

AGTalks Inaugural Session

As part of the International Year of Family Farming 2014,
the International Fund for Agricultural Development (IFAD)
invites the Permanent Representatives of the Fund's Member States
to the Inaugural Session of AGTalks
on 1 October 2014, from 9:30 a.m. to 12:30 p.m.
in the Italian Conference Room, IFAD Headquarters, Rome, Italy

The purpose of AGTalks is to present the human face of family farming by sharing the latest policy research findings as well as different viewpoints on smallholder farming. AGTalks aims to influence national policy frameworks in favour of family farmers and generate global and national support and promote scaling up of successful policy and programmes.

In this, the first of the series, leading voices will speak about trade opportunities and challenges facing smallholder farmers from multiple angles.

Speakers:

Ndongo Samba Sylla, Research and Programme Manager for the Rosa Luxemburg Foundation and author of *The Fair Trade Scandal: Marketing Poverty to Benefit the Rich*

Andrew Rugasira, Chairman and Chief Executive Officer of Good African Coffee and member of the World Economic Forum's Young Global Leaders

Gunnar Rundgren, Founder and Senior Consultant at Grolink AB, former President of the International Federation of Organic Agriculture Movements and author of *The Garden Earth*

Each speaker will be filmed and AGTalks will serve as an online resource. As a participant, you will be part of the studio audience and once the speakers have delivered their talks, you will be invited to join a question and answer session.

The event will also be web streamed live at: <http://webcasting.ifad.org/AGTalks>.

R.S.V.P. by e-mail to protocol@ifad.org by 26 September 2014