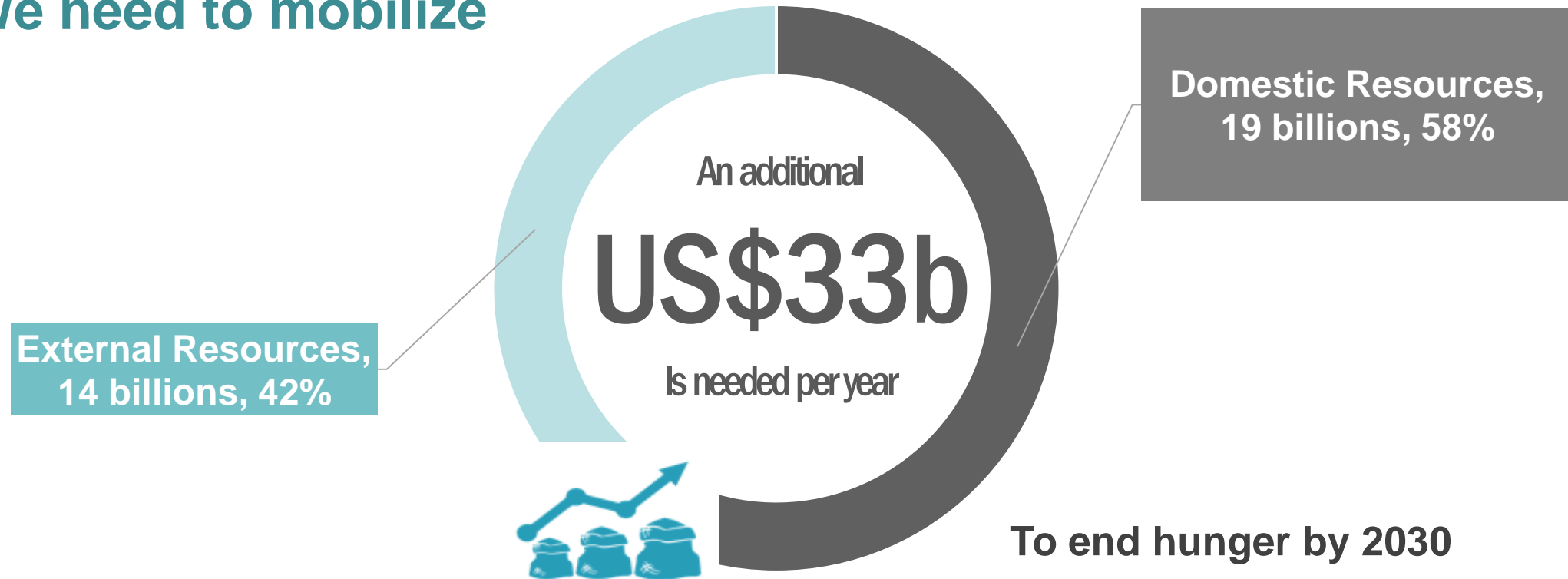


- Linking small producers to markets
- Resource mobilization
- Blended finance
- Foundations

- Governance
- Resource mobilization
- Co-financing

Investment Gap

We need to mobilize

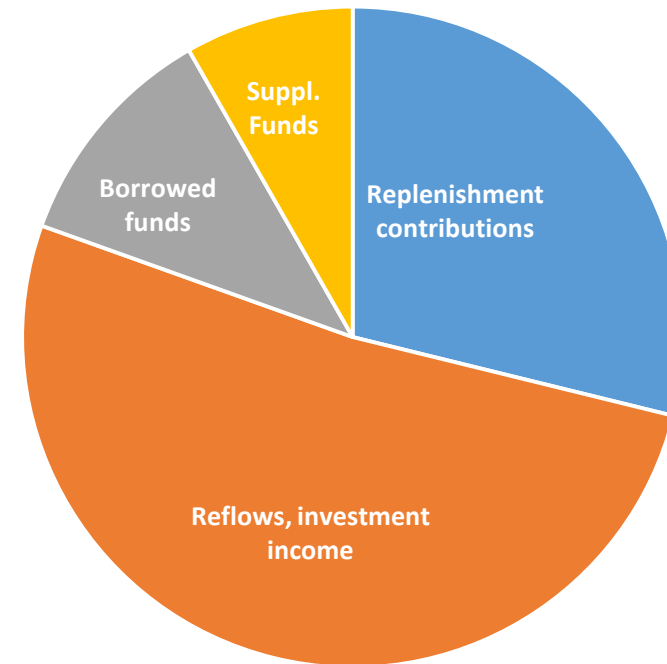


Resource Mobilization: Sources of funds

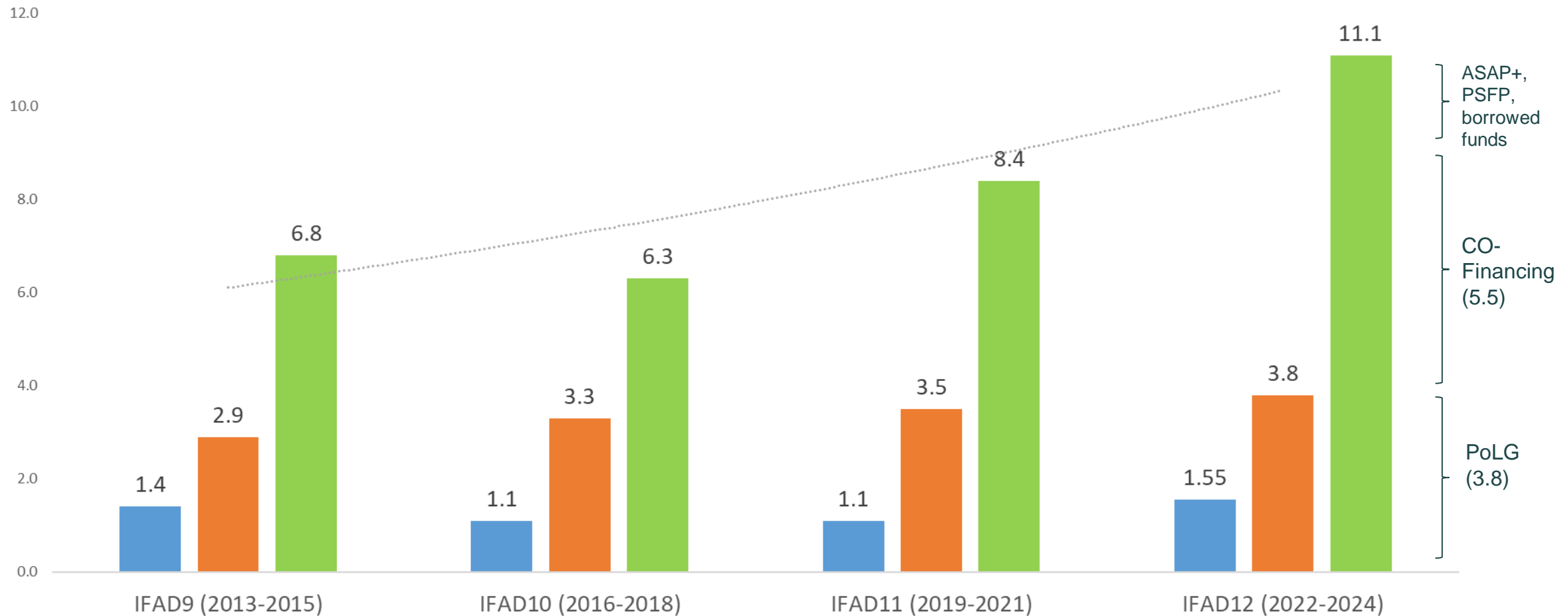
3 categories of funding

- **Core funds** - replenishment contributions, reflows, investment income and Concessional Partner Loans
- **Borrowed funds** - borrowing on IFAD's own account to finance IFAD's lending programme.
- **Supplementary funds** – all other funds managed or administered by IFAD from a wide range of partners (Member States, Foundations, Global Funds)

Example (IFAD11 – 2019-2021)



IFAD12 Replenishment and Resource Mobilization: Sources and Funds (US\$billion)





Thank You!

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