



Investing in rural people

AgTalks

Bridging the gap between smallholder farmers and consumers

Third session

1 April 2015

2.30-4 p.m.

Italian Conference Room

Gabriela Soto Muñoz, Researcher and Professor, Centro Agronómico Tropical de Investigación y Enseñanza (CATIE)

Maximo Torero, Division Director of the Markets, Trade and Institutions Division, International Food Policy Research Institute (IFPRI)

Kari Huhtala, Cooperative Director, Pellervo Society in Helsinki

Beatrice Makwenda, Policy and Programmes Coordinator, National Smallholder Farmers' Association of Malawi (NASFAM)

Food systems are often focused on maximizing profits rather than generating income on a sustainable basis for smallholder farmers. But in the context of rapid urbanization throughout the developing world, ensuring sustainable rural transformation and building vibrant rural communities is essential to global food security. This third session of AgTalks brings together experts to address various approaches to helping small farmers succeed.