Introduction to Global Engagement, Partnerships and Mobilizing Resources for Rural Development

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IFAD’s Value Proposition

Specialized focus on agriculture and targeting of the most marginalized populations, as more relevant than ever in the current context.

Long-term relationships with governments, rural civil society organizations and a deep reach into remote areas.

Systematic measurement of results and impact across IFAD’s portfolio and a focus on producing sustainable benefits for countries.

Increased leveraging of IFAD’s capital base to ensure a multiplied return on each Member State dollar as investments on the ground.
ERG at a Glance

ERG is a bridge between IFAD and its external partners, advancing IFAD externally and translating external considerations internally.

Advocacy

→ ERG leads IFAD’s public and political advocacy, building IFAD’s visibility, positioning, and reputation.

Relationships

→ We strengthen and maintain bilateral and multilateral relationships with IFAD’s 177 Member States and other partners through effective governance and global policy engagement.

Resource Mobilization

→ We mobilize resources to meet the increasing demand for IFAD’s development assistance, including through innovative approaches.

Connection

→ We establish and maintain a strong connection to staff and operations, championing IFAD’s results and impact.
The ERG Divisions

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Hélène Papper
Communications Division (COM)

Luis Jimenez-McInnis
Office of the Secretary (SEC)

Ron Hartman
Global Engagement, Partnership and Resource Mobilization (GPR)
IFAD’s Impact through Global Events

Highlights from 2021

**United Nations**
- High-Level Political Forum – July
- Food Systems pre-Summit – July
- **Food Systems Summit – September**
- 76th UN General Assembly – Sept

**Conference of the Parties (COP)**
- COP15 Biodiversity Conference – May
- COP15 (China) – October
- **COP26 Climate (UK) – November**

**G20**
- G20 Dev. Ministerial Meeting – June
- **G20 Venice Climate Summit – July**
- G20 Environment Ministers’ Meeting – July
- G20 Leaders’ Summit October

**Other**
- **Finance in Common Summit - October**
- Paris Peace Forum – November
- Nutrition for Growth Summit – December
- AGRF 2021 Summit September

**IFAD**
Contributing to the 2030 Agenda
Building Strong Partnerships

- Co-financing
- Sharing knowledge + best practice

- UN Reform
- Joint projects
- Food Systems Summit
- UN Country Team
- Shared Country Offices

- Linking small producers to markets
- Resource mobilization
- Blended finance
- Foundations

- Governance
- Resource mobilization
  Co-financing
Investment Gap

We need to mobilize

An additional US$33b is needed per year to end hunger by 2030.

Domestic Resources, 19 billions, 58%
External Resources, 14 billions, 42%

Source: Ceres2030: Sustainable Solutions to End Hunger
Resource Mobilization: Sources of funds

3 categories of funding

- **Core funds** - replenishment contributions, reflows, investment income and Concessional Partner Loans

- **Borrowed funds** - borrowing on IFAD’s own account to finance IFAD’s lending programme.

- **Supplementary funds** – all other funds managed or administered by IFAD from a wide range of partners (Member States, Foundations, Global Funds)

Example (IFAD11 – 2019-2021)
IFAD12 Replenishment and Resource Mobilization: Sources and Funds (US$billion)

- ASAP+, PSFP, borrowed funds
- CO-Financing (5.5)
- PoLG (3.8)
Thank You!

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